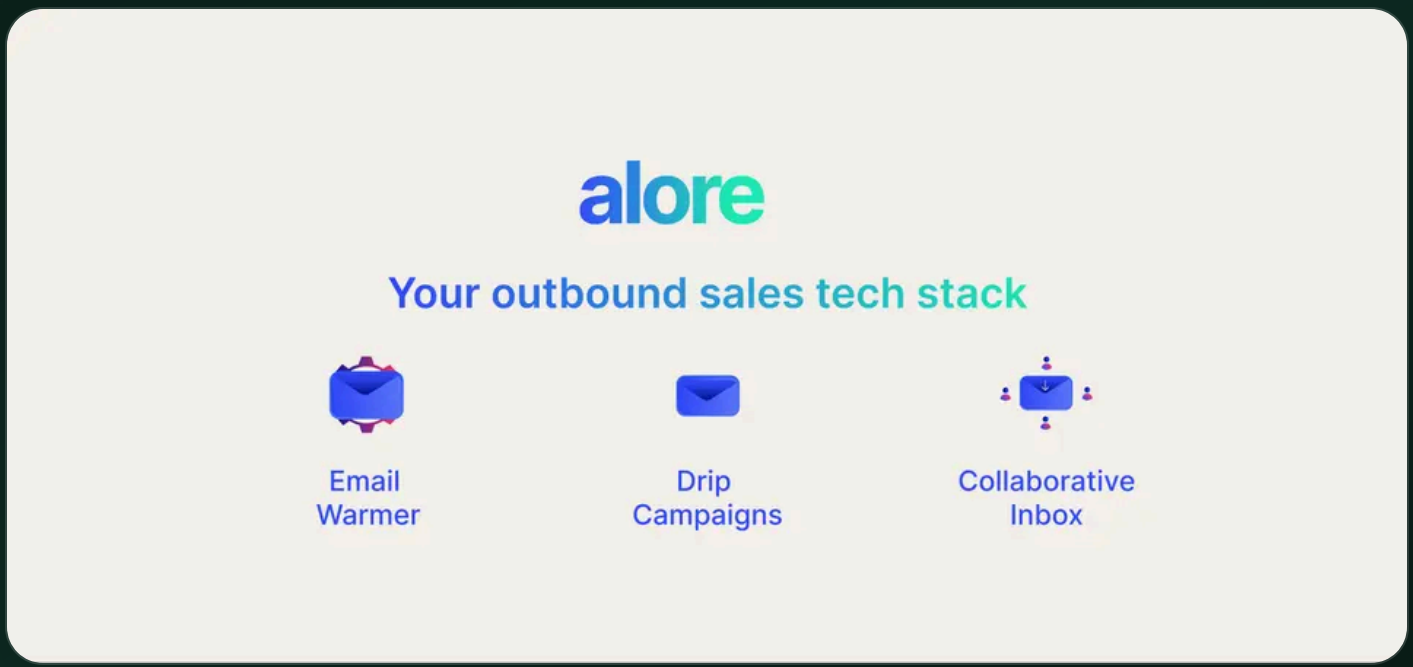
ToolGPA

NOVEMBER 2026

Alore

The Insider's Guide

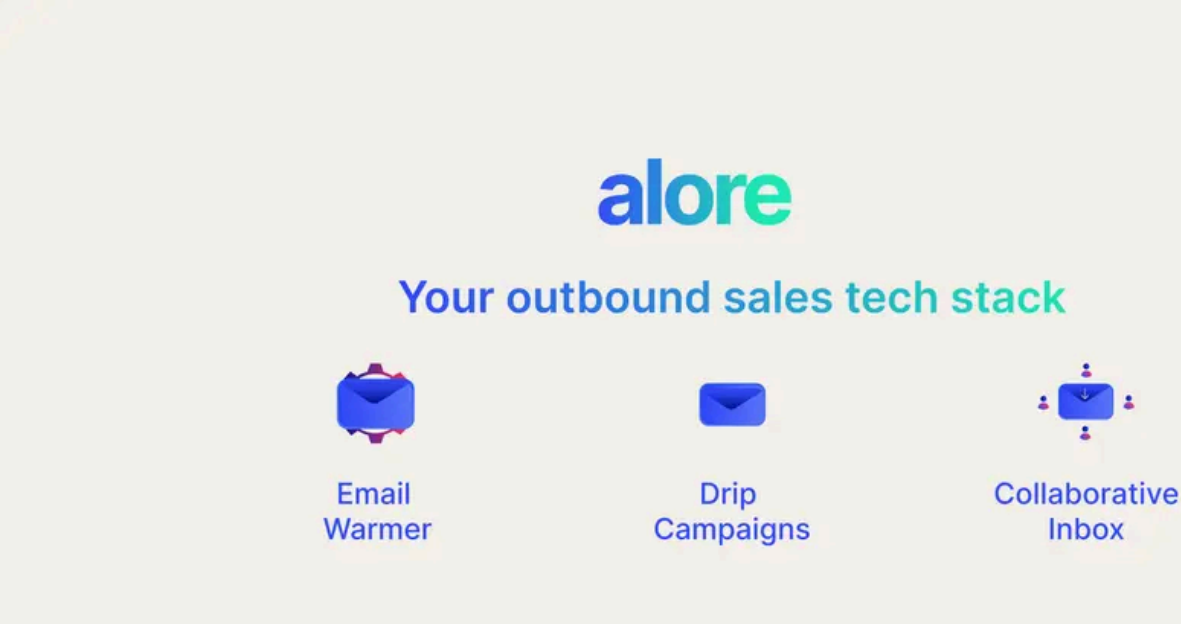
Email warmup, drip campaigns and shared inbox for outbound



Every plan, grade, refund rule and rival among cold outreach tools, read from Alore's own pages.

Made by Alore · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Alore's own pages, its app-store listings and our grades. Every fact in it is on Alore's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 18 of the 81 other cold outreach tools we grade

Alore combines an email warmer, a drip campaign sender and a shared inbox for outbound sales. It also sells two managed programs: a done-for-you service that runs prospecting and outreach for the customer, and a training program for building an in-house team.

> "
>
> **You connect domains and mailboxes and build campaigns.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Alore**, taken from its own pages and our grades.

1 **Best for email warm-up and drip campaigns**

Alore bundles an email warmer, drip campaigns and a shared inbox for outbound.

2 **Paid plans start at $15 a month**

As its pricing page puts it: $15 per month, billed annually ($19 billed monthly).

3 **It runs on Web**

Web.

4 **Email warmer**

Warms up sending domains with engagement from a network of inboxes. Plans cap the number of domains: 5, 20 or unlimited under fair use.

5 **Drip campaigner**

Sends automated email sequences to uploaded contacts, with tracking and analytics. Every plan allows unlimited connected sending accounts.

6 **Collaborative inbox**

A shared inbox for managing several email addresses in one place, with assignment and reply tools for teams.

7 **A 1.8 GPA, above 18 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Alore you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

Alore at a glance

PRICING Paid, from $15 per month, billed annually ($19 billed monthly)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Alore	CATEGORY Cold Outreach
OUR GRADE 1.8 GPA, weak	

The report card

Best for email warm-up and drip campaigns

Alore bundles an email warmer, drip campaigns and a shared inbox for outbound. Starter is $15 a month on annual billing, but the pricing page shows two price sets without labels, and the home page marks the warmer as coming soon.

TOOLGPA REPORT CARD	Alore	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$15 a month billed annually, which is inside the category's cheaper quarter ($25). Professional is $40 and Expert $120.
Free plan and trial	F	No free plan or trial is stated on the pricing page.
Features	C	Warm-up, drip campaigns, a shared inbox and email verification. The warmer is marked coming soon on the home page, though the plans list it.
Ease of use	C	No store rating on record. You connect domains and mailboxes and build campaigns.
Platforms and integrations	C	Web only, and the listing names no integrations.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Alore is for

- ✓ Fits if you want warm-up and sending from one low-priced tool
- ✓ Works for small senders under 5 domains and 5,000 emails a month

Who it is not for

- ✗ Tight if you send more than 5,000 emails a month, as Starter stops there and Professional is $40
- ✗ Skip it if you want a trial, because none is stated
- ✗ Watch out: the page shows two price sets and the lower one is only read as annual
- ✗ Watch out: the home page says the email warmer is coming soon while the plans list it
- ✗ Pricey if you want done-for-you outreach, as Grow and Scale have no published price

Good to know

Good for

- ✓ Small teams wanting warmup and sequences at a low monthly price
- ✓ Companies that would rather hand outreach to a managed service
- ✓ Agencies connecting many sending accounts to one tool

Worth knowing

- ⓘ The pricing page shows two price sets without labeling them; the lower is read as annual because it is 20% below the other.
- ⓘ The homepage marks the email warmer card 'Coming soon', though pricing and plans list warmup.
- ⓘ Grow and Scale are sold through sales with no published price.
- ⓘ No free plan or free trial is stated on the pricing page.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15
A month to start

Alore is a paid product, starting at $15 per month, billed annually ($19 billed monthly).

> **No free plan or trial is stated on the pricing page.**
>
> From our grade for free plan and trial

STARTER

$15

per month, billed annually ($19 billed monthly)

Up to 5 domains warmed, 1,000 uploaded contacts and 5,000 emails a month, with free email verification.

PROFESSIONAL

$40

per month, billed annually ($49 billed monthly)

Up to 20 domains warmed, 25,000 uploaded contacts and 100,000 emails a month, with free email verification.

EXPERT

$120

per month, billed annually ($149 billed monthly)

Unlimited domains under fair use, 100,000 uploaded contacts and 500,000 emails a month, plus expert guidance and an account manager.

GROW (DONE FOR YOU)

Custom

Managed service: Alore builds lists and runs email and LinkedIn outreach. Includes 3 seats of the platform. Sold through sales.

SCALE (BUILD, TRAIN, TRANSFER)

Custom

Training program for your team, with 3 platform seats and a curated list of 1,500 prospects a month. Sold through sales.

Read from alore.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off with annual billing

The pricing page has a Monthly and an Annual Billing toggle marked 20% off for annual billing.

Stated on alore.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Email warmup, drip campaigns and shared inbox for outbound. Here is what it does, as its own site describes it, and what it covers: shared inbox, email campaigns, email verification, inbox warm-up.

> **Warm-up, drip campaigns, a shared inbox and email verification.**

From our grade for features

Email warmer

Warms up sending domains with engagement from a network of inboxes. Plans cap the number of domains: 5, 20 or unlimited under fair use.

Drip campaigner

Sends automated email sequences to uploaded contacts, with tracking and analytics. Every plan allows unlimited connected sending accounts.

Collaborative inbox

A shared inbox for managing several email addresses in one place, with assignment and reply tools for teams.

Built-in email verification

Free email verification is listed on every plan, for checking addresses before a campaign goes out.

Done-for-you outreach

The Grow program has Alore build prospect lists and run email and LinkedIn outreach. Its FAQ cites a 10 to 15 day onboarding.

Training program

The Scale program teaches a team to build lists, protect domain reputation and write templates, with a curated monthly prospect list.

Where it runs

Web

What it works with

Its own pages name no integrations.

Alore is made by Alore.

Where it stands

Its grades against its category, and whether to keep it or make your own

18/81

Other cold outreach tools it is graded above

Alore's GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

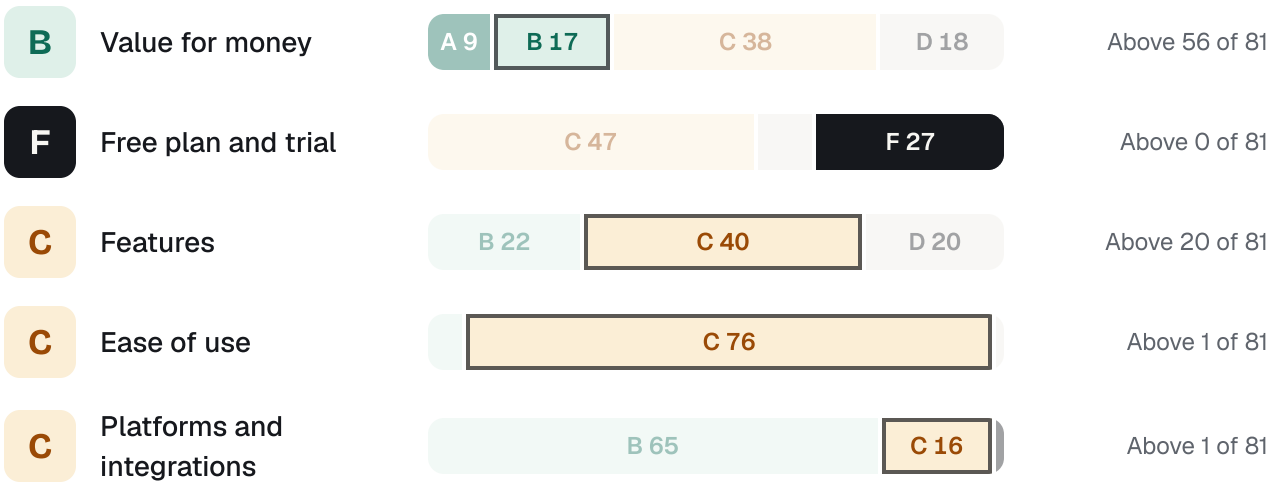
It stands best on value for money (B, above 56 of 81) and worst on free plan and trial (F, above 0).

Its paid plans start at $15 a month, against a middle price of $39 for the category: 10 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 2 tools score higher and cost less.

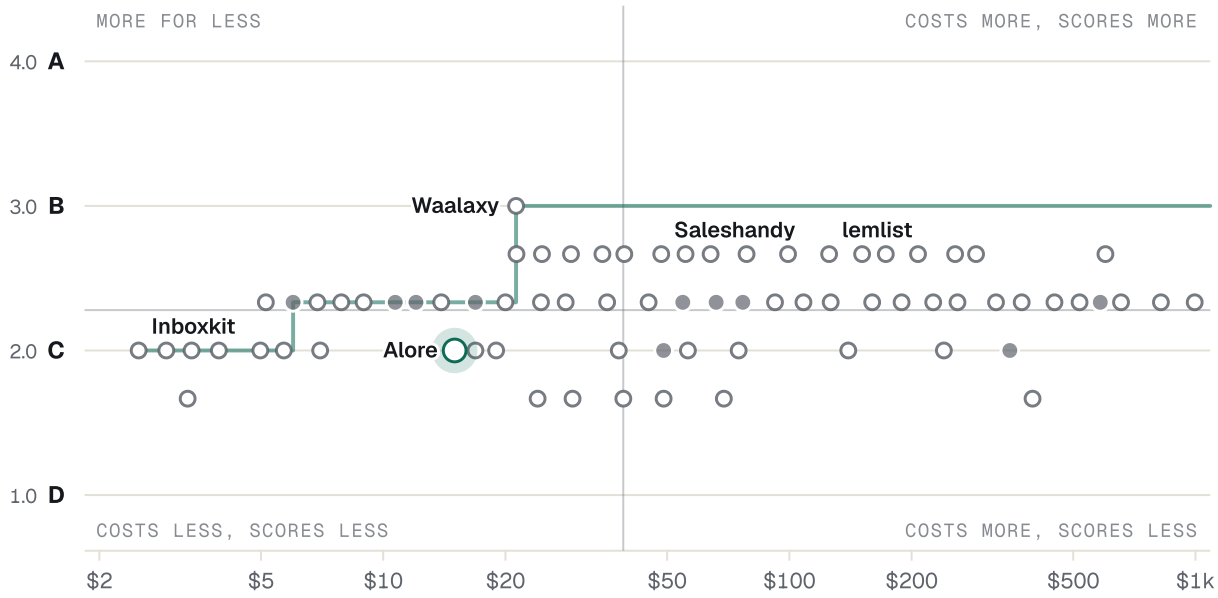
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Alore's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Alore is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Alore you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 53 of the 81 other cold outreach tools grade higher. It costs $180 a year.

What you could not

- ✕ A network of real inboxes that open and answer your emails.
- ✕ Newsletters sent to thousands of people that still reach the inbox.

- ✕ One mailbox that several people work at once.
- ✕ Checking that an address exists without writing to it.
- ✕ Sharing with other people, which means accounts and invitations.

What this rests on. Alore's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Instantly, Smartlead, Saleshandy, Mailshake and Woodpecker

The 5 tools Alore is most often weighed against, with where each one differs from it.

2.6 GPA

Instantly

Free trial · from $37.6/mo

Cold email from unlimited inboxes, priced by emails and contacts.

- Alore also covers shared inbox, email verification and inbox warm-up.
- Instantly also covers workflow automation and AI agents.

Alore and Instantly compared in full

2.6 GPA

Smartlead

Free trial · from $32/mo

High-volume cold email with unlimited mailboxes and client workspaces.

- Only Smartlead lists iOS and Android apps.
- Alore also covers shared inbox, email verification and inbox warm-up.
- Smartlead also covers sales pipeline and AI agents.

Alore and Smartlead compared in full



2.8 GPA

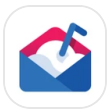
Saleshandy

Free trial · from $34/mo

Cold email sequences with a B2B lead database in every plan.

- Alore also covers email verification and inbox warm-up.

Alore and Saleshandy compared in full



1.8 GPA

Mailshake

From $25/mo

Per-user cold email sequences with a dialer on the top plan.

- Only Mailshake lists a browser extension.
- Alore also covers shared inbox, email verification and inbox warm-up.
- Mailshake also covers templates.

Alore and Mailshake compared in full



2.6 GPA

Woodpecker

Free trial · from $35/mo

Cold email priced by prospects contacted, with free team seats.

- Alore also covers shared inbox, email verification and inbox warm-up.

Alore and Woodpecker compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Alore free?

No. Alore is a paid product, starting at $15 per month, billed annually ($19 billed monthly).

How much does Alore cost?

Alore lists 5 plans. Starter: $15 per month, billed annually ($19 billed monthly).

What platforms does Alore work on?

Alore is available on Web.

Does Alore offer any discounts?

Alore publicly lists the following: 20% off with annual billing.

Does Alore have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Alore is listed for Web.

Does Alore have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Alore is listed for Web.

Is Alore open source?

Alore is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Alore?

Alore is made by a company of the same name.

What are the alternatives to Alore?

The closest alternatives to Alore in our directory are Instantly, Smartlead, Saleshandy, Mailshake and Woodpecker.

How does Alore compare with other cold outreach tools?

Alore's GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

Is Alore good value for money?

ToolGPA grades Alore B for value for money. Its paid plans start at $15 a month, against a middle price of $39 for the category: 10 of the 73 others that charge start lower.

Could I make my own version of Alore?

To replace Alore you would be making a network of real inboxes that open and answer your emails.

Where this guide comes from

The prices, plans, platforms and features were read from Alore's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Alore's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Alore. Prices change, so check alore.io before you buy.

alore.io/pricing
alore.io/about-us
alore.io

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Alore, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/alore

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Alore: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/alore
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Know someone choosing between cold outreach tools?

Send them this guide: toolgpa.com/tools/alore/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Alore, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Alore's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Alore is a trademark of its owner, and this guide is not made, paid for or approved by Alore. Prices and plans change: check alore.io before you buy.