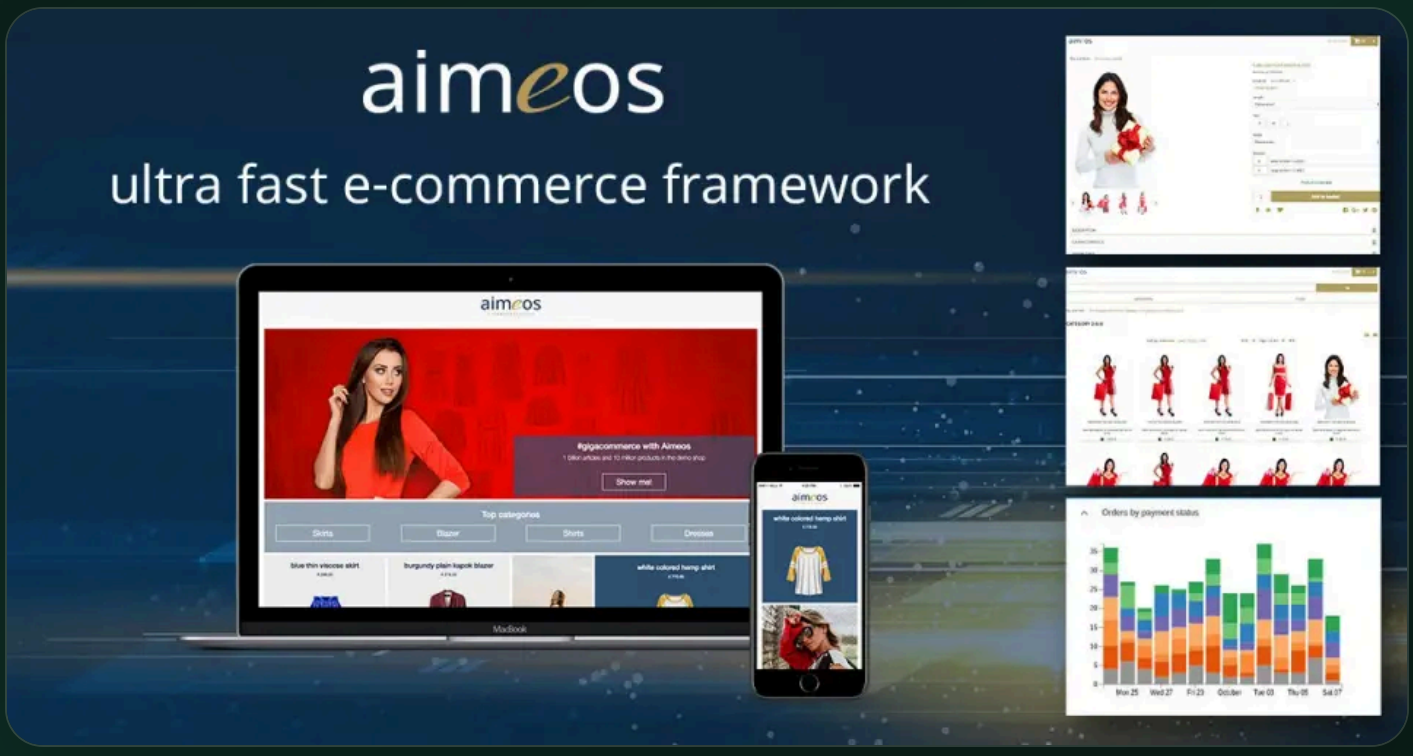
ToolGPA

NOVEMBER 2026

Aimeos

The Insider's Guide

Open-source PHP ecommerce framework for Laravel and TYPO3



Every plan, grade, refund rule and rival among online store builders, read from Aimeos's own pages.

Made by Aimeos GmbH · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Aimeos's own pages, its app-store listings and our grades. Every fact in it is on Aimeos's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 60 of the 80 other online store builders we grade

Aimeos is an open-source PHP ecommerce framework that runs as a package inside Laravel or as an extension for TYPO3. It covers online shops, headless back ends with JSON:API and GraphQL, B2B portals and multi-vendor marketplaces. The core is free for commercial use; paid support is sold separately.

To get you started, here are **8 things to know about Aimeos**, taken from its own pages and our grades.

> **Installed with Composer and run on your own hosting, with updates and security on you.**
>
> From our grade for ease of use

1 **Best for PHP and Laravel teams building a store in code**

You host, maintain and secure it yourself, install it with Composer, and enterprise support is sold at a price the page does not name.

2 **It is free**

Aimeos has no paid plan at all. The core packages are open source and free for commercial use, with no recurring license fees, according to the vendor. You host and run it yourself.

3 **It runs on Web**

Web.

4 **Laravel and TYPO3 packages**

Installs with Composer as a standalone Laravel shop, into an existing Laravel project, as a headless back end, or as a TYPO3 extension.

5 **Headless APIs**

JSON:API and GraphQL endpoints let a Next.js, Nuxt, Vue, React or PWA front end sit on top.

6 **B2B and wholesale**

Custom price lists, volume discounts, quote workflows, punchout and ERP integrations and company hierarchies.

7 **A 2.4 GPA, above 60 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Aimeos is free, so making your own would save you nothing.

Aimeos at a glance

PRICING Free	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Aimeos GmbH	CATEGORY Online Store Builders
OUR GRADE 2.4 GPA, fair	

The report card

Best for PHP and Laravel teams building a store in code

Aimeos is an open-source commerce framework for Laravel and TYPO3 with headless APIs, B2B and marketplace support, free for commercial use. You

host, maintain and secure it yourself, install it with Composer, and enterprise support is sold at a price the page does not name.

TOOLGPA REPORT CARD	Aimeos	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	The packages are free but you host and run them, and the ladder treats self-hosted software as ordinary value.
Free plan and trial	B	Open source and free for commercial use with no recurring license fee. You still pay for your own hosting.
Features	B	Laravel and TYPO3 packages, headless APIs, B2B and wholesale, marketplaces and multi-tenancy. Nothing in the listing is missing from a store's job, though there is no hosted builder.
Ease of use	D	Installed with Composer and run on your own hosting, with updates and security on you. No store rating is on record.
Platforms and integrations	B	Web, with Laravel, TYPO3, Stripe, PayPal, Mollie, Adyen and Elasticsearch. It runs only on PHP.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Aimeos is for

- ✓ Fits if you are a PHP or Laravel developer who wants to extend a store in code
- ✓ Works for agencies building shops for clients without per-store license fees

Who it is not for

- ✗ Not for you if you want a hosted store builder, as the core is a developer framework
- ✗ Skip it if you will not maintain hosting, updates and security yourself
- ✗ Too light for support unless you pay, since enterprise and long-term support have no listed price
- ✗ Watch out: it runs only on PHP, as a Laravel package or TYPO3 extension

Good to know

Good for

- ✓ PHP and Laravel teams who want a store they can extend in code
- ✓ B2B and marketplace projects that need complex pricing or multiple vendors
- ✓ Agencies building shops for clients without per-store license fees

Worth knowing

- ⓘ It is a developer framework installed with Composer; there is no hosted store builder in the core product.
- ⓘ You provide and maintain hosting, updates and security yourself.
- ⓘ Enterprise support and long-term support are sold through Aimeos, and the page names no price for them.
- ⓘ It runs only on PHP, as a Laravel package or TYPO3 extension.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

Aimeos is free to use.

> **The packages are free but you host and run them, and the ladder treats self-hosted software as ordinary value.**
>
> From our grade for value for money

OPEN SOURCE

$0

Core Aimeos packages for Laravel, TYPO3 or headless use, installed with Composer and hosted by you.

The free plan

The core packages are open source and free for commercial use, with no recurring license fees, according to the vendor. You host and run it yourself.

Read from aimeos.org on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Open-source PHP ecommerce framework for Laravel and TYPO3. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, public API, online store, digital downloads.

> **Nothing in the listing is missing from a store's job, though there is no hosted builder.**
>
> From our grade for features

Laravel and TYPO3 packages

Installs with Composer as a standalone Laravel shop, into an existing Laravel project, as a headless back end, or as a TYPO3 extension.

Headless APIs

JSON:API and GraphQL endpoints let a Next.js, Nuxt, Vue, React or PWA front end sit on top.

B2B and wholesale

Custom price lists, volume discounts, quote workflows, punchout and ERP integrations and company hierarchies.

Marketplaces and multi-tenancy

Multi-vendor portals, regional storefronts and multi-warehouse setups in one installation via a sites extension.

Product types

Configurable variants, bundles, digital downloads, event bookings, vouchers and subscriptions with recurring billing.

Payments and shipping

Over 100 payment gateways through the Omnipay library, including Stripe, PayPal, Mollie and Adyen, plus configurable shipping and tax rules.

Where it runs

Web

What it works with

Laravel · TYPO3 · Stripe · PayPal · Mollie · Adyen · Elasticsearch

Aimeos is made by Aimeos GmbH.

Where it stands

Its grades against its category, and whether to keep it or make your own

60/80

Other online store builders it is graded above

Aimeos's GPA of 2.4 is higher than 60 of the 80 other online store builders we grade, and level with 13.

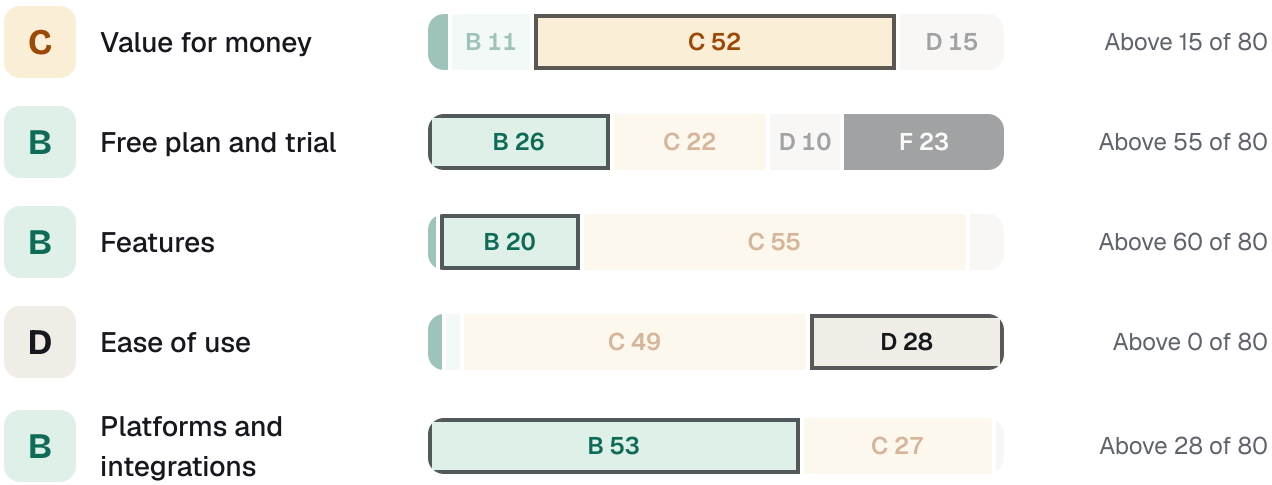
It stands best on features (B, above 60 of 80) and worst on ease of use (D, above 0).

Aimeos has no paid plan.

On features, ease of use and platforms it scores 2.3 out of 4, and no tool on the category's chart scores higher without costing more.

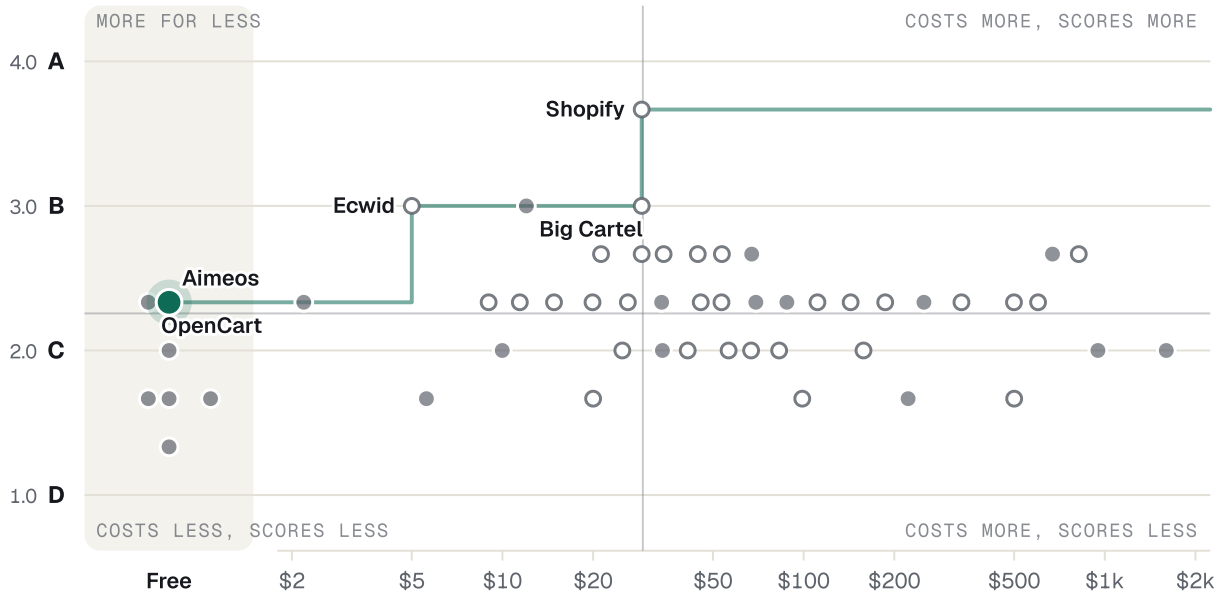
Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Aimeos's own letter is outlined.



Price against what you get

Each dot is one of 52 online store builders. Further left costs less; higher up scores better on features, ease of use and platforms. Aimeos is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Aimeos is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces. It is one of the better ones too: its GPA of 2.4 is higher than 60 of the 80 other online store builders we grade.

What you could make

- Digital downloads: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.

- It plugs into other products, Laravel, TYPO3 and Stripe among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Aimeos's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bagisto, Sylius, Shopware, OpenCart and Medusa

The 5 tools Aimeos is most often weighed against, with where each one differs from it.

2.0 GPA

Bagisto

Free plan · from $0

Open-source Laravel ecommerce for B2B, marketplaces and headless.

- Aimeos also covers digital downloads.
- Bagisto also covers inventory.

Aimeos and Bagisto compared in full

2.0 GPA

Sylius

Free plan

Open-source Symfony ecommerce framework for custom stores.

- Aimeos also covers digital downloads.
- Sylius also covers inventory and quotes and estimates.

Aimeos and Sylius compared in full

2.4 GPA

Shopware

Free plan · from €600/mo

Open-source commerce platform for B2B and B2C stores.

- Aimeos also covers digital downloads.

Aimeos and Shopware compared in full

2.4
GPA

OpenCart

Free

Free open-source shopping cart you host yourself.

Aimeos and OpenCart compared in full

2.4
GPA

Medusa

Free plan · from $29/mo

Open-source commerce framework for developers.

- Aimeos also covers digital downloads.

Aimeos and Medusa compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Aimeos free?

Yes. Aimeos is free to use.

How much does Aimeos cost?

Aimeos lists one plan. Open source: $0.

What platforms does Aimeos work on?

Aimeos is available on Web.

Does Aimeos have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Aimeos is listed for Web.

Does Aimeos have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Aimeos is listed for Web.

Is Aimeos open source?

Yes. Aimeos is open source, according to its own site.

Does Aimeos have an API?

Yes. Aimeos offers a public API, according to its own site.

What does Aimeos integrate with?

Aimeos's listing names Laravel, TYPO3, Stripe, PayPal, Mollie, Adyen and Elasticsearch.

Who makes Aimeos?

Aimeos is made by Aimeos GmbH.

What are the alternatives to Aimeos?

The closest alternatives to Aimeos in our directory are Bagisto, Sylius, Shopware, OpenCart and Medusa.

How does Aimeos compare with other online store builders?

Aimeos's GPA of 2.4 is higher than 60 of the 80 other online store builders we grade, and level with 13.

Is Aimeos good value for money?

ToolGPA grades Aimeos C for value for money. Aimeos has no paid plan.

Could I make my own version of Aimeos?

Aimeos is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from Aimeos's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Aimeos GmbH's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Aimeos GmbH. Prices change, so check aimeos.org before you buy.

aimeos.org/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Aimeos, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/aimeos

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Aimeos: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/aimeos
```

Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/aimeos/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Aimeos, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Aimeos's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Aimeos is a trademark of its owner, and this guide is not made, paid for or approved by Aimeos GmbH. Prices and plans change: check aimeos.org before you buy.