ToolGPA

NOVEMBER 2026

Affilired

The Insider's Guide

Commission-based affiliate and performance marketing for travel brands

Every plan, grade, refund rule and rival among affiliate and referral tools, read from Affilired's own pages.

Made by Affilired · checked Nov 13, 2026 · toolgpa.com

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GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Affilired's own pages, its app-store listings and our grades. Every fact in it is on Affilired's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 55 of the 89 other affiliate and referral tools we grade

Affilired is a performance marketing company focused on travel brands such as hotel chains, airlines, car rental firms and tour operators. It sets up and manages affiliate programs across partner affiliate networks, and also sells commission-based search, programmatic and onsite campaigns. Advertisers pay a commission only on validated sales.

To get you started, here are **8 things to know about Affilired**, taken from its own pages and our grades.

> **"Contact is through a form or phone number, with an account manager doing the set-up.**
>
> From our grade for ease of use

1 **Best for travel brands wanting a managed program**

Affilired runs affiliate programs for hotels, airlines and tour operators across partner networks, with no fixed fee and a commission only on validated sales.

2 **It is free**

Affilired has no paid plan at all. No upfront costs or monthly fees; advertisers pay a commission on generated sales. The commission rate is not stated.

3 **It runs on Web**

Web.

4 **Program launch**

Sets up and launches the program across multiple affiliate platforms and partners, with offer consulting and conversion rate recommendations.

5 **Campaign management**

A dedicated account manager handles publisher recruitment, verification and loyalty, sales opportunities, brand protection and fraud control.

6 **Multi-network connection**

The brand is connected to several partner affiliate networks internationally from one relationship.

7 **A 2.2 GPA, above 55 of 89**

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Affilired is free, so making your own would save you nothing.

Affilired at a glance

PRICING Free	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Affilired	CATEGORY Affiliate & Referral Software
OUR GRADE 2.2 GPA, fair	

The report card

Best for travel brands wanting a managed program

Affilired runs affiliate programs for hotels, airlines and tour operators across partner networks, with no fixed fee and a commission only on validated

sales. But the commission rate is not published, it is a managed service rather than software you run, and the site is aimed almost entirely at travel.

TOOLGPA REPORT CARD	Affilired	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Value cannot be judged from numbers: no fixed fee and no published commission rate, so it lands in the middle.
Free plan and trial	B	No upfront cost or monthly fee, and you pay only a commission on validated sales. The rate is not stated, so you find out on the call.
Features	C	Covers launch, publisher recruitment, fraud control, reporting and an automated cancellations API. It is a service you hand work to, not a tool you run.
Ease of use	C	Contact is through a form or phone number, with an account manager doing the set-up. No store rating is on record.
Platforms and integrations	C	A web control panel and a cancellations API. No integrations or apps are listed.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Affilired is for

- ✓ Fits if you run a hotel chain, airline or tour business and want someone else to run the program
- ✓ Works for travel brands that prefer paying commission over a monthly fee

Who it is not for

- ✗ Skip it if you want self-serve software, as there is no online sign-up
- ✗ Not for you if you sell outside travel, as the site is aimed mainly at travel with a smaller retail section
- ✗ Watch out: no commission rates are published
- ✗ Too light for in-house teams that want their own dashboards and tracking set-up

Good to know

Good for

- ✓ Hotel chains, airlines and tour operators growing direct bookings
- ✓ Travel brands that want a managed program instead of self-serve software
- ✓ Advertisers that prefer no fixed monthly fee

Worth knowing

- ⓘ It is a managed service and network connection, not self-serve software, and no commission rates are published.
- ⓘ The site is aimed mainly at travel, with a smaller retail section.
- ⓘ Contact is through a form or phone number; there is no online sign-up with a price.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

Affilired is free to use.

> **Value cannot be judged from numbers: no fixed fee and no published commission rate, so it lands in the middle.**
>
> From our grade for value for money

AFFILIATE MARKETING PROGRAM

$0

No fixed fee; a commission is paid only on sales generated. The rate is not published.

The free plan

No upfront costs or monthly fees; advertisers pay a commission on generated sales. The commission rate is not stated.

Read from affilired.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Commission-based affiliate and performance marketing for travel brands. Here is what it does, as its own site describes it, and what it covers: public API, reports, affiliate tracking, partner payouts.

> **Covers launch, publisher recruitment, fraud control, reporting and an automated cancellations API.**
>
> From our grade for features

Program launch

Sets up and launches the program across multiple affiliate platforms and partners, with offer consulting and conversion rate recommendations.

Campaign management

A dedicated account manager handles publisher recruitment, verification and loyalty, sales opportunities, brand protection and fraud control.

Multi-network connection

The brand is connected to several partner affiliate networks internationally from one relationship.

Technical support and reporting

Tracking code testing, control panel access, monthly reporting, unified billing across channels and an automated cancellations API.

Commission-based ad campaigns

Also sells search (SEM) and programmatic campaigns where Affilired funds the spend and the advertiser pays on validated sales.

Where it runs

Web

What it works with

Its own pages name no integrations.

Affilired is made by Affilired.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

55/89

Other affiliate and referral tools it is graded above

Affilired's GPA of 2.2 is higher than 55 of the 89 other affiliate and referral tools we grade, and level with 12.

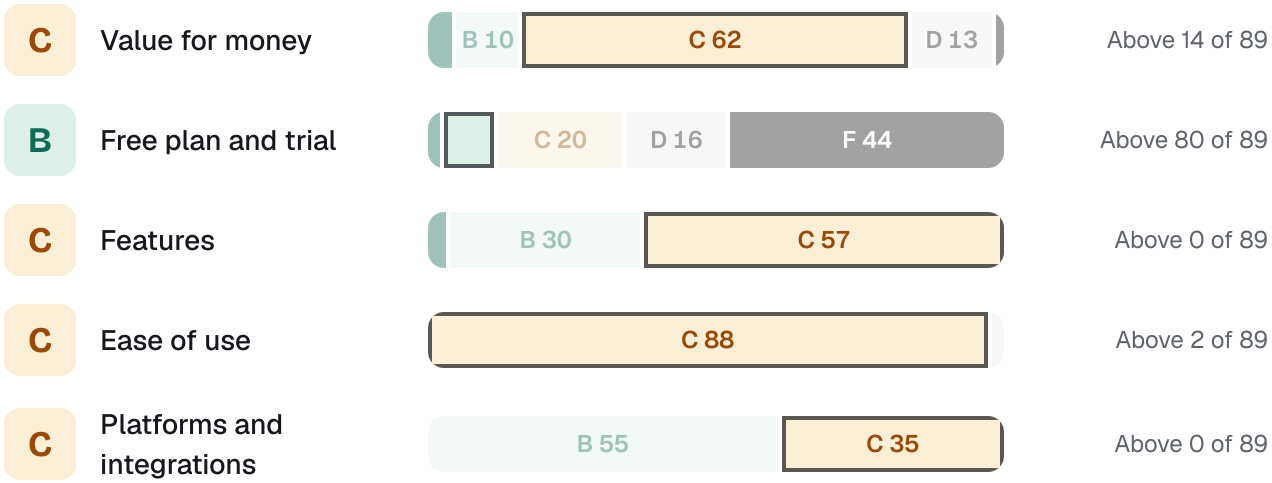
It stands best on free plan and trial (B, above 80 of 89) and worst on features (C, above 0).

Affilired has no paid plan.

On features, ease of use and platforms it scores 2.0 out of 4, and no tool on the category's chart scores higher without costing more.

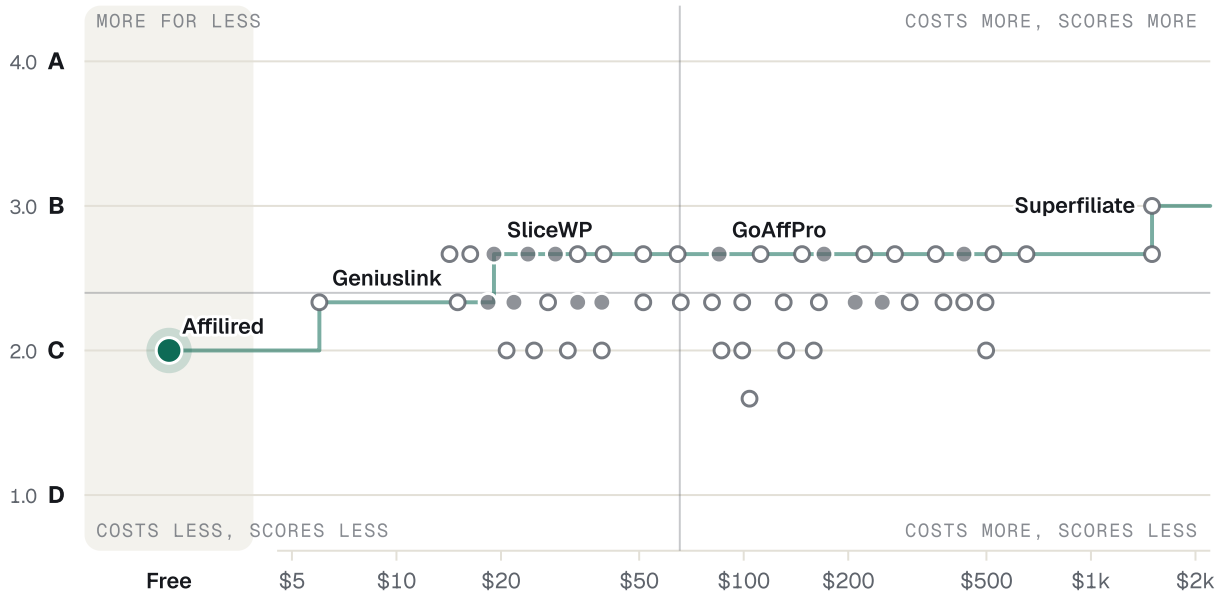
Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. Affilired's own letter is outlined.



Price against what you get

Each dot is one of 51 affiliate and referral tools. Further left costs less; higher up scores better on features, ease of use and platforms. Affilired is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Affilired is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces.

What you could make

- Reports: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.
- Every click and sale traced back to the right partner.

- ✕ An API that other software can build on.

What this rests on. Affilired's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Awin, CJ Affiliate, impact.com, Partnerize and Tradedoubler

The 5 tools Affilired is most often weighed against, with where each one differs from it.

1.8 GPA

Awin

Free trial · from $99/mo

Affiliate network and platform for brands and partners.

- Affilired has a free plan. Awin does not, though it has a free trial.

Affilired and Awin compared in full

1.6 GPA

CJ Affiliate

Paid

Affiliate network and platform for brands, publishers and creators.

- Affilired has a free plan. CJ Affiliate does not.

Affilired and CJ Affiliate compared in full

2.0 GPA

impact.com

Free trial · from $30/mo

Partnership platform for affiliate, creator and referral programs.

- Affilired has a free plan. impact.com does not, though it has a free trial.

Affilired and impact.com compared in full



1.6
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Partnerize

Paid

Partnership management platform for brands, publishers and agencies.

- Affilired has a free plan. Partnerize does not.

Affilired and Partnerize compared in full



2.2
GPA

Tradedoubler

Free trial · from €59/mo

Partner marketing network with a self-serve plan for small brands.

- Affilired has a free plan. Tradedoubler does not, though it has a free trial.

Affilired and Tradedoubler compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Affilired free?

Yes. Affilired is free to use.

How much does Affilired cost?

Affilired lists one plan. Affiliate marketing program: $0.

What platforms does Affilired work on?

Affilired is available on Web.

Does Affilired have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Affilired is listed for Web.

Does Affilired have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Affilired is listed for Web.

Is Affilired open source?

Affilired is not described as open source on its own site, as read on Nov 13, 2026.

Does Affilired have an API?

Yes. Affilired offers a public API, according to its own site.

Who makes Affilired?

Affilired is made by a company of the same name.

What are the alternatives to Affilired?

The closest alternatives to Affilired in our directory are Awin, CJ Affiliate, impact.com, Partnerize and Tradedoubler.

How does Affilired compare with other affiliate and referral tools?

Affilired's GPA of 2.2 is higher than 55 of the 89 other affiliate and referral tools we grade, and level with 12.

Is Affilired good value for money?

ToolGPA grades Affilired C for value for money. Affilired has no paid plan.

Could I make my own version of Affilired?

Affilired is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from Affilired's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Affilired's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Affilired. Prices change, so check affilired.com before you buy.

affilired.com/en/affiliate-marketing/ affilired.com/en/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Affilired, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/affilired

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Affilired: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/affilired
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Know someone choosing between affiliate and referral tools?

Send them this guide: toolgpa.com/tools/affilired/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after Affilired, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Affilired's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Affilired is a trademark of its owner, and this guide is not made, paid for or approved by Affilired. Prices and plans change: check affilired.com before you buy.