ToolGPA

NOVEMBER 2026

Actively AI

The Insider's Guide

Per-account AI agents for sales and revenue teams



Every plan, grade, refund rule and rival among AI agents, read from Actively AI's own pages.

Made by Actively · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Actively AI's own pages, its app-store listings and our grades. Every fact in it is on Actively AI's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 178 other AI agents we grade

Actively AI assigns a dedicated AI agent to each customer or prospect account to research it, flag deal risks and prepare outreach for sellers. Its products include an agent inbox, an assistant, a pipeline monitor called Watchtower and an API. Pricing is not published and starts with a demo request.

To get you started, here are **7 things to know about Actively AI**, taken from its own pages and our grades.

> **Nothing about price is published and the site sends you to a demo, so you cannot weigh the cost first.**
>
> From our report card of Actively AI

1 **Best for AI agents that watch accounts for sales teams**

Actively builds AI agents for sales teams: one per account, an inbox of suggested actions, an assistant and a tool that watches for changes.

2 **It runs on Web**

Web.

3 **Per-Account Agents**

Each account gets its own agent that works it continuously across prospecting, deals and renewals.

4 **Agent Inbox**

Where finished agent work appears, prioritized and ready for a seller to act on.

5 **Assistant**

Produces a finished brief, email or deck about an account rather than just an answer.

6 **A 1.6 GPA, above 0 of 178**

That is against the other AI agents we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Actively AI you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Actively AI at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Actively	CATEGORY AI Agents
OUR GRADE 1.6 GPA, weak	

The report card

Best for AI agents that watch accounts for sales teams

Actively builds AI agents for sales teams: one per account, an inbox of suggested actions, an assistant and a tool that watches for changes. Nothing

about price is published and the site sends you to a demo, so you cannot weigh the cost first.

TOOLGPA REPORT CARD

Actively AI

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; the site sends visitors to a demo request, so it stays at the ordinary grade.
Free plan and trial	F	No free plan and no trial are listed anywhere on the site.
Features	C	Per-account agents, an agent inbox, an assistant, a change watcher and an API and MCP. The listing shows no connected tools.
Ease of use	C	No store rating on record, and the product is described as custom-built for each team.
Platforms and integrations	C	Web only, with an API and MCP but no integrations named.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Actively AI is for

- ✓ Fits if you run a sales team that wants an agent per key account
- ✓ Works for revenue leaders who prefer a custom set-up to a ready-made tool

Who it is not for

- ✕ Skip it if you want a price first, since none is published
- ✕ Not for you if you want to try it yourself: no free plan or trial
- ✕ Watch out: the site sells to go-to-market teams and has separate pages for CROs, AEs and SDRs, so a one-person user is not the target
- ✕ Watch out: no connected tools are listed, so check yours is supported

Good to know

Good for

- ✓ Sales teams where reps cover far more accounts than they can research
- ✓ Internal AI teams building revenue workflows on shared account context

Worth knowing

- ⓘ No prices are published; the site routes visitors to a demo request.
- ⓘ Sold to go-to-market teams, with separate pages for CROs, AEs, SDRs and internal AI teams.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Actively AI's current pricing could not be confirmed from its own site.

> **No price is published; the site sends visitors to a demo request, so it stays at the ordinary grade.**
>
> From our grade for value for money

We could not confirm Actively AI's current prices from its own site, so this guide lists no plans. actively.ai has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Per-account AI agents for sales and revenue teams. Here is what it does, as its own site describes it, and what it covers: public API, AI features, AI agents.

> **Per-account agents, an agent inbox, an assistant, a change watcher and an API and MCP.**
>
> From our grade for features

Per-Account Agents

Each account gets its own agent that works it continuously across prospecting, deals and renewals.

Agent Inbox

Where finished agent work appears, prioritized and ready for a seller to act on.

Assistant

Produces a finished brief, email or deck about an account rather than just an answer.

Watchtower

Surfaces pipeline risks and growth opportunities before a seller goes looking.

API and MCP

Lets internal AI teams embed agent work into other tools, workflows and applications.

Where it runs

Web

What it works with

Its own pages name no integrations.

Actively AI is made by Actively.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/178

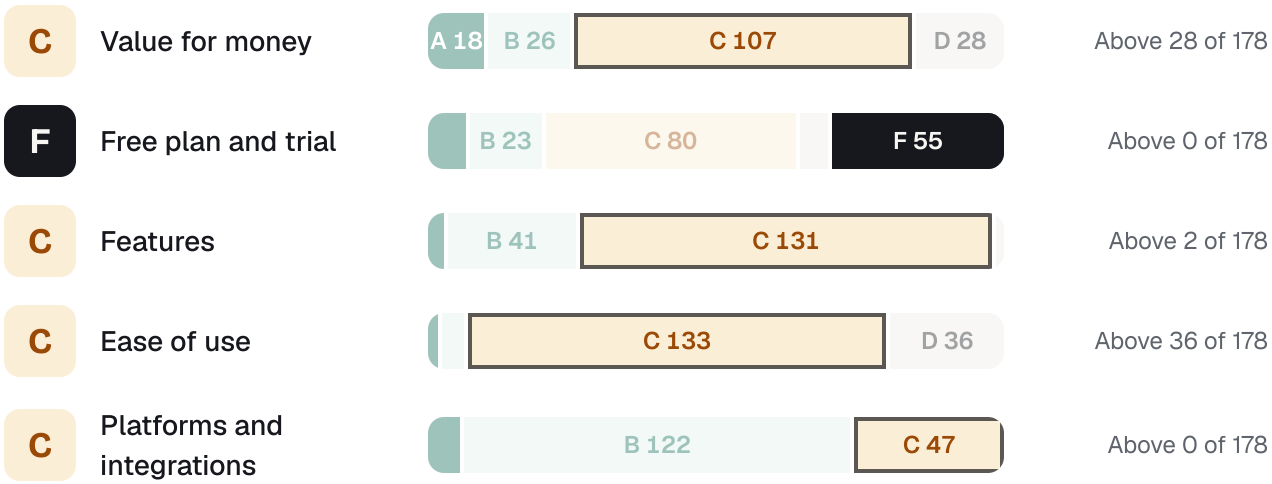
Other AI agents it is graded above

Actively AI's GPA of 1.6 is higher than 0 of the 178 other AI agents we grade, and level with 29.

It stands best on ease of use (C, above 36 of 178) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 179 AI agents we grade, cut by the letter each got. Actively AI's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Actively AI you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 149 of the 178 other AI agents grade higher.

What you could not

- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ An API that other software can build on.

What this rests on. Actively AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Nooks, 11x, Artisan, Rox and Conversica

The 5 tools Actively AI is most often weighed against, with where each one differs from it.

1.6 GPA

Nooks

Paid

Revenue agent platform with dialer, sequencing and coaching.

- Nooks also covers sales pipeline.

Actively AI and Nooks compared in full

1.8 GPA

11x

Paid

AI sales agents for inbound, outbound and expansion.

- 11x also covers whatsApp messaging.

Actively AI and 11x compared in full

1.6 GPA

Artisan

Paid

Ava, an AI sales agent that runs outbound and books meetings.

- Artisan also covers email campaigns.

Actively AI and Artisan compared in full



1.8
GPA

Rox

Free trial · from $100/mo

Revenue agents for sales research, outreach and pipeline.

- Only Rox lists a macOS app.
- Rox also covers transcription, sales pipeline and workflow automation.

Actively AI and Rox compared in full



1.6
GPA

Conversica

Paid

AI agents that hold sales and service conversations by email and text.

- Conversica also covers marketing automation, AI support agent and sMS marketing.

Actively AI and Conversica compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Actively AI free?

No. Actively AI is a paid product.

What platforms does Actively AI work on?

Actively AI is available on Web.

Does Actively AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Actively AI is listed for Web.

Does Actively AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Actively AI is listed for Web.

Is Actively AI open source?

Actively AI is not described as open source on its own site, as read on Nov 13, 2026.

Does Actively AI have an API?

Yes. Actively AI offers a public API, according to its own site.

Who makes Actively AI?

Actively AI is made by Actively.

What are the alternatives to Actively AI?

The closest alternatives to Actively AI in our directory are Nooks, 11x, Artisan, Rox and Conversica.

How does Actively AI compare with other AI agents?

Actively AI's GPA of 1.6 is higher than 0 of the 178 other AI agents we grade, and level with 29.

Could I make my own version of Actively AI?

To replace Actively AI you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Actively AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Actively's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Actively. Prices change, so check actively.ai before you buy.

actively.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Actively AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/actively-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Actively AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/actively-ai
```

Know someone choosing between AI agents?

Send them this guide: toolgpa.com/tools/actively-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI agents after Actively AI, each with an Insider's Guide of its own.

AI Agents Insider's Guide

Every one of the 179 AI agents we grade, compared

Genspark Insider's Guide

AI workspace with an agent for research, slides, sheets and docs

3.2 GPA

Manus Insider's Guide

General AI agent for research, slides, websites and browser tasks

3.2 GPA

OpenClaw Insider's Guide

Open-source personal AI agent you run yourself and message in chat

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Actively AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Actively AI is a trademark of its owner, and this guide is not made, paid for or approved by Actively. Prices and plans change: check actively.ai before you buy.