ToolGPA

NOVEMBER 2026

Argil

The Insider's Guide

Video studio that keeps characters and style steady across models



Every plan, grade, refund rule and rival among AI image and video generators, read from Argil's own pages.

Made by Argil · checked Nov 13, 2026 · toolgpa.com

1.4
GPA



Argil

The video production studio for teams and agents.

Every model, your brand on record, every video right.

ToolGPA

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ToolGPA put this guide together from Argil's own pages, its app-store listings and our grades. Every fact in it is on Argil's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 1 of the 168 other AI image and video generators we grade

Argil is a credit-based video production studio that connects several image and video models and stores characters, locations and a house style so they carry across projects. An AI director writes a storyboard, picks models and generates the shots, and an editor adds cuts, motion and captions. It runs in the browser.

> "
>
> **Pro is a single seat, so more seats mean a sales call.**
>
> From our report card of Argil

To get you started, here are **8 things to know about Argil**, taken from its own pages and our grades.

1 **Best for AI video studio with reusable characters**

Argil is a video studio with reusable characters, several models and a timeline editor.

2 **Paid plans start at $50 a month**

As its pricing page puts it: $50 per month, billed monthly (2,000 credits).

3 **It runs on Web**

Web.

4 **Director agent**

An AI director turns a brief into a storyboard, chooses models and shoots each shot.

5 **Reusable characters and worlds**

A character's face, body and voice, plus locations and a visual style, are stored once and reused across videos.

6 **Several models in one place**

The pricing page lists a playground with every major model; the homepage shows Seedance for video and Nano Banana for images.

7 **A 1.4 GPA, above 1 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Argil you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

Argil at a glance

PRICING Paid, from $50 per month, billed monthly (2,000 credits)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Argil	CATEGORY AI Image & Video Generators
OUR GRADE 1.4 GPA, weak	

The report card

Best for AI video studio with reusable characters

Argil is a video studio with reusable characters, several models and a timeline editor. The entry plan is $50 a month for 2,000 credits, with no free plan. Pro is a single seat, so more seats mean a sales call.

TOOLGPA REPORT CARD

Argil

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$50 a month for a single seat, against a category middle of $11.88 and a dearest tenth from $25.
Free plan and trial	F	The pricing page shows no free plan or trial.
Features	C	Director agent, reusable characters and worlds, several models and a timeline editor, run on a credit allowance.
Ease of use	C	No store rating on record. You build characters and scenes, and learn credits and a timeline.
Platforms and integrations	C	Web only, with Seedance and Nano Banana models listed. No apps.

Grade point average — Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Argil is for

- ✓ Fits if you make narrative videos with the same characters again and again
- ✓ Works for creators who will pay $50 a month for credits

Who it is not for

- ✕ Pricey if you are casual: $50 a month, with no cheaper step
- ✕ Not for you if you want to try first, as no free plan or trial is shown
- ✕ Tight if you are a team: Pro is one seat, and more needs Enterprise through sales
- ✕ Watch out: monthly credits refresh each month and do not roll over
- ✕ Watch out: yearly billing is shown as 17% off and paid upfront

Good to know

Good for

- ✓ Teams producing recurring video series with the same characters
- ✓ Marketers who want storyboard, generation and editing in one workspace
- ✓ Anyone comparing several video and image models without separate subscriptions

Worth knowing

- ⓘ The pricing page shows no free plan or free trial; the entry plan is $50 a month.
- ⓘ Pro is a single seat; more seats require the Enterprise plan sold through sales.
- ⓘ Monthly plan credits refresh each month and do not roll over.
- ⓘ Yearly billing is shown as 17% off and is paid upfront; the yearly monthly-equivalent was not displayed in the page text.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$50
A month to start

Argil is a paid product, starting at $50 per month, billed monthly (2,000 credits).

> **The pricing page shows no free plan or trial.**
>
> From our grade for free plan and trial

PRO

$50

per month for 2,000 credits, billed monthly

One seat; 2,000 credits is about 8 videos of 15 s, and the allowance can be raised to 100,000. Includes the director, all apps, commercial use.

Read from argil.ai on Nov 13, 2026.

ENTERPRISE

Custom

Annual agreement sold through sales: custom seats and credits, SSO, audit logs, private app, SLA, dedicated success manager.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing discount

The pricing page shows a 17% saving on Pro when you choose yearly billing, paid for the year upfront.

Stated on argil.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Video studio that keeps characters and style steady across models. Here is what it does, as its own site describes it, and what it covers: video editing, AI agents, image generation, video generation.

> **Director agent, reusable characters and worlds, several models and a timeline editor, run on a credit allowance.**
>
> From our grade for features

Director agent

An AI director turns a brief into a storyboard, chooses models and shoots each shot.

Reusable characters and worlds

A character's face, body and voice, plus locations and a visual style, are stored once and reused across videos.

Several models in one place

The pricing page lists a playground with every major model; the homepage shows Seedance for video and Nano Banana for images.

Timeline editing

Cuts, motion and captions are edited on one timeline so the video comes out finished.

Credit allowance

Generations use credits that depend on the model and output; extra pay-as-you-go credits can be bought in the workspace and do not expire.

Where it runs

Web

What it works with

Seedance

Nano Banana

Argil is made by Argil.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

1/168

Other AI image and video generators it is graded above

Argil's GPA of 1.4 is higher than 1 of the 168 other AI image and video generators we grade, and level with 4.

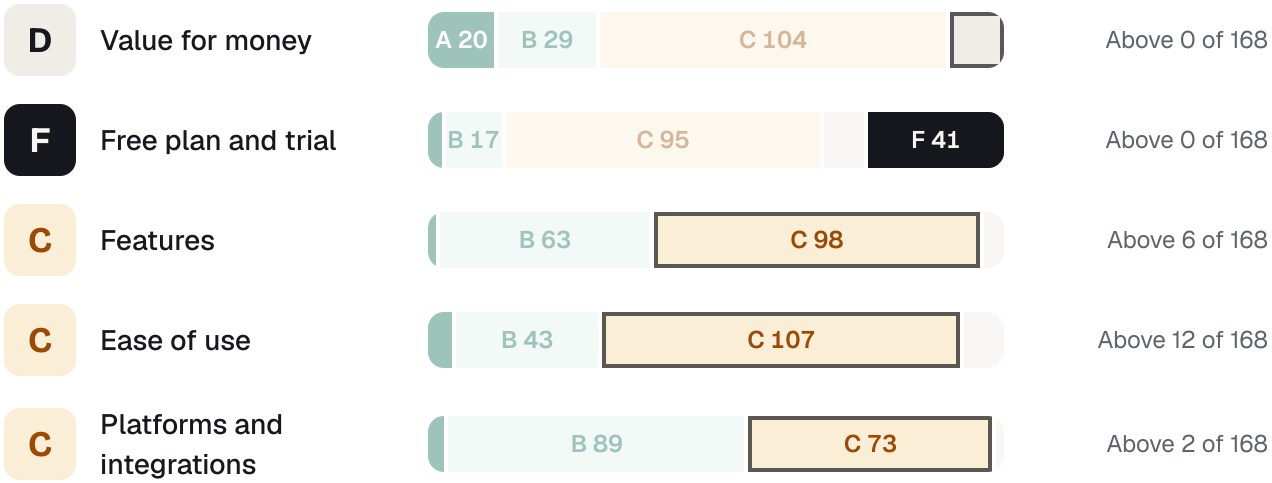
It stands best on ease of use (C, above 12 of 168) and worst on free plan and trial (F, above 0).

Its paid plans start at $50 a month, against a middle price of $11.88 for the category: 118 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 94 tools score higher and cost less.

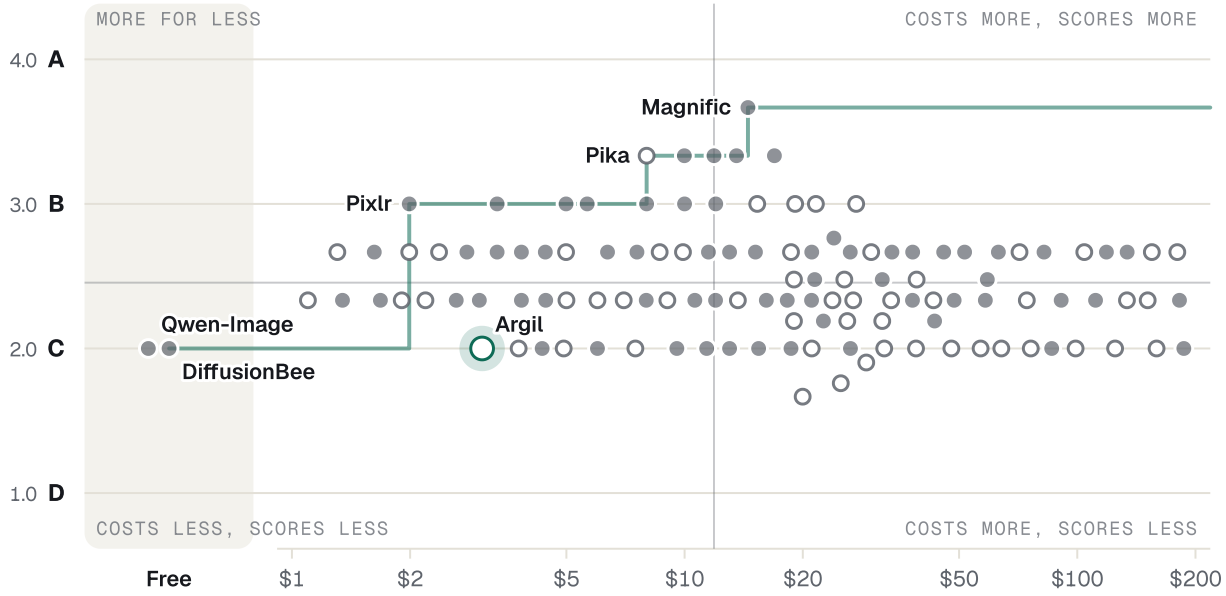
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Argil's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Argil is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Argil you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 163 of the 168 other AI image and video generators grade higher. It costs $600 a year.

What you could not

- ✕ A video model, which you can rent by the second but not make.
- ✕ An image model, which you can rent by the picture but not make.

- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ A video editor.

What this rests on. Argil's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Hedra, D-ID, Colossyan, Vidnoz and Akool

The 5 tools Argil is most often weighed against, with where each one differs from it.

1.8 GPA

Hedra

From $20/mo

Character video studio and model inference platform.

- Argil also covers video editing, AI agents and image generation.

Argil and Hedra compared in full

2.2 GPA

D-ID

Free trial

Avatar video generator and AI agent platform with an API.

- Argil also covers video editing, AI agents and image generation.
- D-ID also covers text to speech.

Argil and D-ID compared in full

2.2 GPA

Colossyan

Free plan · from $59/mo

AI avatar video and course maker for workplace training.

- Colossyan has a free plan. Argil does not.
- Argil also covers video editing, AI agents and image generation.
- Colossyan also covers text to speech and voice cloning.

Argil and Colossyan compared in full

2.4 GPA

Vidnoz

Free plan · from $19.99/mo

AI avatar video maker with templates, voices and video generators.

- Vidnoz has a free plan. Argil does not.
- Argil also covers video editing and AI agents.
- Vidnoz also covers templates, text to speech and voice cloning.

Argil and Vidnoz compared in full

2.2 GPA

Akool

Free plan · from $12/mo

AI face swap, avatars, video translation and video models in one suite.

- Akool has a free plan. Argil does not.
- Argil also covers video editing and AI agents.

Argil and Akool compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Argil free?

No. Argil is a paid product, starting at $50 per month, billed monthly (2,000 credits).

How much does Argil cost?

Argil lists 2 plans. Pro: $50 per month for 2,000 credits, billed monthly.

What platforms does Argil work on?

Argil is available on Web.

Does Argil offer any discounts?

Argil publicly lists the following: Yearly billing discount.

Does Argil have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Argil is listed for Web.

Does Argil have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Argil is listed for Web.

Is Argil open source?

Argil is not described as open source on its own site, as read on Nov 13, 2026.

What does Argil integrate with?

Argil's listing names Seedance and Nano Banana. A listing names up to eight integrations, so it may connect to more.

Who makes Argil?

Argil is made by a company of the same name.

What are the alternatives to Argil?

The closest alternatives to Argil in our directory are Hedra, D-ID, Colossyan, Vidnoz and Akool.

How does Argil compare with other AI image and video generators?

Argil's GPA of 1.4 is higher than 1 of the 168 other AI image and video generators we grade, and level with 4.

Is Argil good value for money?

ToolGPA grades Argil D for value for money. Its paid plans start at $50 a month, against a middle price of $11.88 for the category: 118 of the 120 others that charge start lower.

Could I make my own version of Argil?

To replace Argil you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Argil's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Argil's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its pricing plans did not load, so the price comes from the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Argil. Prices change, so check argil.ai before you buy.

argil.ai

argil.ai/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Argil, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/argil

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Argil: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/argil
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/argil/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Argil, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Argil's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Argil is a trademark of its owner, and this guide is not made, paid for or approved by Argil. Prices and plans change: check argil.ai before you buy.