ToolGPA

NOVEMBER 2026

Advanced Renamer

The Insider’s Guide

Batch file and folder renamer for Windows and Mac



Every plan, grade, refund rule and rival among desktop utilities, read from Advanced Renamer’s own pages.

Made by Hulubulu Software · checked Nov 13, 2026 · toolgpa.com

2.8

GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Advanced Renamer's own pages, its app-store listings and our grades. Every fact in it is on Advanced Renamer's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 116 of the 186 other desktop utilities we grade

Advanced Renamer renames many files and folders at once by chaining renaming methods, with a live preview and the option to undo a whole batch. It can build names from image EXIF and GPS data, music tags and video properties, and it can also copy or move files. It is free for light personal use and sold as a one-time license.

> "
>
> **Chaining methods and writing regex or scripts takes some learning.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Advanced Renamer**, taken from its own pages and our grades.

1 **Best for batch renaming from photo and music tags**

Advanced Renamer chains renaming methods with a preview and a whole-batch undo, and it can build names from EXIF and music tags.

2 **What it costs**

Paid plans start at $16 one-time, personal license (VAT included).

3 **There is a free plan**

Free for light personal use, limited to 10,000 files per batch and 5 renaming methods per batch.

4 **It runs on 2 platforms**

Windows and macOS.

5 Chained renaming methods

Combine 13 methods in one batch: add, remove, replace, change case, new name from tags, and set timestamps.

6 Live preview and undo

New names are previewed before anything is applied, and a completed batch can be undone as a whole.

7 Metadata-based names

Use EXIF and XMP photo data, MP3 and ID3 tags, video properties and GPS-derived city names in file names.

8 A 2.8 GPA, above 116 of 186

That is against the other desktop utilities we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Advanced Renamer you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Advanced Renamer at a glance

PRICING Free plan, from $16 one-time, personal license (VAT included)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON macOS, Windows
MADE BY Hulubulu Software	CATEGORY Desktop Utilities
OUR GRADE 2.8 GPA, good	

The report card

Best for batch renaming from photo and music tags

Advanced Renamer chains renaming methods with a preview and a whole-batch undo, and it can build names from EXIF and music tags. But the free version stops at 10,000 files and 5 methods per batch, any work use needs the $50 licence, and it is computers only.

TOOLGPA REPORT CARD

Advanced Renamer

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Free for light personal use, and the personal licence is $16 one-time, well under a year of this category's typical subscription.
Free plan and trial	B	Free with 10,000 files and 5 methods a batch, which is plenty for one person. Personal use only: any work use, schools included, needs a licence.
Features	B	13 methods, regex, JavaScript, preview, undo, metadata names and a command line runner. Nothing in the listing is missing from the job.
Ease of use	C	Chaining methods and writing regex or scripts takes some learning. No store rating is on record.
Platforms and integrations	C	Windows (64-bit) and Mac, computers only. No Linux, phone or web version.

Grade point average — Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Advanced Renamer is for

- ✓ Fits if you sort photo or music libraries using embedded dates and tags
- ✓ Works for one-off personal batches that fit inside 10,000 files

Who it is not for

- ✗ Not for you if the renaming is for work or school, since that needs the Commercial licence at $50 per user
- ✗ Tight if you chain more than 5 methods or go past 10,000 files on the free version
- ✗ Watch out: a licence covers 3.xx and 4.xx, and a later major version's price isn't stated
- ✗ Skip it if you use Linux, as only Windows and Mac are offered

Good to know

Good for

- ✓ Sorting photo and music libraries by embedded metadata
- ✓ People who want a perpetual license with free updates inside a major version
- ✓ Occasional personal renaming that fits the free limits

Worth knowing

- ⓘ The free version caps each batch at 10,000 files and 5 renaming methods.
- ⓘ Any work use, including schools and non-profits, needs the Commercial license.
- ⓘ A license is valid for the 3.xx and 4.xx versions; the site does not say what a later major version would cost.
- ⓘ The Mac version needs macOS 11 or later; the Windows version is 64-bit only.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$16 one-time

To start. There is a free plan too

Advanced Renamer has a free plan. Paid plans start at $16 one-time, personal license (VAT included).

> **Personal use only: any work use, schools included, needs a licence.**
>
> From our grade for free plan and trial

FREE

$0

For occasional personal use. Batches are capped at 10,000 files and 5 renaming methods.

PERSONAL

$16

one-time, VAT included

For private use at home. No file or method limits per batch; valid for all 3.xx and 4.xx versions.

COMMERCIAL

$50

one-time per user, VAT not included

Required for any work use, including schools and non-profits. No batch limits, and priority support.

The free plan

Free for light personal use, limited to 10,000 files per batch and 5 renaming methods per batch.

Read from advancedrenamer.com on Nov 13, 2026.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: macOS and Windows

Batch file and folder renamer for Windows and Mac. Here is what it does, as its own site describes it, and what it covers: works offline, one-time purchase, workflow automation, file management.

> **Nothing in the listing is missing from the job.**

From our grade for features

Chained renaming methods

Combine 13 methods in one batch: add, remove, replace, change case, new name from tags, and set timestamps.

Live preview and undo

New names are previewed before anything is applied, and a completed batch can be undone as a whole.

Metadata-based names

Use EXIF and XMP photo data, MP3 and ID3 tags, video properties and GPS-derived city names in file names.

Rename, copy or move

Batches can rename in place or copy and move files into new locations based on information in the files.

Regex, wildcards and JavaScript

Pattern matching with regular expressions and wildcards, and names generated from JavaScript.

Command line batch runner

Saved renaming jobs can be run from the command line to automate recurring renames.

Where it runs

macOS Windows

What it works with

Its own pages name no integrations.

Advanced Renamer is made by Hulubulu Software.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

116/186

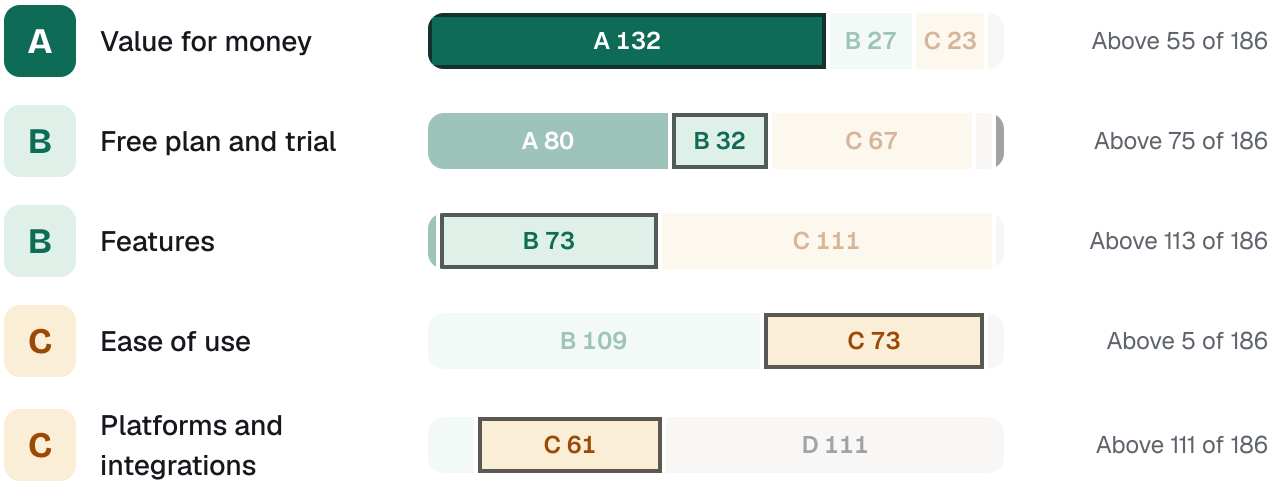
Other desktop utilities it is graded above

Advanced Renamer's GPA of 2.8 is higher than 116 of the 186 other desktop utilities we grade, and level with 37.

It stands best on value for money (A, above 55 of 186) and worst on ease of use (C, above 5).

Each grade against the category

Every bar is all 187 desktop utilities we grade, cut by the letter each got. Advanced Renamer's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Advanced Renamer you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

It costs $16, paid once.

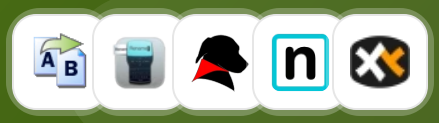
What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ A file manager working directly on your disk.
- ✕ A real app for macOS and Windows. Something home-made would be a web page.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Advanced Renamer's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bulk Rename Utility, Renamer, NameChanger, Hazel and XYplorer

The 5 tools Advanced Renamer is most often weighed against, with where each one differs from it.



2.4 GPA

Bulk Rename Utility

Free plan · from $24.95

Windows file renamer with many criteria, free for home use.

- Only Advanced Renamer lists a macOS app.
- Advanced Renamer can be bought with a one-time purchase.
- Advanced Renamer also covers workflow automation.

Advanced Renamer and Bulk Rename Utility compared in full



2.2 GPA

Renamer

From $26 one-time

Batch file renamer for macOS and Windows with reusable workflows.

- Advanced Renamer has a free plan. Renamer does not.

Advanced Renamer and Renamer compared in full



3.0
GPA

NameChanger

Free

Free Mac app for renaming a list of files with a live preview.

- Only Advanced Renamer lists a Windows app.
- Advanced Renamer can be bought with a one-time purchase.
- Advanced Renamer also covers workflow automation.

Advanced Renamer and NameChanger compared in full



2.0
GPA

Hazel

Free trial · from $42 one-time

Rule-based automatic file organization for the Mac.

- Advanced Renamer has a free plan. Hazel does not, though it has a free trial.
- Only Advanced Renamer lists a Windows app.
- Hazel also covers disk cleanup.

Advanced Renamer and Hazel compared in full



2.4
GPA

XYplorer

Free trial · from $34.95 one-time

Portable tabbed file manager for Windows with scripting.

- Advanced Renamer has a free plan. XYplorer does not, though it has a free trial.
- Only Advanced Renamer lists a macOS app.
- Advanced Renamer also covers workflow automation.

Advanced Renamer and XYplorer compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Advanced Renamer free?

Advanced Renamer has a free plan. Free for light personal use, limited to 10,000 files per batch and 5 renaming methods per batch.

How much does Advanced Renamer cost?

Advanced Renamer lists 3 plans. Free: $0.

What platforms does Advanced Renamer work on?

Advanced Renamer is available on Windows and macOS.

Does Advanced Renamer have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Advanced Renamer is listed for Windows and macOS.

Does Advanced Renamer have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Advanced Renamer is listed for Windows and macOS.

Is Advanced Renamer open source?

Advanced Renamer is not described as open source on its own site, as read on Nov 13, 2026.

Does Advanced Renamer work offline?

Yes, according to its own site. What works without a connection differs by plan and platform, so check the vendor's page for the detail.

Who makes Advanced Renamer?

Advanced Renamer is made by Hulubulu Software.

What are the alternatives to Advanced Renamer?

The closest alternatives to Advanced Renamer in our directory are Bulk Rename Utility, Renamer, NameChanger, Hazel and XYplorer.

How does Advanced Renamer compare with other desktop utilities?

Advanced Renamer's GPA of 2.8 is higher than 116 of the 186 other desktop utilities we grade, and level with 37.

Could I make my own version of Advanced Renamer?

To replace Advanced Renamer you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Advanced Renamer's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Advanced Renamer's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hulubulu Software. Prices change, so check advancedrenamer.com before you buy.

advancedrenamer.com/
advancedrenamer.com/compare
advancedrenamer.com/buy
advancedrenamer.com/download
advancedrenamer.com/faq_license

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Advanced Renamer, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/advanced-renamer

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Advanced Renamer: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/advanced-renamer
```

Know someone choosing between desktop utilities?

Send them this guide: toolgpa.com/tools/advanced-renamer/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded desktop utilities after Advanced Renamer, each with an Insider's Guide of its own.

Desktop Utilities Insider's Guide

Every one of the 187 desktop utilities we grade, compared

Just Color Picker Insider's Guide

Free portable color picker and editor for Windows and macOS

3.2 GPA

LocalSend Insider's Guide

Open-source file sharing between nearby devices, no cloud

3.2 GPA

Mos Insider's Guide

Free Mac menu bar utility for smooth mouse wheel scrolling

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Advanced Renamer's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Advanced Renamer is a trademark of its owner, and this guide is not made, paid for or approved by Hulubulu Software. Prices and plans change: check advancedrenamer.com before you buy.