ToolGPA

NOVEMBER 2026

Awardco

The Insider's Guide

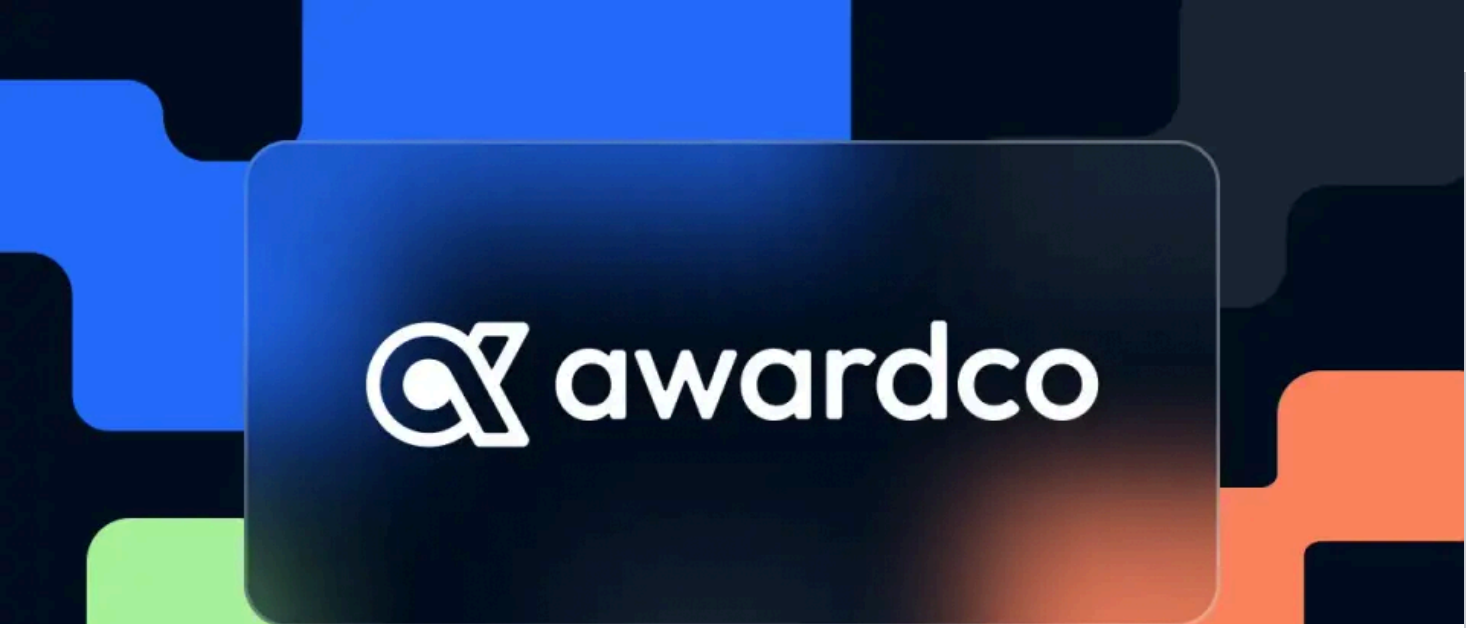
Employee recognition, rewards and survey platform sold by quote



Every plan, grade, refund rule and rival among HR software, read from Awardco's own pages.

Made by Awardco · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Awardco's own pages, its app-store listings and our grades. Every fact in it is on Awardco's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 22 of the 101 other HR software we grade

Awardco is an employee recognition and rewards platform. Companies pick plans by how many recognition types they run: automated milestones, spot recognition, nominations, earn programs and external recognition. Points redeem through a rewards network. It also sells an engagement survey product, Awardco Engage.

To get you started, here are **7 things to know about Awardco**, taken from its own pages and our grades.

> "
>
> **A-Pay, the company store and HRIS sync are paid extras.**
>
> From our report card of Awardco

1 **Best for recognition and rewards, sold by quote**

Awardco sells recognition, rewards and surveys by quote, with plans tiered by how many recognition types you can pick.

2 **It runs on Web**

Web.

3 **Five recognition types**

Automated milestones, spot recognition, nominations with approval paths, earn programs tied to goals, and external recognition.

4 **Rewards network**

Points redeem for gift cards, Amazon Business items and other rewards, with global options and an A-Pay payment card add-on.

5 **AwardCodes for offline staff**

Customizable points cards that frontline employees scan or enter to redeem points without a company login.

6 **A 1.8 GPA, above 22 of 101**

That is against the other HR software we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Awardco you could make: surveys and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Awardco at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Awardco	CATEGORY HR Software
OUR GRADE 1.8 GPA, weak	

The report card

Best for recognition and rewards, sold by quote

Awardco sells recognition, rewards and surveys by quote, with plans tiered by how many recognition types you can pick. Small companies are pointed to packages from $3,000 with no billing period stated. A-Pay, the company store and HRIS sync are paid extras.

TOOLGPA REPORT CARD — **Awardco** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No list prices. Small companies are quoted packages from $3,000 with no period given, so it's an ordinary C.
Free plan and trial	F	No free plan and no trial is listed. You start with a demo request.
Features	C	Recognition, rewards and surveys, but the listing says A-Pay, the company store, a technical account manager and HRIS sync are paid add-ons.
Ease of use	C	No store rating on record, and you'd set it up with your own people data first, so it's an ordinary C.
Platforms and integrations	B	Web only, with four named integrations. No desktop app.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Awardco is for

- ✓ Fits if you want recognition and rewards in one quote
- ✓ Works for companies of 100 or fewer looking at the starter packages

Who it is not for

- ✕ Skip it if you want to compare tiers by price: the plans page tiers by recognition types, not dollars
- ✕ Pricey if you need A-Pay, the store, a technical account manager or HRIS sync, all add-ons
- ✕ Watch out: the $3,000 starter figure has no billing period stated
- ✕ Watch out: no free plan and no trial

Good to know

Good for

- ✓ Mid-size and enterprise companies running several recognition programs at once
- ✓ Employers with frontline or offline staff who need code-based redemption
- ✓ HR teams that want recognition and surveys from the same vendor

Worth knowing

- ⓘ No list prices are published; the plans page sends buyers to sales for a quote.
- ⓘ Small companies with 100 employees or fewer are pointed to starter packages from $3,000, with no billing period stated.
- ⓘ Plans are tiered by how many recognition types a company can choose (2, 3, 4 or all), not by price tiers shown on the page.
- ⓘ A-Pay, company store, a technical account manager and HRIS sync are paid add-ons.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Awardco's current pricing could not be confirmed from its own site.

We could not confirm Awardco’s current prices from its own site, so this guide lists no plans. awardco.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Employee recognition, rewards and survey platform sold by quote. Here is what it does, as its own site describes it, and what it covers: AI features, surveys, reports.

> **Recognition, rewards and surveys, but the listing says A-Pay, the company store, a technical account manager and HRIS sync are paid add-ons.**
>
> From our grade for features

Five recognition types

Automated milestones, spot recognition, nominations with approval paths, earn programs tied to goals, and external recognition.

Rewards network

Points redeem for gift cards, Amazon Business items and other rewards, with global options and an A-Pay payment card add-on.

AwardCodes for offline staff

Customizable points cards that frontline employees scan or enter to redeem points without a company login.

Awardco Engage surveys

Engagement and pulse surveys with eNPS scoring and key driver analysis, sold alone or bundled with Recognize.

Integrations and open API

Connects to HRIS and payroll, Slack, Teams and Outlook, with SSO and an open API; custom integrations are an add-on.

Where it runs

Web

What it works with

Slack
Microsoft Teams
Outlook
Amazon Business

Awardco is made by Awardco.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

22/101

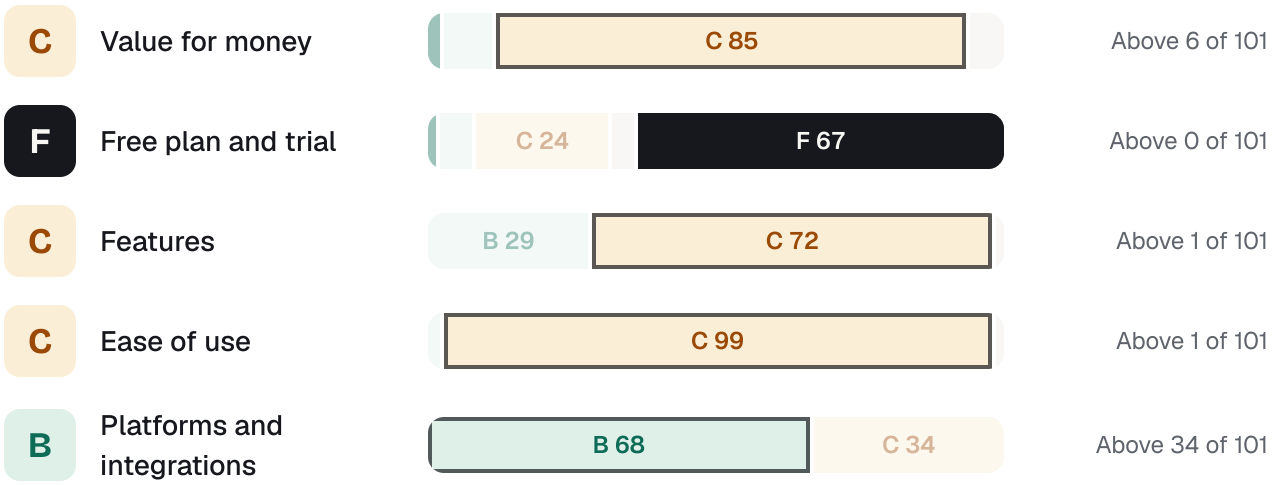
Other HR software it is graded above

Awardco's GPA of 1.8 is higher than 22 of the 101 other HR software we grade, and level with 33.

It stands best on platforms and integrations (B, above 34 of 101) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 102 HR software we grade, cut by the letter each got. Awardco's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Awardco you could make: surveys and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 46 of the 101 other HR software grade higher.

What you could make

- Surveys and reports: an app builder makes these well.

What you could not

- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: single sign-on.

What this rests on. Awardco's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Motivosity, Workhuman, Bonusly, Vantage Circle and Kudos

The 5 tools Awardco is most often weighed against, with where each one differs from it.

2.0 GPA

Motivosity

Paid

Employee recognition and rewards platform with a social feed.

- Only Motivosity lists iOS and Android apps.
- Motivosity also covers dashboards.

Awardco and Motivosity compared in full

2.0 GPA

Workhuman

Paid

Social recognition and rewards platform for large employers.

- Awardco also covers surveys.
- Workhuman also covers dashboards.

Awardco and Workhuman compared in full

2.2
GPA

Bonusly

Free trial · from $5/mo

Peer-to-peer employee recognition and rewards.

- Only Bonusly lists iOS and Android apps.
- Awardco also covers surveys.
- Bonusly also covers community.

Awardco and Bonusly compared in full

1.8
GPA

Vantage Circle

Paid

Employee recognition, rewards, wellness and survey platform.

- Only Vantage Circle lists iOS and Android apps.
- Vantage Circle also covers dashboards.

Awardco and Vantage Circle compared in full

1.8
GPA

Kudos

Paid

Employee recognition and rewards platform from Calgary.

- Awardco also covers surveys.

Awardco and Kudos compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Awardco free?

No. Awardco is a paid product.

What platforms does Awardco work on?

Awardco is available on Web.

Does Awardco have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Awardco is listed for Web.

Does Awardco have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Awardco is listed for Web.

Is Awardco open source?

Awardco is not described as open source on its own site, as read on Nov 13, 2026.

What does Awardco integrate with?

Awardco's listing names Slack, Microsoft Teams, Outlook and Amazon Business.

Who makes Awardco?

Awardco is made by a company of the same name.

What are the alternatives to Awardco?

The closest alternatives to Awardco in our directory are Motivosity, Workhuman, Bonusly, Vantage Circle and Kudos.

How does Awardco compare with other HR software?

Awardco's GPA of 1.8 is higher than 22 of the 101 other HR software we grade, and level with 33.

Could I make my own version of Awardco?

The plain part of Awardco you could make: surveys and reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Awardco's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Awardco's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Awardco. Prices change, so check awardco.com before you buy.

awardco.com/plans
awardco.com/
awardco.com/platform/integrations

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Awardco, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/awardco

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Awardco: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/awardco
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Know someone choosing between HR software?

Send them this guide:
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ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded HR software after Awardco, each with an Insider's Guide of its own.

HR Software Insider's Guide

Every one of the 102 HR software we grade, compared

Breathe Insider's Guide

UK HR software for small firms, priced per business, not per person

2.6 GPA

Buk Insider's Guide

Latin American HR and payroll suite with a free tier for 20 people

2.6 GPA

Leave Dates Insider's Guide

Annual leave planner and absence tracker for small teams

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Awardco's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Awardco is a trademark of its owner, and this guide is not made, paid for or approved by Awardco. Prices and plans change: check awardco.com before you buy.