ToolGPA

NOVEMBER 2026

Admitad

The Insider's Guide

Partner marketing platform for brands, publishers and creators



Every plan, grade, refund rule and rival among affiliate and referral tools, read from Admitad's own pages.

Made by Admitad · checked Nov 13, 2026 · toolgpa.com

1.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Admitad's own pages, its app-store listings and our grades. Every fact in it is on Admitad's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 0 of the 89 other affiliate and referral tools we grade

Admitad is a partnership platform from a German company based in Heilbronn. Brands run affiliate, influencer, loyalty, mobile and marketplace-seller programs on it, and publishers join to promote them. A separate service, Admitad Flow, handles contracts, compliance and payouts for partners a brand brings itself.

To get you started, here are **8 things to know about Admitad**, taken from its own pages and our grades.

> **You set up accounts and programs before it does anything, so there is a learning curve.**
>
> From our grade for ease of use

1 **Best for running affiliate and creator partner payouts**

Admitad Perform handles affiliate programs, creator campaigns and global partner payouts.

2 **Paid plans start at $159 a month**

As its pricing page puts it: $159 per month plus a 3.5% tracking fee ($1,526 per year if paid annually).

3 It runs on Web

Web.

4 Perform for affiliate programs

Runs affiliate, promo-code and mobile campaigns on CPA, CPL and CPS models with real-time click, lead and sale statistics.

5 Creator and influencer campaigns

Admitad Creator covers Instagram, TikTok, YouTube and Telegram, with promo-code and link tracking and per-post, per-sale or hybrid payment.

6 Flow for contracts and payouts

Handles onboarding, tax documents, contracts, invoice reconciliation and payment in 30+ currencies, for Admitad partners and ones a brand brings.

7 A 1.4 GPA, above 0 of 89

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace Admitad you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

Admitad at a glance

PRICING
Paid, from $159 per month plus a 3.5% tracking fee ($1,526 per year if paid annually)

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Admitad, since 2009

CATEGORY
Affiliate & Referral Software

OUR GRADE
1.4 GPA, weak

The report card

Best for running affiliate and creator partner payouts

Admitad Perform handles affiliate programs, creator campaigns and global partner payouts. Rise is $159 a month plus a 3.5% tracking fee, and brands start with a lead form and a demo.

TOOLGPA REPORT CARD — **Admitad** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Rise is $159 a month plus 3.5% of tracked sales, which starts at the top of what affiliate tools cost, and Peak is $490.
Free plan and trial	F	No free plan or trial on the listing, so you pay before you can try it.
Features	C	Affiliate programs, creator campaigns, a payout tool, loyalty and mobile channels. Only Perform has published plans; the rest are unpriced.
Ease of use	C	No store rating on record. You set up accounts and programs before it does anything, so there is a learning curve.
Platforms and integrations	C	Web only, and the listing names no integrations.
Grade point average		Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Admitad is for

- ✓ Fits if you pay partners in several countries and want it in one place
- ✓ Works for brands that mix affiliates with creator campaigns

Who it is not for

- ✕ Pricey if your sales are large, since Rise adds a 3.5% tracking fee to $159 a month
- ✕ Tight if you want flexibility, because Rise has a 3-month minimum term
- ✕ Watch out: Creator, Rewards, Mobile, Seller and Flow prices aren't published
- ✕ Skip it if you want self-serve, as brands start through a lead form and demo
- ✕ Watch out: the 20% annual saving applies to Rise but has no equivalent on Peak

Good to know

Good for

- ✓ Brands that want affiliate, influencer and loyalty partners on one platform
- ✓ Companies paying freelancers or creators across many countries
- ✓ Publishers looking for brands across more than 50 countries

Worth knowing

- ⓘ Rise carries a 3.5% tracking fee on top of the monthly price, and a 3-month minimum term.
- ⓘ Brands start through a lead form and a demo, so setup is not fully self-serve.
- ⓘ Prices for Creator, Rewards, Mobile, Seller and Flow are not published; only Perform has listed plans.
- ⓘ The annual saving of 20% shown for Rise has no equivalent on Peak, whose yearly price is twelve monthly payments.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$159

A month to start

Admitad is a paid product, starting at $159 per month plus a 3.5% tracking fee ($1,526 per year if paid annually).

> **No free plan or trial on the listing, so you pay before you can try it.**

From our grade for free plan and trial

RISE

$159

per month, plus 3.5% tracking fee ($1,526 billed annually)

Admitad Perform plan with more partners and countries, more support and brand-bidding protection. 3-month minimum.

Read from admitad.com on Nov 13, 2026.

PEAK

$490

per month ($5,880 per year)

Adds a personal manager and a tailored setup. The tracking fee is waived once the minimum order volume is reached.

Ways to pay less

ANNUAL DISCOUNT

Rise: 20% off with a year paid up front

Paying for a year of Rise costs $1,526 instead of twelve payments of $159, a saving of 20%, per the pricing page.

Stated on admitad.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Partner marketing platform for brands, publishers and creators. Here is what it does, as its own site describes it, and what it covers: reports, affiliate tracking, partner payouts.

> "
>
> **Affiliate programs, creator campaigns, a payout tool, loyalty and mobile channels.**

From our grade for features

Perform for affiliate programs

Runs affiliate, promo-code and mobile campaigns on CPA, CPL and CPS models with real-time click, lead and sale statistics.

Creator and influencer campaigns

Admitad Creator covers Instagram, TikTok, YouTube and Telegram, with promo-code and link tracking and per-post, per-sale or hybrid payment.

Flow for contracts and payouts

Handles onboarding, tax documents, contracts, invoice reconciliation and payment in 30+ currencies, for Admitad partners and ones a brand brings.

Loyalty and mobile channels

Places offers inside cashback, mileage and bank loyalty programs, and in alternative app stores and device-maker placements.

Business reviews and support

Partner success staff help with strategy and market launches, and run quarterly and annual reviews of how a program is doing.

Where it runs

Web

What it works with

Its own pages name no integrations.

Admitad is made by Admitad, and has been around since 2009.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/89

Other affiliate and referral tools it is graded above

Admitad's GPA of 1.4 is higher than 0 of the 89 other affiliate and referral tools we grade, and level with 2.

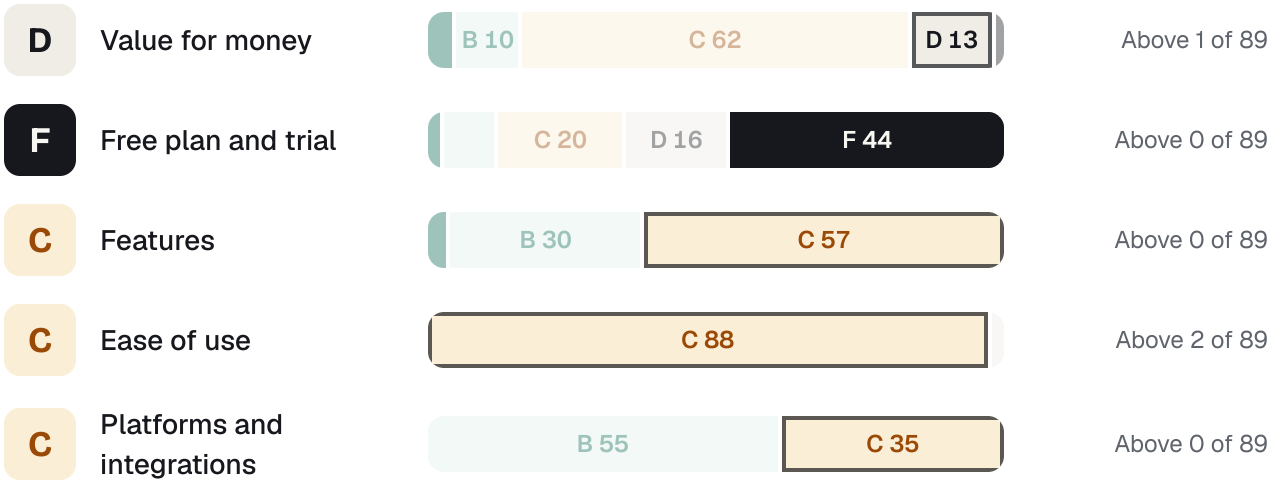
It stands best on ease of use (C, above 2 of 89) and worst on free plan and trial (F, above 0).

Its paid plans start at $159 a month, against a middle price of $65.46 for the category: 38 of the 49 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 30 tools score higher and cost less.

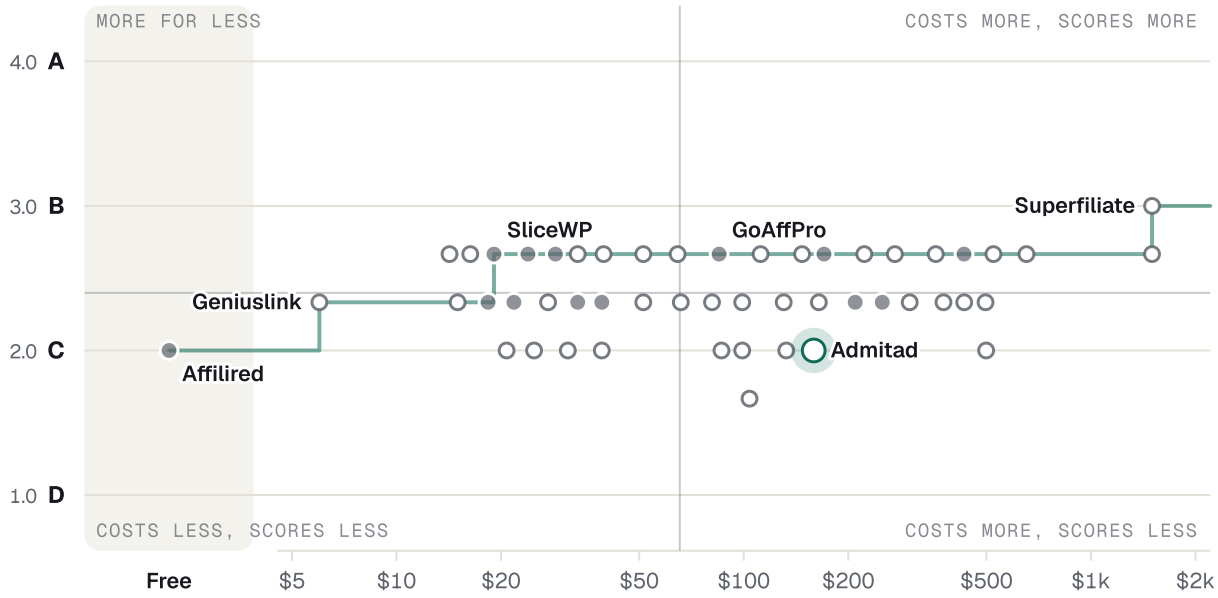
Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. Admitad's own letter is outlined.



Price against what you get

Each dot is one of 51 affiliate and referral tools. Further left costs less; higher up scores better on features, ease of use and platforms. Admitad is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Admitad you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 87 of the 89 other affiliate and referral tools grade higher. It costs $1,908 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.

- Every click and sale traced back to the right partner.

What this rests on. Admitad's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Awin, Tradedoubler, Partnerize, impact.com and CJ Affiliate

The 5 tools Admitad is most often weighed against, with where each one differs from it.

1.8 GPA

Awin

Free trial · from $99/mo

Affiliate network and platform for brands and partners.

Admitad and Awin compared in full

2.2 GPA

Tradedoubler

Free trial · from €59/mo

Partner marketing network with a self-serve plan for small brands.

Admitad and Tradedoubler compared in full

1.6 GPA

Partnerize

Paid

Partnership management platform for brands, publishers and agencies.

Admitad and Partnerize compared in full



2.0
GPA

impact.com

Free trial · from $30/mo

Partnership platform for affiliate, creator and referral programs.

Admitad and impact.com compared in full



1.6
GPA

CJ Affiliate

Paid

Affiliate network and platform for brands, publishers and creators.

Admitad and CJ Affiliate compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Admitad free?

No. Admitad is a paid product, starting at $159 per month plus a 3.5% tracking fee ($1,526 per year if paid annually).

How much does Admitad cost?

Admitad lists 2 plans. Rise: $159 per month, plus 3.5% tracking fee ($1,526 billed annually).

What platforms does Admitad work on?

Admitad is available on Web.

Does Admitad offer any discounts?

Admitad publicly lists the following: Rise: 20% off with a year paid up front.

Does Admitad have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Admitad is listed for Web.

Does Admitad have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Admitad is listed for Web.

Is Admitad open source?

Admitad is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Admitad?

Admitad is made by a company of the same name. It dates from 2009.

What are the alternatives to Admitad?

The closest alternatives to Admitad in our directory are Awin, Tradedoubler, Partnerize, impact.com and CJ Affiliate.

How does Admitad compare with other affiliate and referral tools?

Admitad's GPA of 1.4 is higher than 0 of the 89 other affiliate and referral tools we grade, and level with 2.

Is Admitad good value for money?

ToolGPA grades Admitad D for value for money. Its paid plans start at $159 a month, against a middle price of $65.46 for the category: 38 of the 49 others that charge start lower.

Could I make my own version of Admitad?

To replace Admitad you would be making payouts to partners in many countries, with their tax forms.

Where this guide comes from

The prices, plans, platforms and features were read from Admitad's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Admitad's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Admitad. Prices change, so check admitad.com before you buy.

admitad.com/perform/
admitad.com/flow/

admitad.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Admitad, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/admitad

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Admitad: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/admitad
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Know someone choosing between affiliate and referral tools?

Send them this guide: toolgpa.com/tools/admitad/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after Admitad, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Admitad's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Admitad is a trademark of its owner, and this guide is not made, paid for or approved by Admitad. Prices and plans change: check admitad.com before you buy.