ToolGPA

NOVEMBER 2026

AEO Checker

The Insider's Guide

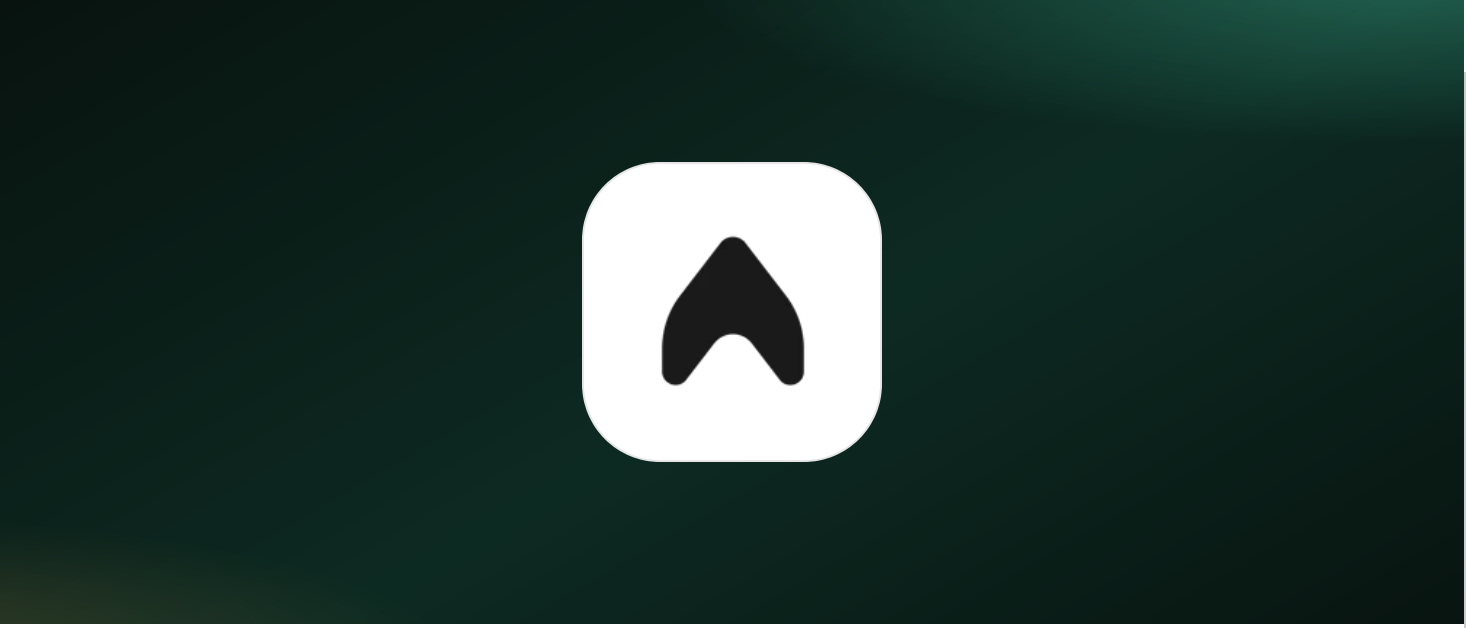
AEO reports and daily AI visibility tracking for brands



Every plan, grade, refund rule and rival among AI search visibility tools, read from AEO Checker's own pages.

Made by AEO Checker · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from AEO Checker's own pages, its app-store listings and our grades. Every fact in it is on AEO Checker's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 135 of the 168 other AI search visibility tools we grade

AEO Checker produces one-time answer engine optimization reports and, on higher plans, daily tracking of a brand's prompts across AI models, with citation analysis, Google AI Overview checks and AI traffic reporting through Google Analytics. Reports are free to preview and unlimited on paid plans.

To get you started, here are **9 things to know about AEO Checker**, taken from its own pages and our grades.

> **No store rating on record, and you add your brand, prompts and analytics accounts before the tracking works.**
>
> From our grade for ease of use

1 **Best for one-off AEO reports and daily AI tracking**

AEO Checker produces reports on how AI models treat a brand, with daily tracking from Marketer upward.

2 **Paid plans start at $8 a month**

As its pricing page puts it: $8 per month, billed yearly ($96).

3 **There is a free plan**

Free preview: one report using two AI models (ChatGPT and Gemini).

4 **It runs on Web**

Web.

5 **One-time AEO reports**

Complete reports on demand, with Google AI Overview analysis and source and citation analysis.

6 **Daily analytics**

Each active prompt runs once a day against each AI model chosen for it, on Marketer and Pro.

7 **AI traffic tracking**

Connects Google Analytics (GA4), Google Search Console and Google Tag Manager to report traffic and ROI.

8 **A 2.4 GPA, above 135 of 168**

That is against the other AI search visibility tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of AEO Checker you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

AEO Checker at a glance

PRICING
Free plan, from $8 per month, billed yearly ($96)

FREE PLAN
Yes

FREE TRIAL
7-day free trial for new customers on Marketer

RUNS ON
Web

MADE BY
AEO Checker

CATEGORY
AI Search Visibility (AEO & GEO)

OUR GRADE
2.4 GPA, fair

The report card

Best for one-off AEO reports and daily AI tracking

AEO Checker produces reports on how AI models treat a brand, with daily tracking from Marketer upward. The prices shown are yearly-billed, and Marketer tracks 1 brand and 25 prompts.

TOOLGPA REPORT CARD	AEO Checker	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$8 a month on yearly billing for Reports and $22.50 for daily tracking on Marketer, both inside the category's $29 cheaper quarter.
Free plan and trial	C	One free preview report on ChatGPT and Gemini, and a 7-day trial on Marketer.
Features	C	One-time reports, daily tracking, AI traffic tracking and sharing. Marketer tracks up to 3 of 4 models, and all 10 models are on Pro only.
Ease of use	C	No store rating on record, and you add your brand, prompts and analytics accounts before the tracking works.
Platforms and integrations	B	Web app with Google Analytics, Search Console and Tag Manager connections. No desktop or phone apps.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who AEO Checker is for

- ✓ Fits if you want a cheap one-off AI visibility report
- ✓ Works for a single brand that wants daily tracking at $22.50 a month

Who it is not for

- ✕ Skip it if you want ongoing tracking on the cheapest plan, as Reports is one-time reports only
- ✕ Tight if you are on Free: one preview report and 2 models
- ✕ Tight if you are on Marketer: 1 brand and 25 prompts
- ✕ Watch out: the prices shown are yearly-billed equivalents, and monthly billing costs more
- ✕ Watch out: the pricing page showed no prices to our reader, so the figures here come from the listing

Good to know

Good for

- ✓ Agencies and consultants sharing AI visibility reports with clients
- ✓ A single brand needing daily prompt tracking at a low entry price

Worth knowing

- ⓘ Prices shown are the yearly-billed equivalents; monthly-billed prices were not readable, and the page says yearly saves about 23%.
- ⓘ The 7-day trial applies to Marketer; Marketer is limited to 1 brand and 25 prompts.
- ⓘ Ongoing daily tracking starts at Marketer; the Reports plan covers one-time reports only.
- ⓘ Marketer tracks 4 models; all 10 models are listed only on Pro.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8

A month to start. There is a free plan too

AEO Checker has a free plan. Paid plans start at $8 per month, billed yearly ($96).

FREE

$0

One free preview report using 2 AI models, ChatGPT and Gemini.

REPORTS

$8

per month, billed yearly ($96)

Unlimited complete one-time reports with Google AI Overview analysis, source and citation analysis, PDF exports and shareable reports.

MARKETER

$22.5

per month, billed yearly ($270)

Daily tracking of 1 brand with 25 prompts on up to 3 of 4 models, traffic and ROI tracking, daily action plan and scheduled emails.

PRO

$49.4

per month, billed yearly ($593)

5 brands with 75 prompts on up to 5 of 10 models, shareable client dashboards and priority support.

The free plan

Free preview: one report using two AI models (ChatGPT and Gemini).

Trying it first

7-day free trial for new customers on Marketer

Read from aeochecker.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

About 23% off with yearly billing

The pricing page says yearly billing saves about 23% compared with paying month to month; checkout is billed once for the year.

Stated on aeochecker.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AEO reports and daily AI visibility tracking for brands. Here is what it does, as its own site describes it, and what it covers: reports, web analytics, AI search visibility, content optimization.

> **One-time reports, daily tracking, AI traffic tracking and sharing.**

From our grade for features

One-time AEO reports

Complete reports on demand, with Google AI Overview analysis and source and citation analysis.

Daily analytics

Each active prompt runs once a day against each AI model chosen for it, on Marketer and Pro.

AI traffic tracking

Connects Google Analytics (GA4), Google Search Console and Google Tag Manager to report traffic and ROI.

Model coverage

Marketer lists ChatGPT, Gemini, Claude and Perplexity; Pro adds DeepSeek, Grok, Mistral, Qwen, Kimi and Google AI Mode.

Reporting and sharing

PDF exports, shareable dashboards for clients and scheduled emails, depending on the plan.

Where it runs

Web

What it works with

Google Analytics

Google Search Console

Google Tag Manager

AEO Checker is made by AEO Checker.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

135/168

Other AI search visibility tools it is graded above

AEO Checker's GPA of 2.4 is higher than 135 of the 168 other AI search visibility tools we grade, and level with 20.

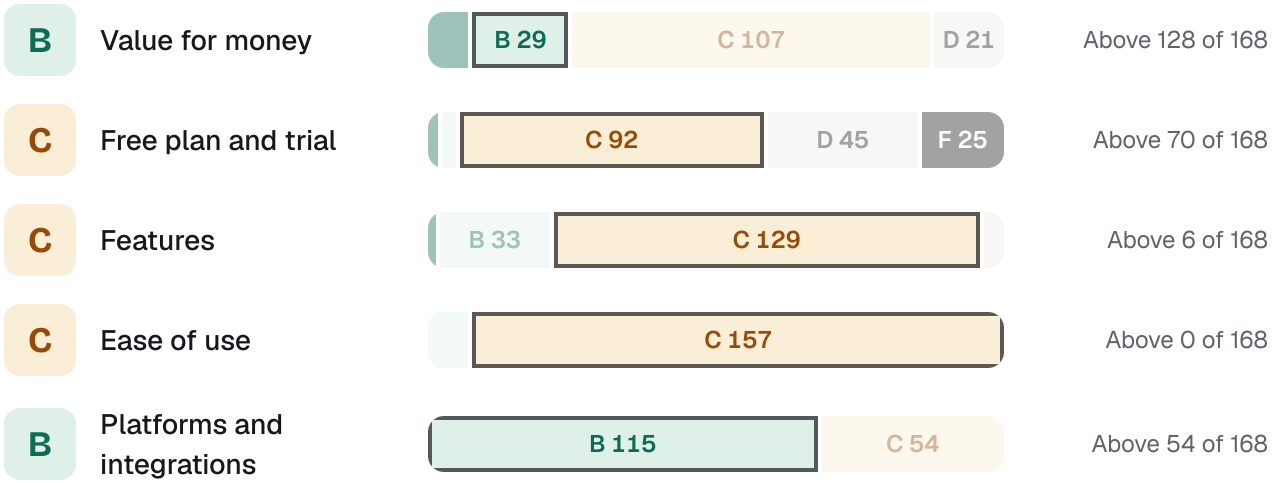
It stands best on value for money (B, above 128 of 168) and worst on ease of use (C, above 0).

Its paid plans start at $8 a month, against a middle price of $56.87 for the category: 1 of the 137 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

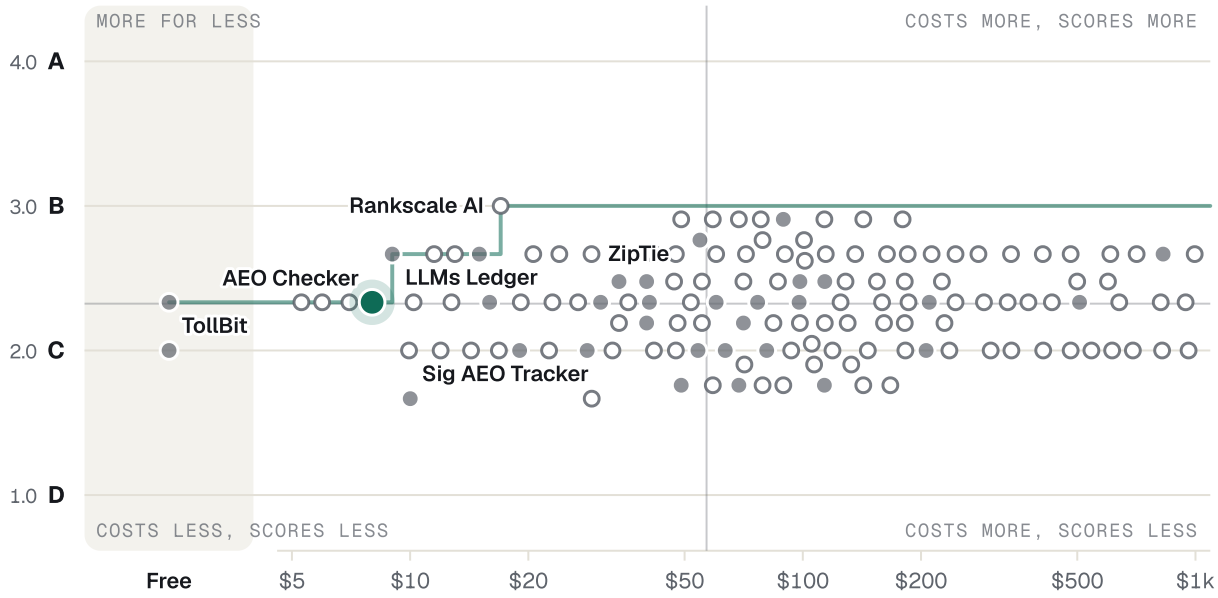
Each grade against the category

Every bar is all 169 AI search visibility tools we grade, cut by the letter each got. AEO Checker's own letter is outlined.



Price against what you get

Each dot is one of 140 AI search visibility tools. Further left costs less; higher up scores better on features, ease of use and platforms. AEO Checker is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of AEO Checker you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.4 is higher than 135 of the 168 other AI search visibility tools we grade. It costs $96 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- A tracking script and a database that counts every visit.
- A score built from what the top results for each keyword cover.

What this rests on. AEO Checker's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



AEOtool, GEO Optimizer, Peec AI, Otterly.AI and Rankscale AI

The 5 tools AEO Checker is most often weighed against, with where each one differs from it.

2.6 GPA

AEOtool

Free plan · from $29/mo

Page-level answer engine optimization scoring and audits.

- Only AEOtool lists a browser extension.
- AEO Checker also covers reports and web analytics.

AEO Checker and AEOtool compared in full

2.2 GPA

GEO Optimizer

Free plan · from $199 one-time

One-time GEO audits of how AI search treats your site.

- AEO Checker also covers reports and web analytics.
- GEO Optimizer also covers site audit and schema markup.

AEO Checker and GEO Optimizer compared in full



2.2 GPA

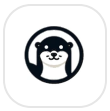
Peec AI

Free trial · from $95/mo

AI search analytics that tracks brand prompts across AI models.

- AEO Checker has a free plan. Peec AI does not, though it has a free trial.
- AEO Checker also covers content optimization.

AEO Checker and Peec AI compared in full



2.4 GPA

Otterly.AI

Free trial · from $25/mo

Daily brand and citation tracking across AI search engines.

- AEO Checker has a free plan. Otterly.AI does not, though it has a free trial.
- AEO Checker also covers web analytics and content optimization.
- Otterly.AI also covers site audit.

AEO Checker and Otterly.AI compared in full



3.0 GPA

Rankscale AI

Free trial · from $17/mo

Credit-based AI visibility tracker covering 17+ AI engines.

- AEO Checker has a free plan. Rankscale AI does not, though it has a free trial.
- AEO Checker also covers content optimization.

AEO Checker and Rankscale AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is AEO Checker free?

AEO Checker has a free plan. Free preview: one report using two AI models (ChatGPT and Gemini).

How much does AEO Checker cost?

AEO Checker lists 4 plans. Free: $0.

What platforms does AEO Checker work on?

AEO Checker is available on Web.

Does AEO Checker offer any discounts?

AEO Checker publicly lists the following: About 23% off with yearly billing.

Does AEO Checker have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. AEO Checker is listed for Web.

Does AEO Checker have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. AEO Checker is listed for Web.

Is AEO Checker open source?

AEO Checker is not described as open source on its own site, as read on Nov 13, 2026.

What does AEO Checker integrate with?

AEO Checker's listing names Google Analytics, Google Search Console and Google Tag Manager.

Does AEO Checker have a free trial?

Yes. 7-day free trial for new customers on Marketer.

Who makes AEO Checker?

AEO Checker is made by a company of the same name.

What are the alternatives to AEO Checker?

The closest alternatives to AEO Checker in our directory are AEOtool, GEO Optimizer, Peec AI, Otterly.AI and Rankscale AI.

How does AEO Checker compare with other AI search visibility tools?

AEO Checker's GPA of 2.4 is higher than 135 of the 168 other AI search visibility tools we grade, and level with 20.

Is AEO Checker good value for money?

ToolGPA grades AEO Checker B for value for money. Its paid plans start at $8 a month, against a middle price of $56.87 for the category: 1 of the 137 others that charge start lower.

Could I make my own version of AEO Checker?

The plain part of AEO Checker you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from AEO Checker's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from AEO Checker's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AEO Checker. Prices change, so check aeochecker.ai before you buy.

aeochecker.ai/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

AEO Checker, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/aeo-checker

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "AEO Checker: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/aeo-checker
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Know someone choosing between AI search visibility tools?

Send them this guide:
toolgpa.com/tools/aeo-checker/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI search visibility tools after AEO Checker, each with an Insider's Guide of its own.

AI Search Visibility (AEO & GEO) Insider's Guide

Every one of the 169 AI search visibility tools we grade, compared

geoSurge Insider's Guide

Free AI visibility tracking that runs on your own AI subscriptions

3.0 GPA

llms-txt.io Insider's Guide

llms.txt generator, validator, API and auto-updating managed files

3.0 GPA

Rankscale AI Insider's Guide

Credit-based AI visibility tracker covering 17+ AI engines

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

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