ToolGPA

NOVEMBER 2026

AEOtool

The Insider's Guide

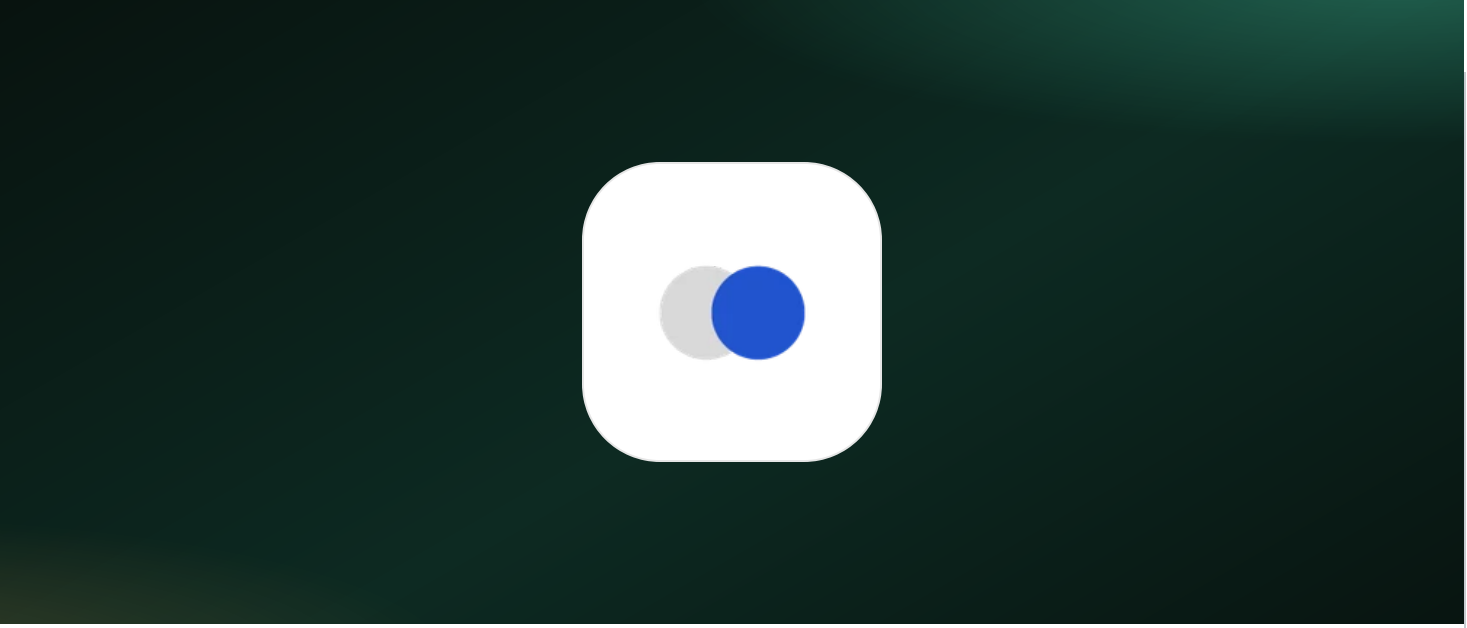
Page-level answer engine optimization scoring and audits



Every plan, grade, refund rule and rival among AI search visibility tools, read from AEOtool's own pages.

Made by AEO Tool · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from AEOtool's own pages, its app-store listings and our grades. Every fact in it is on AEOtool's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 156 of the 168 other AI search visibility tools we grade

AEOtool audits a single page, scores how ready it is to be cited by AI assistants across several categories, and lists what to fix. A free Chrome extension runs the same analysis while browsing. It checks pages rather than tracking brand mentions over time.

To get you started, here are **9 things to know about AEOtool**, taken from its own pages and our grades.

> **It does not track your brand inside AI assistants over time, so it is a page checker, not a monitor.**
>
> From our report card of AEOtool

1 **Best for scoring a single page for AI answers**

AEOtool scores one page at a time for answer engines and lists fixes.

2 **Paid plans start at $29 a month**

As its pricing page puts it: $29 per month for 100 analyses a day, billing basis not stated.

3 **There is a free plan**

5 analyses per day with basic reports and email support.

4 **It runs on Web**

Web, with a browser extension too.

5 **Page AEO scoring**

Scores a page from 0 to 100 across six categories, including answer directness, AI comprehension and citation readiness.

6 **Prioritized recommendations**

Lists suggested fixes, such as adding a structured FAQ section, ranked by importance.

7 **Chrome extension**

A free extension analyzes any page while browsing; the vendor says it gives the same insights as the web tool.

8 **A 2.6 GPA, above 156 of 168**

That is against the other AI search visibility tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

Nothing AEOtool does is plain enough to make in a weekend. The 3 things listed below take a company.

AEOtool at a glance

PRICING Free plan, from $29 per month for 100 analyses a day, billing basis not stated	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, Browser extension
MADE BY AEO Tool	CATEGORY AI Search Visibility (AEO & GEO)
OUR GRADE 2.6 GPA, good	

The report card

Best for scoring a single page for AI answers

AEOtool scores one page at a time for answer engines and lists fixes. It does not track your brand inside AI assistants over time, so it is a page checker,

not a monitor.

TOOLGPA REPORT CARD	AEOtool	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$29 a month for 100 analyses a day, at the edge of the category's cheaper quarter.
Free plan and trial	B	Free plan with 5 analyses a day, which one person checking a few pages could live on.
Features	C	Page scoring, prioritized recommendations, a Chrome extension, API and PDF export. It does that job fully, but it is a smaller job than tracking mentions over time.
Ease of use	C	No store rating on record, though it needs nothing set up beyond a page address.
Platforms and integrations	B	Web app and a Chrome extension, with an API on Pro. No phone or desktop apps.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who AEOtool is for

- ✓ Fits if you want to check single pages before publishing
- ✓ Works for a freelancer who wants PDF reports from the Pro plan

Who it is not for

- ✕ Skip it if you want to track brand mentions in AI assistants over time, as the pricing page does not describe that
- ✕ Tight if you are on Free: 5 analyses a day and basic reports
- ✕ Not for you if you want a clear price, as the billing basis is not stated and the Yearly toggle shows no figures
- ✕ Watch out: the Enterprise plan is $99 a month yet has a Contact Sales button

Good to know

Good for

- ✓ Writers and SEOs checking whether individual pages are ready to be cited by AI
- ✓ Anyone wanting a free, quick page check

Worth knowing

- ⓘ It analyzes pages; the pricing page does not describe tracking brand mentions inside AI assistants over time.
- ⓘ The page shows no monthly versus yearly figures for the Yearly toggle, so billing basis is unconfirmed.
- ⓘ The Enterprise plan is priced at $99 a month yet has a Contact Sales button.
- ⓘ The Chrome extension is the only extension listed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$29

A month to start. There is a free plan too

AEOtool has a free plan. Paid plans start at $29 per month for 100 analyses a day, billing basis not stated.

FREE

$0

5 analyses per day with basic analysis reports and email support.

PRO

$29

per month, billing basis not stated

100 analyses per day, advanced analytics, API access, PDF export and priority email support.

ENTERPRISE

$99

per month, billing basis not stated

1,000 analyses per day, everything in Pro plus team management, white-label output and custom integrations. Contact sales.

The free plan

5 analyses per day with basic reports and email support.

Read from aeotool.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Page-level answer engine optimization scoring and audits. Here is what it does, as its own site describes it, and what it covers: public API, AI search visibility, content optimization.

"

Page scoring, prioritized recommendations, a Chrome extension, API and PDF export.

From our grade for features

Page AEO scoring

Scores a page from 0 to 100 across six categories, including answer directness, AI comprehension and citation readiness.

Prioritized recommendations

Lists suggested fixes, such as adding a structured FAQ section, ranked by importance.

Chrome extension

A free extension analyzes any page while browsing; the vendor says it gives the same insights as the web tool.

API and PDF export

Pro adds API access and PDF export of reports.

Where it runs

Web

Browser extension

What it works with

Its own pages name no integrations.

AEOtool is made by AEO Tool.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

156/168

Other AI search visibility tools it is graded above

AEOtool's GPA of 2.6 is higher than 156 of the 168 other AI search visibility tools we grade, and level with 7.

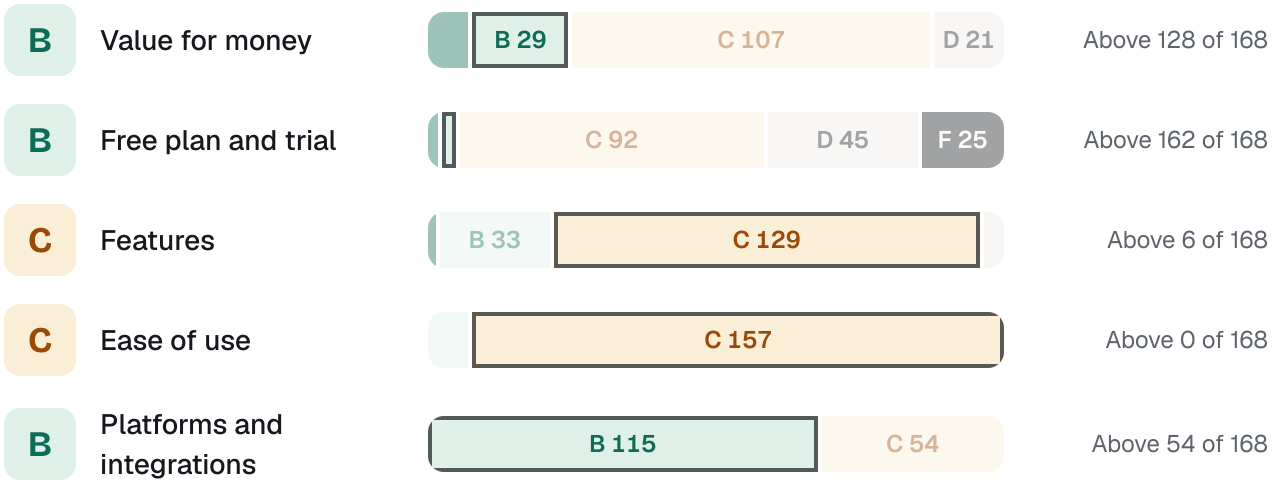
It stands best on free plan and trial (B, above 162 of 168) and worst on ease of use (C, above 0).

Its paid plans start at $29 a month, against a middle price of $56.87 for the category: 23 of the 137 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

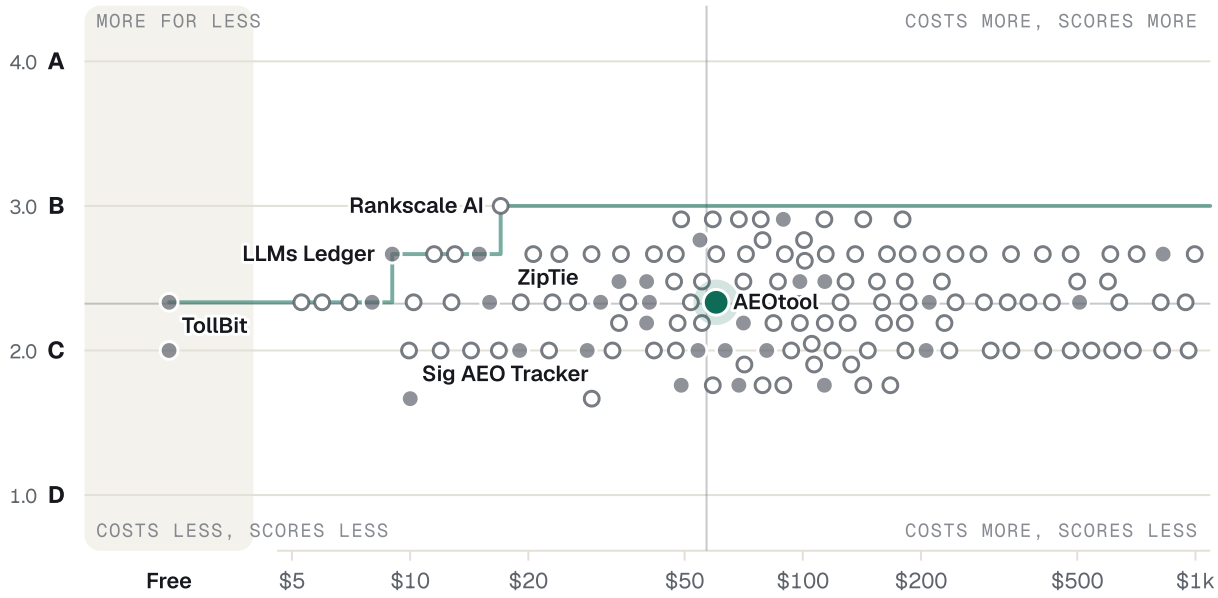
Each grade against the category

Every bar is all 169 AI search visibility tools we grade, cut by the letter each got. AEOtool's own letter is outlined.



Price against what you get

Each dot is one of 140 AI search visibility tools. Further left costs less; higher up scores better on features, ease of use and platforms. AEOtool is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing AEOtool does is plain enough to make in a weekend. The 3 things listed below take a company.

It is one of the better ones too: its GPA of 2.6 is higher than 156 of the 168 other AI search visibility tools we grade. It costs $348 a year.

What you could not

- ✕ The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- ✕ A score built from what the top results for each keyword cover.

× An API that other software can build on.

What this rests on. AEOtool's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



AEO Checker, GEO Optimizer, Writesonic, Profound and Peec AI

The 5 tools AEOtool is most often weighed against, with where each one differs from it.

2.4 GPA

AEO Checker

Free plan · from $8/mo

AEO reports and daily AI visibility tracking for brands.

- Only AEOtool lists a browser extension.
- AEO Checker also covers reports and web analytics.

AEOtool and AEO Checker compared in full

2.2 GPA

GEO Optimizer

Free plan · from $199 one-time

One-time GEO audits of how AI search treats your site.

- Only AEOtool lists a browser extension.
- GEO Optimizer also covers site audit and schema markup.

AEOtool and GEO Optimizer compared in full



2.2
GPA

Writesonic

Free trial · from $79/mo

AI search visibility tracking with an article writer and site audits.

- AEOtool has a free plan. Writesonic does not, though it has a free trial.
- Only AEOtool lists a browser extension.
- Writesonic also covers long-form writing and site audit.

AEOtool and Writesonic compared in full



2.2
GPA

Profound

Free trial · from $99/mo

AI search visibility tracking with an AI marketing agent built in.

- AEOtool has a free plan. Profound does not, though it has a free trial.
- Only AEOtool lists a browser extension.
- Profound also covers AI agents and web analytics.

AEOtool and Profound compared in full



2.2
GPA

Peec AI

Free trial · from $95/mo

AI search analytics that tracks brand prompts across AI models.

- AEOtool has a free plan. Peec AI does not, though it has a free trial.
- Only AEOtool lists a browser extension.
- AEOtool also covers content optimization.

AEOtool and Peec AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is AEOtool free?

AEOtool has a free plan. 5 analyses per day with basic reports and email support.

How much does AEOtool cost?

AEOtool lists 3 plans. Free: $0.

What platforms does AEOtool work on?

AEOtool is available on Web. It also has a browser extension.

Does AEOtool have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. AEOtool is listed for Web.

Does AEOtool have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. AEOtool is listed for Web.

Is AEOtool open source?

AEOtool is not described as open source on its own site, as read on Nov 13, 2026.

Does AEOtool have an API?

Yes. AEOtool offers a public API, according to its own site.

Who makes AEOtool?

AEOtool is made by AEO Tool.

What are the alternatives to AEOtool?

The closest alternatives to AEOtool in our directory are AEO Checker, GEO Optimizer, Writesonic, Profound and Peec AI.

How does AEOtool compare with other AI search visibility tools?

AEOtool's GPA of 2.6 is higher than 156 of the 168 other AI search visibility tools we grade, and level with 7.

Is AEOtool good value for money?

ToolGPA grades AEOtool B for value for money. Its paid plans start at $29 a month, against a middle price of $56.87 for the category: 23 of the 137 others that charge start lower.

Could I make my own version of AEOtool?

Nothing AEOtool does is plain enough to make in a weekend. The 3 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from AEOtool's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from AEOtool's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AEO Tool. Prices change, so check aeotool.ai before you buy.

aeotool.ai/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

AEOtool, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/aeotool

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "AEOtool: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/aeotool
```

Know someone choosing between AI search visibility tools?

Send them this guide: toolgpa.com/tools/aeotool/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI search visibility tools after AEOtool, each with an Insider's Guide of its own.

AI Search Visibility (AEO & GEO) Insider's Guide

Every one of the 169 AI search visibility tools we grade, compared

geoSurge Insider's Guide

Free AI visibility tracking that runs on your own AI subscriptions

3.0 GPA

llms-txt.io Insider's Guide

llms.txt generator, validator, API and auto-updating managed files

3.0 GPA

Rankscale AI Insider's Guide

Credit-based AI visibility tracker covering 17+ AI engines

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what AEOtool's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. AEOtool is a trademark of its owner, and this guide is not made, paid for or approved by AEO Tool. Prices and plans change: check aeotool.ai before you buy.