ToolGPA

NOVEMBER 2026

Bagisto

The Insider's Guide

Open-source Laravel ecommerce for B2B, marketplaces and headless



Every plan, grade, refund rule and rival among online store builders, read from Bagisto's own pages.

Made by Webkul · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bagisto's own pages, its app-store listings and our grades. Every fact in it is on Bagisto's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 29 of the 80 other online store builders we grade

Bagisto is an open-source ecommerce platform built on Laravel, used for B2B stores, multi-vendor marketplaces and headless setups. The software can be downloaded and run on your own server for free, or hosted on Bagisto Cloud, a managed service with Starter and Pro packs.

To get you started, here are **9 things to know about Bagisto**, taken from its own pages and our grades.

> "
>
> **Self-hosting a Laravel app takes technical skills, per the listing.**
>
> From our grade for ease of use

1 **Best for Laravel developers building B2B or marketplace stores**

Bagisto is an open-source Laravel store with B2B, multi-vendor and headless options, free to download.

2 **What it costs**

Paid plans start at $0 self-hosted; Bagisto Cloud from $25 per month.

3 **There is a free plan**

The open-source software is free to download and host yourself; hosting, upkeep and support are your own cost.

4 **It runs on Web**

Web.

5 **Multi-vendor marketplace**

Turns a store into a marketplace where several sellers list products; sold as a separate module on the site.

6 **B2B commerce**

Supports bulk orders and catalogs for business buyers, and a B2B marketplace variant.

7 **Headless and REST API**

An API-driven setup lets teams attach their own front end or mobile app; the cloud comparison lists REST API access.

8 **A 2.0 GPA, above 29 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Bagisto you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Bagisto at a glance

PRICING
Free plan, from $0 self-hosted; Bagisto Cloud from $25 per month

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Webkul

CATEGORY
Online Store Builders

OUR GRADE
2.0 GPA, fair

The report card

Best for Laravel developers building B2B or marketplace stores

Bagisto is an open-source Laravel store with B2B, multi-vendor and headless options, free to download. Free means your own server, upkeep and developer skills, and its Cloud hosting starts at $25 a month with most pack prices unshown.

TOOLGPA REPORT CARD	Bagisto	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Free only if you host it yourself, which needs a server, so it sits in the middle. Bagisto Cloud starts at $25 a month, between the category's $20 cheap end and its $29 middle.
Free plan and trial	B	The software is free to download with no caps, but you pay for hosting and upkeep. No trial for the Cloud packs is listed.
Features	C	Marketplace, B2B, headless API and the core store tools. Marketplace, POS and mobile app are separate add-on products, so the core job has gaps.
Ease of use	D	No rating on record. Self-hosting a Laravel app takes technical skills, per the listing.
Platforms and integrations	C	Web only. A REST API and extensions exist, but no phone or desktop apps and no integration list.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bagisto is for

- ✓ Fits if you have a PHP or Laravel developer and want to own the code
- ✓ Makes sense if you want a multi-vendor or B2B shop on a stack you control

Who it is not for

- ✗ Skip it if nobody on your side can run a server, since free means self-hosted
- ✗ Tight if you need the marketplace, POS or mobile app, which are separate products
- ✗ Watch out: Cloud packs are Starter and Pro with only the $25 start price stated
- ✗ Pricey if you need migration help, which is a paid service on both Cloud packs

Good to know

Good for

- ✓ Laravel developers who want to own and customize the store code
- ✓ Teams building a multi-vendor or B2B marketplace
- ✓ Merchants who want managed hosting without running servers

Worth knowing

- ⓘ The free version needs your own server, upkeep and technical skills.
- ⓘ Bagisto Cloud lists Starter and Pro packs without prices on the page we read; only the $25 starting price is stated.
- ⓘ Migration help is listed as a paid service on both cloud packs.
- ⓘ Marketplace, POS and mobile app add-ons are separate products, and some may carry their own cost.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$0

To start. There is a free plan too

Bagisto has a free plan. Paid plans start at $0 self-hosted; Bagisto Cloud from $25 per month.

> **Free only if you host it yourself, which needs a server, so it sits in the middle.**
>
> From our grade for value for money

SELF-HOSTED

$0

Open-source download that you run on your own infrastructure, with full control over customization.

BAGISTO CLOUD

$25

per month and up

Managed hosting in Starter and Pro packs; the site's banner states the $25 start, and per-pack prices are not shown.

The free plan

The open-source software is free to download and host yourself; hosting, upkeep and support are your own cost.

Read from bagisto.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Open-source Laravel ecommerce for B2B, marketplaces and headless. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, public API, inventory, online store.

> **Marketplace, POS and mobile app are separate add-on products, so the core job has gaps.**
>
> From our grade for features

Multi-vendor marketplace

Turns a store into a marketplace where several sellers list products; sold as a separate module on the site.

B2B commerce

Supports bulk orders and catalogs for business buyers, and a B2B marketplace variant.

Headless and REST API

An API-driven setup lets teams attach their own front end or mobile app; the cloud comparison lists REST API access.

Core store tools

Product, category, inventory and order management, promotions and coupons, multi-store and multi-currency support.

Themes and extensions

A marketplace of themes and extensions adds ready-made storefronts, a point-of-sale system and a mobile app.

AI tools

Lists Magic AI for generating content and images, an MCP server for AI assistants, and an agent checker for stores.

Where it runs

Web

What it works with

Its own pages name no integrations.

Bagisto is made by Webkul.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

29/80

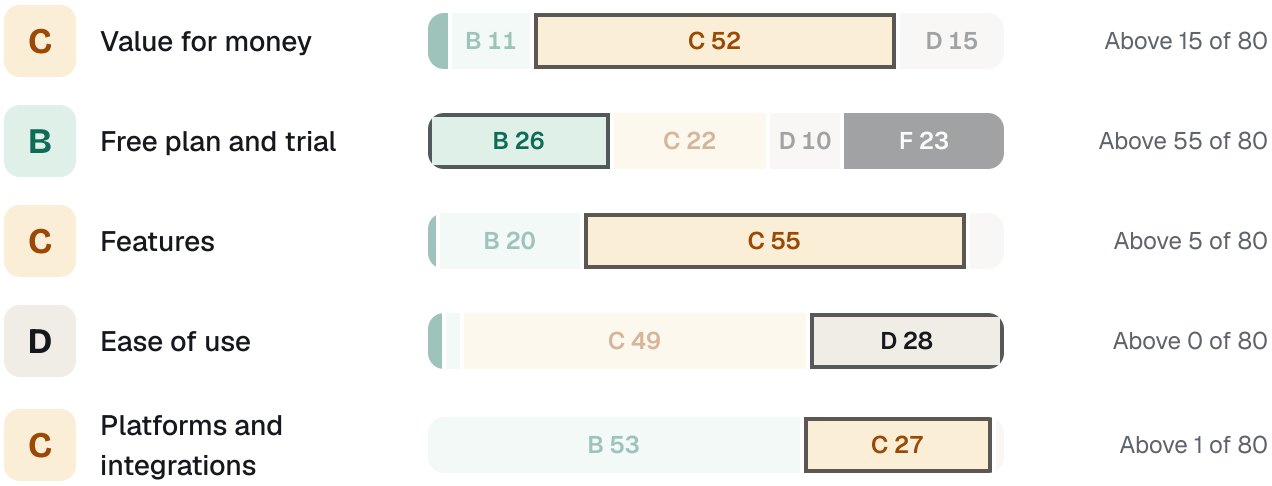
Other online store builders it is graded above

Bagisto's GPA of 2.0 is higher than 29 of the 80 other online store builders we grade, and level with 13.

It stands best on free plan and trial (B, above 55 of 80) and worst on ease of use (D, above 0).

Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Bagisto's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Bagisto you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Bagisto is open source, so there is a third way: take its code and run it yourself.

What you could make

- Inventory: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.
- An API that other software can build on.

What this rests on. Bagisto's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



OpenCart, PrestaShop, Medusa, Saleor and WooCommerce

The 5 tools Bagisto is most often weighed against, with where each one differs from it.

OpenCart

2.4 GPA

Free

Free open-source shopping cart you host yourself.

- Bagisto also covers inventory.
- OpenCart also covers digital downloads.

Bagisto and OpenCart compared in full

PrestaShop

2.4 GPA

Free plan · from €24/mo

Open-source ecommerce software, free to self-host or sold hosted.

- Bagisto also covers inventory.

Bagisto and PrestaShop compared in full

Medusa

2.4 GPA

Free plan · from $29/mo

Open-source commerce framework for developers.

- Bagisto also covers inventory.

Bagisto and Medusa compared in full

1.6
GPA

Saleor

Free plan · from $1599/mo

Open-source headless commerce with managed Cloud hosting.

- Bagisto also covers inventory.

Bagisto and Saleor compared in full

2.2
GPA

WooCommerce

Free plan

Free, open-source store plugin for WordPress that you host yourself.

- Only WooCommerce lists iOS and Android apps.
- Bagisto also covers inventory.

Bagisto and WooCommerce compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bagisto free?

Bagisto has a free plan. The open-source software is free to download and host yourself; hosting, upkeep and support are your own cost.

How much does Bagisto cost?

Bagisto lists 2 plans. Self-hosted: $0.

What platforms does Bagisto work on?

Bagisto is available on Web.

Does Bagisto have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Bagisto is listed for Web.

Does Bagisto have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Bagisto is listed for Web.

Is Bagisto open source?

Yes. Bagisto is open source, according to its own site.

Does Bagisto have an API?

Yes. Bagisto offers a public API, according to its own site.

Who makes Bagisto?

Bagisto is made by Webkul.

What are the alternatives to Bagisto?

The closest alternatives to Bagisto in our directory are OpenCart, PrestaShop, Medusa, Saleor and WooCommerce.

How does Bagisto compare with other online store builders?

Bagisto's GPA of 2.0 is higher than 29 of the 80 other online store builders we grade, and level with 13.

Could I make my own version of Bagisto?

To replace Bagisto you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Bagisto's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Bagisto's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Webkul. Prices change, so check bagisto.com before you buy.

bagisto.com/en/

bagisto.com/en/cloud-hosting/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Bagisto, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bagisto

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Bagisto: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bagisto
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Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/bagisto/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Bagisto, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bagisto's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bagisto is a trademark of its owner, and this guide is not made, paid for or approved by Webkul. Prices and plans change: check bagisto.com before you buy.