ToolGPA

NOVEMBER 2026

Authory

The Insider's Guide

Self-updating portfolio and backup archive for writers



Every plan, grade, refund rule and rival among website and landing page builders, read from Authory's own pages.

Made by Authory GmbH · checked Nov 13, 2026 · toolgpa.com

2.2
GPA

Save your life's work.
Showcase your work samples.
Don't edit another website.

"I have been using Authory since it launched, and I cannot recommend it enough." - Annalisa Merelli, QZ



AUTHORY

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Authory's own pages, its app-store listings and our grades. Every fact in it is on Authory's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 40 of the 104 other website and landing page builders we grade

Authory collects the articles, podcasts, videos and posts a person has published and shows them on a portfolio page that updates itself. It also keeps private backups of that work, tracks social engagement and can email readers a digest. It is a portfolio and archive for creators rather than a general website builder.

To get you started, here are **9 things to know about Authory**, taken from its own pages and our grades.

1 **Best for a self-updating portfolio for writers**

Authory collects a writer's published work into a portfolio and archive.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month, billed yearly ($12 billed monthly).

3 **There is a free plan**

Free plan with up to 10 content items, 1 Smart Share link and a custom portfolio page.

4 **It runs on Web**

Web, with a browser extension too.

5 **Self-updating portfolio**

Looks for new work published under your name and adds it to the portfolio page automatically, from the Standard plan up.

6 **Content archive**

Saves a private, searchable full-text backup of articles, PDFs, podcasts and videos, which can be downloaded.

7 **Collections and Smart Share links**

Group work into collections for pitches or applications, and share trackable links that show whether a sample was opened.

8 **A 2.2 GPA, above 40 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

You could make the core of Authory for yourself: web clipper and bookmarks.

Authory at a glance

PRICING
Free plan, from $9 per month, billed yearly ($12 billed monthly)

FREE PLAN
Yes

FREE TRIAL
Free trial of any paid plan; no credit card required

RUNS ON
Web, Browser extension

MADE BY
Authory GmbH

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.2 GPA, fair

The report card

Best for a self-updating portfolio for writers

Authory collects a writer's published work into a portfolio and archive. Automatic import starts at Standard, $15 a month billed yearly, and the free plan holds 10 items that you add by hand.

TOOLGPA REPORT CARD **Authory** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Lite is $9 a month billed yearly, in the middle band of website builders. Standard, which adds automatic updating, is $15.
Free plan and trial	C	A free plan with 10 content items, plus a card-free trial of any paid plan.
Features	C	A portfolio and archive with Smart Share links. It is not a full site builder with a blog or store, and Free and Lite portfolios are updated by hand.
Ease of use	C	No store rating on record. You connect each outlet you write for.
Platforms and integrations	B	Web and a browser extension, with Zapier, Google Analytics and Search Console on Professional.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Authory is for

- ✓ Fits if you write for several outlets and want one place for your clips
- ✓ Works for freelancers who send work samples with pitches

Who it is not for

- ✗ Tight if you stay free, as that holds 10 items and Lite holds 50
- ✗ Watch out: automatic import and monitoring of sources start on Standard
- ✗ Skip it if you want a blog or store, as it is a portfolio and archive page
- ✗ Watch out: API access, Zapier, Google Analytics and Search Console are Professional only, $24 a month billed yearly
- ✗ Pricey if you pay monthly, as Standard is $19 against $15 billed yearly

Good to know

Good for

- ✓ Freelance writers and journalists who publish in many outlets
- ✓ Anyone who wants a backup of work that could disappear when a site closes
- ✓ Creators who send curated work samples with pitches and applications

Worth knowing

- ⓘ Automatic import and monitoring of sources starts at Standard; Free and Lite portfolios are updated by hand.
- ⓘ The Free plan stores 10 content items and Lite stores 50.
- ⓘ API access, Zapier, Google Analytics and Search Console are limited to Professional.
- ⓘ It is a portfolio and archive page, not a full website builder with store or blog tools.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9

A month to start. There is a free plan too

Authory has a free plan. Paid plans start at $9 per month, billed yearly ($12 billed monthly).

FREE

$0

Portfolio page with up to 10 content items and 1 Smart Share link; no automatic import.

LITE

$9

per month, billed yearly ($12 billed monthly)

Manually updated portfolio, up to 50 content items, 5 Smart Share links and a searchable archive.

STANDARD

$15

per month, billed yearly ($19 billed monthly)

Self-updating portfolio, unlimited items and sources, custom domain, a free domain and audio and video uploads.

PROFESSIONAL

$24

per month, billed yearly ($29 billed monthly)

Everything in Standard, plus API access, Zapier, Google Analytics, Search Console and large media files.

The free plan

Free plan with up to 10 content items, 1 Smart Share link and a custom portfolio page.

Trying it first

Free trial of any paid plan; no credit card required

Read from authory.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20% with yearly billing

Authory's pricing page lists yearly billing at 20% off each paid plan, for example Standard at $15 a month against $19.

Stated on authory.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Self-updating portfolio and backup archive for writers. Here is what it does, as its own site describes it, and what it covers: public API, web clipper, bookmarks, web analytics.

> "A portfolio and archive with Smart Share links."

From our grade for features

Self-updating portfolio

Looks for new work published under your name and adds it to the portfolio page automatically, from the Standard plan up.

Content archive

Saves a private, searchable full-text backup of articles, PDFs, podcasts and videos, which can be downloaded.

Collections and Smart Share links

Group work into collections for pitches or applications, and share trackable links that show whether a sample was opened.

Social media impact

Reports the engagement each article has received on social media, whoever shared it.

Newsletter digests

Sends readers an automated daily or weekly email linking to your latest content.

Browser extension

Save articles and other content from the web with one click, in addition to the automatic import.

Where it runs

Web

Browser extension

What it works with

Zapier

Google Analytics

Google Search Console

Authory is made by Authory GmbH.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

40/104

Other website and landing page builders it is graded above

Authory's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

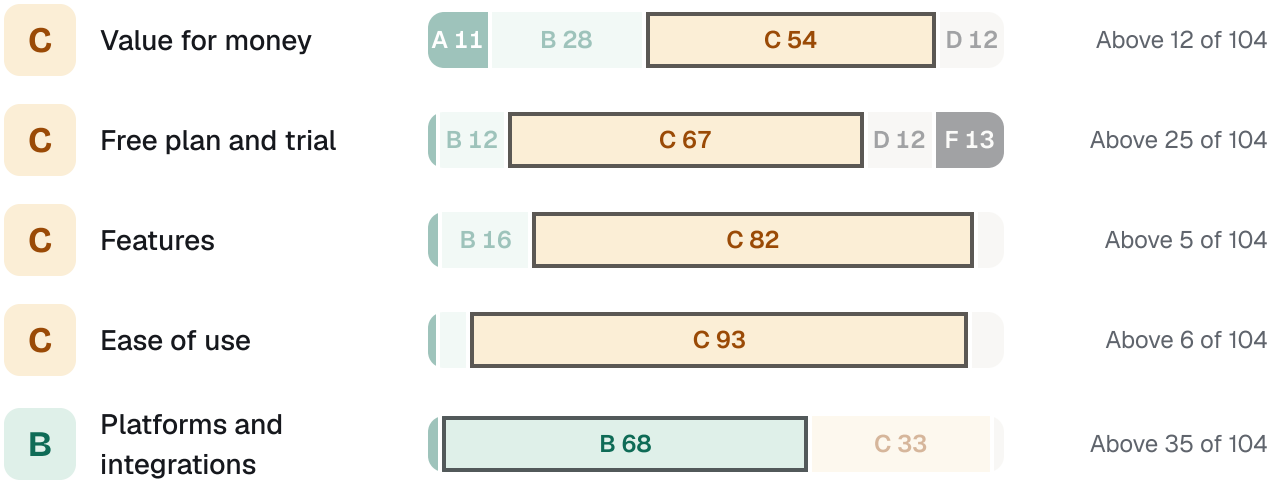
It stands best on platforms and integrations (B, above 35 of 104) and worst on features (C, above 5).

Its paid plans start at $9 a month, against a middle price of $11.50 for the category: 35 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 5 tools score higher and cost less.

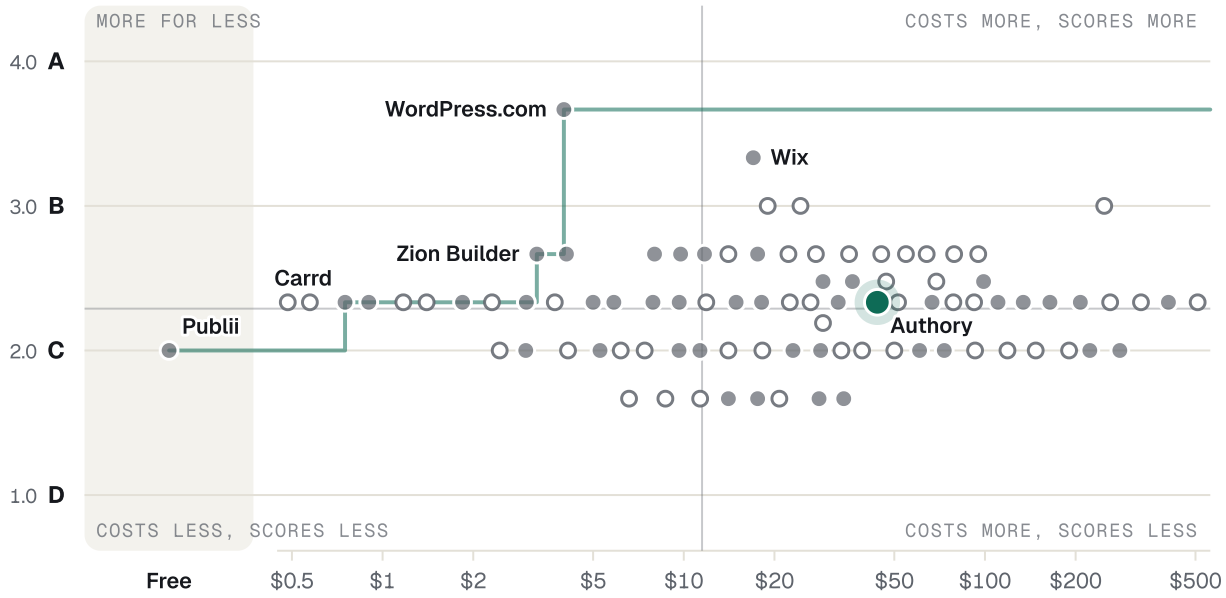
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Authory's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Authory is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

You could make the core of Authory for yourself: web clipper and bookmarks.

What you would give up is listed below. Whether that is worth the price is your call. It costs $108 a year.

What you could make

- Web clipper and bookmarks: an app builder makes these well.

What you could not

- A tracking script and a database that counts every visit.

It runs in a browser, which is where something home-made would run too.

It plugs into other products, Zapier, Google Analytics and Google Search Console among them, and has an API.

What this rests on. Authory's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



About.me, Portfoliobox, Carrd and Pixpa

The 4 tools Authory is most often weighed against, with where each one differs from it.

2.6 GPA

About.me

Free plan · from $5/mo

One-page personal profile site with an optional AI chat twin.

- Only Authory lists a browser extension.
- Authory also covers web clipper, bookmarks and web analytics.
- About.me also covers booking links, digital business card, email signature and chatbots.

Authory and About.me compared in full

2.0 GPA

Portfoliobox

Free plan · from $8.90/mo

Portfolio website builder with a built-in AI editor and a free plan.

- Only Authory lists a browser extension.
- Authory also covers web clipper, bookmarks and web analytics.
- Portfoliobox also covers templates, no-code, invoicing, quotes and estimates, appointment booking and online store.

Authory and Portfoliobox compared in full

2.6
GPA

Carrd

Free plan · from $9/yr

One-page website builder with yearly plans from $9.

- Only Authory lists a browser extension.
- Authory also covers web clipper, bookmarks and web analytics.
- Carrd also covers templates, no-code and forms.

Authory and Carrd compared in full

2.2
GPA

Pixpa

Free trial · from $5.40/mo

Portfolio sites, client galleries and a store in one plan.

- Authory has a free plan. Pixpa does not, though it has a free trial.
- Only Authory lists a browser extension.
- Authory also covers web clipper, bookmarks and web analytics.

Authory and Pixpa compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Authory free?

Authory has a free plan. Free plan with up to 10 content items, 1 Smart Share link and a custom portfolio page.

How much does Authory cost?

Authory lists 4 plans. Free: $0.

What platforms does Authory work on?

Authory is available on Web. It also has a browser extension.

Does Authory offer any discounts?

Authory publicly lists the following: Save 20% with yearly billing.

Does Authory have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Authory is listed for Web.

Does Authory have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Authory is listed for Web.

Is Authory open source?

Authory is not described as open source on its own site, as read on Nov 13, 2026.

Does Authory have an API?

Yes. Authory offers a public API, according to its own site.

What does Authory integrate with?

Authory's listing names Zapier, Google Analytics and Google Search Console.

Does Authory have a free trial?

Yes. Free trial of any paid plan; no credit card required.

Who makes Authory?

Authory is made by Authory GmbH.

What are the alternatives to Authory?

The closest alternatives to Authory in our directory are About.me, Portfoliobox, Carrd and Pixpa.

How does Authory compare with other website and landing page builders?

Authory's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

Is Authory good value for money?

ToolGPA grades Authory C for value for money. Its paid plans start at $9 a month, against a middle price of $11.50 for the category: 35 of the 89 others that charge start lower.

Could I make my own version of Authory?

You could make the core of Authory for yourself: web clipper and bookmarks.

Where this guide comes from

The prices, plans, platforms and features were read from Authory's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Authory's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Authory GmbH. Prices change, so check authory.com before you buy.

authory.com/

authory.com/pricing

authory.com/imprint

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Authory, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/authory

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Authory: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/authory
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/authory/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Authory, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Authory's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Authory is a trademark of its owner, and this guide is not made, paid for or approved by Authory GmbH. Prices and plans change: check authory.com before you buy.