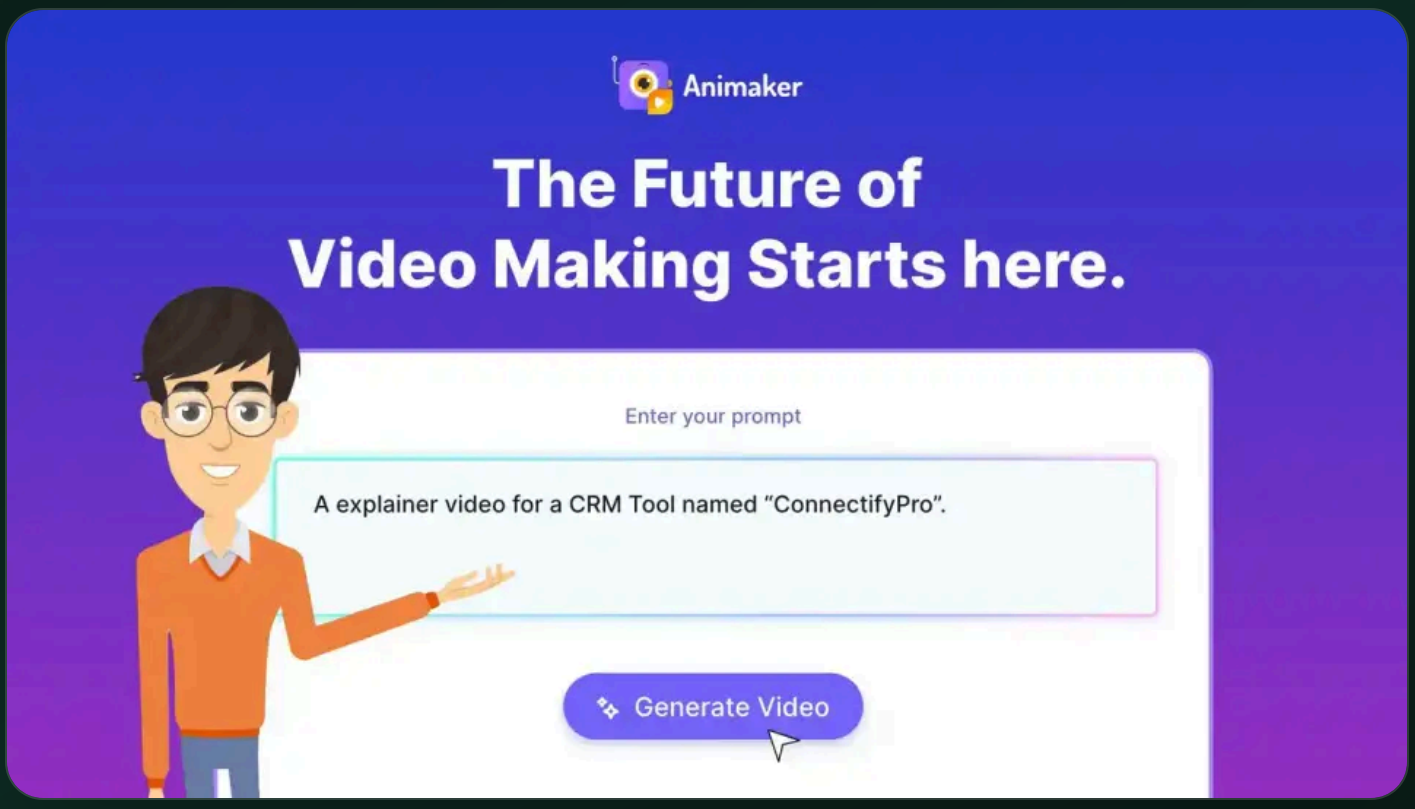
ToolGPA

NOVEMBER 2026

Animaker

The Insider's Guide

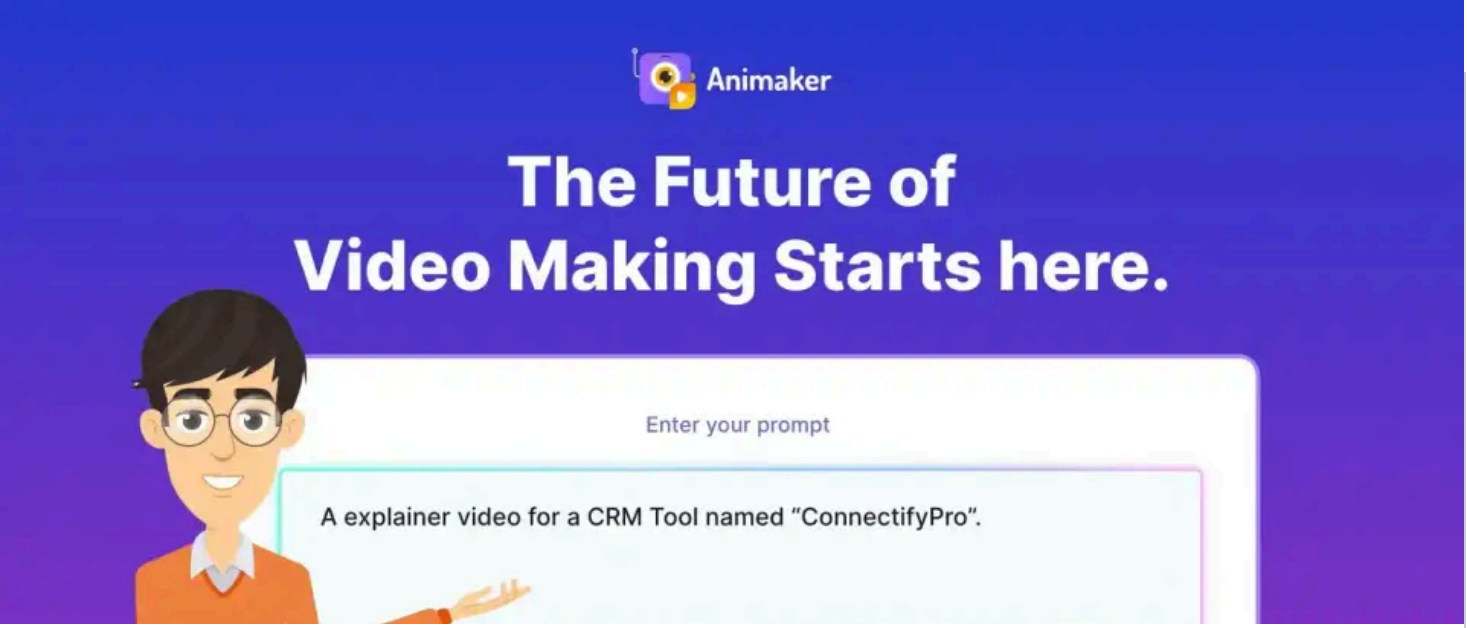
Browser-based animated video maker with characters and AI voices



Every plan, grade, refund rule and rival among screen recording and video tools, read from Animaker's own pages.

Made by Animaker Inc. · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Animaker's own pages, its app-store listings and our grades. Every fact in it is on Animaker's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 14 of the 133 other screen recording and video tools we grade

Animaker is an animation and video maker that runs in the browser, with an Android app. You describe an idea or start from a template, and it builds scenes with characters, voiceover and lip sync that you refine in an editor. It also offers AI subtitles, video translation and a character builder.

To get you started, here are **9 things to know about Animaker**, taken from its own pages and our grades.

> **The page does not say whether its prices are monthly or yearly, and each plan caps premium exports.**
>
> From our report card of Animaker

1 **Best for animated explainer videos in the browser**

Animaker makes animated videos in the browser from characters, templates and AI voices.

2 **Paid plans start at $10 a month**

As its pricing page puts it: $10 per month; billing period not shown on the page.

3 There is a free plan

A free account is offered ('Create for Free'); the free plan's limits are not listed on the pages read.

4 It runs on 2 platforms

Web and Android.

5 Prompt-to-animation

Enter an idea, answer a few questions, and get a video with scenes, characters, voiceover and lip sync, then fine-tune it in Advanced Edit.

6 Character builder

Build custom animated characters for a brand; the number you can create depends on the plan.

7 AI subtitles and voices

The vendor lists subtitles in 130+ languages and 1,800+ voices across 200+ languages and accents.

8 A 2.0 GPA, above 14 of 133

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Animaker you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Animaker at a glance

PRICING Free plan, from $10 per month; billing period not shown on the page	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, Android
MADE BY Animaker Inc.	CATEGORY Screen Recording & Video
OUR GRADE 2.0 GPA, fair	

The report card

Best for animated explainer videos in the browser

Animaker makes animated videos in the browser from characters, templates and AI voices. The page does not say whether its prices are monthly or yearly, and each plan caps premium exports.

TOOLGPA REPORT CARD — **Animaker** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$10, $19 and $49 are listed without a billing period, and checkout shows $35 monthly or $19 a month billed yearly, so we grade it in the middle.
Free plan and trial	C	A free account is offered, but its limits are not listed on the pages we read.
Features	C	Prompt-to-animation, a character builder, AI subtitles and voices, and templates; premium exports are capped per month.
Ease of use	C	No store rating on record, and you build each video scene by scene.
Platforms and integrations	C	Web plus an Android app; no iPhone or desktop version listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Animaker is for

- ✓ Fits if you make animated explainers without drawing
- ✓ Works for people who want characters and AI voices in one tool

Who it is not for

- ✕ Watch out: the pricing page does not say if its prices are monthly or yearly, and checkout shows $35 monthly
- ✕ Tight if you export a lot, as each plan caps premium exports and extras cost $10 to $20 each
- ✕ Watch out: resolution is tied to the plan, 720p on Basic and 1080p on Starter
- ✕ Skip it if you want to know the free limits first, as the pages do not list them

Good to know

Good for

- ✓ Explainer, training and onboarding videos made without footage
- ✓ Teams that need animated characters in a brand style
- ✓ Learning and development staff building course videos

Worth knowing

- ⓘ The pricing page did not say whether $10, $19 and $49 are billed monthly or yearly; its checkout line shows $35 monthly or $19 monthly billed yearly at $228.
- ⓘ Each plan caps premium exports per month; extra exports cost $10 to $20 each depending on the plan.
- ⓘ Higher resolutions are tied to plans: 720p on Basic, 1080p on Starter, 2K on Pro, 4K on Enterprise.
- ⓘ Students and nonprofits are told to email support for special pricing.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10

A month to start. There is a free plan too

Animaker has a free plan. Paid plans start at $10 per month; billing period not shown on the page.

> **A free account is offered, but its limits are not listed on the pages we read.**

From our grade for free plan and trial

BASIC

$10

per month; billing period not shown

5 premium exports a month, 5 custom characters, 10 stock assets and 720p video.

STARTER

$19

per month; billing period not shown

10 premium exports a month, 15 custom characters, 20 stock assets and 1080p video.

PRO

$49

per month; billing period not shown

30 premium exports a month, 30 custom characters, 45 stock assets and 2K video.

ENTERPRISE

Custom

Unlimited 4K exports and custom characters, 50 stock assets a month; contact sales.

The free plan

A free account is offered ('Create for Free'); the free plan's limits are not listed on the pages read.

Read from app.animaker.com on Nov 13, 2026.

Ways to pay less

EDUCATION

Student and nonprofit pricing on request

Animaker's help center says students and nonprofit organizations can email support to ask about special pricing.

Stated on support.animaker.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Android

Browser-based animated video maker with characters and AI voices. Here is what it does, as its own site describes it, and what it covers: AI features, transcription, templates, video editing, text to speech.

> **Prompt-to-animation, a character builder, AI subtitles and voices, and templates; premium exports are capped per month.**
>
> From our grade for features

Prompt-to-animation

Enter an idea, answer a few questions, and get a video with scenes, characters, voiceover and lip sync, then fine-tune it in Advanced Edit.

Character builder

Build custom animated characters for a brand; the number you can create depends on the plan.

AI subtitles and voices

The vendor lists subtitles in 130+ languages and 1,800+ voices across 200+ languages and accents.

Templates and stock library

Start from thousands of video templates, with a stock library of media, icons, music and stickers.

Translation and export

Translate a video into 100+ languages, and export as MP4, GIF or WebM from SD up to 4K.

Where it runs

Web

Android

What it works with

Its own pages name no integrations.

Animaker is made by Animaker Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

14/133

Other screen recording and video tools it is graded above

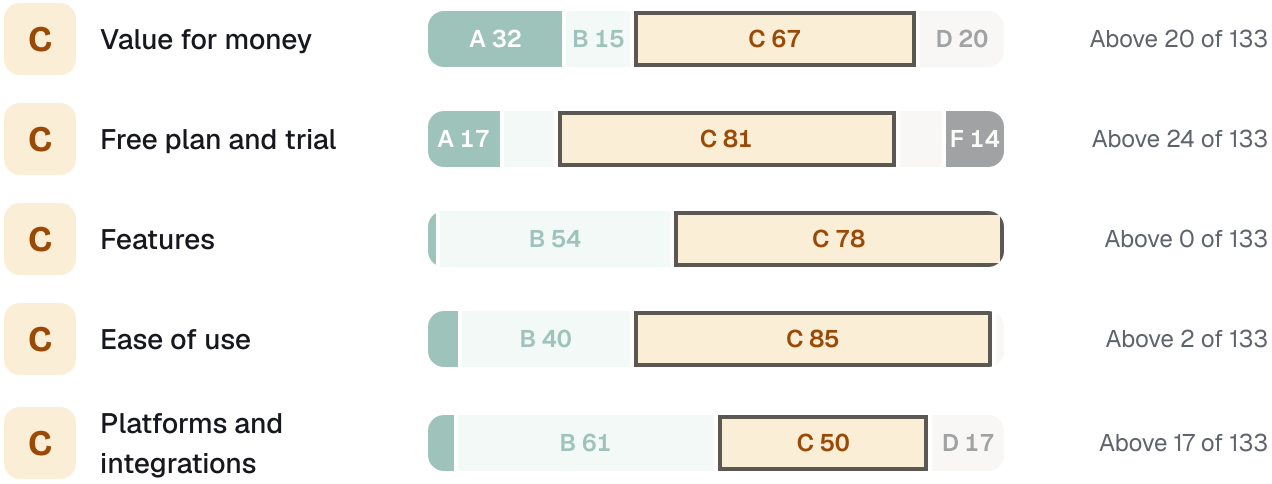
Animaker's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Its paid plans start at $10 a month, against a middle price of $12.25 for the category: 35 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 35 tools score higher and cost less.

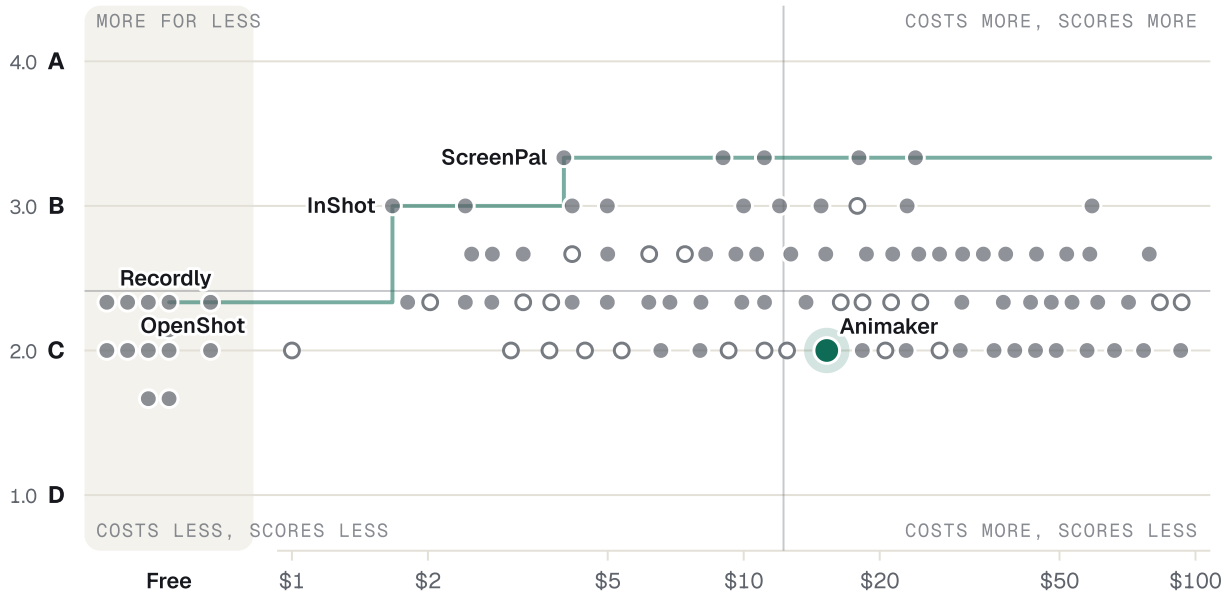
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Animaker's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Animaker is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Animaker you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 92 of the 133 other screen recording and video tools grade higher. It costs $120 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- A video editor.
- A voice model, which you can rent by the minute but not make.

- Speech turned into text you can trust.
- A real app for Android. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Animaker's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vyond, Biteable, Renderforest, Doodly and Steve AI

The 5 tools Animaker is most often weighed against, with where each one differs from it.

1.6 GPA

Vyond

Free trial · from $58/mo

Animated and AI avatar video maker for training and business.

- Animaker has a free plan. Vyond does not, though it has a free trial.
- Only Animaker lists an Android app.
- Animaker also covers transcription.

Animaker and Vyond compared in full

2.0 GPA

Biteable

Free trial · from $15/mo

Template-based online video maker for work videos.

- Animaker has a free plan. Biteable does not, though it has a free trial.
- Only Animaker lists an Android app.
- Animaker also covers transcription.

Animaker and Biteable compared in full

2.0
GPA

Renderforest

Free plan · from $8/mo

AI video, image, audio and website maker with templates.

- Only Animaker lists an Android app.
- Animaker also covers transcription and templates.
- Renderforest also covers image generation, video generation and voice cloning.

Animaker and Renderforest compared in full

1.8
GPA

Doodly

Free trial · from $41/mo

Whiteboard doodle video maker for Mac and PC.

- Animaker has a free plan. Doodly does not, though it has a free trial.
- Only Animaker lists a web app.
- Only Animaker lists an Android app.

Animaker and Doodly compared in full

2.0
GPA

Steve AI

Free plan · from $19/mo

Prompt-to-video maker for animated, stock and generative clips.

- Only Animaker lists an Android app.
- Only Steve AI lists an iOS app.
- Animaker also covers transcription and templates.

Animaker and Steve AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Animaker free?

Animaker has a free plan. A free account is offered ('Create for Free'); the free plan's limits are not listed on the pages read.

How much does Animaker cost?

Animaker lists 4 plans. Basic: $10 per month; billing period not shown.

What platforms does Animaker work on?

Animaker is available on Web and Android.

Does Animaker offer any discounts?

Animaker publicly lists the following: Student and nonprofit pricing on request.

Does Animaker have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Animaker is listed for Web and Android.

Does Animaker have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Animaker is listed for Web and Android.

Is Animaker open source?

Animaker is not described as open source on its own site, as read on Nov 13, 2026.

Does Animaker have a student discount?

Student and nonprofit pricing on request. Animaker's help center says students and nonprofit organizations can email support to ask about special pricing.

Who makes Animaker?

Animaker is made by Animaker Inc.

What are the alternatives to Animaker?

The closest alternatives to Animaker in our directory are Vyond, Biteable, Renderforest, Doodly and Steve AI.

How does Animaker compare with other screen recording and video tools?

Animaker's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Is Animaker good value for money?

ToolGPA grades Animaker C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Animaker?

To replace Animaker you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from Animaker's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Animaker's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Animaker Inc. Prices change, so check animaker.com before you buy.

app.animaker.com/pricing
support.animaker.com/en/articles/3668411-how-d...
animaker.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Animaker, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/animaker

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Animaker: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/animaker
```

Know someone choosing between screen recording and video tools?

Send them this guide:
toolgpa.com/tools/animaker/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Animaker, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA



Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Animaker's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Animaker is a trademark of its owner, and this guide is not made, paid for or approved by Animaker Inc. Prices and plans change: check animaker.com before you buy.