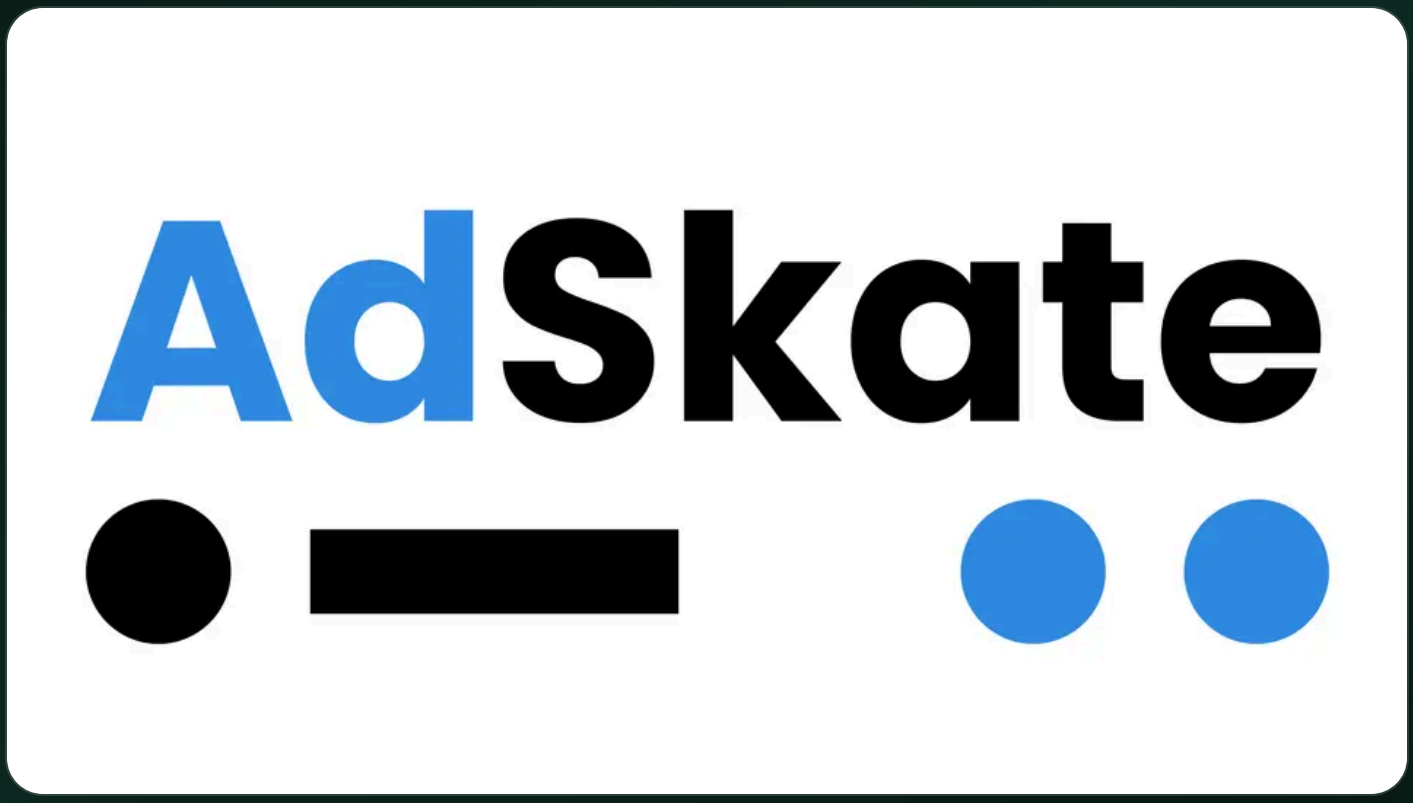
ToolGPA

NOVEMBER 2026

AdSkate

The Insider's Guide

Creative analytics that scores and explains ad performance



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from AdSkate's own pages.

Made by AdSkate Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from AdSkate's own pages, its app-store listings and our grades. Every fact in it is on AdSkate's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 13 of the 72 other ad creative and reporting tools we grade

AdSkate is an AI creative analytics platform that analyzes the images, videos and text in ad campaigns, links their attributes to performance and suggests changes. It connects to ad platforms such as Google Ads, Meta Ads and TikTok Ads, and includes a chat assistant for questions about creative results. The site says AdSkate has joined Brunner.

To get you started, here are **7 things to know about AdSkate**, taken from its own pages and our grades.

> **It publishes no prices, you reach it through a demo, and its homepage now says it has joined Brunner, so what you'd buy may change.**
>
> From our report card of AdSkate

1 **Best for scoring which parts of an ad drive results**

AdSkate analyses the images, video and text in your ads and ties each element to results such as click-through rate.

2 **It runs on Web**

Web.

3 **Creative analysis**

Analyzes images, videos, GIFs and text from ads and ties creative attributes to results such as click-through rate.

4 **Pre-campaign testing**

Pre-campaign analysis uses synthetic audiences to test creative before it goes live.

5 **AdSkate GPT**

A chat interface for asking plain-language questions about which creative attributes perform best.

6 **A 1.8 GPA, above 13 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace AdSkate you would be making an AI model, which you can rent by the request but not make. That is not a weekend's work, with an AI app builder or without one.

AdSkate at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY AdSkate Inc.	CATEGORY Ad Creative & Reporting
OUR GRADE 1.8 GPA, weak	

The report card

Best for scoring which parts of an ad drive results

AdSkate analyses the images, video and text in your ads and ties each element to results such as click-through rate. It publishes no prices, you

reach it through a demo, and its homepage now says it has joined Brunner, so what you'd buy may change.

TOOLGPA REPORT CARD	AdSkate	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; the FAQ says it is a tiered subscription and to contact the vendor. With nothing to compare, it sits in the middle.
Free plan and trial	F	No free plan, no trial and no self-serve sign-up are described. Access is through a demo.
Features	C	Creative analysis, pre-campaign tests on synthetic audiences, a chat assistant and generated concepts. The listing shows no gaps, but it only analyses creative and doesn't buy or manage media.
Ease of use	C	No store rating on record. You connect ad platforms and learn the attribute reports, so there is a learning curve.
Platforms and integrations	B	Web only, with Google Ads, Meta Ads, TikTok Ads, WhatsApp and a Model Context Protocol connection.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who AdSkate is for

- ✓ Fits if you spend enough on ads to want creative tested before launch
- ✓ Works for agencies reporting on which visuals and words perform

Who it is not for

- ✗ Skip it if you want a price before talking to anyone, as none is published
- ✗ Not for you if you want a free plan or a trial, as neither is described
- ✗ Watch out: the homepage says AdSkate has joined Brunner, so packaging and ownership may change
- ✗ Too light for running campaigns, because it only analyses creative

Good to know

Good for

- ✓ Agencies and brands that want to see which creative elements drive ad results
- ✓ Teams that want to test creative before spending media budget

Worth knowing

- ⓘ No prices are published: the FAQ says pricing is a subscription with tiers and to contact the vendor.
- ⓘ The homepage banner says AdSkate has joined Brunner, so the product's ownership and packaging may change.
- ⓘ Access is through a demo or sales contact; no self-serve sign-up or free plan is described.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

AdSkate's current pricing could not be confirmed from its own site.

> **No price is published; the FAQ says it is a tiered subscription and to contact the vendor.**
>
> From our grade for value for money

We could not confirm AdSkate's current prices from its own site, so this guide lists no plans. adskate.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Creative analytics that scores and explains ad performance. Here is what it does, as its own site describes it, and what it covers: public API, AI features, chat assistant, reports, ad creative.

> **Creative analysis, pre-campaign tests on synthetic audiences, a chat assistant and generated concepts.**
>
> From our grade for features

Creative analysis

Analyzes images, videos, GIFs and text from ads and ties creative attributes to results such as click-through rate.

Pre-campaign testing

Pre-campaign analysis uses synthetic audiences to test creative before it goes live.

AdSkate GPT

A chat interface for asking plain-language questions about which creative attributes perform best.

Generated creative ideas

Uses generative AI to build ad concepts that combine the highest-performing attributes found in a campaign.

Platform integrations

Lists integrations with Google Ads, Meta Ads, TikTok Ads, WhatsApp, a demand-side platform and a Model Context Protocol connection.

Where it runs

Web

What it works with

Google Ads
Meta Ads
TikTok Ads
WhatsApp

AdSkate is made by AdSkate Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

13/72

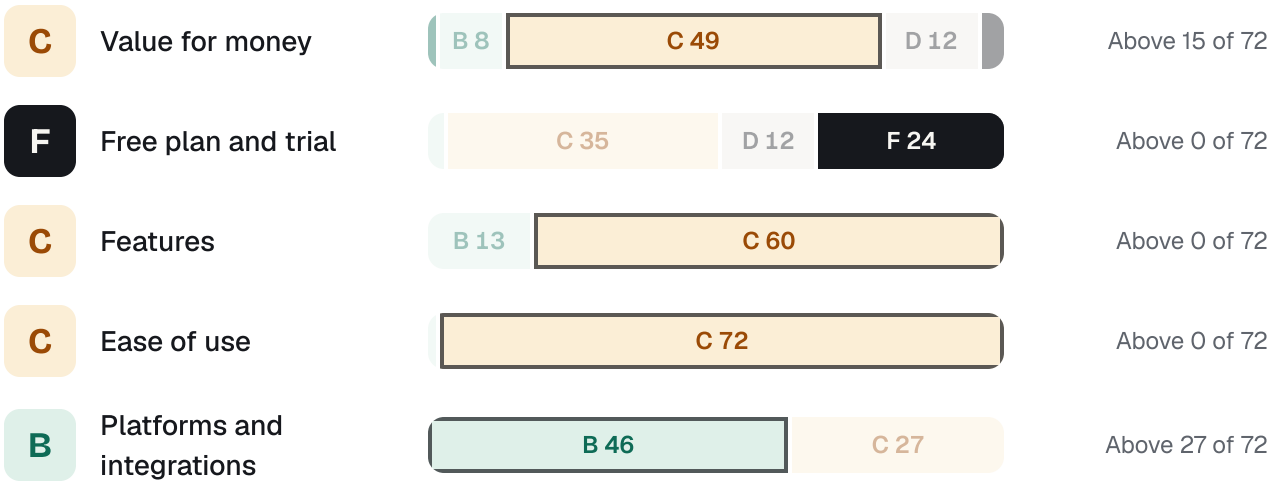
Other ad creative and reporting tools it is graded above

AdSkate's GPA of 1.8 is higher than 13 of the 72 other ad creative and reporting tools we grade, and level with 16.

It stands best on platforms and integrations (B, above 27 of 72) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. AdSkate's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace AdSkate you would be making an AI model, which you can rent by the request but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 43 of the 72 other ad creative and reporting tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- An AI model, which you can rent by the request but not make.
- Ad images and videos made to each network's sizes.
- It plugs into other products, Google Ads, Meta Ads and TikTok Ads among them, and has an API.

What this rests on. AdSkate's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vidmob, CreativeX, Segwise and Motion

The 4 tools AdSkate is most often weighed against, with where each one differs from it.

1.8 GPA

Vidmob

Paid

Creative scoring and analytics that tie ad creative to performance.

- AdSkate also covers chat assistant and ad creative.
- Vidmob also covers dashboards.

AdSkate and Vidmob compared in full

1.8 GPA

CreativeX

Paid

Creative scoring and analytics for brand advertising at scale.

- AdSkate also covers chat assistant.

AdSkate and CreativeX compared in full

2.0 GPA

Segwise

Free trial · from $250/mo

Creative analytics and ad generation for mobile and DTC marketers.

- AdSkate also covers chat assistant.
- Segwise also covers AI agents.

AdSkate and Segwise compared in full



1.8
GPA

Motion

Free trial · from $999/mo

Creative analytics that shows which ads work and why.

- AdSkate also covers chat assistant and ad creative.
- Motion also covers AI agents and dashboards.

AdSkate and Motion compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is AdSkate free?

No. AdSkate is a paid product.

What platforms does AdSkate work on?

AdSkate is available on Web.

Does AdSkate have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. AdSkate is listed for Web.

Does AdSkate have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. AdSkate is listed for Web.

Is AdSkate open source?

AdSkate is not described as open source on its own site, as read on Nov 13, 2026.

Does AdSkate have an API?

Yes. AdSkate offers a public API, according to its own site.

What does AdSkate integrate with?

AdSkate's listing names Google Ads, Meta Ads, TikTok Ads and WhatsApp.

Who makes AdSkate?

AdSkate is made by AdSkate Inc.

What are the alternatives to AdSkate?

The closest alternatives to AdSkate in our directory are Vidmob, CreativeX, Segwise and Motion.

How does AdSkate compare with other ad creative and reporting tools?

AdSkate's GPA of 1.8 is higher than 13 of the 72 other ad creative and reporting tools we grade, and level with 16.

Could I make my own version of AdSkate?

To replace AdSkate you would be making an AI model, which you can rent by the request but not make.

Where this guide comes from

The prices, plans, platforms and features were read from AdSkate's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from AdSkate's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AdSkate Inc. Prices change, so check adskate.com before you buy.

adskate.com
adskate.com/about
adskate.com/faq
adskate.com/creative-analytics

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

AdSkate, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/adskate

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "AdSkate: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/adskate
```

Know someone choosing between ad creative and reporting tools?

Send them this guide: toolgpa.com/tools/adskate/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after AdSkate, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what AdSkate's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. AdSkate is a trademark of its owner, and this guide is not made, paid for or approved by AdSkate Inc. Prices and plans change: check adskate.com before you buy.