ToolGPA

NOVEMBER 2026

BacklinkGap

The Insider's Guide

Backlink checker with monitoring and a disavow tool



Every plan, grade, refund rule and rival among link building tools, read from BacklinkGap's own pages.

Made by Plentisoft BigData Sdn Bhd · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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ToolGPA put this guide together from BacklinkGap's own pages, its app-store listings and our grades. Every fact in it is on BacklinkGap's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 15 of the 54 other link building tools we grade

BacklinkGap is a web-based backlink checker. It lists the sites linking to a domain, shows anchor text and link types, and exports the results to CSV. Paid plans add a monthly allowance of searches and backlink rows, plus link monitoring and shareable reports.

To get you started, here are **9 things to know about BacklinkGap**, taken from its own pages and our grades.

> **It is one web page where you type a domain, with nothing to install, but there is also little guidance on the pages we read.**
>
> From our grade for ease of use

1 **Best for checking who links to a site on a small budget**

BacklinkGap lists the sites linking to a domain, with anchor text, and exports the result to CSV.

2 **Paid plans start at $15.83 a month**

As its pricing page puts it: $15.83 per month, billed annually ($19 billed monthly).

3 There is a free plan

The site says it shows a limited number of backlink rows per search; the exact cap is not stated on the pages read.

4 It runs on Web

Web.

5 Backlink checker

Enter a domain to see its backlinks, referring domains and anchor text, with the link types and where the links come from. Results export to CSV.

6 Competitor backlink analysis

Look up a competitor's backlink profile to see who links to them and which anchor text they use, as a source of outreach targets.

7 Disavow tool

Collect unwanted links into a list and manage the disavowed set so it can be submitted in Google Search Console.

8 A 2.0 GPA, above 15 of 54

That is against the other link building tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace BacklinkGap you would be making an index of the links between billions of web pages. That is not a weekend's work, with an AI app builder or without one.

BacklinkGap at a glance

PRICING Free plan, from $15.83 per month, billed annually ($19 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Plentisoft BigData Sdn Bhd	CATEGORY Backlinks & Link Building
OUR GRADE 2.0 GPA, fair	

The report card

Best for checking who links to a site on a small budget

BacklinkGap lists the sites linking to a domain, with anchor text, and exports the result to CSV. The paid plans start at $15.83 a month, but backlink monitoring is marked as coming soon, and exports stop at 5,000 rows on every plan.

TOOLGPA REPORT CARD — **BacklinkGap** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$15.83 a month billed yearly for Starter sits just above the $15 where the cheaper quarter of link-building tools starts, and Business is $165.83.
Free plan and trial	C	A free plan exists, but the site only says it shows a limited number of backlink rows per search and does not give the cap, so expect to hit it.
Features	C	Backlink checker, competitor comparison, a disavow tool and shareable reports. The features page marks monitoring as coming soon even though the paid plans list monitoring credits.
Ease of use	C	No store rating is on record. It is one web page where you type a domain, with nothing to install, but there is also little guidance on the pages we read.
Platforms and integrations	C	Web only, with no apps or browser extension, and no integrations or API on the listing.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who BacklinkGap is for

- ✓ Fits if you check the links of one or two sites now and then
- ✓ Works for people who want a backlink list as a CSV and nothing more

Who it is not for

- ✗ Tight if you stay free, because the free plan shows only a limited number of backlink rows per search
- ✗ Watch out: monitoring is marked coming soon although the paid plans list monitoring credits
- ✗ Skip it if you need exports above 5,000 rows, as every paid plan stops there
- ✗ Pricey if you outgrow Pro, since Business jumps to $165.83 a month on yearly billing
- ✗ Not for you if you want an API or a browser extension, as none is listed

Good to know

Good for

- ✓ Site owners who check their backlinks a few times a month
- ✓ SEO freelancers looking at a competitor's link sources
- ✓ Small budgets: the paid plans start below $20 a month

Worth knowing

- ⓘ The features page marks backlink monitoring as coming soon, although the paid plans list monitoring credits.
- ⓘ Exports are capped at 5,000 rows on every paid plan, however many backlink rows the plan allows.
- ⓘ The pricing page also sells a 'Comprehensive Guide to Link Building' for $19 as an add-on at checkout.
- ⓘ It is a web app only, with no mobile or desktop apps or browser extension listed.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15.83

A month to start. There is a free plan too

BacklinkGap has a free plan. Paid plans start at $15.83 per month, billed annually ($19 billed monthly).

FREE

$0

Backlink checks with a limited number of rows shown per search.

STARTER

$15.83

per month, billed annually ($19 billed monthly)

10 searches and 200,000 backlink rows a month, 20 monitoring credits checked every 3 days, 10 shareable reports. Exports are capped at 5,000 rows.

PRO

$32.50

per month, billed annually ($39 billed monthly)

100 searches and 750,000 backlink rows a month, 100 monitoring credits checked daily, 50 shareable reports. Exports are capped at 5,000 rows.

BUSINESS

$165.83

per month, billed annually ($199 billed monthly)

500 searches and 4,000,000 backlink rows a month, 10,000 monitoring credits checked daily, 100 shareable reports. Exports are capped at 5,000 rows.

The free plan

The site says it shows a limited number of backlink rows per search; the exact cap is not stated on the pages read.

Read from backlinkgap.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

2 months free on annual plans

The pricing page says annual plans get 2 months free; the annual rates are shown as a per-month figure billed once a year.

Stated on backlinkgap.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Backlink checker with monitoring and a disavow tool. Here is what it does, as its own site describes it, and what it covers: reports, backlink analysis.

> **Backlink checker, competitor comparison, a disavow tool and shareable reports.**

From our grade for features

Backlink checker

Enter a domain to see its backlinks, referring domains and anchor text, with the link types and where the links come from. Results export to CSV.

Competitor backlink analysis

Look up a competitor's backlink profile to see who links to them and which anchor text they use, as a source of outreach targets.

Disavow tool

Collect unwanted links into a list and manage the disavowed set so it can be submitted in Google Search Console.

Backlink monitoring

Paid plans include monitoring credits for tracking the status of links you have added. The features page labels the monitoring section as coming soon.

Shareable reports

Paid plans include a monthly number of shareable reports, from 10 on Starter to 100 on Business.

Where it runs

Web

What it works with

Its own pages name no integrations.

BacklinkGap is made by Plentisoft BigData Sdn Bhd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

15/54

Other link building tools it is graded above

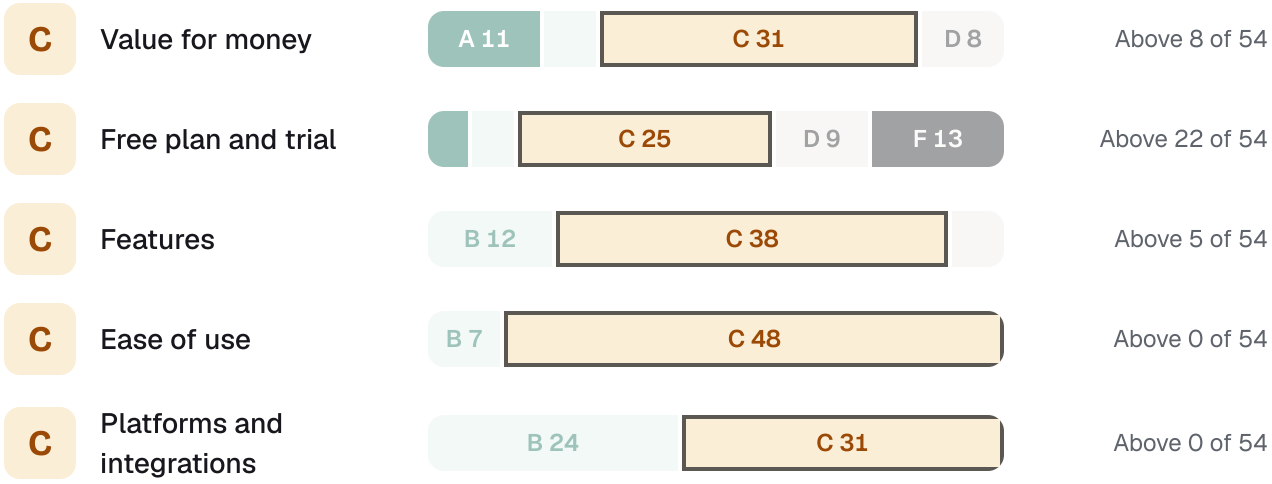
BacklinkGap's GPA of 2.0 is higher than 15 of the 54 other link building tools we grade, and level with 13.

Its paid plans start at $15.83 a month, against a middle price of $49 for the category: 11 of the 43 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 6 tools score higher and cost less.

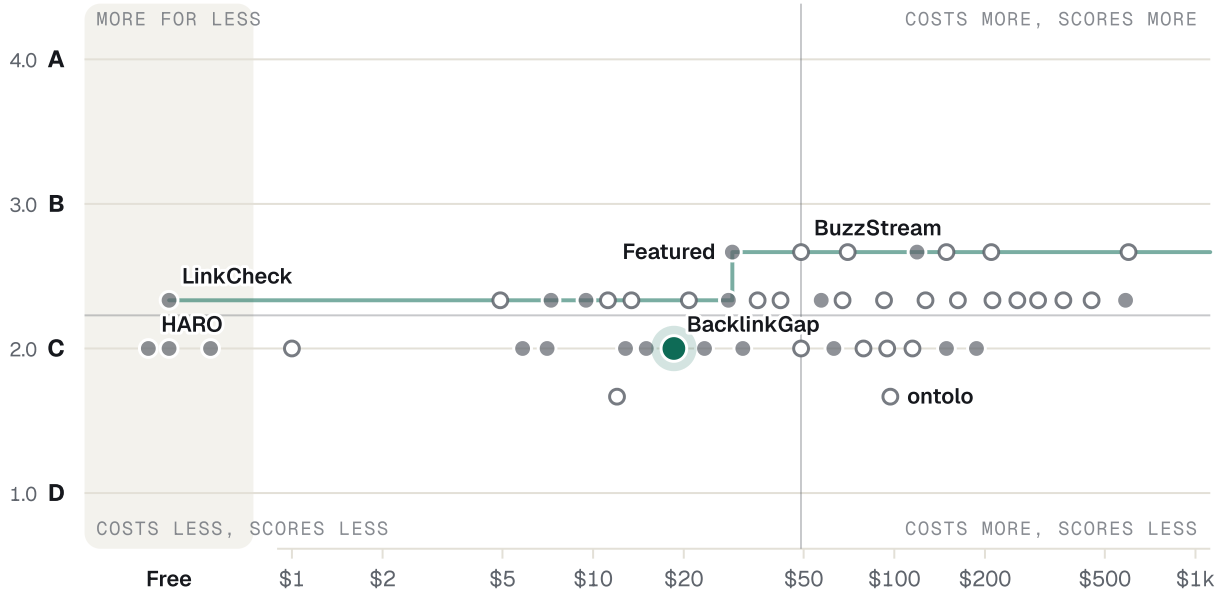
Each grade against the category

Every bar is all 55 link building tools we grade, cut by the letter each got. BacklinkGap's own letter is outlined.



Price against what you get

Each dot is one of 48 link building tools. Further left costs less; higher up scores better on features, ease of use and platforms. BacklinkGap is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace BacklinkGap you would be making an index of the links between billions of web pages. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 26 of the 54 other link building tools grade higher. It costs $189.96 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- An index of the links between billions of web pages.

What this rests on. BacklinkGap's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Majestic, Linkody, LinkResearchTools, BacklinkDog and SEOkicks

The 5 tools BacklinkGap is most often weighed against, with where each one differs from it.

MAJESTIC

2.2 GPA

Majestic

Free plan · from $41.67/mo

Backlink index with Trust Flow, Citation Flow and link history.

- Only Majestic lists a browser extension.

BacklinkGap and Majestic compared in full

L

2.6 GPA

Linkody

Free trial · from $11.20/mo

Backlink monitor that alerts you when links are gained or lost.

- BacklinkGap has a free plan. Linkody does not, though it has a free trial.

BacklinkGap and Linkody compared in full

1.8
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LinkResearchTools

From $599/mo

Backlink audits, disavow files and link risk checks from 25+ sources.

- BacklinkGap has a free plan. LinkResearchTools does not.
- Only LinkResearchTools lists a browser extension.

BacklinkGap and LinkResearchTools compared in full

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BacklinkDog

From $12/mo

Backlink checker that emails you when a link you placed changes.

- BacklinkGap has a free plan. BacklinkDog does not.
- BacklinkDog can be bought with a one-time purchase.
- BacklinkGap also covers reports.

BacklinkGap and BacklinkDog compared in full

S

1.8
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SEOkicks

Paid

German backlink checker with its own link index, exports and an API.

- BacklinkGap has a free plan. SEOkicks does not.
- BacklinkGap also covers reports.

BacklinkGap and SEOkicks compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is BacklinkGap free?

BacklinkGap has a free plan. The site says it shows a limited number of backlink rows per search; the exact cap is not stated on the pages read.

How much does BacklinkGap cost?

BacklinkGap lists 4 plans. Free: $0.

What platforms does BacklinkGap work on?

BacklinkGap is available on Web.

Does BacklinkGap offer any discounts?

BacklinkGap publicly lists the following: 2 months free on annual plans.

Does BacklinkGap have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. BacklinkGap is listed for Web.

Does BacklinkGap have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. BacklinkGap is listed for Web.

Is BacklinkGap open source?

BacklinkGap is not described as open source on its own site, as read on Nov 13, 2026.

Who makes BacklinkGap?

BacklinkGap is made by Plentisoft BigData Sdn Bhd.

What are the alternatives to BacklinkGap?

The closest alternatives to BacklinkGap in our directory are Majestic, Linkody, LinkResearchTools, BacklinkDog and SEOkicks.

How does BacklinkGap compare with other link building tools?

BacklinkGap's GPA of 2.0 is higher than 15 of the 54 other link building tools we grade, and level with 13.

Is BacklinkGap good value for money?

ToolGPA grades BacklinkGap C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of BacklinkGap?

To replace BacklinkGap you would be making an index of the links between billions of web pages.

Where this guide comes from

The prices, plans, platforms and features were read from BacklinkGap's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from BacklinkGap's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its pricing page returned only a page title when fetched, so grading rests on the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Plentisoft BigData Sdn Bhd. Prices change, so check backlinkgap.com before you buy.

backlinkgap.com

backlinkgap.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

BacklinkGap, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/backlinkgap

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "BacklinkGap: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/backlinkgap
```

Know someone choosing between link building tools?

Send them this guide:
toolgpa.com/tools/backlinkgap/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded link building tools after BacklinkGap, each with an Insider's Guide of its own.

Backlinks & Link Building Insider's Guide

Every one of the 55 link building tools we grade, compared

LinkCheck Insider's Guide

Free backlink monitor for up to 5,000 links you import

3.0 GPA

HARO Insider's Guide

Free email digest of journalist requests for expert sources

2.8 GPA

Internal Link Juicer Insider's Guide

WordPress plugin that builds internal links from your keywords

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what BacklinkGap's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. BacklinkGap is a trademark of its owner, and this guide is not made, paid for or approved by Plentisoft BigData Sdn Bhd. Prices and plans change: check backlinkgap.com before you buy.