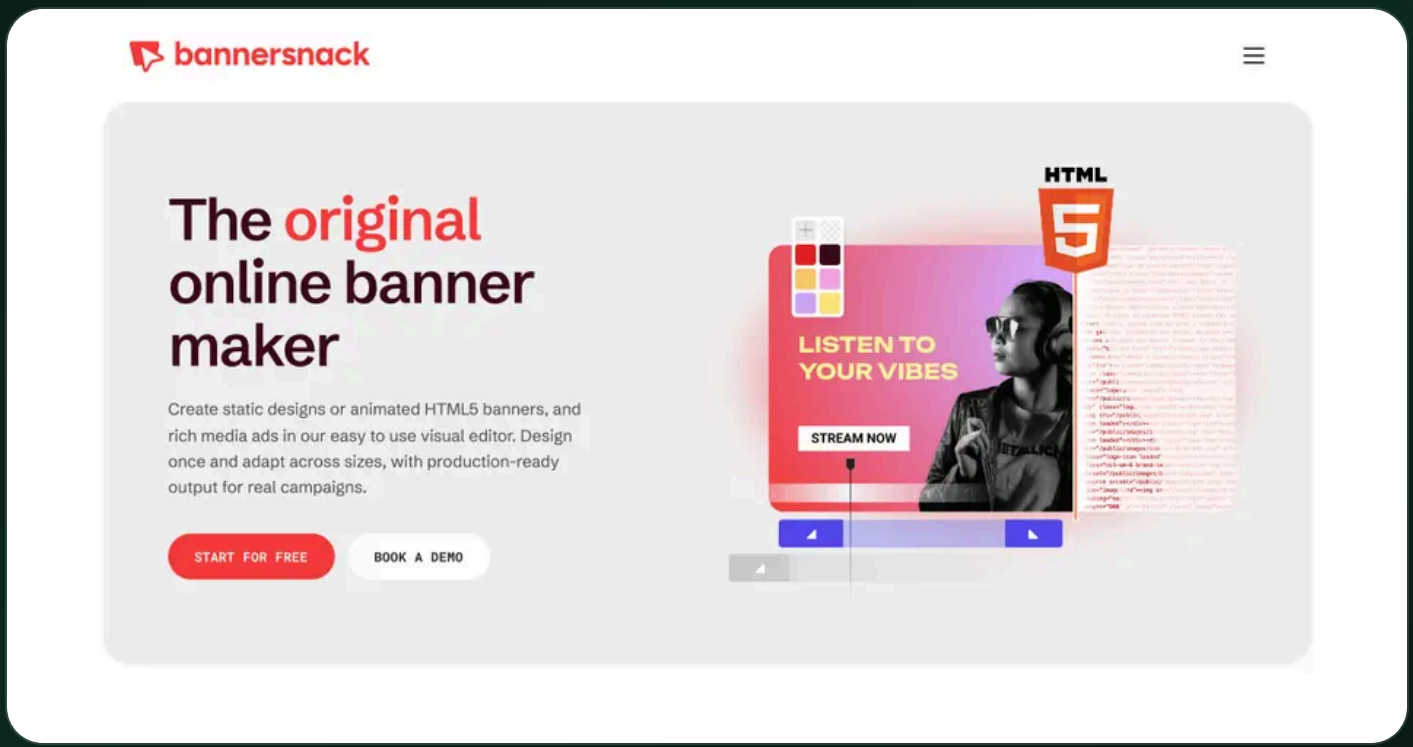
ToolGPA

NOVEMBER 2026

Bannersnack

The Insider's Guide

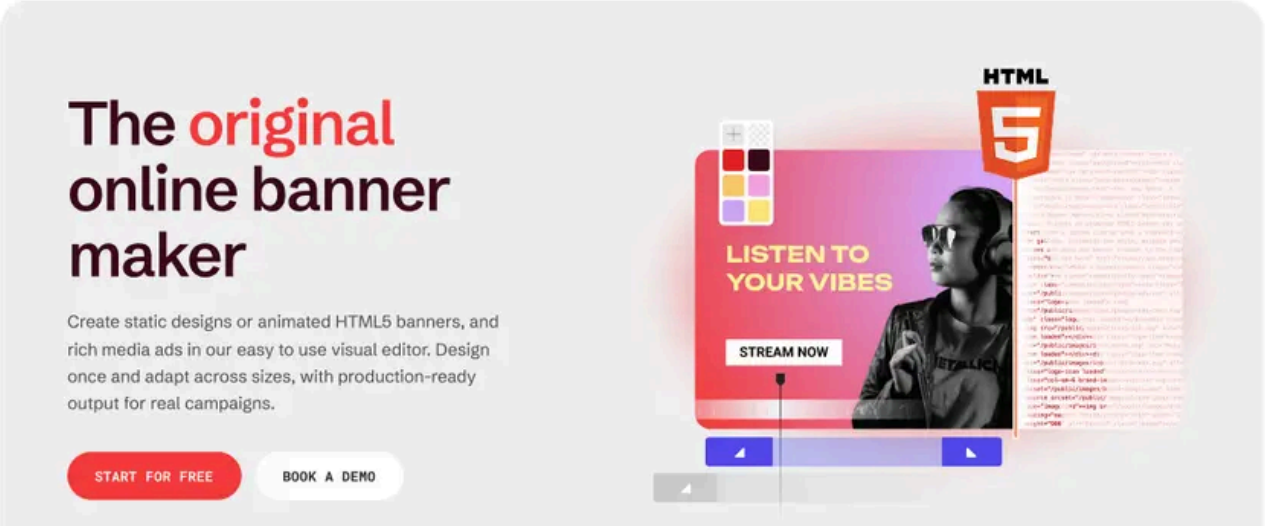
Browser-based banner and HTML5 ad maker



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from Bannersnack's own pages.

Made by Bannersnack · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bannersnack's own pages, its app-store listings and our grades. Every fact in it is on Bannersnack's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 62 of the 72 other ad creative and reporting tools we grade

Bannersnack is an online editor for static, animated and HTML5 banner ads. Designs can be resized across many ad formats and exported as HTML5, MP4, GIF, PNG, JPG or PDF. Individual plans cover one user, and team plans add workspaces, comments and shared brand assets.

> "
>
> **A blank canvas to build in, so the work is making the ads.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Bannersnack**, taken from its own pages and our grades.

1 **Best for making banners and HTML5 ads in a browser**

Bannersnack is a banner maker with resizing and HTML5 export, from $7 a month.

2 **Paid plans start at $7 a month**

As its pricing page puts it: $7 per month, billed yearly ($12 billed monthly).

3 **There is a free plan**

Up to 10 designs in total, JPG, PNG and static GIF export, a limited element library and limited animations.

4 **It runs on Web**

Web.

5 **Visual banner editor**

A browser canvas for static designs, animated HTML5 banners and rich media ads, with no software to install.

6 **Resizing across formats**

Smart Resize adapts one design to 50+ sizes, and the Multiple Design Generator produces many variations from one design on Pro and above.

7 **Animation tools**

Animations, transitions, a timeline and Magic Animate are available, with limited versions on lower tiers.

8 **A 2.4 GPA, above 62 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Bannersnack you could make: templates. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

Bannersnack at a glance

PRICING
Free plan, from $7 per month, billed yearly ($12 billed monthly)

FREE PLAN
Yes

FREE TRIAL
Team plans can request a free trial with full access to every feature.

RUNS ON
Web

MADE BY
Bannersnack

CATEGORY
Ad Creative & Reporting

OUR GRADE
2.4 GPA, fair

The report card

Best for making banners and HTML5 ads in a browser

Bannersnack is a banner maker with resizing and HTML5 export, from $7 a month. The free plan stops at 10 designs for the account's life, and animations and HTML5, GIF or MP4 export start at Pro, $18 a month on yearly billing.

TOOLGPA REPORT CARD

Bannersnack

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Starter is $7 a month on yearly billing, but HTML5 and animated export need Pro at $18, still inside the cheapest quarter that starts at $26.
Free plan and trial	C	Free but capped at 10 designs over the account's lifetime, with no HTML5, GIF or MP4 export.
Features	B	Editor, resizing to 50+ sizes, animation, exports, brand libraries and feed-based automation on Plus. The listing names no gap in banner making at Pro.
Ease of use	C	A blank canvas to build in, so the work is making the ads. We found no store rating.
Platforms and integrations	C	Web only, with an API mentioned on the homepage and no integrations listed.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bannersnack is for

- ✓ Fits if you make display banners in many sizes and don't want design software
- ✓ Works for small teams that need HTML5 ads for ad networks

Who it is not for

- ✗ Tight if you stay free: 10 designs for the life of the account
- ✗ Skip it if you want animation on Starter, because animations begin at Pro
- ✗ Pricey if you need feed automation or video upload, which are on Plus at $36 a month
- ✗ Watch out: team plans are sold in packs of 3, 6 or 10 users, and the ad-serving add-on price isn't shown

Good to know

Good for

- ✓ Marketers producing display banners in many sizes
- ✓ Agencies that need client workspaces and branded share links
- ✓ Small teams that want a cheap ad design tool before adopting a larger creative suite

Worth knowing

- ⓘ The Free plan is capped at 10 designs for the account's lifetime and cannot export HTML5, GIF or MP4.
- ⓘ Animations, the Multiple Design Generator and HTML5/GIF/MP4 export start at Pro, and video upload only on Plus and team plans.
- ⓘ Team plans are priced per user and sold in set packs: 3, 6 or 10 users.
- ⓘ An ad-serving add-on is offered with Plus and the team plans, but its price is not shown on the pricing page.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$7

A month to start. There is a free plan too

Bannersnack has a free plan. Paid plans start at $7 per month, billed yearly ($12 billed monthly).

FREE

$0

10 designs over the account's lifetime, JPG/PNG/static GIF export, limited elements, analytics and animations. No HTML5, GIF or MP4 export.

STARTER

$7

per month, billed yearly ($12 billed monthly)

30 static designs a month, a 3,000+ element library, PDF download and auto-resize. No animations, Design Generator or video upload.

PRO

$18

per month, billed yearly ($32 billed monthly)

Unlimited designs, animations and transitions, HTML5/GIF/MP4 export, the Multiple Design Generator, a brand library and custom fonts.

PLUS

$36

per month, billed yearly ($42 billed monthly)

Everything in Pro plus feed-based design automation, client management, a custom branded URL, extended analytics, priority support and video upload.

SMALL TEAM

$39

per user / month, billed yearly ($49 billed monthly)

3 users and 10 workspaces with full feature access, comments and branded share URLs. Sold in packs of 3 users.

LARGE TEAM

$35

per user / month, billed yearly ($45 billed monthly)

10 users and 20 workspaces. A Medium team plan (6 users, 15 workspaces) is $37 per user billed yearly. Enterprise is custom-priced.

The free plan

Up to 10 designs in total, JPG, PNG and static GIF export, a limited element library and limited animations.

Trying it first

Team plans can request a free trial with full access to every feature.

Read from bannersnack.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Up to 40% off with yearly billing

The pricing page shows yearly billing at up to 40% off the monthly rate, for example Starter at $7 a month versus $12.

Stated on bannersnack.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Browser-based banner and HTML5 ad maker. Here is what it does, as its own site describes it, and what it covers: public API, real-time collaboration, templates, ad creative.

> "The listing names no gap in banner making at Pro."
>
> From our grade for features

Visual banner editor

A browser canvas for static designs, animated HTML5 banners and rich media ads, with no software to install.

Resizing across formats

Smart Resize adapts one design to 50+ sizes, and the Multiple Design Generator produces many variations from one design on Pro and above.

Animation tools

Animations, transitions, a timeline and Magic Animate are available, with limited versions on lower tiers.

Export for ad campaigns

Exports to HTML5, MP4, GIF, PNG, JPG and PDF. HTML5 output is aimed at ad network requirements.

Brand libraries and templates

Brand libraries hold logos, colors and fonts, and paid plans include a library of 5,000+ premium templates.

Feed-based automation and API

Feed-based design automation is on Plus and the team plans, and the homepage lists an API for automating banner production.

Where it runs

Web

What it works with

Its own pages name no integrations.

Bannersnack is made by Bannersnack.

Where it stands

Its grades against its category, and whether to keep it or make your own

62/72

Other ad creative and reporting tools it is graded above

Bannersnack's GPA of 2.4 is higher than 62 of the 72 other ad creative and reporting tools we grade, and level with 9.

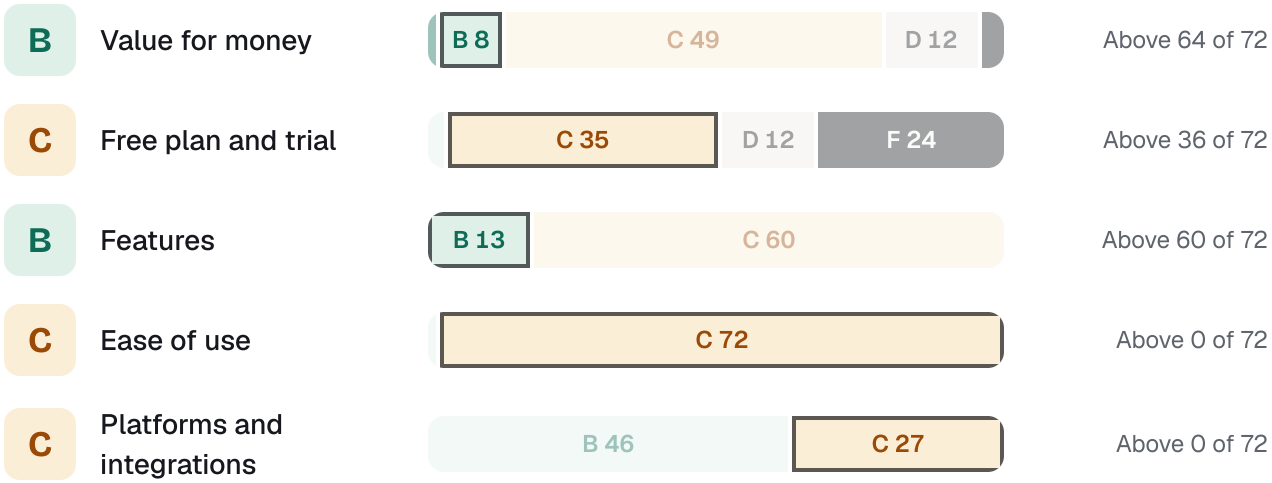
It stands best on value for money (B, above 64 of 72) and worst on ease of use (C, above 0).

Its paid plans start at $7 a month, against a middle price of $49.50 for the category: 3 of the 51 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 2 tools score higher and cost less.

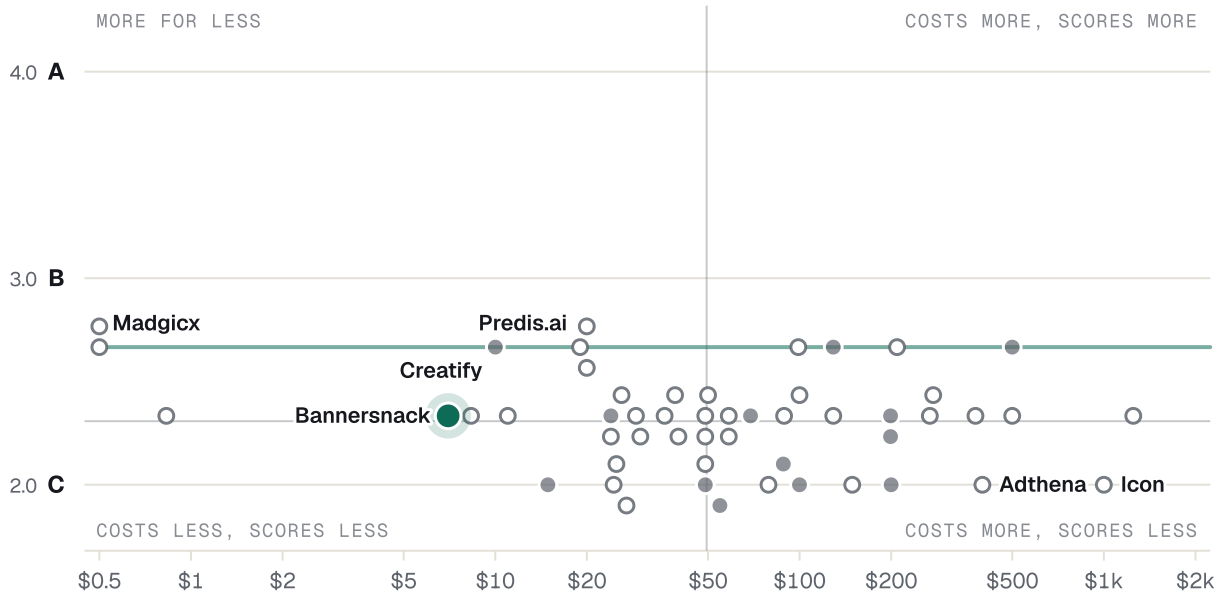
Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. Bannersnack's own letter is outlined.



Price against what you get

Each dot is one of 52 ad creative and reporting tools. Further left costs less; higher up scores better on features, ease of use and platforms. Bannersnack is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Bannersnack you could make: templates. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.4 is higher than 62 of the 72 other ad creative and reporting tools we grade. It costs $84 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- Ad images and videos made to each network's sizes.

- ✕ Several people working in it at the same moment.
- ✕ An API that other software can build on.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Bannersnack's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bannerflow, Celtra, AdCreative.ai, Predis.ai and Marpipe

The 5 tools Bannersnack is most often weighed against, with where each one differs from it.

2.0 GPA

Bannerflow

Paid

Creative automation for display, social and DOOH ads.

- Bannersnack has a free plan. Bannerflow does not.
- Bannersnack also covers templates.
- Bannerflow also covers workflow automation and reports.

Bannersnack and Bannerflow compared in full

1.6 GPA

Celtra

Paid

Enterprise creative automation and rich media ad platform.

- Bannersnack has a free plan. Celtra does not.
- Bannersnack also covers templates.
- Celtra also covers workflow automation and reports.

Bannersnack and Celtra compared in full



2.2
GPA

AdCreative.ai

Free trial · from $20/mo

AI ad banners, product photos and video ads, with creative scoring.

- Bannersnack has a free plan. AdCreative.ai does not, though it has a free trial.
- Only AdCreative.ai lists an iOS app.
- AdCreative.ai also covers image generation and video generation.

Bannersnack and AdCreative.ai compared in full



2.4
GPA

Predis.ai

Free trial · from $19/mo

AI ads, videos and social posts, with scheduling and rival ad tracking.

- Bannersnack has a free plan. Predis.ai does not, though it has a free trial.
- Only Predis.ai lists iOS and Android apps.
- Bannersnack also covers templates.

Bannersnack and Predis.ai compared in full



2.0
GPA

Marpipe

Free plan · from $199/mo

Catalog ad creative and product feed management for DPA.

- Bannersnack also covers templates.

Bannersnack and Marpipe compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bannersnack free?

Bannersnack has a free plan. Up to 10 designs in total, JPG, PNG and static GIF export, a limited element library and limited animations.

How much does Bannersnack cost?

Bannersnack lists 6 plans. Free: $0.

What platforms does Bannersnack work on?

Bannersnack is available on Web.

Does Bannersnack offer any discounts?

Bannersnack publicly lists the following: Up to 40% off with yearly billing.

Does Bannersnack have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Bannersnack is listed for Web.

Does Bannersnack have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Bannersnack is listed for Web.

Is Bannersnack open source?

Bannersnack is not described as open source on its own site, as read on Nov 13, 2026.

Does Bannersnack have an API?

Yes. Bannersnack offers a public API, according to its own site.

Does Bannersnack have a free trial?

Yes. Team plans can request a free trial with full access to every feature.

Who makes Bannersnack?

Bannersnack is made by a company of the same name.

What are the alternatives to Bannersnack?

The closest alternatives to Bannersnack in our directory are Bannerflow, Celtra, AdCreative.ai, Predis.ai and Marpipe.

How does Bannersnack compare with other ad creative and reporting tools?

Bannersnack's GPA of 2.4 is higher than 62 of the 72 other ad creative and reporting tools we grade, and level with 9.

Is Bannersnack good value for money?

ToolGPA grades Bannersnack B for value for money. Its paid plans start at $7 a month, against a middle price of $49.50 for the category: 3 of the 51 others that charge start lower.

Could I make my own version of Bannersnack?

The plain part of Bannersnack you could make: templates. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Bannersnack's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Bannersnack's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Bannersnack. Prices change, so check bannersnack.com before you buy.

bannersnack.com/pricing

bannersnack.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Bannersnack, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bannersnack

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Bannersnack: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bannersnack
```

Know someone choosing between ad creative and reporting tools?

Send them this guide:
toolgpa.com/tools/bannersnack/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after Bannersnack, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bannersnack's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bannersnack is a trademark of its owner, and this guide is not made, paid for or approved by Bannersnack. Prices and plans change: check bannersnack.com before you buy.