ToolGPA

NOVEMBER 2026

AdFlex

The Insider's Guide

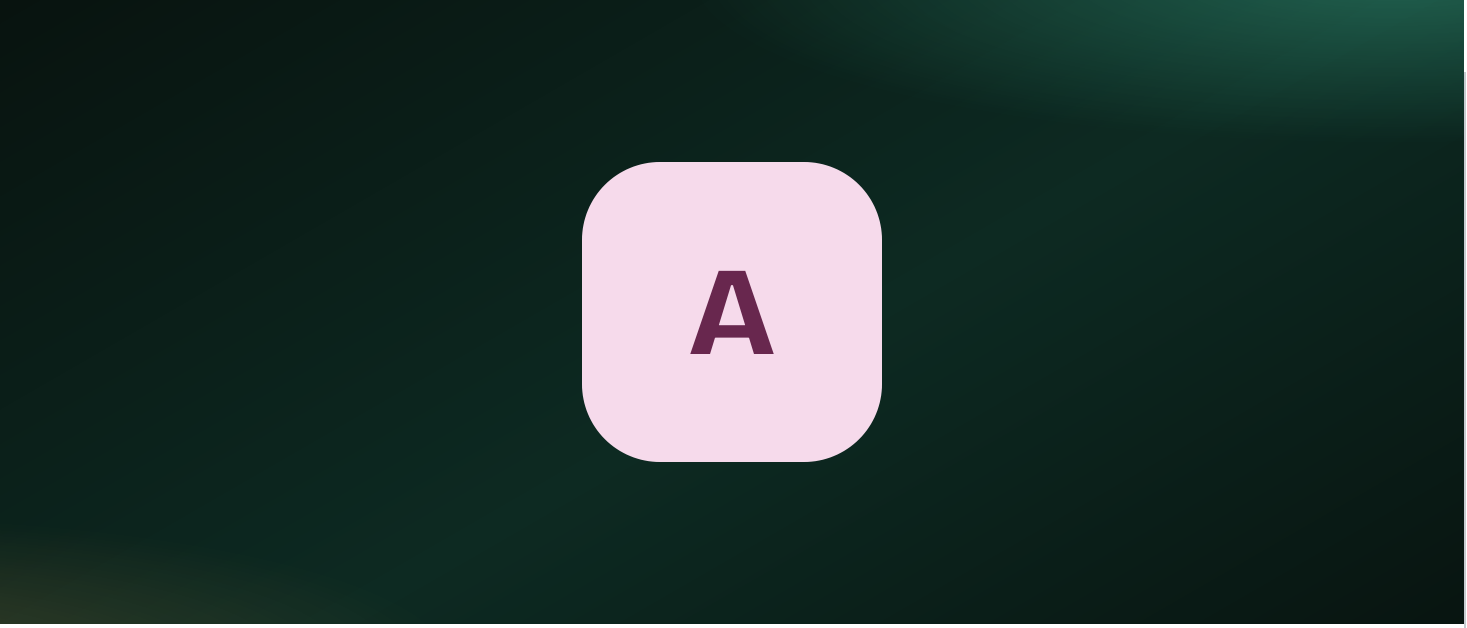
Ad library and competitor ad tracker across major ad platforms



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from AdFlex's own pages.

Made by AdFlex, Inc. · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from AdFlex's own pages, its app-store listings and our grades. Every fact in it is on AdFlex's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 30 of the 72 other ad creative and reporting tools we grade

AdFlex is a searchable library of ads from Meta, TikTok, YouTube, Pinterest, X, Reddit, Google Display and native networks. Users filter ads, look up an advertiser's history by domain, save ads, follow competitors and browse ecommerce products. A free plan covers Meta ads.

To get you started, here are **9 things to know about AdFlex**, taken from its own pages and our grades.

1 **Best for searching ads from many platforms**

AdFlex searches ads from Meta, TikTok, YouTube, Pinterest, X, Reddit and others, and tracks advertisers.

2 **Paid plans start at about $88.48 a month**

As its pricing page puts it: €79.20 per month, billed annually (€99 billed monthly).

3 **There is a free plan**

Meta ads access, 2K credits, advanced filters and one device.

4 **It runs on Web**

Web.

5 **Cross-platform ad search**

One search covers ads from Meta, TikTok, YouTube, Pinterest, X, Reddit, Google Display and native networks.

6 **Filters**

Ads can be filtered by platform, industry, country, format and date.

7 **Advertiser analytics**

Entering a domain shows an advertiser's ad history, with figures such as ad count, spend and impressions.

8 **A 2.0 GPA, above 30 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace AdFlex you would be making suppliers who ship each order for you. That is not a weekend's work, with an AI app builder or without one.

AdFlex at a glance

PRICING Free plan, from €79.20 per month, billed annually (€99 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY AdFlex, Inc.	CATEGORY Ad Creative & Reporting
OUR GRADE 2.0 GPA, fair	

The report card

Best for searching ads from many platforms

AdFlex searches ads from Meta, TikTok, YouTube, Pinterest, X, Reddit and others, and tracks advertisers. The free plan is Meta only with 2K credits, paid starts at €79.20 a month, and the API is Enterprise only.

TOOLGPA REPORT CARD	AdFlex	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	€79.20 a month on yearly billing (€99 monthly), in euros and before tax. That sits between the category's middle of $49 and its dearer quarter at $199.
Free plan and trial	C	A free plan with Meta ads only, 2K credits and one device. You will hit the cap quickly.
Features	C	Cross-platform ad search, filters, advertiser history, tracking and alerts, an ecommerce section. It is a library only, with no ad creation, and the API is Enterprise only.
Ease of use	C	Search and filter in a browser. We found no store rating.
Platforms and integrations	C	Web only, with an API on Enterprise and no integrations listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who AdFlex is for

- ✓ Fits if you want ads from several platforms in one search
- ✓ Works for a single researcher who can live with one device

Who it is not for

- ✗ Tight if you stay on free: Meta ads only and 2K credits
- ✗ Watch out: plans are capped by credits and devices, one device on Pro and ten on Enterprise
- ✗ Skip it if you want the API, which is Enterprise only at €248.17 a month
- ✗ Watch out: prices are in euros and leave out VAT

Good to know

Good for

- ✓ Marketers researching competitor ads on several platforms at once
- ✓ Individuals who want to try ad research on a free Meta-only plan
- ✓ Teams that need an ad data API

Worth knowing

- ⓘ Prices are shown in euros and exclude VAT or other taxes.
- ⓘ The free plan covers Meta ads only and gives 2K credits.
- ⓘ Plans are limited by credits and by devices, from one on Pro to ten on Enterprise.
- ⓘ API access is limited to the Enterprise plan.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$88.48

A month to start. There is a free plan too

AdFlex has a free plan. Paid plans start at €79.20 per month, billed annually (€99 billed monthly).

FREE

€0

Meta ads access, 2K credits, advanced filters and one device.

PRO

€79.20

per month, billed annually (€99 billed monthly)

100K credits a month, advanced filters and analytics, ad downloads, saving and tracking, one device.

TEAM

€169.15

per month, billed annually (€199 billed monthly)

Everything in Pro with 250K credits a month and five devices.

ENTERPRISE

€248.17

per month, billed annually (€299 billed monthly)

500K credits a month, ten devices, API access and additional-credit options.

The free plan

Meta ads access, 2K credits, advanced filters and one device.

Read from adflex.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Up to 20% off with annual billing

Annual billing shows a lower monthly equivalent, charged as one yearly payment.

Stated on adflex.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Ad library and competitor ad tracker across major ad platforms. Here is what it does, as its own site describes it, and what it covers: public API, ad creative, dropshipping.

> **Cross-platform ad search, filters, advertiser history, tracking and alerts, an ecommerce section.**
>
> From our grade for features

Cross-platform ad search

One search covers ads from Meta, TikTok, YouTube, Pinterest, X, Reddit, Google Display and native networks.

Filters

Ads can be filtered by platform, industry, country, format and date.

Advertiser analytics

Entering a domain shows an advertiser's ad history, with figures such as ad count, spend and impressions.

Save and track

Users can bookmark ads, follow competitors and get alerts when a tracked advertiser launches new campaigns.

Ecommerce products

An ecommerce section surfaces winning products and stores seen in ads.

API access

The Enterprise plan includes an API for pulling ad data into other tools.

Where it runs

Web

What it works with

Its own pages name no integrations.

AdFlex is made by AdFlex, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

30/72

Other ad creative and reporting tools it is graded above

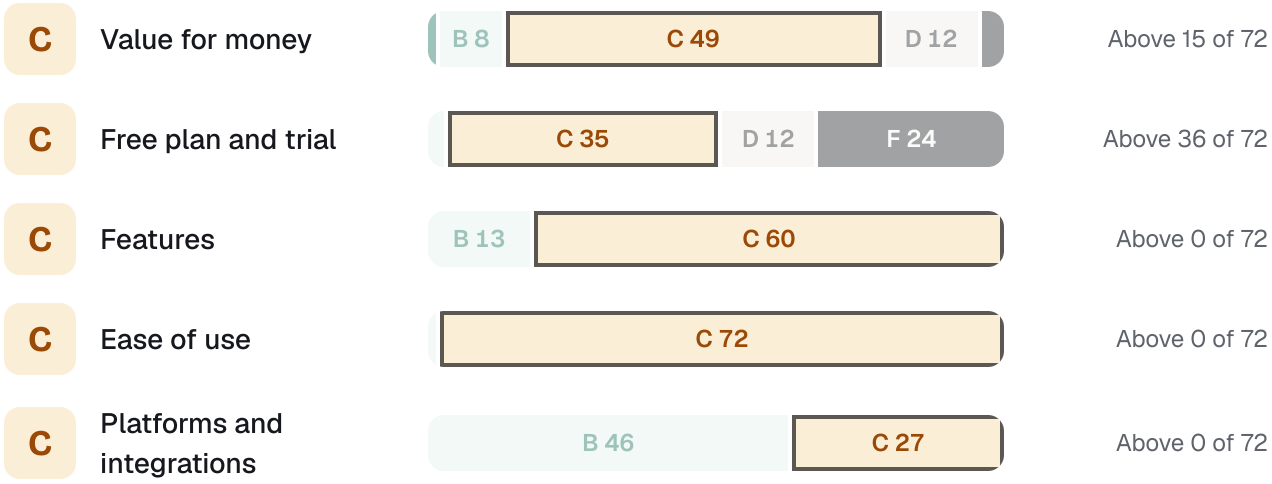
AdFlex's GPA of 2.0 is higher than 30 of the 72 other ad creative and reporting tools we grade, and level with 16.

Its paid plans start at about $88.48 a month, against a middle price of $49.50 for the category: 32 of the 51 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 24 tools score higher and cost less.

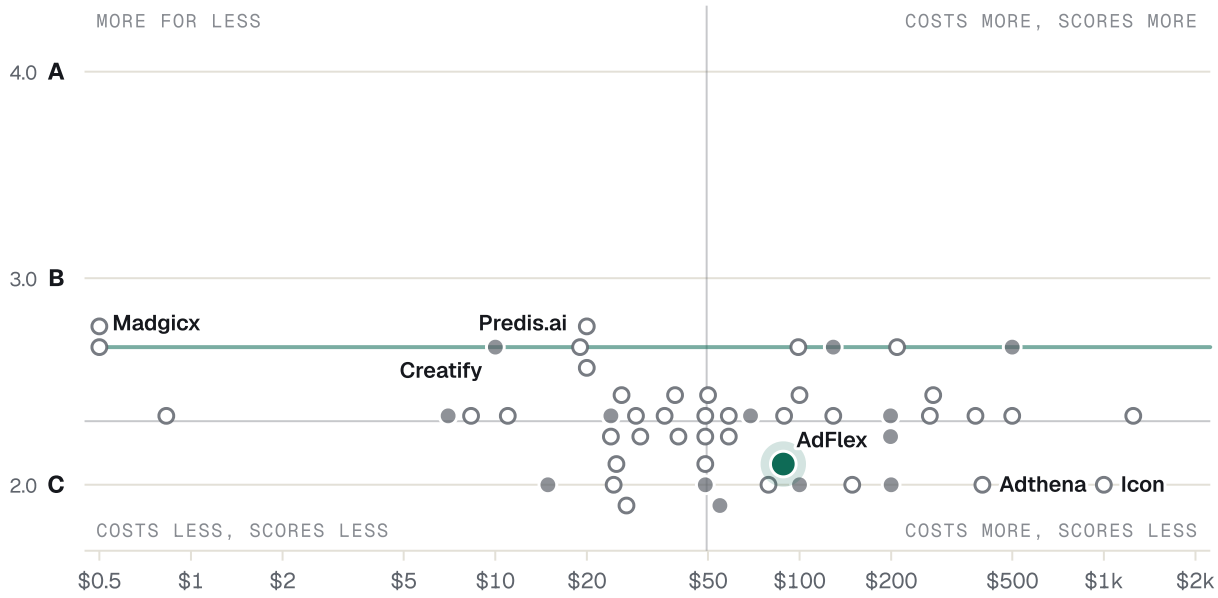
Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. AdFlex's own letter is outlined.



Price against what you get

Each dot is one of 52 ad creative and reporting tools. Further left costs less; higher up scores better on features, ease of use and platforms. AdFlex is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace AdFlex you would be making suppliers who ship each order for you. That is not a weekend's work, with an AI app builder or without one.

It costs $1,061.79 a year.

What you could not

- ✕ Suppliers who ship each order for you.
- ✕ Ad images and videos made to each network's sizes.

- ✕ An API that other software can build on.

What this rests on. AdFlex's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Foreplay, AdSpy, BigSpy, PowerAdSpy and Minea

The 5 tools AdFlex is most often weighed against, with where each one differs from it.

2.0 GPA

Foreplay

Free trial · from $49/mo

Save, search and track competitors' ads, and report on your own.

- AdFlex has a free plan. Foreplay does not, though it has a free trial.
- Only Foreplay lists iOS and Android apps.
- Only Foreplay lists a browser extension.

AdFlex and Foreplay compared in full

1.6 GPA

AdSpy

From $149/mo

Searchable database of Facebook and Instagram ads.

- AdFlex has a free plan. AdSpy does not.
- AdFlex also covers dropshipping.
- AdSpy also covers research.

AdFlex and AdSpy compared in full



2.0
GPA

BigSpy

Free plan · from $49/mo

Ad library for researching competitor ads on 11 platforms.

- AdFlex also covers dropshipping.
- BigSpy also covers research.

AdFlex and BigSpy compared in full



2.0
GPA

PowerAdSpy

Free trial · from $27/mo

Ad spy tool covering up to 11 social and display ad networks.

- AdFlex has a free plan. PowerAdSpy does not, though it has a free trial.
- AdFlex also covers dropshipping.
- PowerAdSpy also covers research.

AdFlex and PowerAdSpy compared in full



1.6
GPA

Minea

From $49/mo

Ad spy and product research tool for dropshippers.

- AdFlex has a free plan. Minea does not.
- Only Minea lists a browser extension.
- AdFlex also covers ad creative.

AdFlex and Minea compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is AdFlex free?

AdFlex has a free plan. Meta ads access, 2K credits, advanced filters and one device.

How much does AdFlex cost?

AdFlex lists 4 plans. Free: €0.

What platforms does AdFlex work on?

AdFlex is available on Web.

Does AdFlex offer any discounts?

AdFlex publicly lists the following: Up to 20% off with annual billing.

Does AdFlex have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. AdFlex is listed for Web.

Does AdFlex have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. AdFlex is listed for Web.

Is AdFlex open source?

AdFlex is not described as open source on its own site, as read on Nov 13, 2026.

Does AdFlex have an API?

Yes. AdFlex offers a public API, according to its own site.

Who makes AdFlex?

AdFlex is made by AdFlex, Inc.

What are the alternatives to AdFlex?

The closest alternatives to AdFlex in our directory are Foreplay, AdSpy, BigSpy, PowerAdSpy and Minea.

How does AdFlex compare with other ad creative and reporting tools?

AdFlex's GPA of 2.0 is higher than 30 of the 72 other ad creative and reporting tools we grade, and level with 16.

Is AdFlex good value for money?

ToolGPA grades AdFlex C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of AdFlex?

To replace AdFlex you would be making suppliers who ship each order for you.

Where this guide comes from

The prices, plans, platforms and features were read from AdFlex's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from AdFlex's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AdFlex, Inc. Prices change, so check adflex.io before you buy.

adflex.io/pages/pricing

adflex.io

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

AdFlex, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/adflex

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "AdFlex: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/adflex
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Know someone choosing between ad creative and reporting tools?

Send them this guide: toolgpa.com/tools/adflex/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after AdFlex, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what AdFlex's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. AdFlex is a trademark of its owner, and this guide is not made, paid for or approved by AdFlex, Inc. Prices and plans change: check adflex.io before you buy.