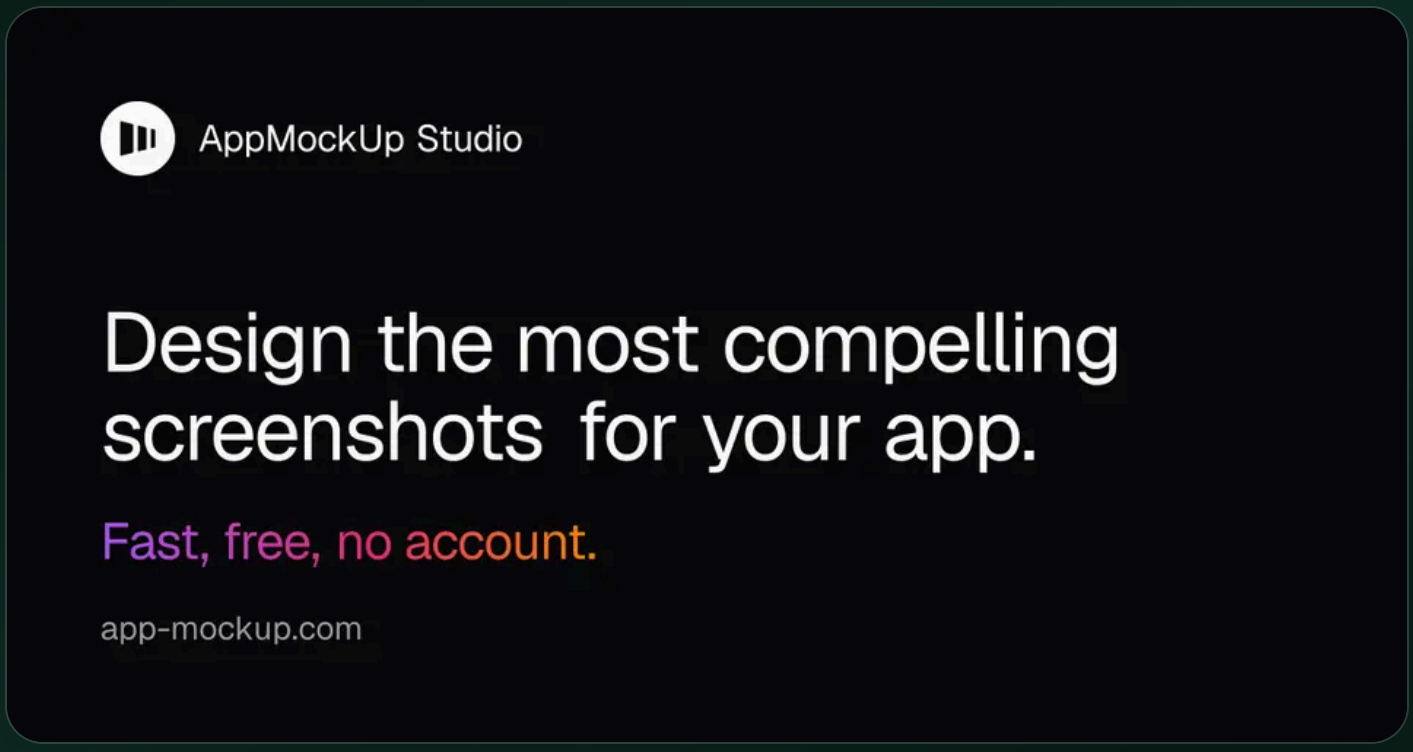
ToolGPA

NOVEMBER 2026

AppMockUp Studio

The Insider's Guide

Free browser editor for App Store and Google Play screenshots



Every plan, grade, refund rule and rival among app store optimization tools, read from AppMockUp Studio's own pages.

Made by AppMockUp Studio · checked Nov 13, 2026 · toolgpa.com

2.8
GPA



Design the most compelling screenshots for your app.

Fast, free, no account.

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from AppMockUp Studio's own pages, its app-store listings and our grades. Every fact in it is on AppMockUp Studio's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 46 of the 49 other app store optimization tools we grade

AppMockUp Studio is an online design tool for making App Store and Google Play screenshots. It runs in the browser without an account, offers templates, device frames and panoramic backgrounds, and saves projects as a .mockup file on your own computer. The editor is free; some templates are sold separately.

To get you started, here are **8 things to know about AppMockUp Studio**, taken from its own pages and our grades.

> "
>
> **There's no autosave and no store upload, and premium templates cost extra at a price the terms don't give.**
>
> From our report card of AppMockUp Studio

1 **Best for one-off app screenshots with no account**

AppMockUp Studio is a browser editor for App Store and Google Play screenshots, free to export with no account.

2 **There is a free plan**

The editor is free from first screenshot to export, with no account required.

3 It runs on Web

Web.

4 Templates

Starts from a template for each type of app. Some templates are premium and are bought inside the editor, with the price shown before purchase.

5 Device frames

Latest devices in real frames or solid-color clay, which can be resized, rotated and placed anywhere in the screenshot.

6 Panoramic backgrounds

Color, gradient or image backgrounds can run across several screenshots, and adjust when a screenshot is added or removed.

7 A 2.8 GPA, above 46 of 49

That is against the other app store optimization tools we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace AppMockUp Studio you would be making keyword rankings and popularity scores from both app stores, gathered every day. That is not a weekend's work, with an AI app builder or without one.

AppMockUp Studio at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY AppMockUp Studio	CATEGORY App Store Optimization (ASO)
OUR GRADE 2.8 GPA, good	

The report card

Best for one-off app screenshots with no account

AppMockUp Studio is a browser editor for App Store and Google Play screenshots, free to export with no account. There's no autosave and no store upload, and premium templates cost extra at a price the terms don't give.

TOOLGPA REPORT CARD	AppMockUp Studio	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	A	The editor is free with no account, which is under the $9.90 where paid tools in this category start. Premium templates are a separate purchase.
Free plan and trial	A	Free from first screenshot to export with no sign-up. The only paid part is optional templates.
Features	C	Templates, device frames, panoramic backgrounds and titles. It makes the images and stops there: no store upload or integrations on the pages we read, and no autosave.
Ease of use	C	No store rating on record. It's a web editor where you build the screenshots yourself.
Platforms and integrations	C	Web only, with no integrations or API mentioned.
Grade point average		Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who AppMockUp Studio is for

- ✓ Fits if you need one set of screenshots and don't want an account
- ✓ Works for developers happy to keep a .mockup file on their own machine

Who it is not for

- ✗ Watch out: there's no autosave, so a refresh loses everything since your last saved file
- ✗ Skip it if you want to upload to the stores from the tool, as none is mentioned
- ✗ Pricey if you want premium templates, as each covers one app and the price isn't stated
- ✗ Too light for translating screenshots, as no localization is listed

Good to know

Good for

- ✓ Developers who want a no-account screenshot designer
- ✓ Solo developers designing App Store and Google Play screenshots on a budget

Worth knowing

- ⓘ There is no autosave: a closed or refreshed page loses work since the last saved .mockup file.
- ⓘ Premium templates cost extra; the terms say the price is shown before buying but state no figure.
- ⓘ Each premium template licence covers one app.
- ⓘ The pages we read mention no store upload or direct integrations.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

1
plan

AppMockUp Studio has a free plan.

> **Premium templates are a separate purchase.**
>
> From our grade for value for money

FREE EDITOR

$0

Full editor and export, no account needed. Premium templates are bought separately inside the editor.

The free plan

The editor is free from first screenshot to export, with no account required.

Read from app-mockup.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Free browser editor for App Store and Google Play screenshots. Here is what it does, as its own site describes it, and what it covers: templates, screenshots, app store optimization.

> **Templates, device frames, panoramic backgrounds and titles.**

From our grade for features

Templates

Starts from a template for each type of app. Some templates are premium and are bought inside the editor, with the price shown before purchase.

Device frames

Latest devices in real frames or solid-color clay, which can be resized, rotated and placed anywhere in the screenshot.

Panoramic backgrounds

Color, gradient or image backgrounds can run across several screenshots, and adjust when a screenshot is added or removed.

Titles, subtitles and icons

Custom backgrounds, decorations and text options for titles and subtitles, plus placement of your logo or icons with shadows.

Local project files

Projects live in the browser and are saved to a .mockup file on your computer, not on the vendor's servers.

Where it runs

Web

What it works with

Its own pages name no integrations.

AppMockUp Studio is made by AppMockUp Studio.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

46/49

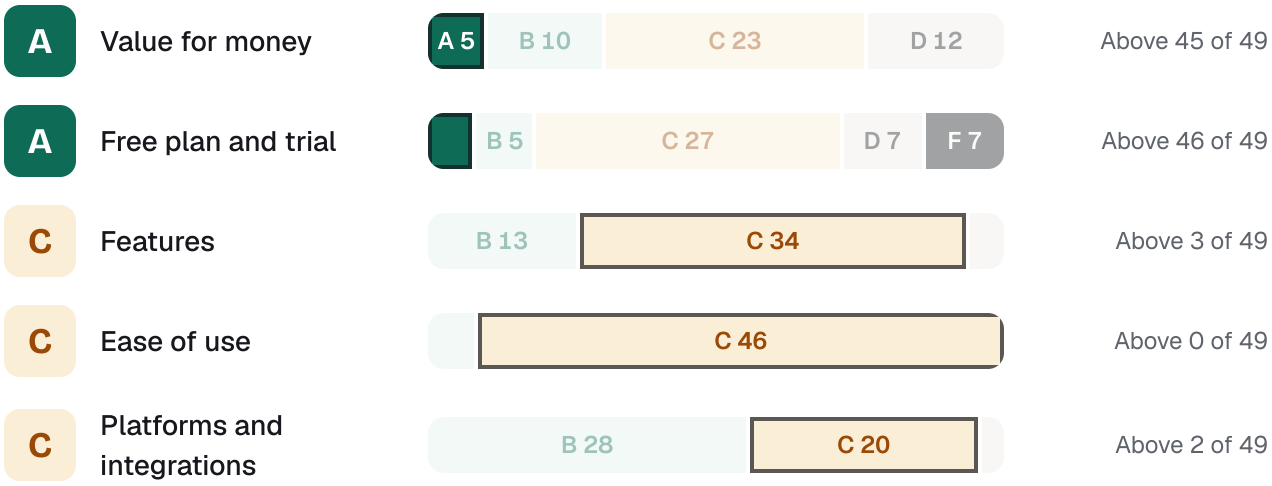
Other app store optimization tools it is graded above

AppMockUp Studio's GPA of 2.8 is higher than 46 of the 49 other app store optimization tools we grade, and level with 2.

It stands best on free plan and trial (A, above 46 of 49) and worst on ease of use (C, above 0).

Each grade against the category

Every bar is all 50 app store optimization tools we grade, cut by the letter each got. AppMockUp Studio's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace AppMockUp Studio you would be making keyword rankings and popularity scores from both app stores, gathered every day. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.8 is higher than 46 of the 49 other app store optimization tools we grade.

What you could make

- Templates: an app builder makes this well.

What you could not

- Keyword rankings and popularity scores from both app stores, gathered every day.
- Capture tools hooked into the operating system.

What this rests on. AppMockUp Studio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



AppScreens, Shotlingo and AppLaunchpad

The 3 tools AppMockUp Studio is most often weighed against, with where each one differs from it.

AppScreens

2.4 GPA

Free plan · from $8.25/mo

App Store and Google Play screenshot designer with localization.

AppMockUp Studio and AppScreens compared in full

Shotlingo

2.4 GPA

Free plan · from $9/mo

App Store screenshot generator with built-in localization.

AppMockUp Studio and Shotlingo compared in full

AppLaunchpad

2.2 GPA

Free plan · from $10/mo

Browser-based App Store and Google Play screenshot generator.

- AppMockUp Studio also covers screenshots.

AppMockUp Studio and AppLaunchpad compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is AppMockUp Studio free?

AppMockUp Studio has a free plan. The editor is free from first screenshot to export, with no account required.

How much does AppMockUp Studio cost?

AppMockUp Studio lists one plan. Free editor: $0.

What platforms does AppMockUp Studio work on?

AppMockUp Studio is available on Web.

Does AppMockUp Studio have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. AppMockUp Studio is listed for Web.

Does AppMockUp Studio have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. AppMockUp Studio is listed for Web.

Is AppMockUp Studio open source?

AppMockUp Studio is not described as open source on its own site, as read on Nov 13, 2026.

Who makes AppMockUp Studio?

AppMockUp Studio is made by a company of the same name.

What are the alternatives to AppMockUp Studio?

The closest alternatives to AppMockUp Studio in our directory are AppScreens, Shotlingo and AppLaunchpad.

How does AppMockUp Studio compare with other app store optimization tools?

AppMockUp Studio's GPA of 2.8 is higher than 46 of the 49 other app store optimization tools we grade, and level with 2.

Could I make my own version of AppMockUp Studio?

To replace AppMockUp Studio you would be making keyword rankings and popularity scores from both app stores, gathered every day.

Where this guide comes from

The prices, plans, platforms and features were read from AppMockUp Studio's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from AppMockUp Studio's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AppMockUp Studio. Prices change, so check app-mockup.com before you buy.

app-mockup.com
app-mockup.com/about/
app-mockup.com/terms/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

AppMockUp Studio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/appmockup

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "AppMockUp Studio: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/appmockup
```

Know someone choosing between app store optimization tools?

Send them this guide:
toolgpa.com/tools/appmockup/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded app store optimization tools after AppMockUp Studio, each with an Insider's Guide of its own.

App Store Optimization (ASO) Insider's Guide

Every one of the 50 app store optimization tools we grade, compared

RespectASO Insider's Guide

Open-source Mac app for App Store keyword research, with AI Pro tools

3.0 GPA

AndroidRank Insider's Guide

Free Google Play rankings with install and rating history

2.8 GPA

ASOTools Insider's Guide

Free ASO keyword research and app analytics for both app stores

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what AppMockUp Studio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. AppMockUp Studio is a trademark of its owner, and this guide is not made, paid for or approved by AppMockUp Studio. Prices and plans change: check app-mockup.com before you buy.