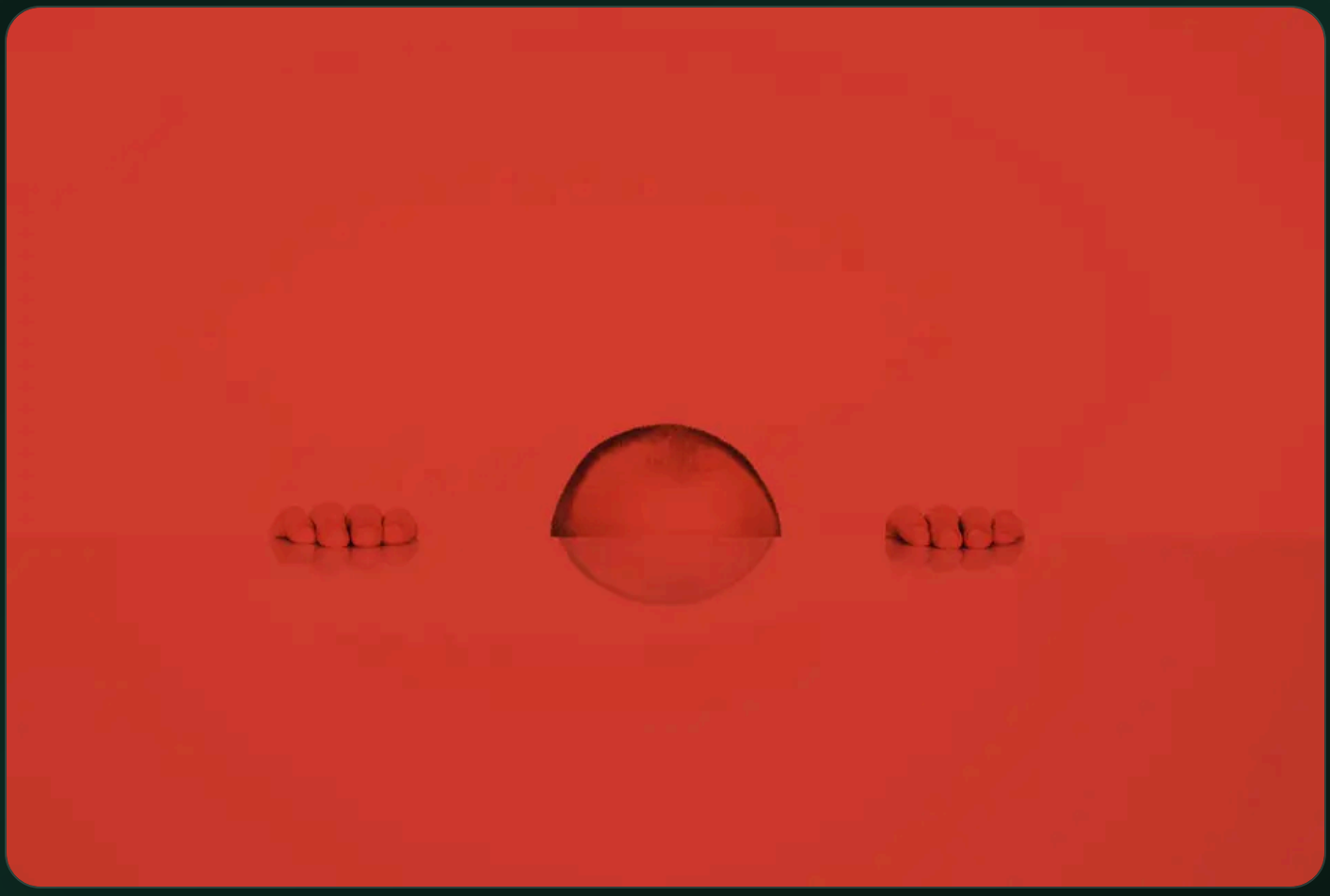
ToolGPA

NOVEMBER 2026

Askia

The Insider’s Guide

Survey design, fieldwork and analysis software for researchers



Every plan, grade, refund rule and rival among form and survey tools, read from Askia’s own pages.

Made by Askia · checked Nov 13, 2026 · toolgpa.com

2.0

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Askia's own pages, its app-store listings and our grades. Every fact in it is on Askia's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 26 of the 148 other form and survey tools we grade

Askia is a software suite for market research agencies and in-house research teams. It covers questionnaire design, data collection by web, telephone, face-to-face and mobile interviewing, and statistical analysis and reporting. Its products are sold to professional researchers and are not priced on its site.

To get you started, here are **7 things to know about Askia**, taken from its own pages and our grades.

> **It publishes no prices, plans or trial, and it is heavier than a general survey builder.**
>
> From our report card of Askia

1 **Best for research teams fielding across several modes**

Askia is a research suite for questionnaire design, multi-mode fieldwork, offline mobile interviewing and analysis.

2 **It runs on 3 platforms**

Web, iOS and Android.

3 Questionnaire design

askiadesign builds one questionnaire for web, telephone, face-to-face or mobile use, with templates, routing tools and shared editing.

4 Multi-mode fieldwork

askiafield manages telephone, web, face-to-face and mobile surveys, with sample and quota control and predictive dialling.

5 Offline mobile interviewing

Interviewers collect data on iOS and Android devices, online or offline, and the data is sent when the connection returns.

6 A 2.0 GPA, above 26 of 148

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

The plain part of Askia you could make: surveys and reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

Askia at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Askia	CATEGORY Forms & Surveys
OUR GRADE 2.0 GPA, fair	

The report card

Best for research teams fielding across several modes

Askia is a research suite for questionnaire design, multi-mode fieldwork, offline mobile interviewing and analysis. It publishes no prices, plans or trial, and it is heavier than a general survey builder.

TOOLGPA REPORT CARD	Askia	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published, so value sits at C.
Free plan and trial	F	No free plan or trial is listed; the site offers a demo survey and free mobile app downloads.
Features	B	Design, multi-mode fieldwork, offline mobile interviewing, analysis, tracker management and AI help. Nothing in the listing shows a gap.
Ease of use	C	No rating on record. A professional research suite with a learning curve.
Platforms and integrations	B	Web plus iOS and Android apps, with no integrations listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Askia is for

- ✓ Fits if you run a research agency with fieldwork in several modes
- ✓ Works for teams that interview offline on phones or tablets

Who it is not for

- ✕ Skip it if you want a small survey form, as this is a professional suite
- ✕ Skip it if you want a price first, as no prices, plans or trial are published
- ✕ Watch out: the site does not say which desktop systems its design and analysis programs run on
- ✕ Watch out: no free plan is listed

Good to know

Good for

- ✓ Market research agencies running telephone and face-to-face fieldwork
- ✓ Research teams tracking the same survey across many waves
- ✓ Teams that need one tool from questionnaire to analysis

Worth knowing

- ⓘ No prices, plans or trial are published; the site points to contact details.
- ⓘ It is a professional research suite, so it is heavier than a general form builder.
- ⓘ The site does not say which desktop operating systems its design and analysis programs run on.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Askia's current pricing could not be confirmed from its own site.

"

No prices are published, so value sits at C.

From our grade for value for money

We could not confirm Askia's current prices from its own site, so this guide lists no plans. askia.com has them.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Survey design, fieldwork and analysis software for researchers. Here is what it does, as its own site describes it, and what it covers: public API, AI features, surveys, reports, dashboards.

> **Design, multi-mode fieldwork, offline mobile interviewing, analysis, tracker management and AI help.**
>
> From our grade for features

Questionnaire design

askiadesign builds one questionnaire for web, telephone, face-to-face or mobile use, with templates, routing tools and shared editing.

Multi-mode fieldwork

askiafield manages telephone, web, face-to-face and mobile surveys, with sample and quota control and predictive dialling.

Offline mobile interviewing

Interviewers collect data on iOS and Android devices, online or offline, and the data is sent when the connection returns.

Analysis and tracker management

askiaanalysis handles large data sets, tables and charts, and multi-wave trackers, with an SDK and API for custom dashboards.

AI assistance

The blog lists Ask IAN, an AI analysis assistant, and an update to Codeit that adds AI help with coding open-ended answers.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Askia is made by Askia.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

26/148

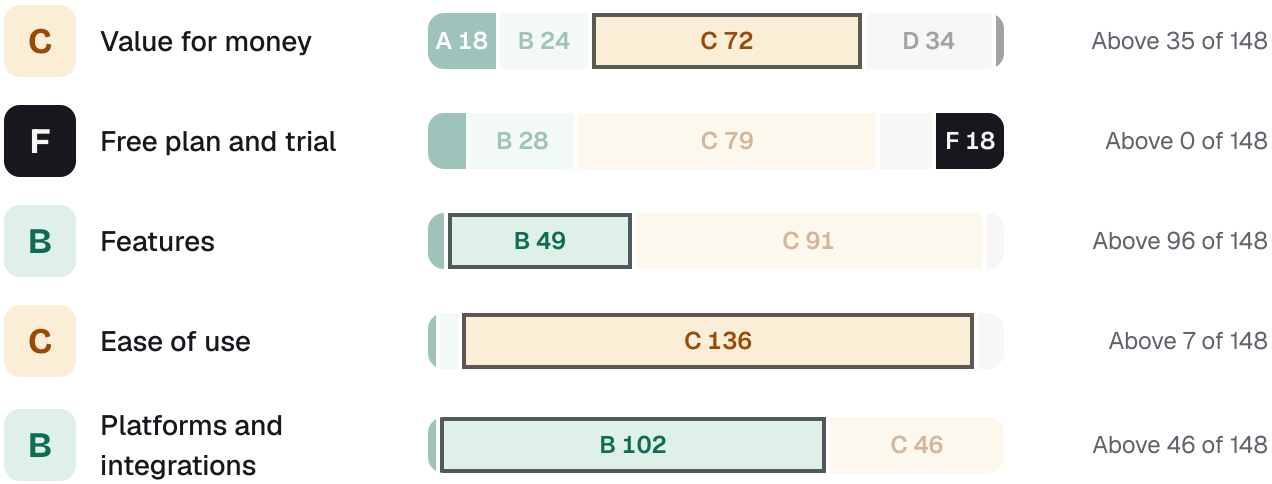
Other form and survey tools it is graded above

Askia's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

It stands best on features (B, above 96 of 148) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Askia's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Askia you could make: surveys and reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 93 of the 148 other form and survey tools grade higher.

What you could make

- Surveys and reports: an app builder makes these well.

What you could not

- Connections that pull numbers from dozens of other services.
- A real app for iOS and Android. Something home-made would be a web page.
- An API that other software can build on.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Askia's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Sawtooth Software, Forsta, Voxco, Snap Surveys and QuestionPro

The 5 tools Askia is most often weighed against, with where each one differs from it.

2.4 GPA

Sawtooth Software

Free plan

Survey software for conjoint and MaxDiff market research.

- Sawtooth Software has a free plan. Askia does not.
- Only Askia lists iOS and Android apps.
- Only Sawtooth Software lists a Windows app.

Askia and Sawtooth Software compared in full

2.0 GPA

Forsta

Paid

Enterprise research and experience platform for surveys.

- Only Askia lists iOS and Android apps.
- Forsta also covers forms.

Askia and Forsta compared in full



1.8
GPA

Voxco

Paid

Multi-channel survey platform for market research firms.

- Only Askia lists iOS and Android apps.
- Askia also covers dashboards.
- Voxco also covers forms.

Askia and Voxco compared in full



2.0
GPA

Snap Surveys

Free plan · from £30/mo

Survey software with optional managed survey services.

- Snap Surveys has a free plan. Askia does not.
- Only Askia lists iOS and Android apps.
- Snap Surveys also covers forms.

Askia and Snap Surveys compared in full



2.4
GPA

QuestionPro

Free plan · from $99/mo

Survey and market research platform with a free plan.

- QuestionPro has a free plan. Askia does not.
- Askia also covers dashboards.
- QuestionPro also covers templates.

Askia and QuestionPro compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Askia free?

No. Askia is a paid product.

What platforms does Askia work on?

Askia is available on Web, iOS and Android.

Does Askia have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Askia is listed for Web, iOS and Android.

Does Askia have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Askia is listed for Web, iOS and Android.

Is Askia open source?

Askia is not described as open source on its own site, as read on Nov 13, 2026.

Does Askia have an API?

Yes. Askia offers a public API, according to its own site.

Who makes Askia?

Askia is made by a company of the same name.

What are the alternatives to Askia?

The closest alternatives to Askia in our directory are Sawtooth Software, Forsta, Voxco, Snap Surveys and QuestionPro.

How does Askia compare with other form and survey tools?

Askia's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Could I make my own version of Askia?

The plain part of Askia you could make: surveys and reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Askia's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Askia's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Askia. Prices change, so check askia.com before you buy.

askia.com/

askia.com/about/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Askia, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/askia

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Askia: The Insider's Guide", checked Nov 13, 2026. https://toolgpa.com/tools/askia
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Know someone choosing between form and survey tools?

Send them this guide: toolgpa.com/tools/askia/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Askia, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Askia's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Askia is a trademark of its owner, and this guide is not made, paid for or approved by Askia. Prices and plans change: check askia.com before you buy.