ToolGPA

NOVEMBER 2026

AddToAny

The Insider's Guide

Free share buttons for websites and WordPress



Every plan, grade, refund rule and rival among popup and widget tools, read from AddToAny's own pages.

Made by AddToAny · checked Nov 13, 2026 · toolgpa.com

3.2
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from AddToAny's own pages, its app-store listings and our grades. Every fact in it is on AddToAny's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 53 of the 54 other popup and widget tools we grade

AddToAny provides share and follow buttons that send visitors to any social or messaging service. It runs as a script on any website or as a plugin for WordPress, Drupal, Joomla and other platforms. The vendor says it is free and needs no account.

To get you started, here are **8 things to know about AddToAny**, taken from its own pages and our grades.

> "
>
> **Its statistics go to Google Analytics because there is no dashboard, and the plugins differ by platform.**
>
> From our report card of AddToAny

1 **Best for share buttons for any website**

AddToAny adds share and follow buttons to a site or WordPress, free and without an account.

2 **It is free**

AddToAny has no paid plan at all. Everything: the WordPress plugin page says AddToAny is free, with no signup, login or accounts to manage.

3 **It runs on Web**

Web, with a browser extension too.

4 **Universal share menu**

Sends visitors to a service's native app or mobile site, with the option to add a custom service.

5 **Floating share bar**

A share buttons bar that stays in place as the visitor scrolls the page.

6 **Share counters**

Shows official counts from major services next to the share buttons.

7 **A 3.2 GPA, above 53 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

AddToAny is free, so making your own would save you nothing.

AddToAny at a glance

PRICING Free	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, Browser extension
MADE BY AddToAny	CATEGORY Popups & Website Widgets
OUR GRADE 3.2 GPA, very good	

The report card

Best for share buttons for any website

AddToAny adds share and follow buttons to a site or WordPress, free and without an account. Its statistics go to Google Analytics because there is no dashboard, and the plugins differ by platform.

TOOLGPA REPORT CARD	AddToAny	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Free, with no paid plan or fee of any kind on the pages we read.
Free plan and trial	A	Free outright: the plugin page says there is no signup or account to manage.
Features	C	Share menu, floating share bar, counters and follow buttons. It does a smaller job fully, and it has no dashboard of its own.
Ease of use	B	No store rating on record. Drop in a plugin or a script and the buttons appear, with no account.
Platforms and integrations	B	A web script plus plugins for WordPress, Drupal, Joomla, Blogger and Tumblr, a browser extension, a JavaScript API and Google Analytics.

Grade point average — Very good, out of 4.0 **3.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who AddToAny is for

- ✓ Fits if you want share buttons without an account or a bill
- ✓ Works for sites on WordPress, Drupal, Joomla or a plain script

Who it is not for

- ✗ Skip it if you want a dashboard of shares, as statistics go to Google Analytics
- ✗ Too light for social posting or scheduling: it only shares
- ✗ Watch out: features can differ between WordPress, Drupal and the plain script
- ✗ Watch out: the pages read don't say how the project is funded

Good to know

Good for

- ✓ Publishers who want share buttons without an account or fee
- ✓ WordPress and Drupal sites that prefer an open source plugin
- ✓ Developers who want to customize buttons with a JavaScript API

Worth knowing

- ⓘ There is no hosted dashboard; sharing statistics go to Google Analytics.
- ⓘ Plugins are made for each platform, so features can differ between WordPress, Drupal and a plain script.
- ⓘ The pages read do not say how the project is funded.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

AddToAny is free to use.

> **Free, with no paid plan or fee of any kind on the pages we read.**
>
> From our grade for value for money

FREE

$0

Share buttons, floating share bar, counters and Google Analytics integration, with no account required.

The free plan

Everything: the WordPress plugin page says AddToAny is free, with no signup, login or accounts to manage.

Read from wordpress.org on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

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Places it runs: Web and Browser extension

Free share buttons for websites and WordPress. Here is what it does, as its own site describes it, and what it covers: open source, public API.

> **Share menu, floating share bar, counters and follow buttons.**

From our grade for features

Universal share menu

Sends visitors to a service's native app or mobile site, with the option to add a custom service.

Floating share bar

A share buttons bar that stays in place as the visitor scrolls the page.

Share counters

Shows official counts from major services next to the share buttons.

Follow buttons

Buttons for following your profiles, including Bluesky and Threads, are listed alongside sharing.

Google Analytics tracking

Sharing statistics roll into Google Analytics, so no separate dashboard is needed.

JavaScript API and customization

Supports color and style overrides, event handling, service templates, URL shorteners and a JavaScript API.

Where it runs

Web

Browser extension

What it works with

WordPress

Drupal

Joomla

Cloudflare

Blogger

Google Analytics

Tumblr

AddToAny is made by AddToAny.

Where it stands

Its grades against its category, and whether to keep it or make your own

53/54

Other popup and widget tools it is graded above

AddToAny's GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade, and level with 1.

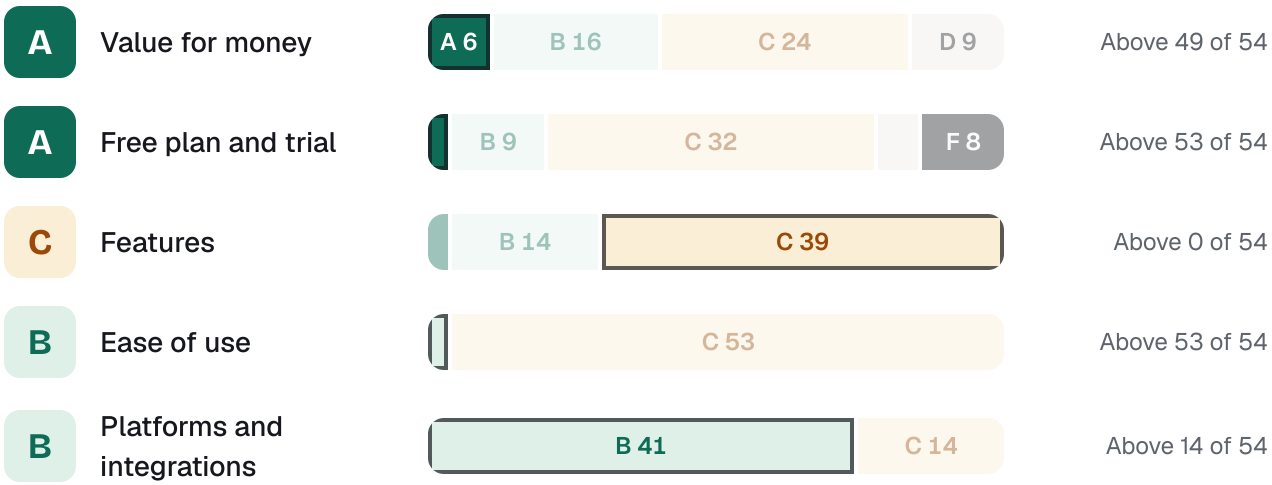
It stands best on free plan and trial (A, above 53 of 54) and worst on features (C, above 0).

AddToAny has no paid plan.

On features, ease of use and platforms it scores 2.7 out of 4, and no tool on the category's chart scores higher without costing more.

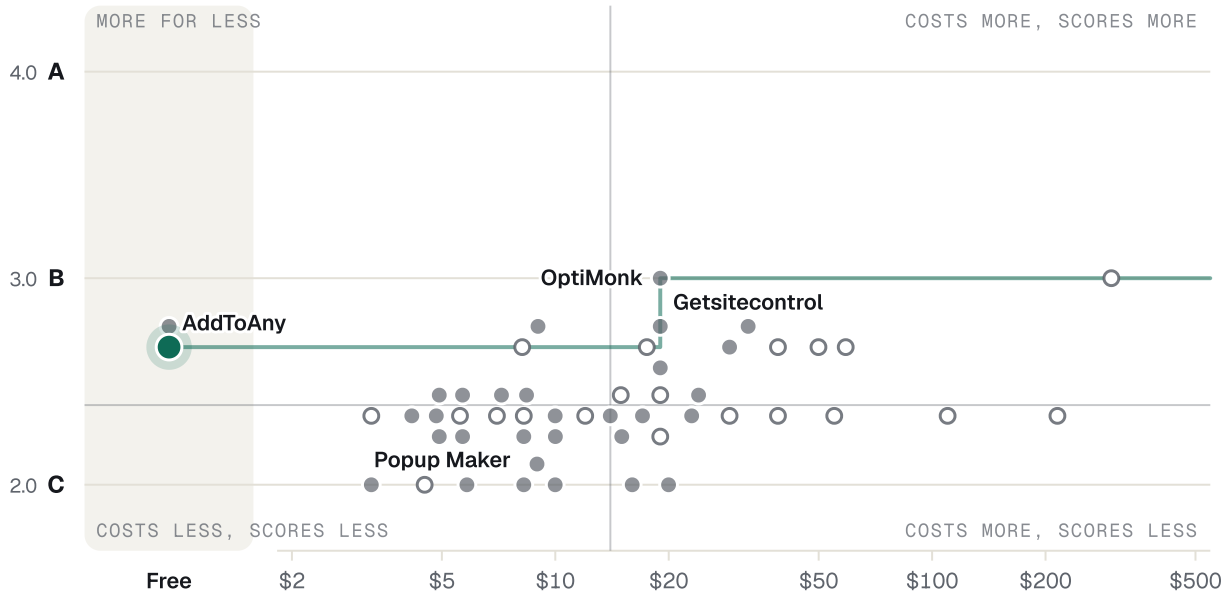
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. AddToAny's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. AddToAny is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

AddToAny is free, so making your own would save you nothing.

It is one of the better ones too: its GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade.

What you could not

- ✕ It plugs into other products, WordPress, Drupal and Joomla among them, and has an API.

What this rests on. AddToAny's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ShareThis, Social Snap, Elfsight and POWR

The 4 tools AddToAny is most often weighed against, with where each one differs from it.

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ShareThis

Free

Free share, follow and reaction buttons for publishers.

- Only AddToAny lists a browser extension.
- AddToAny is open source, according to its own site.
- ShareThis also covers reports.

AddToAny and ShareThis compared in full

2.0 GPA

Social Snap

From $39/yr

WordPress plugin for social sharing, follow and auto-posting.

- AddToAny has a free plan. Social Snap does not.
- Only AddToAny lists a browser extension.
- AddToAny is open source, according to its own site.

AddToAny and Social Snap compared in full

2.2
GPA

Elfsight

Free plan · from $5/mo

Library of 90+ website widgets, from popups to reviews and feeds.

- Only AddToAny lists a browser extension.
- AddToAny is open source, according to its own site.
- Elfsight also covers templates, no-code, forms, chatbots and popups.

AddToAny and Elfsight compared in full

2.4
GPA

POWR

Free plan · from $4.83/mo

Library of 60+ website widgets, from popups and forms to feeds.

- Only AddToAny lists a browser extension.
- AddToAny is open source, according to its own site.
- POWR also covers templates, no-code, forms and popups.

AddToAny and POWR compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is AddToAny free?

Yes. AddToAny is free to use.

How much does AddToAny cost?

AddToAny lists one plan. Free: $0.

What platforms does AddToAny work on?

AddToAny is available on Web. It also has a browser extension.

Does AddToAny have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. AddToAny is listed for Web.

Does AddToAny have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. AddToAny is listed for Web.

Is AddToAny open source?

Yes. AddToAny is open source, according to its own site.

Does AddToAny have an API?

Yes. AddToAny offers a public API, according to its own site.

What does AddToAny integrate with?

AddToAny's listing names WordPress, Drupal, Joomla, Cloudflare, Blogger, Google Analytics and Tumblr.

Who makes AddToAny?

AddToAny is made by a company of the same name.

What are the alternatives to AddToAny?

The closest alternatives to AddToAny in our directory are ShareThis, Social Snap, Elfsight and POWR.

How does AddToAny compare with other popup and widget tools?

AddToAny's GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade, and level with 1.

Is AddToAny good value for money?

ToolGPA grades AddToAny A for value for money. AddToAny has no paid plan.

Could I make my own version of AddToAny?

AddToAny is free, so making your own would save you nothing. It is one of the better ones too: its GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade.

Where this guide comes from

The prices, plans, platforms and features were read from AddToAny's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from AddToAny's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AddToAny. Prices change, so check addtoany.com before you buy.

addtoany.com/

wordpress.org/plugins/add-to-any/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

AddToAny, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/addtoany

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "AddToAny: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/addtoany
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Know someone choosing between popup and widget tools?

Send them this guide:
toolgpa.com/tools/addtoany/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after AddToAny, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

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Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

2.8 GPA

Brave Popup Builder Insider's Guide

WordPress popup, opt-in and conversion widget plugin

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what AddToAny's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. AddToAny is a trademark of its owner, and this guide is not made, paid for or approved by AddToAny. Prices and plans change: check addtoany.com before you buy.