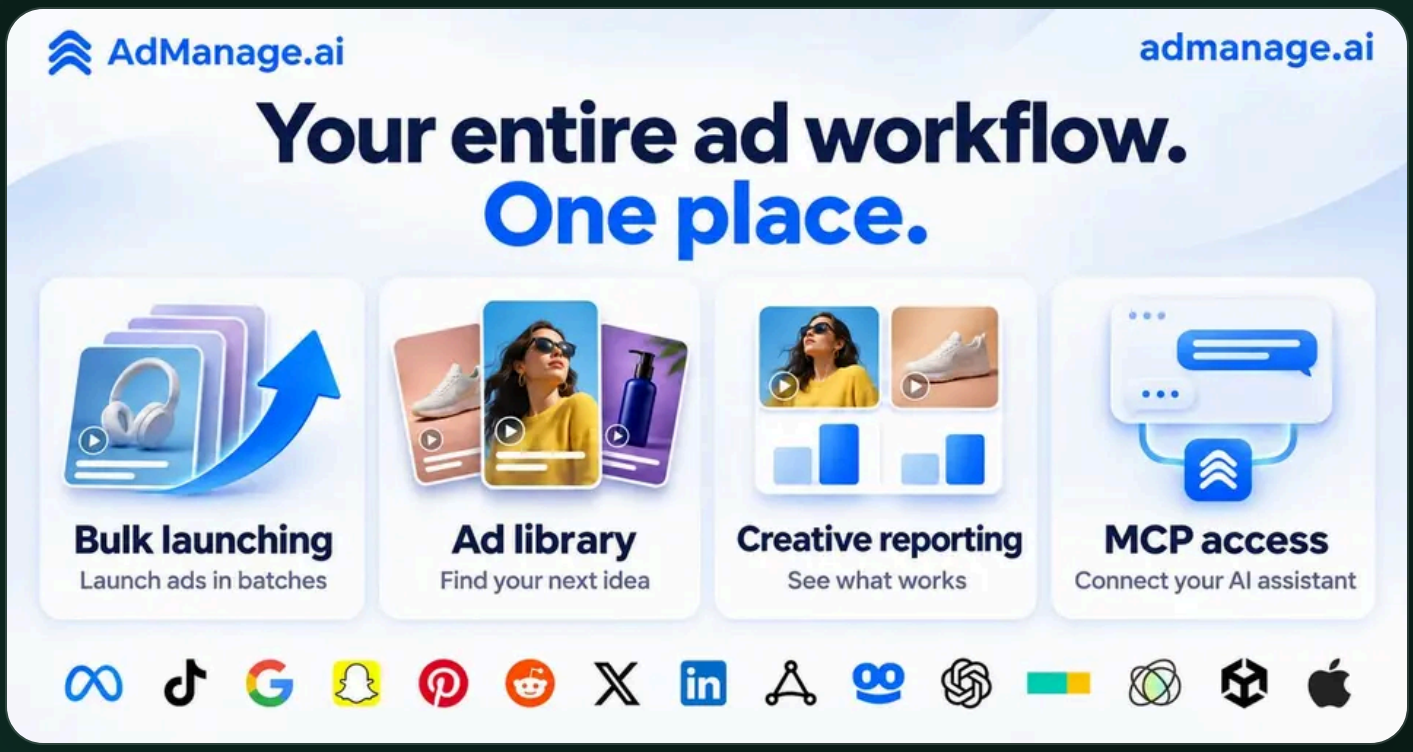
ToolGPA

NOVEMBER 2026

AdManage

The Insider's Guide

Bulk ad launching and reporting across Meta, TikTok, Google and more



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from AdManage's own pages.

Made by AdManage.ai · checked Nov 12, 2026 · toolgpa.com

1.6
GPA

AdManage.ai admanage.ai

Your entire ad workflow.
One place.



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from AdManage's own pages, its app-store listings and our grades. Every fact in it is on AdManage's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 72 other ad creative and reporting tools we grade

AdManage is a platform for launching ads in bulk across Meta, TikTok, Google and a dozen other ad channels, with creative reporting, automation rules and an ad research library. It charges a flat monthly fee by number of ad accounts, shown in British pounds, rather than a share of ad spend.

To get you started, here are **8 things to know about AdManage**, taken from its own pages and our grades.

> "
>
> **You connect ad accounts and learn its launcher and rules before it pays off.**
>
> From our grade for ease of use

1 **Best for launching ads in bulk across Meta, TikTok and Google**

AdManage launches ads in bulk and reports on creatives across Meta, TikTok, Google and other networks.

2 **Paid plans start at about $267.96 a month**

As its pricing page puts it: £199.99 per month for 1 ad account.

3 It runs on Web

Web.

4 Bulk ad launcher

Launch many ads at once to 15 channels, including Meta, TikTok, Google Ads, Snapchat, Pinterest, Reddit, X and LinkedIn, from uploads, Google Sheets or CSV, or cloud storage such as Google Drive, Dropbox and Frame.io.

5 Automations

Rules, AI grouping and naming templates, with the number of rules set by plan.

6 Creative reporting

Reporting on every ad in one place, with benchmarks and connections to AppsFlyer and Triple Whale.

7 A 1.6 GPA, above 1 of 72

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace AdManage you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

AdManage at a glance

PRICING
Paid, from £199.99 per month for 1 ad account

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
AdManage.ai

CATEGORY
Ad Creative & Reporting

OUR GRADE
1.6 GPA, weak

The report card

Best for launching ads in bulk across Meta, TikTok and Google

AdManage launches ads in bulk and reports on creatives across Meta, TikTok, Google and other networks. The fee is per ad account, from £199.99 a month for one, which puts it in the dearest tenth of ad tools.

TOOLGPA REPORT CARD — **AdManage** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	£199.99 a month for 1 ad account and 2 team members, around $250 and in the dearest tenth of ad tools. Each extra account is £99.99 a month, and 5 accounts cost £499.99.
Free plan and trial	F	Nothing free: no plan and no trial on record.
Features	C	Bulk ad launching, automation rules, creative reporting, AI creative tools and an API. Rules are limited to one on Essential, and the pricing page lists the API on only two of four plans.
Ease of use	C	No store rating on record. You connect ad accounts and learn its launcher and rules before it pays off.
Platforms and integrations	B	A web app that works with Meta, TikTok and Google Ads, Google Drive, Dropbox, Frame.io, AppsFlyer and Triple Whale, with an API and MCP.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who AdManage is for

- ✓ Fits if you launch the same creatives across many ad sets and want bulk tools
- ✓ Works for agencies running several ad accounts

Who it is not for

- ✕ Pricey if you have one small account, at £199.99 a month
- ✕ Skip it if you want to try before paying, as there is no free plan or trial
- ✕ Watch out: you pay per ad account, with extra accounts at £99.99 each
- ✕ Watch out: prices are in pounds and no dollar price was found
- ✕ Watch out: Slack support starts at In-house and a dedicated manager at Agency

Good to know

Good for

- ✓ Performance marketers launching hundreds of ads at a time
- ✓ Agencies running many client ad accounts on a flat fee
- ✓ Mobile app advertisers using channels such as AppLovin, Unity and Moloco

Worth knowing

- ⓘ Prices are shown in British pounds (GBP); no US dollar price was found on the pricing page.
- ⓘ The fee is per ad account: Essential adds extra accounts at £99.99 a month each.
- ⓘ API access is listed on Essential and Enterprise on the pricing page; In-house and Agency do not list it.
- ⓘ Slack support starts at In-house, and a dedicated account manager at Agency.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$267.9(

A month to start

AdManage is a paid product, starting at £199.99 per month for 1 ad account.

> **Nothing free: no plan and no trial on record.**

From our grade for free plan and trial

ESSENTIAL

£199.99

per month for 1 ad account, 2 team members

1 workspace, API access, 1 Meta monitoring or comments rule, and 1,000 monthly AI credits (up to 250 AI images). Extra accounts are £99.99 a month each. 7-day money-back guarantee.

IN-HOUSE

£499.99

per month for 5 ad accounts

10 automation rules with unlimited runs, Slack support and 2,500 monthly AI credits (up to 625 AI images). 30-day money-back guarantee; annual agreements available.

AGENCY

£999.99

per month for 10 ad accounts

Unlimited rules and runs, Slack support and a dedicated account manager, and 5,000 monthly AI credits (up to 1,250 AI images). 30-day refund guarantee; annual deals.

ENTERPRISE

Custom

Unlimited ad accounts, dedicated account manager, priority support, a guaranteed SLA, audit logs and API access. Sold through sales.

Read from admanage.ai on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Bulk ad launching and reporting across Meta, TikTok, Google and more. Here is what it does, as its own site describes it, and what it covers: public API, AI features, workflow automation, reports, ad creative.

> **Bulk ad launching, automation rules, creative reporting, AI creative tools and an API.**
>
> From our grade for features

Bulk ad launcher

Launch many ads at once to 15 channels, including Meta, TikTok, Google Ads, Snapchat, Pinterest, Reddit, X and LinkedIn, from uploads, Google Sheets or CSV, or cloud storage such as Google Drive, Dropbox and Frame.io.

Automations

Rules, AI grouping and naming templates, with the number of rules set by plan.

Creative reporting

Reporting on every ad in one place, with benchmarks and connections to AppsFlyer and Triple Whale.

AI creative and research

Makes new creative with AI credits, and offers a 13.5M+ ad library through AdScan and Brand Spy, and an assistant called Ask Ada.

MCP and API

Launch ads from Claude through MCP. API access is included on Essential and Enterprise.

Where it runs

Web

What it works with

Meta Ads · TikTok Ads · Google Ads · Google Drive · Dropbox · Frame.io · AppsFlyer · Triple Whale

AdManage is made by AdManage.ai.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/72

Other ad creative and reporting tools it is graded above

AdManage's GPA of 1.6 is higher than 1 of the 72 other ad creative and reporting tools we grade, and level with 11.

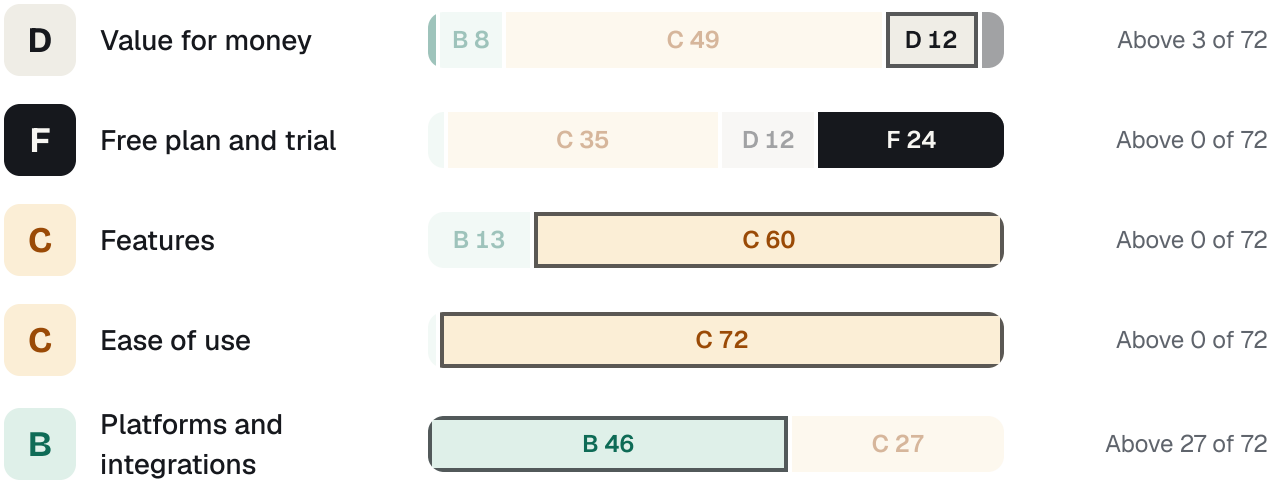
It stands best on platforms and integrations (B, above 27 of 72) and worst on free plan and trial (F, above 0).

Its paid plans start at about $267.96 a month, against a middle price of $49.50 for the category: 44 of the 51 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 9 tools score higher and cost less.

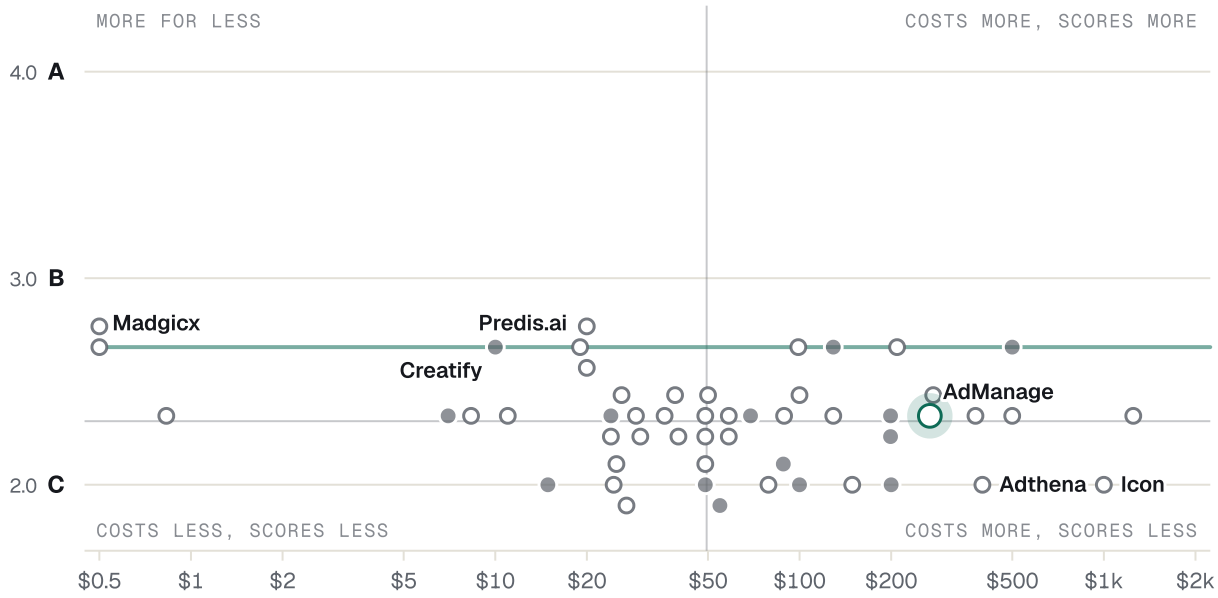
Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. AdManage's own letter is outlined.



Price against what you get

Each dot is one of 52 ad creative and reporting tools. Further left costs less; higher up scores better on features, ease of use and platforms. AdManage is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace AdManage you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 60 of the 72 other ad creative and reporting tools grade higher. It costs $3,215.57 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Connections to other products, each kept working as those products change.
- Ad images and videos made to each network's sizes.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. AdManage's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Superads, Madgicx, Smartly, Optmyzr and Foreplay

The 5 tools AdManage is most often weighed against, with where each one differs from it.

2.2 GPA

Superads

Free trial · from $125/mo

Creative analytics across Meta, TikTok, LinkedIn and Google Ads.

- AdManage also covers workflow automation and ad creative.
- Superads also covers AI agents and dashboards.

AdManage and Superads compared in full

2.4 GPA

Madgicx

Free trial · from $32/mo

AI optimization, automation and reports for Meta ad accounts.

- Madgicx also covers AI agents, image generation and dashboards.

AdManage and Madgicx compared in full



1.6
GPA

Smartly

Paid

Enterprise platform for ad creative, media and measurement.

AdManage and Smartly compared in full



2.2
GPA

Optmyzr

Free trial · from $209/mo

PPC optimization, audits and reporting for ad accounts.

- AdManage also covers ad creative.
- Optmyzr also covers dashboards.

AdManage and Optmyzr compared in full



2.0
GPA

Foreplay

Free trial · from $49/mo

Save, search and track competitors' ads, and report on your own.

- Only Foreplay lists iOS and Android apps.
- Only Foreplay lists a browser extension.
- AdManage also covers workflow automation and ad creative.

AdManage and Foreplay compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is AdManage free?

No. AdManage is a paid product, starting at £199.99 per month for 1 ad account.

How much does AdManage cost?

AdManage lists 4 plans. Essential: £199.99 per month for 1 ad account, 2 team members.

What platforms does AdManage work on?

AdManage is available on Web.

Does AdManage have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. AdManage is listed for Web.

Does AdManage have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. AdManage is listed for Web.

Is AdManage open source?

AdManage is not described as open source on its own site, as read on Nov 12, 2026.

Does AdManage have an API?

Yes. AdManage offers a public API, according to its own site.

What does AdManage integrate with?

AdManage's listing names Meta Ads, TikTok Ads, Google Ads, Google Drive, Dropbox, Frame.io, AppsFlyer and Triple Whale.

Who makes AdManage?

AdManage is made by AdManage.ai.

What are the alternatives to AdManage?

The closest alternatives to AdManage in our directory are Superads, Madgicx, Smartly, Optmyzr and Foreplay.

How does AdManage compare with other ad creative and reporting tools?

AdManage's GPA of 1.6 is higher than 1 of the 72 other ad creative and reporting tools we grade, and level with 11.

Is AdManage good value for money?

ToolGPA grades AdManage D for value for money. Its paid plans start at about $267.96 a month, against a middle price of $49.50 for the category: 44 of the 51 others that charge start lower.

Could I make my own version of AdManage?

To replace AdManage you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from AdManage's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from AdManage's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AdManage.ai. Prices change, so check admanage.ai before you buy.

admanage.ai/pricing

admanage.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

AdManage, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/admanage

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "AdManage: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/admanage
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Know someone choosing between ad creative and reporting tools?

Send them this guide:
toolgpa.com/tools/admanage/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after AdManage, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what AdManage's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. AdManage is a trademark of its owner, and this guide is not made, paid for or approved by AdManage.ai. Prices and plans change: check admanage.ai before you buy.