ToolGPA

NOVEMBER 2026

About.me

The Insider's Guide

One-page personal profile site with an optional AI chat twin



Every plan, grade, refund rule and rival among website and landing page builders, read from About.me's own pages.

Made by about.me · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from About.me's own pages, its app-store listings and our grades. Every fact in it is on About.me's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 91 of the 104 other website and landing page builders we grade

About.me lets you build a single personal page that collects a short bio, links and a photo under a short about.me address. Paid plans add an AI Virtual Twin that chats with visitors, lead capture and appointment buttons, and a custom domain. It suits freelancers and professionals who want a simple link to share.

To get you started, here are **9 things to know about About.me**, taken from its own pages and our grades.

> **No store rating on record, and you still build and word the page yourself.**
>
> From our grade for ease of use

1 **Best for a single personal link page for a bio**

A custom domain and branding removal need Pro, and it is a single profile page, not a site builder.

2 **Paid plans start at $5 a month**

As its pricing page puts it: $5 per month, billed annually ($60).

3 **There is a free plan**

One page at about.me/yourname with an email signature that carries your free link.

4 **It runs on Web**

Web.

5 **Single profile page**

A simple page for your name, headline and links, reachable at a free about.me/yourname address.

6 **Virtual Twin AI**

An interactive version of your page that answers visitor questions in your tone; listed under the Standard and Pro plans.

7 **Spotlight button**

A call-to-action button for visiting your site; Pro adds lead capture, appointment booking and contact-me variants.

8 **A 2.6 GPA, above 91 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of About.me you could make: digital business card and email signature. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

About.me at a glance

PRICING Free plan, from $5 per month, billed annually ($60)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY about.me	CATEGORY Website & Landing Page Builders
OUR GRADE 2.6 GPA, good	

The report card

Best for a single personal link page for a bio

About.me makes one personal page for a short bio, links and a photo, at $5 a month billed yearly for the AI and lead tools. A custom domain and branding removal need Pro, and it is a single profile page, not a site builder.

TOOLGPA REPORT CARD	About.me	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$5 a month billed yearly is inside the category's cheapest quarter, but the domain and branding removal sit on Pro at $7.50.
Free plan and trial	B	The free page with your own about.me link and an email signature, enough for one person, with nothing else unlocked.
Features	C	It does a single profile page fully, with a Virtual Twin AI and lead capture on paid plans, but it is a smaller job than a site builder.
Ease of use	C	No store rating on record, and you still build and word the page yourself.
Platforms and integrations	B	Web only, with Google Calendar and Google Analytics as its listed links.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who About.me is for

- ✓ Fits if you want one link that shows who you are
- ✓ Works for freelancers who want a lead form on a bio page

Who it is not for

- ✗ Not for you if you need more than one page or a shop, as it is a single profile
- ✗ Tight if you want your own domain, as that needs Pro at $7.50 a month
- ✗ Watch out: lead capture and scheduling work through your Google account and calendar
- ✗ Watch out: branding removal, portfolio and analytics stats sit on Pro

Good to know

Good for

- ✓ Freelancers who need one shareable link instead of a full website
- ✓ Job seekers and consultants who want a custom-domain profile
- ✓ People who want a simple email-signature link to a page

Worth knowing

- ⓘ It is a single profile page, not a multi-page site builder or store.
- ⓘ A custom domain, branding removal, portfolio and analytics need the Pro plan.
- ⓘ Lead capture and scheduling work through your Google account and calendar.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$5

A month to start. There is a free plan too

About.me has a free plan. Paid plans start at $5 per month, billed annually ($60).

> **The free page with your own about.me link and an email signature, enough for one person, with nothing else unlocked.**
>
> From our grade for free plan and trial

FREE

$0

Your page on about.me with a free link and an email signature.

STANDARD

$5

per month, billed annually ($60)

Adds the Virtual Twin AI, lead capture into the about.me CRM and appointment scheduling.

PRO

$7.50

per month, billed annually ($90)

Adds a custom domain, removal of about.me branding, testimonials, portfolio, video and Google Analytics stats.

The free plan

One page at about.me/yourname with an email signature that carries your free link.

Read from about.me on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Two months free with annual billing

The pricing page's billing toggle advertises 2 months free when you pay annually instead of monthly.

Stated on about.me

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

One-page personal profile site with an optional AI chat twin. Here is what it does, as its own site describes it, and what it covers: AI features, booking links, digital business card, email signature, chatbots.

> **It does a single profile page fully, with a Virtual Twin AI and lead capture on paid plans, but it is a smaller job than a site builder.**
>
> From our grade for features

Single profile page

A simple page for your name, headline and links, reachable at a free about.me/yourname address.

Virtual Twin AI

An interactive version of your page that answers visitor questions in your tone; listed under the Standard and Pro plans.

Spotlight button

A call-to-action button for visiting your site; Pro adds lead capture, appointment booking and contact-me variants.

Email signature

A snapshot of your page is added to outgoing email and links back to your page or custom domain.

Custom domain

On Pro you can connect a domain you own or buy one, and the about.me logo and ads are removed.

Portfolio, video and stats

Pro adds a mini portfolio of images and video, testimonials, editable search results and Google Analytics data.

Where it runs

Web

What it works with

Google Calendar

Google Analytics

About.me is made by about.me.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

91/104

Other website and landing page builders it is graded above

About.me's GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade, and level with 8.

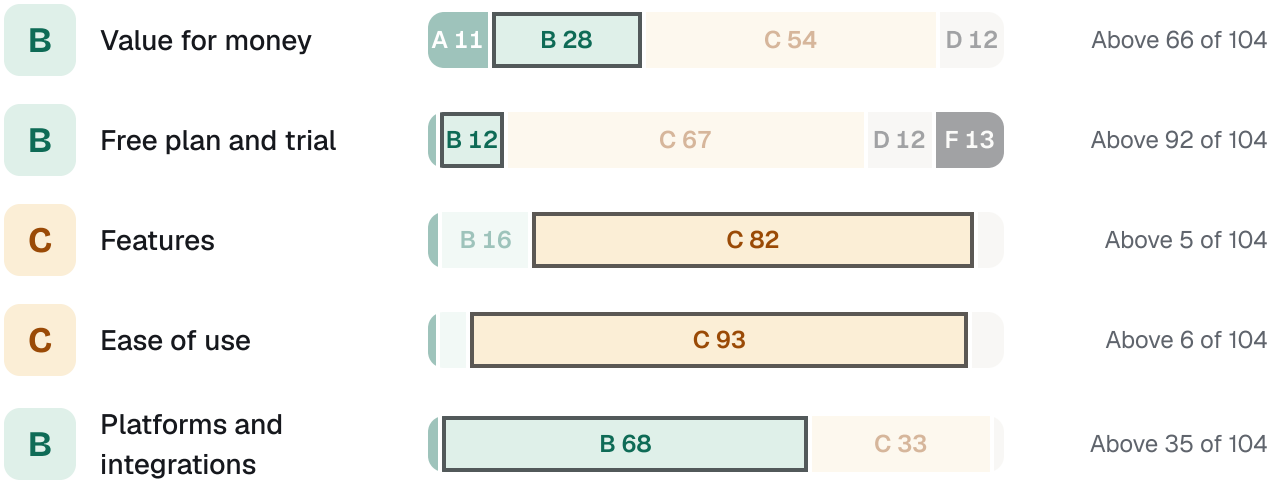
It stands best on free plan and trial (B, above 92 of 104) and worst on features (C, above 5).

Its paid plans start at $5 a month, against a middle price of $11.50 for the category: 12 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 3 tools score higher and cost less.

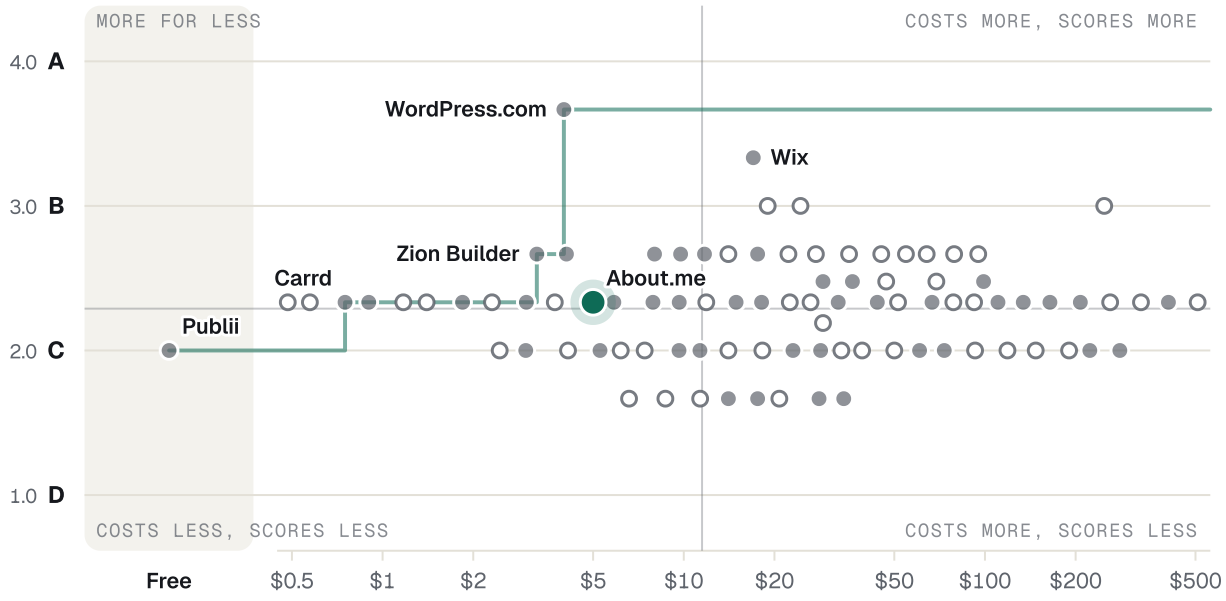
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. About.me's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. About.me is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of About.me you could make: digital business card and email signature. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade. It costs $60 a year.

What you could make

- Digital business card and email signature: an app builder makes these well.

What you could not

- Booking pages that read and write other people's calendars and send the emails.
- A chatbot builder hooked into the messaging apps.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. About.me's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Taplink, Milkshake, Carrd and Strikingly

The 4 tools About.me is most often weighed against, with where each one differs from it.

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Taplink

Free plan · from $3.00/mo

Link-in-bio page builder with forms, products and payments.

- About.me also covers booking links, digital business card, email signature and chatbots.
- Taplink also covers templates, forms, qR codes, online store, digital downloads and web analytics.

About.me and Taplink compared in full

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Milkshake

Free plan · from $2.99/mo

Phone app for building a swipeable link-in-bio website.

- Only About.me lists a web app.
- Only Milkshake lists iOS and Android apps.
- About.me also covers booking links, email signature and chatbots.

About.me and Milkshake compared in full

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Carrd

Free plan · from $9/yr

One-page website builder with yearly plans from $9.

- About.me also covers booking links, digital business card, email signature and chatbots.
- Carrd also covers templates, no-code and forms.

About.me and Carrd compared in full

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Strikingly

Free plan · from $8/mo

Simple website builder for small sites, stores and memberships.

- Only Strikingly lists an iOS app.
- About.me also covers booking links, digital business card, email signature and chatbots.
- Strikingly also covers templates, forms, email campaigns and live chat.

About.me and Strikingly compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is About.me free?

About.me has a free plan. One page at about.me/yourname with an email signature that carries your free link.

How much does About.me cost?

About.me lists 3 plans. Free: $0.

What platforms does About.me work on?

About.me is available on Web.

Does About.me offer any discounts?

About.me publicly lists the following: Two months free with annual billing.

Does About.me have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. About.me is listed for Web.

Does About.me have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. About.me is listed for Web.

Is About.me open source?

About.me is not described as open source on its own site, as read on Nov 13, 2026.

What does About.me integrate with?

About.me's listing names Google Calendar and Google Analytics. A listing names up to eight integrations, so it may connect to more.

Who makes About.me?

About.me is made by about.me.

What are the alternatives to About.me?

The closest alternatives to About.me in our directory are Taplink, Milkshake, Carrd and Strikingly.

How does About.me compare with other website and landing page builders?

About.me's GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade, and level with 8.

Is About.me good value for money?

ToolGPA grades About.me B for value for money. Its paid plans start at $5 a month, against a middle price of $11.50 for the category: 12 of the 89 others that charge start lower.

Could I make my own version of About.me?

The plain part of About.me you could make: digital business card and email signature.

Where this guide comes from

The prices, plans, platforms and features were read from About.me's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from About.me's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by about.me. Prices change, so check about.me before you buy.

about.me/
about.me/features

about.me/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

About.me, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/about-me

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "About.me: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/about-me
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Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/about-me/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after About.me, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what About.me's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. About.me is a trademark of its owner, and this guide is not made, paid for or approved by about.me. Prices and plans change: check about.me before you buy.