ToolGPA

NOVEMBER 2026

Appointedd

The Insider's Guide

Online booking system for retailers and large brands

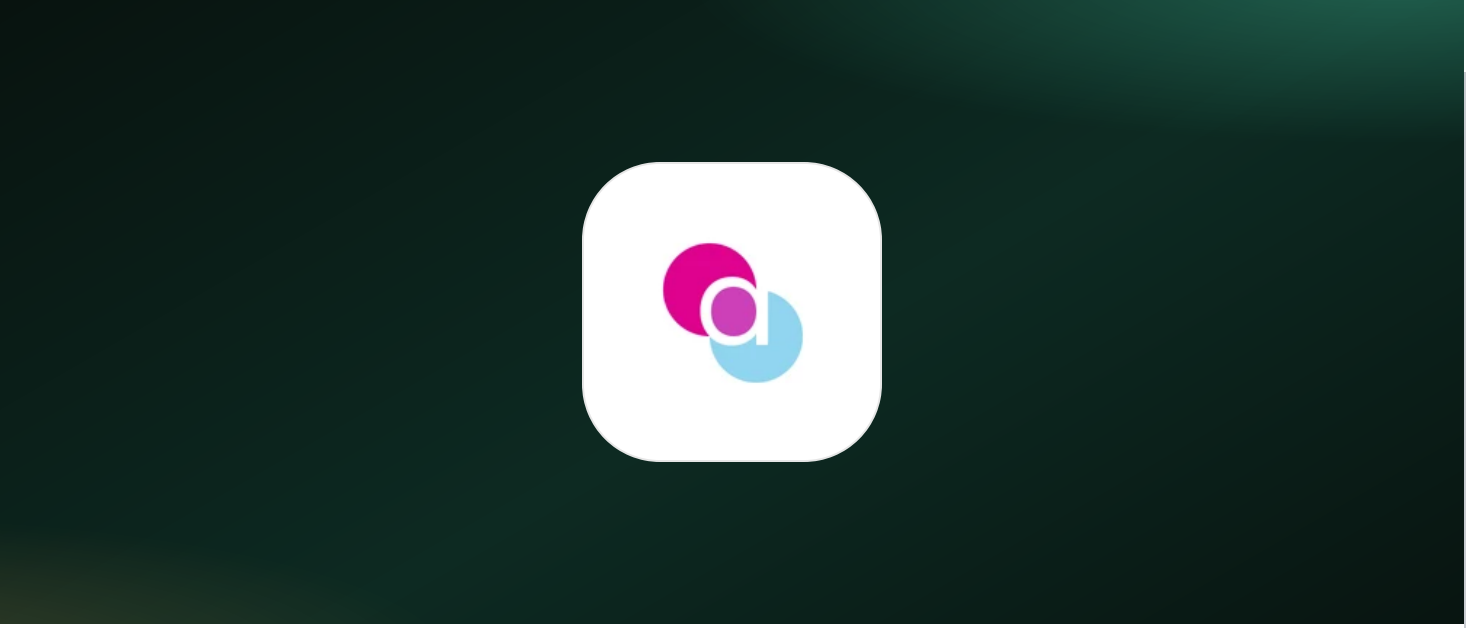


Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Appointedd's own pages.

Made by Appointedd · checked Nov 13, 2026 · toolgpa.com

1.8

GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Appointedd's own pages, its app-store listings and our grades. Every fact in it is on Appointedd's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 12 of the 85 other salon, spa and studio booking apps we grade

Appointedd is an online booking system aimed at retailers and large brands. It offers unlimited booking widgets, automated email and SMS communications, multi-calendar management and an open API. There is a Self Serve plan and an Enterprise plan, and the pricing page shows no amounts for either.

To get you started, here are **7 things to know about Appointedd**, taken from its own pages and our grades.

> **The pricing page shows no amounts at all, so you cannot judge the cost until you buy or talk to sales.**
>
> From our report card of Appointedd

1 **Best for retailers booking in-store appointments**

Appointedd is a booking system for retailers and large brands, with unlimited booking widgets, SMS and email reminders and an open API.

2 **It runs on Web**

Web.

3 **Booking widgets**

Unlimited customizable booking widgets that can be placed on several pages and in several languages and time zones.

4 **Automated messages**

Email and SMS reminders and follow-ups, with branded templates on Self Serve and HTML customization on Enterprise.

5 **Multi-calendar management**

Several calendars and tiered user permissions, with event-specific booking tools and flexible payment management.

6 **A 1.8 GPA, above 12 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Appointedd you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

Appointedd at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Appointedd	CATEGORY Salon, Spa & Studio Booking
OUR GRADE 1.8 GPA, weak	

The report card

Best for retailers booking in-store appointments

Appointedd is a booking system for retailers and large brands, with unlimited booking widgets, SMS and email reminders and an open API. The pricing page shows no amounts at all, so you cannot judge the cost until you buy or talk to sales.

TOOLGPA REPORT CARD **Appointedd** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The pricing page shows no amounts for Self Serve or Enterprise, so there is nothing to place against the category's $49 middle.
Free plan and trial	F	Self Serve shows a Buy now button and no trial or free plan is listed.
Features	C	Widgets, reminders, several calendars and payments are covered. The listing shows commission on payments taken through bookings, and the dedicated manager and SLAs are Enterprise only.
Ease of use	C	No store rating on record, and widgets, calendars, permissions and payment gateways all need setting up.
Platforms and integrations	B	Web only, with Stripe, Square, Salesforce, Google Calendar, Microsoft Teams, Office 365, webhooks and an open API.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Appointedd is for

- ✓ Fits if you are a retailer offering in-store or virtual appointments
- ✓ Works for larger brands that need an API and response-time SLAs

Who it is not for

- ✕ Skip it if you need to see a price before signing up, as none is shown
- ✕ Watch out: the pricing page lists a commission on payments taken through bookings, on top of Stripe fees
- ✕ Not for you if you want a free start, as no free plan or trial is listed
- ✕ Tight if you want an app, as only the web product is listed
- ✕ Watch out: the dedicated account manager, SLAs and advanced API support are Enterprise only

Good to know

Good for

- ✓ Retailers that offer in-store or virtual appointments
- ✓ Large brands that need an API and enterprise support
- ✓ Smaller businesses that want a self-serve plan

Worth knowing

- ⓘ No prices appear on the pricing page; Self Serve shows a Buy now button and Enterprise a Talk to the team button.
- ⓘ The pricing page has a row for Stripe fees and a commission on payments taken through bookings; read it before connecting a gateway.
- ⓘ Enterprise adds a dedicated account manager, response-time SLAs and advanced API support.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Appointedd's current pricing could not be confirmed from its own site.

"

Self Serve shows a Buy now button and no trial or free plan is listed.

From our grade for free plan and trial

We could not confirm Appointedd's current prices from its own site, so this guide lists no plans. appointedd.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online booking system for retailers and large brands. Here is what it does, as its own site describes it, and what it covers: public API, reports, appointment booking, class booking, sMS marketing.

"

Widgets, reminders, several calendars and payments are covered.

From our grade for features

Booking widgets

Unlimited customizable booking widgets that can be placed on several pages and in several languages and time zones.

Automated messages

Email and SMS reminders and follow-ups, with branded templates on Self Serve and HTML customization on Enterprise.

Multi-calendar management

Several calendars and tiered user permissions, with event-specific booking tools and flexible payment management.

Integrations and API

Integrations with Stripe, Square, Salesforce, Google Calendar, Microsoft Teams and Office 365, plus webhooks and an open API.

Enterprise support

Enterprise adds a dedicated account manager, response-time SLAs, quarterly reviews and advanced API support.

Where it runs

Web

What it works with

Stripe · Square · Salesforce · Google Calendar · Microsoft Teams · Office 365 · Twilio · WordPress

Appointedd is made by Appointedd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

12/85

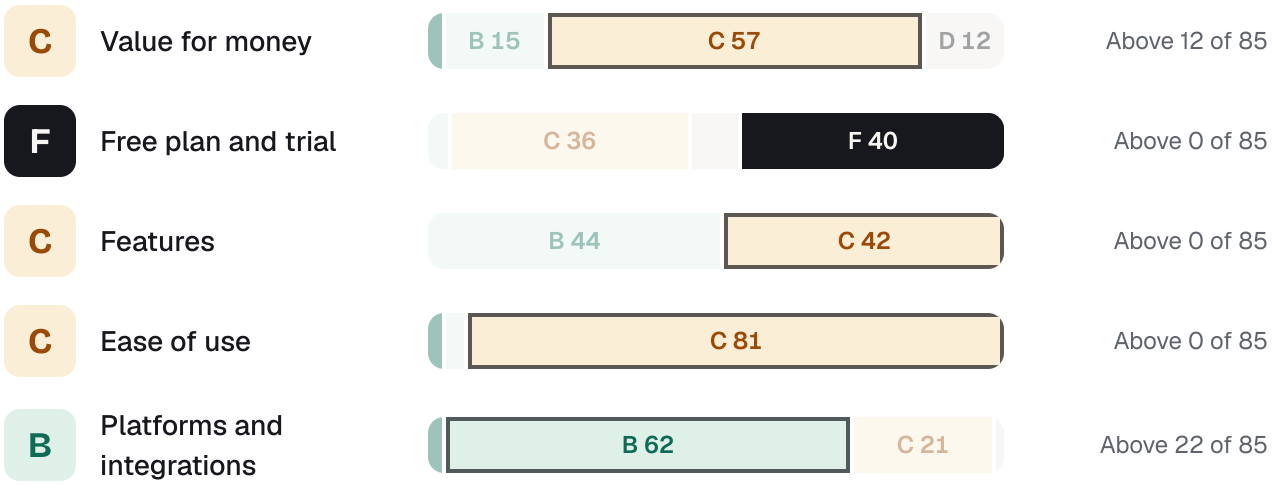
Other salon, spa and studio booking apps it is graded above

Appointedd's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

It stands best on platforms and integrations (B, above 22 of 85) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Appointedd's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Appointedd you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 54 of the 85 other salon, spa and studio booking apps grade higher.

What you could make

- Appointment booking, class booking and reports: an app builder makes these well.

What you could not

- Texts to thousands of numbers, registered with the carriers.
- It plugs into other products, Stripe, Square and Salesforce among them, and has an API.
- Hooks into the device itself: widgets.
- What a company asks for before it lets staff use something: roles and permissions.

What this rests on. Appointedd's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bookeo, Square Appointments, Shore and MyTime

The 4 tools Appointedd is most often weighed against, with where each one differs from it.

Bookeo

2.4 GPA

Free trial · from $14.95/mo

Online booking for appointments, classes and tours.

Appointedd and Bookeo compared in full

Square Appointments

3.2 GPA

Free plan · from $49/mo

Booking, point of sale and payments for appointment businesses.

- Square Appointments has a free plan. Appointedd does not.
- Only Square Appointments lists iOS and Android apps.
- Appointedd also covers appointment booking, class booking and sMS marketing.

Appointedd and Square Appointments compared in full

2.2
GPA

Shore

Free trial · from $49.90/mo

German-made booking and marketing software for salons and studios.

- Only Shore lists an iOS app.
- Appointedd also covers reports, class booking and sMS marketing.
- Shore also covers marketing automation, email campaigns, whatsApp messaging and review collection.

Appointedd and Shore compared in full

1.8
GPA

MyTime

From $149/mo

Scheduling and point of sale for franchise service brands.

- Only MyTime lists iOS and Android apps.
- MyTime also covers inventory and review collection.

Appointedd and MyTime compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Appointedd free?

No. Appointedd is a paid product.

What platforms does Appointedd work on?

Appointedd is available on Web.

Does Appointedd have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Appointedd is listed for Web.

Does Appointedd have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Appointedd is listed for Web.

Is Appointedd open source?

Appointedd is not described as open source on its own site, as read on Nov 13, 2026.

Does Appointedd have an API?

Yes. Appointedd offers a public API, according to its own site.

What does Appointedd integrate with?

Appointedd's listing names Stripe, Square, Salesforce, Google Calendar, Microsoft Teams, Office 365, Twilio and WordPress.

Who makes Appointedd?

Appointedd is made by a company of the same name.

What are the alternatives to Appointedd?

The closest alternatives to Appointedd in our directory are Bookeo, Square Appointments, Shore and MyTime.

How does Appointedd compare with other salon, spa and studio booking apps?

Appointedd's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

Could I make my own version of Appointedd?

To replace Appointedd you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from Appointedd's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Appointedd's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Appointedd. Prices change, so check appointedd.com before you buy.

appointedd.com/pricing
appointedd.com/integrations
appointedd.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Appointedd, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/appointedd

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Appointedd: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/appointedd
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide:
toolgpa.com/tools/appointedd/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Appointedd, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Appointedd's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Appointedd is a trademark of its owner, and this guide is not made, paid for or approved by Appointedd. Prices and plans change: check appointedd.com before you buy.