ToolGPA

NOVEMBER 2026

Backblaze B2

The Insider's Guide

S3-compatible object storage billed per terabyte



Every plan, grade, refund rule and rival among file storage and sync services, read from Backblaze B2's own pages.

Made by Backblaze · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Backblaze B2's own pages, its app-store listings and our grades. Every fact in it is on Backblaze B2's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 13 of the 91 other file storage and sync services we grade

Backblaze B2 Cloud Storage is object storage for backups, archives, media and application data, billed by the amount stored. It has S3-compatible access, a free allowance of egress, and a free 10 GB. A faster B2 Overdrive tier is sold by quote for performance-heavy workloads.

To get you started, here are **9 things to know about Backblaze B2**, taken from its own pages and our grades.

> "
>
> **It needs an API, keys and tooling, so it's a developer service.**

From our grade for ease of use

1 **Best for cheap object storage for developers and IT teams**

Backblaze B2 is S3-compatible storage at $6.95 per TB a month, with the first 10 GB free.

2 **Paid plans start at $6.95 a month**

As its pricing page puts it: $6.95 per TB / month.

3 **There is a free plan**

The first 10 GB of storage is always free, with free egress up to 3x the data stored.

4 **It runs on Web**

Web.

5 **S3-compatible object storage**

The page describes S3-compatible storage for active archiving, backup and recovery, media and application workloads.

6 **No minimums on files or duration**

There are no minimum file size or storage duration fees, and class A, B and C API calls are free on pay as you go.

7 **Free egress allowances**

Egress is free up to 3x the average data stored, and free to partner CDNs and compute services such as Cloudflare, Fastly and bunny.net.

8 **A 2.0 GPA, above 13 of 91**

That is against the other file storage and sync services we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

Nothing Backblaze B2 does is plain enough to make in a weekend. The 2 things listed below take a company.

Backblaze B2 at a glance

PRICING Free plan, from $6.95 per TB / month	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Backblaze	CATEGORY File Storage & Sync
OUR GRADE 2.0 GPA, fair	

The report card

Best for cheap object storage for developers and IT teams

Backblaze B2 is S3-compatible storage at $6.95 per TB a month, with the first 10 GB free. It's a service for developers, with no consumer sync app, and

egress above 3 times what you store costs extra.

TOOLGPA REPORT CARD	Backblaze B2	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$6.95 per TB a month matches the category's middle price. This is a different kind of product from consumer storage, billed by the terabyte.
Free plan and trial	C	The first 10 GB is always free, with free egress up to 3 times what you store, and you'll pass 10 GB quickly.
Features	C	Storage through an S3-compatible API with lifecycle and partner integrations, but the page shows no consumer sync app. It does its narrow job fully.
Ease of use	D	It needs an API, keys and tooling, so it's a developer service. No store rating on record.
Platforms and integrations	B	The vendor lists 8 integrations and an S3 API, but it is web only, with no apps.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Backblaze B2 is for

- ✓ Fits if you have developers or an IT person to point backup tools at an S3 bucket
- ✓ Works for teams storing terabytes of backups that rarely get read back

Who it is not for

- ✗ Skip it if you want a folder that syncs to your laptop, as there is no consumer sync app
- ✗ Tight if you read a lot back: egress beyond 3 times your stored data costs $0.01 per GB
- ✗ Watch out: API calls past the first 2,500 a day cost $0.004 per 10,000 on Class D transactions
- ✗ Watch out: B2 Overdrive is $15 per TB and up, with a multi-petabyte commitment bought by quote

Good to know

Good for

- ✓ Backups and archives that are read less than they are stored
- ✓ Apps serving data through a CDN partner at no egress cost
- ✓ Teams moving off a hyperscaler's object storage

Worth knowing

- ⓘ Egress beyond 3x the average monthly data stored costs $0.01 per GB, except to partner CDNs and compute services.
- ⓘ Class D API transactions cost $0.004 per 10,000 calls after the first 2,500 each day.
- ⓘ B2 Overdrive needs a multi-petabyte commitment and is sold by quote.
- ⓘ It is a storage service for developers and IT teams; the page shows no consumer sync app.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$6.95

A month to start. There is a free plan too

Backblaze B2 has a free plan. Paid plans start at $6.95 per TB / month.

> **This is a different kind of product from consumer storage, billed by the terabyte.**
>
> From our grade for value for money

BACKBLAZE B2

$6.95

per TB / month, billed monthly on byte-hours stored

Pay as you go, or commit to capacity for 1 to 5 years with discounts. Free egress up to 3x stored data, then $0.01/GB.

B2 OVERDRIVE

$15

per TB / month and up

For AI, HPC and research workloads: dedicated vaults, unlimited free egress and a multi-petabyte commitment. Sold by quote.

The free plan

The first 10 GB of storage is always free, with free egress up to 3x the data stored.

Read from backblaze.com on Nov 12, 2026.

Ways to pay less

OTHER SAVINGS

Discounts for volume and term commitments

The pricing page says discounts are available when you commit to volume and a 1 to 5 year term; the amounts are not published.

Stated on backblaze.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

S3-compatible object storage billed per terabyte. Here is what it does, as its own site describes it, and what it covers: public API, file management.

S3-compatible object storage

The page describes S3-compatible storage for active archiving, backup and recovery, media and application workloads.

No minimums on files or duration

There are no minimum file size or storage duration fees, and class A, B and C API calls are free on pay as you go.

Free egress allowances

Egress is free up to 3x the average data stored, and free to partner CDNs and compute services such as Cloudflare, Fastly and bunny.net.

Capacity commitments

Customers can commit to a set amount of storage for 1 to 5 years, billed for the full term at contract start with a locked rate.

Where it runs

Web

What it works with

Cloudflare · Fastly · bunny.net · CacheFly · CoreWeave · Vultr · Equinix Metal · phoenixNAP

Backblaze B2 is made by Backblaze.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

13/91

Other file storage and sync services it is graded above

Backblaze B2's GPA of 2.0 is higher than 13 of the 91 other file storage and sync services we grade, and level with 20.

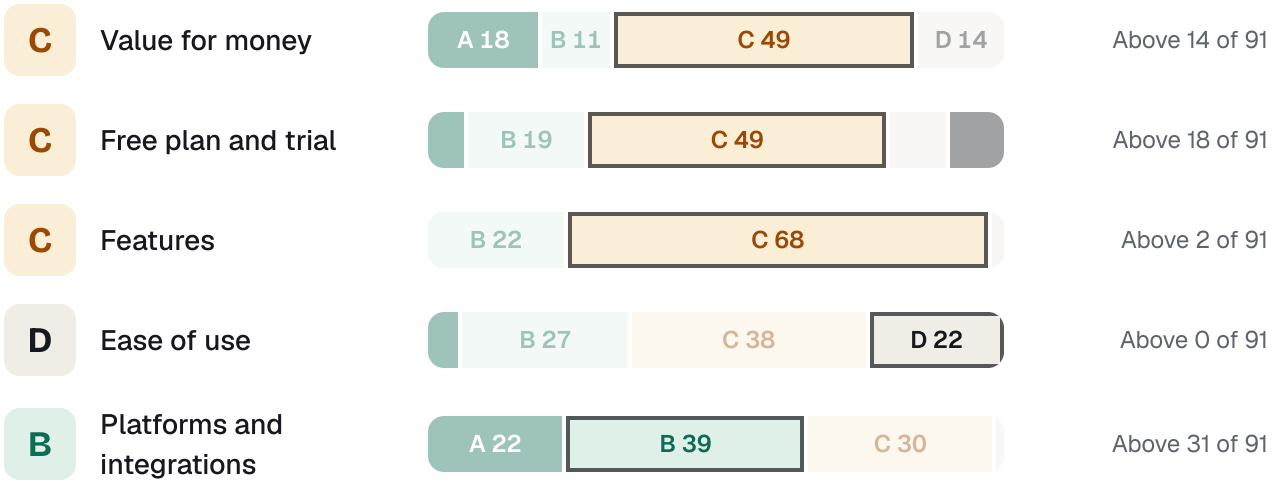
It stands best on platforms and integrations (B, above 31 of 91) and worst on ease of use (D, above 0).

Its paid plans start at $6.95 a month, against a middle price of $6.64 for the category: 31 of the 60 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 31 tools score higher and cost less.

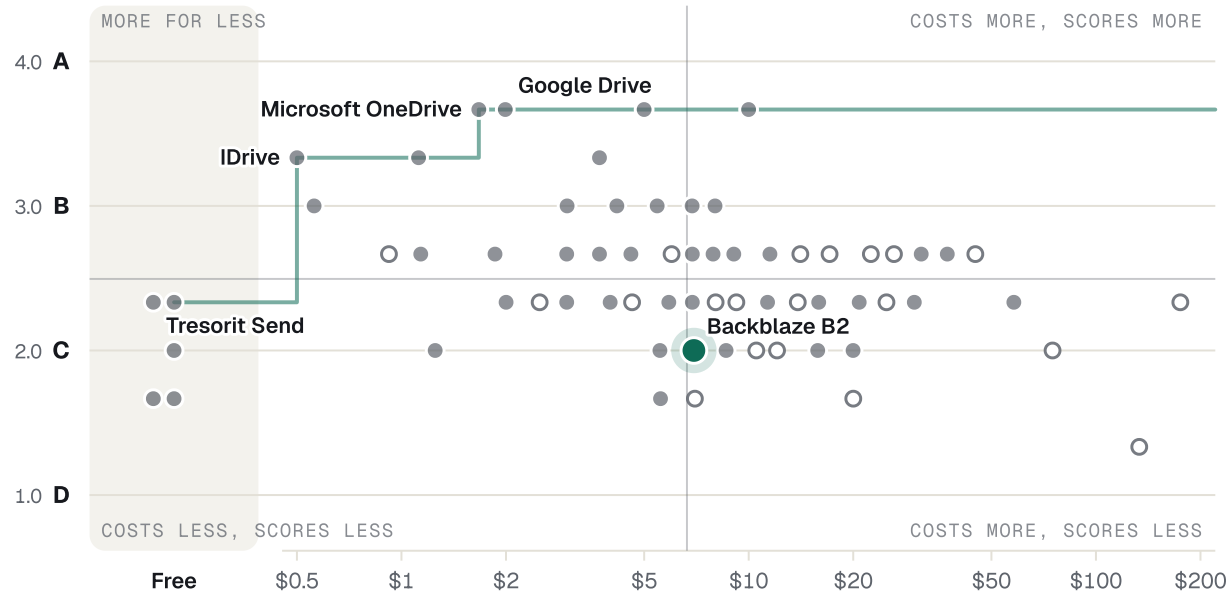
Each grade against the category

Every bar is all 92 file storage and sync services we grade, cut by the letter each got. Backblaze B2's own letter is outlined.



Price against what you get

Each dot is one of 66 file storage and sync services. Further left costs less; higher up scores better on features, ease of use and platforms. Backblaze B2 is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing Backblaze B2 does is plain enough to make in a weekend. The 2 things listed below take a company.

That makes this kind of software worth paying for, not this one in particular: 58 of the 91 other file storage and sync services grade higher. It costs $83.40 a year.

What you could not

- ✕ A file manager working directly on your disk.
- ✕ It plugs into other products, Cloudflare, Fastly and bunny.net among them, and has an API.

What this rests on. Backblaze B2's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Wasabi, Storj, IDrive, pCloud and Box

The 5 tools Backblaze B2 is most often weighed against, with where each one differs from it.

2.2 GPA

Wasabi

Free trial · from $7.99/mo

S3-compatible cloud object storage at a flat per-TB rate.

- Backblaze B2 has a free plan. Wasabi does not, though it has a free trial.

Backblaze B2 and Wasabi compared in full

1.8 GPA

Storj

Free trial · from $7/mo

Distributed S3-compatible object storage priced per terabyte.

- Backblaze B2 has a free plan. Storj does not, though it has a free trial.
- Only Storj lists macOS, Windows and Linux apps.

Backblaze B2 and Storj compared in full

3.2 GPA

IDrive

Free plan · from $0.25/mo

Cloud backup for many devices in one account, with a sync folder.

- Only IDrive lists Windows, macOS, Linux, iOS and Android apps.
- Backblaze B2 also covers file management.
- IDrive also covers file sync and file sharing.

Backblaze B2 and IDrive compared in full

2.6 GPA

pCloud

Free plan · from $4.99/mo

Swiss cloud storage sold by subscription or one-time payment.

- Only pCloud lists Windows, macOS, Linux, iOS and Android apps.
- Only pCloud lists a browser extension.
- pCloud can be bought with a one-time purchase.

Backblaze B2 and pCloud compared in full

2.8 GPA

Box

Free plan · from $5/mo

Business content storage with e-signatures, workflows and AI.

- Only Box lists macOS, Windows, iOS and Android apps.
- Backblaze B2 also covers file management.
- Box also covers workflow automation, file sync and file sharing.

Backblaze B2 and Box compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Backblaze B2 free?

Backblaze B2 has a free plan. The first 10 GB of storage is always free, with free egress up to 3x the data stored.

How much does Backblaze B2 cost?

Backblaze B2 lists 2 plans. Backblaze B2: $6.95 per TB / month, billed monthly on byte-hours stored.

What platforms does Backblaze B2 work on?

Backblaze B2 is available on Web.

Does Backblaze B2 offer any discounts?

Backblaze B2 publicly lists the following: Discounts for volume and term commitments.

Does Backblaze B2 have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Backblaze B2 is listed for Web.

Does Backblaze B2 have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Backblaze B2 is listed for Web.

Is Backblaze B2 open source?

Backblaze B2 is not described as open source on its own site, as read on Nov 12, 2026.

Does Backblaze B2 have an API?

Yes. Backblaze B2 offers a public API, according to its own site.

What does Backblaze B2 integrate with?

Backblaze B2's listing names Cloudflare, Fastly, bunny.net, CacheFly, CoreWeave, Vultr, Equinix Metal and phoenixNAP.

Who makes Backblaze B2?

Backblaze B2 is made by Backblaze.

What are the alternatives to Backblaze B2?

The closest alternatives to Backblaze B2 in our directory are Wasabi, Storj, IDrive, pCloud and Box.

How does Backblaze B2 compare with other file storage and sync services?

Backblaze B2's GPA of 2.0 is higher than 13 of the 91 other file storage and sync services we grade, and level with 20.

Is Backblaze B2 good value for money?

ToolGPA grades Backblaze B2 C for value for money. Its paid plans start at $6.95 a month, against a middle price of $6.64 for the category: 31 of the 60 others that charge start lower.

Could I make my own version of Backblaze B2?

Nothing Backblaze B2 does is plain enough to make in a weekend. The 2 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from Backblaze B2's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Backblaze B2's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Backblaze. Prices change, so check backblaze.com before you buy.

backblaze.com/cloud-storage/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Backblaze B2, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/backblaze-b2

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Backblaze B2: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/backblaze-b2
```

Know someone choosing between file storage and sync services?

Send them this guide: toolgpa.com/tools/backblaze-b2/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded file storage and sync services after Backblaze B2, each with an Insider's Guide of its own.

File Storage & Sync Insider's Guide

Every one of the 92 file storage and sync services we grade, compared

Google Drive Insider's Guide

Cloud storage tied to Google Docs, Gmail and Photos

3.6 GPA

Filen Insider's Guide

End-to-end encrypted cloud storage from Germany with open source apps

3.4 GPA

Microsoft OneDrive Insider's Guide

Microsoft's cloud storage, bundled with Microsoft 365 plans

3.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Backblaze B2's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Backblaze B2 is a trademark of its owner, and this guide is not made, paid for or approved by Backblaze. Prices and plans change: check backblaze.com before you buy.