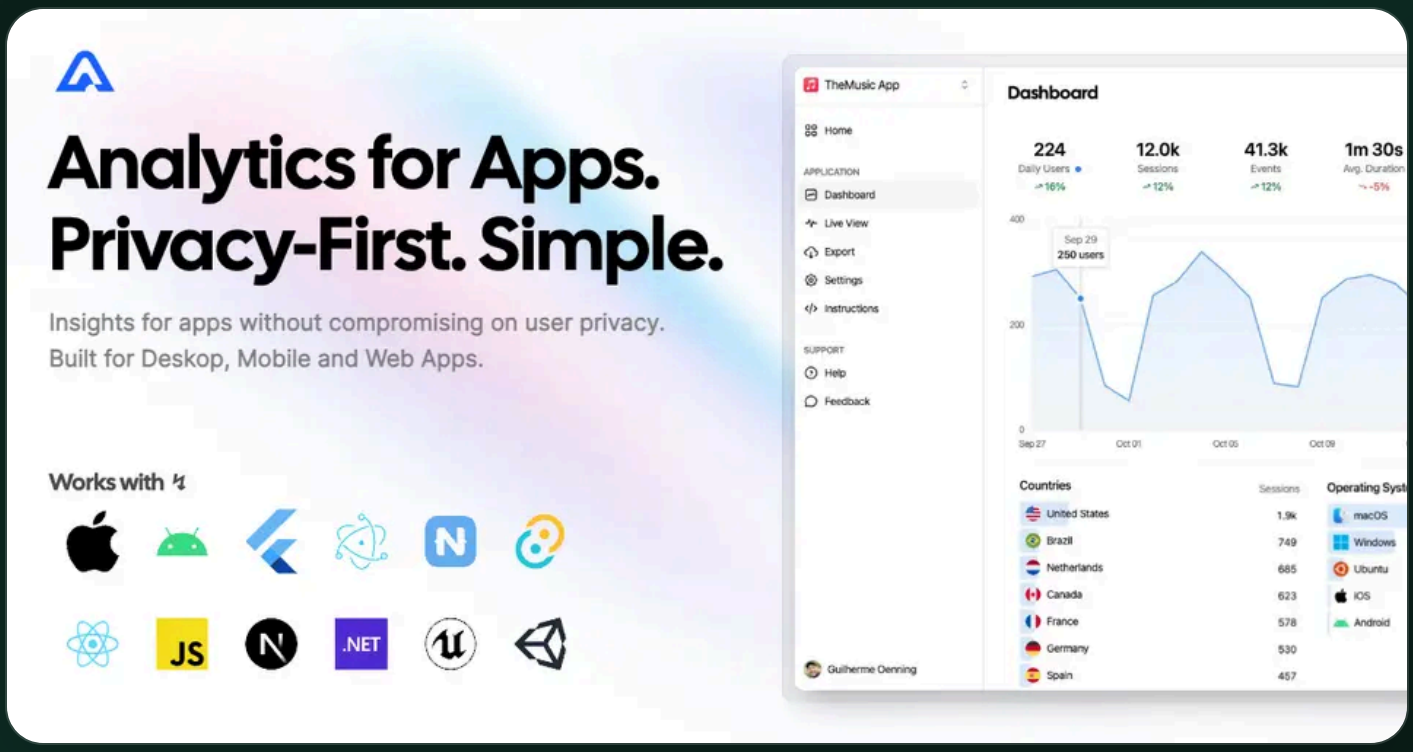
ToolGPA

NOVEMBER 2026

Aptabase

The Insider's Guide

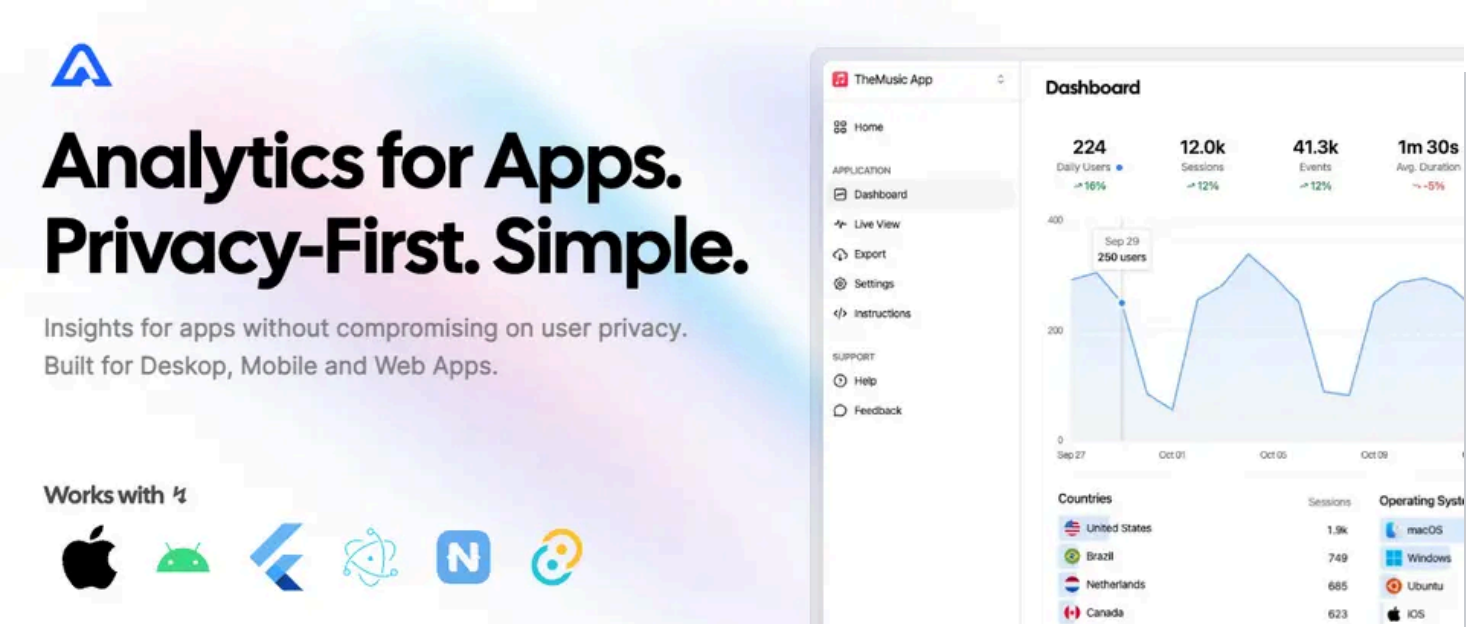
Open source, privacy-first analytics for mobile, desktop and web apps



Every plan, grade, refund rule and rival among website and product analytics tools, read from Aptabase's own pages.

Made by Aptabase · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Aptabase's own pages, its app-store listings and our grades. Every fact in it is on Aptabase's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 70 of the 100 other website and product analytics tools we grade

Aptabase is an open source analytics service for apps. Developers add one of 17 SDKs and send events for the actions they choose; the dashboard shows them live and keeps data anonymous, with no device identifiers, cookies or fingerprinting. Data can live in an EU or US data center, or on your own servers.

To get you started, here are **9 things to know about Aptabase**, taken from its own pages and our grades.

> "
>
> **SDKs to add to your app code, and no store rating on record.**
>
> From our grade for ease of use

1 **Best for open-source event analytics for apps**

Without a user identifier it cannot report monthly active users or retention.

2 **Paid plans start at $10 a month**

As its pricing page puts it: $10 per month for up to 200,000 events, billed monthly.

3 **There is a free plan**

Up to 20,000 events a month with every feature, no credit card required.

4 **It runs on Web**

Web.

5 **Anonymous by design**

No device identifiers, cookies, fingerprinting or long-term user identification; the only link between events is a daily identifier derived from a salted hash that rotates every 24 hours.

6 **Event tracking**

Every call to the SDK's track function is one event. Nothing is tracked automatically.

7 **Live view and session timeline**

Data updates in real time, with a live view dashboard and a per-session timeline.

8 **A 2.6 GPA, above 70 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

Nothing Aptabase does is plain enough to make in a weekend. The 3 things listed below take a company.

Aptabase at a glance

PRICING
Free plan, from $10 per month for up to 200,000 events, billed monthly

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Aptabase

CATEGORY
Website & Product Analytics

OUR GRADE
2.6 GPA, good

The report card

Best for open-source event analytics for apps

Aptabase is open source, privacy-first analytics for mobile, desktop and web apps, with 20,000 events a month free. Without a user identifier it cannot report monthly active users or retention.

TOOLGPA REPORT CARD

Aptabase

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$10 a month for 200,000 events is inside the cheaper quarter of analytics tools, with every feature on every tier.
Free plan and trial	B	A free plan with 20,000 events and every feature, no card, which a small app could live on.
Features	C	Event tracking, a live view, 17 SDKs and export cover the basics, but with no user identifier it cannot report MAU or retention.
Ease of use	C	SDKs to add to your app code, and no store rating on record.
Platforms and integrations	B	Web dashboard with 17 SDKs, including Swift, Kotlin, Flutter, React Native, Electron and Unity.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Aptabase is for

- ✓ Fits if you ship an app and want counts of events without user tracking
- ✓ Works for developers who want an open-source tool

Who it is not for

- ✗ Tight if you need MAU or retention, as it cannot report user-level metrics
- ✗ Watch out: past your tier, analytics pause until you upgrade or the next month starts
- ✗ Watch out: plans do not change automatically
- ✗ Not for you if you go above 50,000,000 events a month, as that needs a custom plan

Good to know

Good for

- ✓ Indie developers and small teams shipping mobile or desktop apps
- ✓ Apps that want analytics with no consent banner or personal data
- ✓ Teams that prefer open source or self-hosted analytics

Worth knowing

- ⓘ Without a user identifier, it cannot report user-level metrics such as monthly active users or retention, per the vendor's FAQ.
- ⓘ If you exceed your tier's limit, analytics pause until you upgrade or the next month starts; there are no overage fees.
- ⓘ Plans do not change automatically; you move to the next tier yourself.
- ⓘ More than 50,000,000 events a month needs a custom plan by email.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10

A month to start. There is a free plan too

Aptabase has a free plan. Paid plans start at $10 per month for up to 200,000 events, billed monthly.

FREE

$0

Up to 20,000 events a month, with unlimited apps and the full dashboard.

200K EVENTS

$10

per month for up to 200,000 events, billed monthly

The same features as every other plan; the price follows the event tier.

1M EVENTS

$20

per month for up to 1,000,000 events, billed monthly

Same features, a higher monthly event limit.

2M EVENTS

$40

per month for up to 2,000,000 events, billed monthly

Same features, a higher monthly event limit.

5M EVENTS

$75

per month for up to 5,000,000 events, billed monthly

Tiers continue at $140 for 10M, $240 for 20M, $300 for 30M and $450 for 50M events a month.

The free plan

Up to 20,000 events a month with every feature, no credit card required.

Read from aptabase.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Open source, privacy-first analytics for mobile, desktop and web apps. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, dashboards, web analytics.

Anonymous by design

No device identifiers, cookies, fingerprinting or long-term user identification; the only link between events is a daily identifier derived from a salted hash that rotates every 24 hours.

Event tracking

Every call to the SDK's track function is one event. Nothing is tracked automatically.

Live view and session timeline

Data updates in real time, with a live view dashboard and a per-session timeline.

17 SDKs

Includes Swift, Kotlin, Flutter, React Native, Electron, Tauri, .NET MAUI, web apps, browser extensions, Unity, Unreal Engine, Godot, Python and C++.

Data residency choice

Store data in the EU (Germany) or the US (Virginia), or host your own servers.

Export and data ownership

Export to CSV at any time. The vendor says it does not sell or use your data.

Where it runs

Web

What it works with

Swift · Kotlin · Flutter · React Native · Electron · Tauri · Unity · Godot

Aptabase is made by Aptabase.

Where it stands

Its grades against its category, and whether to keep it or make your own

70/100

Other website and product analytics tools it is graded above

Aptabase's GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade, and level with 14.

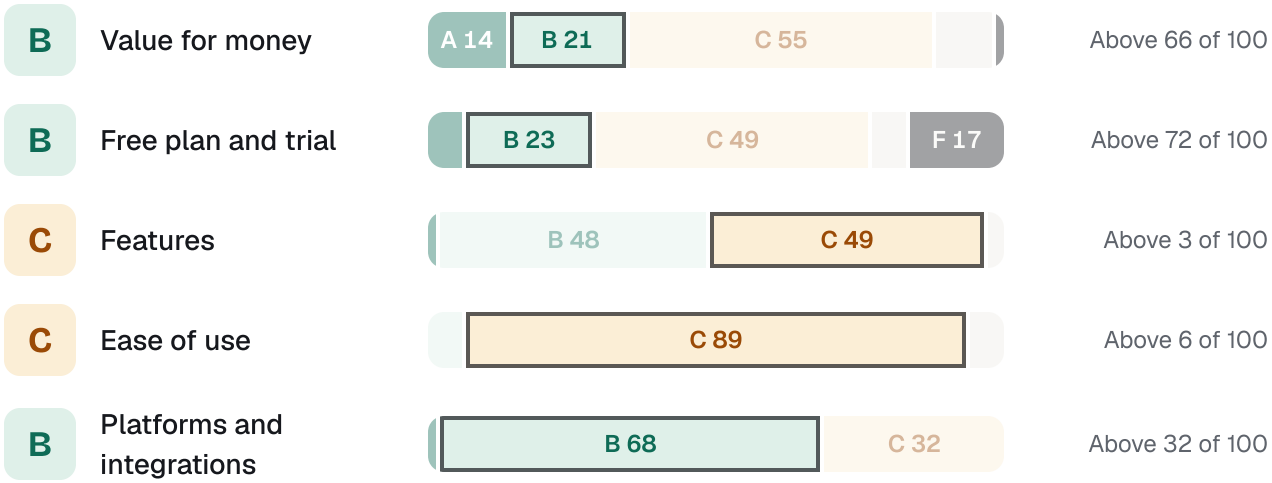
It stands best on free plan and trial (B, above 72 of 100) and worst on features (C, above 3).

Its paid plans start at $10 a month, against a middle price of $25 for the category: 14 of the 63 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 11 tools score higher and cost less.

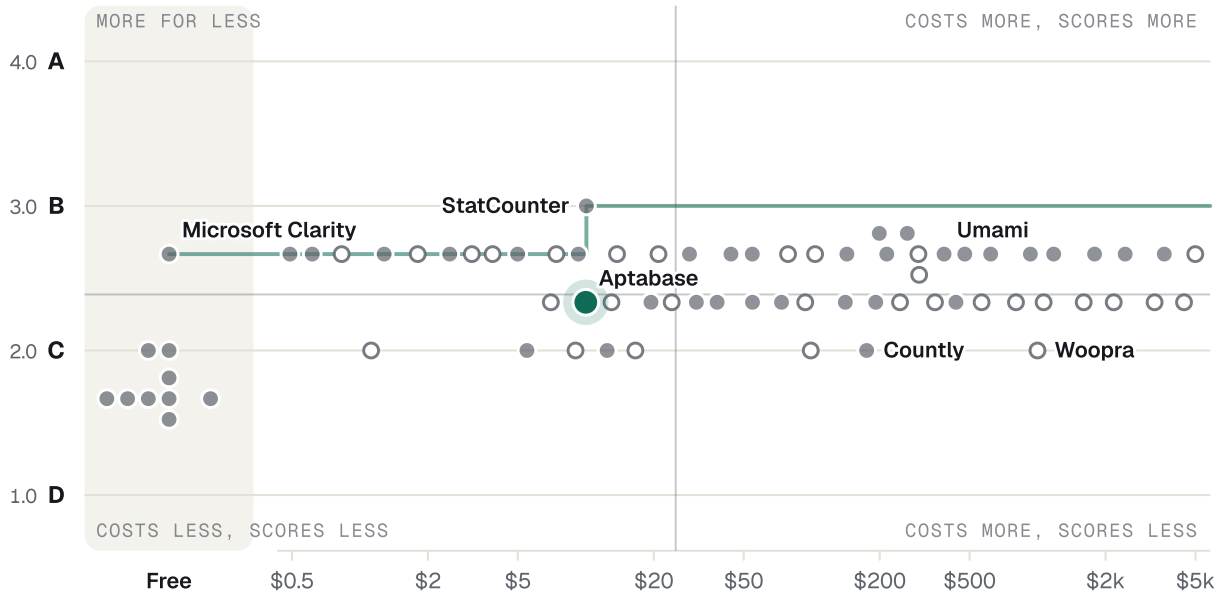
Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. Aptabase's own letter is outlined.



Price against what you get

Each dot is one of 74 website and product analytics tools. Further left costs less; higher up scores better on features, ease of use and platforms. Aptabase is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing Aptabase does is plain enough to make in a weekend. The 3 things listed below take a company.

It is one of the better ones too: its GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade. It costs $120 a year. Aptabase is open source, so there is a third way: take its code and run it yourself.

What you could not

- ✕ A tracking script and a database that counts every visit.
- ✕ Connections that pull numbers from dozens of other services.

- ✕ It plugs into other products, Swift, Kotlin and Flutter among them.

What this rests on. Aptabase's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



TelemetryDeck, PostHog, Countly, Plausible and Umami

The 5 tools Aptabase is most often weighed against, with where each one differs from it.

2.8 GPA

TelemetryDeck

Free plan · from €9/mo

Privacy-first, cookieless analytics for mobile, desktop and web apps.

- Aptabase is open source and self-hostable, according to its own site.

Aptabase and TelemetryDeck compared in full

3.2 GPA

PostHog

Free plan · from $0.00005

Open-source product analytics with replays, flags and surveys.

- Aptabase also covers dashboards.
- PostHog also covers surveys, session replay and a/B testing.

Aptabase and PostHog compared in full



2.2
GPA

Countly

Free plan · from $175/mo

Self-hosted product analytics for web, mobile and desktop apps.

- Aptabase also covers dashboards.
- Countly also covers surveys and a/B testing.

Aptabase and Countly compared in full



2.4
GPA

Plausible

Free plan · from $7.50/mo

Cookie-free, privacy-first website analytics made and hosted in the EU.

- Aptabase also covers dashboards.

Aptabase and Plausible compared in full



2.6
GPA

Umami

Free plan · from $20/mo

Open-source, cookieless web and product analytics.

- Aptabase also covers dashboards.
- Umami also covers reports and session replay.

Aptabase and Umami compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Aptabase free?

Aptabase has a free plan. Up to 20,000 events a month with every feature, no credit card required.

How much does Aptabase cost?

Aptabase lists 5 plans. Free: $0.

What platforms does Aptabase work on?

Aptabase is available on Web.

Does Aptabase have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Aptabase is listed for Web.

Does Aptabase have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Aptabase is listed for Web.

Is Aptabase open source?

Yes. Aptabase is open source, according to its own site.

What does Aptabase integrate with?

Aptabase's listing names Swift, Kotlin, Flutter, React Native, Electron, Tauri, Unity and Godot.

Who makes Aptabase?

Aptabase is made by a company of the same name.

What are the alternatives to Aptabase?

The closest alternatives to Aptabase in our directory are TelemetryDeck, PostHog, Countly, Plausible and Umami.

How does Aptabase compare with other website and product analytics tools?

Aptabase's GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade, and level with 14.

Is Aptabase good value for money?

ToolGPA grades Aptabase B for value for money. Its paid plans start at $10 a month, against a middle price of $25 for the category: 14 of the 63 others that charge start lower.

Could I make my own version of Aptabase?

Nothing Aptabase does is plain enough to make in a weekend. The 3 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from Aptabase's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Aptabase's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Aptabase. Prices change, so check aptabase.com before you buy.

aptabase.com/

aptabase.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Aptabase, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/aptabase

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Aptabase: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/aptabase
```

Know someone choosing between website and product analytics tools?

Send them this guide:
toolgpa.com/tools/aptabase/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and product analytics tools after Aptabase, each with an Insider's Guide of its own.

Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

3.4 GPA

Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Aptabase's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Aptabase is a trademark of its owner, and this guide is not made, paid for or approved by Aptabase. Prices and plans change: check aptabase.com before you buy.