ToolGPA

NOVEMBER 2026

6sense

The Insider's Guide

Account-based platform with intent data and AI sales agents



Every plan, grade, refund rule and rival among lead and email finders, read from 6sense's own pages.

Made by 6sense · checked Nov 12, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from 6sense's own pages, its app-store listings and our grades. Every fact in it is on 6sense's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 49 other lead and email finders we grade

6sense is a platform for go-to-market teams that combines company and contact data, intent signals and account prediction. It covers advertising, email agents, sales alerts and a Chrome extension. The vendor publishes no prices; they are quoted through sales.

To get you started, here are **7 things to know about 6sense**, taken from its own pages and our grades.

> "
>
> **A platform sold to enterprises needs setup and data connections.**
>
> From our grade for ease of use

1 **Best for enterprise account-based selling**

It's built for big revenue teams, and there's no price, no trial and no way to try it without a sales conversation.

2 **It runs on Web**

Web, with a browser extension too.

3 **Data and intelligence**

Company and contact data, behavioral intent data and predictive scoring of account buying stage.

4 **Buying group identification**

The vendor says it uncovers anonymous visits and B2B research, and identifies buying groups.

5 **Revenue marketing**

Account-based advertising, AI email agents, workflows, segments and reporting.

6 **A 1.6 GPA, above 1 of 49**

That is against the other lead and email finders we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace 6sense you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

6sense at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, Browser extension
MADE BY 6sense	CATEGORY Lead & Email Finders
OUR GRADE 1.6 GPA, weak	

The report card

Best for enterprise account-based selling

6sense is an account-based platform with intent data, buying group identification and AI sales agents. It's built for big revenue teams, and there's no price, no trial and no way to try it without a sales conversation.

TOOLGPA REPORT CARD	6sense	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, and the pricing page sat behind a bot check. Nothing on record to set against the $49 middle for lead-finding tools.
Free plan and trial	F	No free plan and no trial on record anywhere in the listing.
Features	C	Intent data, buying groups, revenue marketing and sales intelligence. Little on record about the contact-finding side of the category.
Ease of use	C	No store rating on record. A platform sold to enterprises needs setup and data connections.
Platforms and integrations	C	Web and a browser extension. The listing names no integrations, though the vendor mentions enterprise connectivity.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who 6sense is for

- ✓ Fits if you're a large revenue team doing account-based marketing
- ✓ Works for companies that want intent signals feeding sales and ads

Who it is not for

- ✕ Skip it if you want to see a price, since none is published
- ✕ Not for you if you're a solo seller or small team, as it's aimed at enterprise buyers
- ✕ Watch out: the site blocked most of our reads, so little detail is on record
- ✕ Watch out: no free plan, no trial and no integrations are listed

Good to know

Good for

- ✓ Enterprise marketing and sales teams running account-based programs
- ✓ Teams combining intent data with advertising and sales alerts

Worth knowing

- ⓘ No prices are published and the pricing page was behind a bot check.
- ⓘ Details here come from the platform page only, since the site blocked other reads.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

6sense's current pricing could not be confirmed from its own site.

> **No price is published, and the pricing page sat behind a bot check.**
>
> From our grade for value for money

We could not confirm 6sense's current prices from its own site, so this guide lists no plans. 6sense.com has them.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Account-based platform with intent data and AI sales agents. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation.

> **Intent data, buying groups, revenue marketing and sales intelligence.**

From our grade for features

Data and intelligence

Company and contact data, behavioral intent data and predictive scoring of account buying stage.

Buying group identification

The vendor says it uncovers anonymous visits and B2B research, and identifies buying groups.

Revenue marketing

Account-based advertising, AI email agents, workflows, segments and reporting.

Sales intelligence

Prioritized account lists, company and contact search, sales alerts and a Chrome extension.

Enterprise connectivity

Governance and compliance features, MCP and API access, and professional services.

Where it runs

Web

Browser extension

What it works with

Its own pages name no integrations.

6sense is made by 6sense.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/49

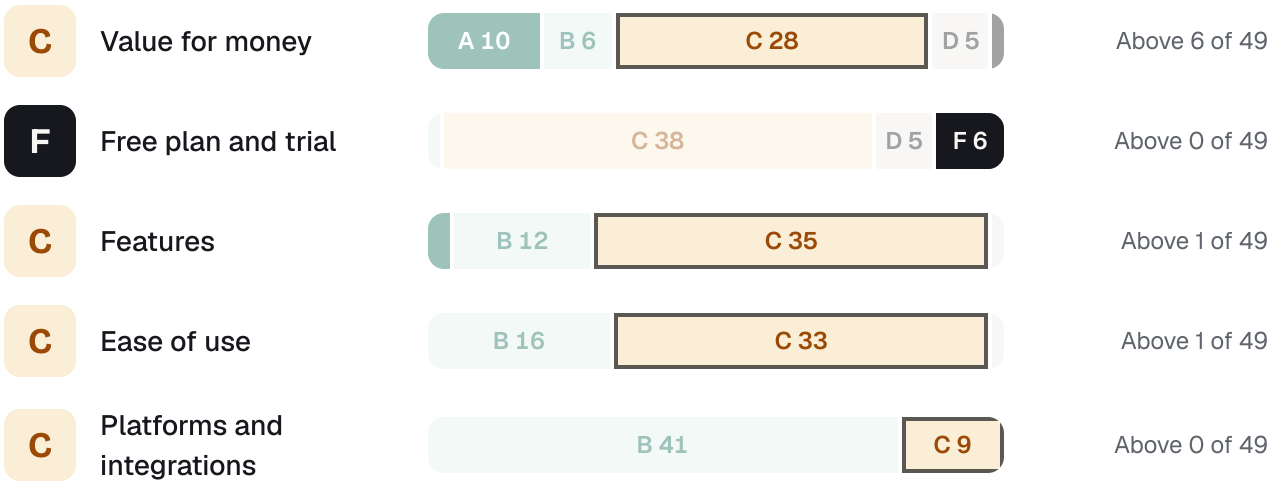
Other lead and email finders it is graded above

6sense's GPA of 1.6 is higher than 1 of the 49 other lead and email finders we grade, and level with 3.

It stands best on value for money (C, above 6 of 49) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 50 lead and email finders we grade, cut by the letter each got. 6sense's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace 6sense you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 45 of the 49 other lead and email finders grade higher.

What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. 6sense's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Demandbase, ZoomInfo, Cognism, Leadfeeder and D&B Hoovers

The 5 tools 6sense is most often weighed against, with where each one differs from it.

1.6 GPA

Demandbase

Paid

Account-based go-to-market platform for sales and marketing.

- Only 6sense lists a browser extension.

6sense and Demandbase compared in full

2.8 GPA

ZoomInfo

Free plan

B2B contact and company data platform with AI sales tools.

- ZoomInfo has a free plan. 6sense does not.
- Only ZoomInfo lists an iOS app.
- ZoomInfo also covers AI agents.

6sense and ZoomInfo compared in full



2.0
GPA

Cognism

Paid

B2B contact data with phone-verified mobiles, focused on Europe.

- 6sense also covers workflow automation.

6sense and Cognism compared in full



2.2
GPA

Leadfeeder

Free plan · from $79/mo

Identifies the companies visiting your website and finds contacts.

- Leadfeeder has a free plan. 6sense does not.
- Leadfeeder also covers web clipper.

6sense and Leadfeeder compared in full



1.8
GPA

D&B Hoovers

Free trial

Sales intelligence from Dun & Bradstreet business data.

- Only 6sense lists a browser extension.
- 6sense also covers workflow automation.
- D&B Hoovers also covers research.

6sense and D&B Hoovers compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is 6sense free?

No. 6sense is a paid product.

What platforms does 6sense work on?

6sense is available on Web. It also has a browser extension.

Does 6sense have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. 6sense is listed for Web.

Does 6sense have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. 6sense is listed for Web.

Is 6sense open source?

6sense is not described as open source on its own site, as read on Nov 12, 2026.

Who makes 6sense?

6sense is made by a company of the same name.

What are the alternatives to 6sense?

The closest alternatives to 6sense in our directory are Demandbase, ZoomInfo, Cognism, Leadfeeder and D&B Hoovers.

How does 6sense compare with other lead and email finders?

6sense's GPA of 1.6 is higher than 1 of the 49 other lead and email finders we grade, and level with 3.

Could I make my own version of 6sense?

To replace 6sense you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from 6sense's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from 6sense's own pages on 12 November 2026. The vendor's page would not load for us when we checked, so we carried on from the listing. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by 6sense. Prices change, so check 6sense.com before you buy.

6sense.com/platform/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

6sense, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/6sense

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "6sense: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/6sense
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Know someone choosing between lead and email finders?

Send them this guide: toolgpa.com/tools/6sense/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded lead and email finders after 6sense, each with an Insider's Guide of its own.

Lead & Email Finders Insider's Guide

Every one of the 50 lead and email finders we grade, compared

Clay Insider's Guide

Data enrichment tables that query 150+ data providers in one place

2.8 GPA

FullEnrich Insider's Guide

Email and phone finder that checks 20+ data providers in turn

2.8 GPA

GetProspect Insider's Guide

Email finder and B2B database with a LinkedIn extension

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what 6sense's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. 6sense is a trademark of its owner, and this guide is not made, paid for or approved by 6sense. Prices and plans change: check 6sense.com before you buy.