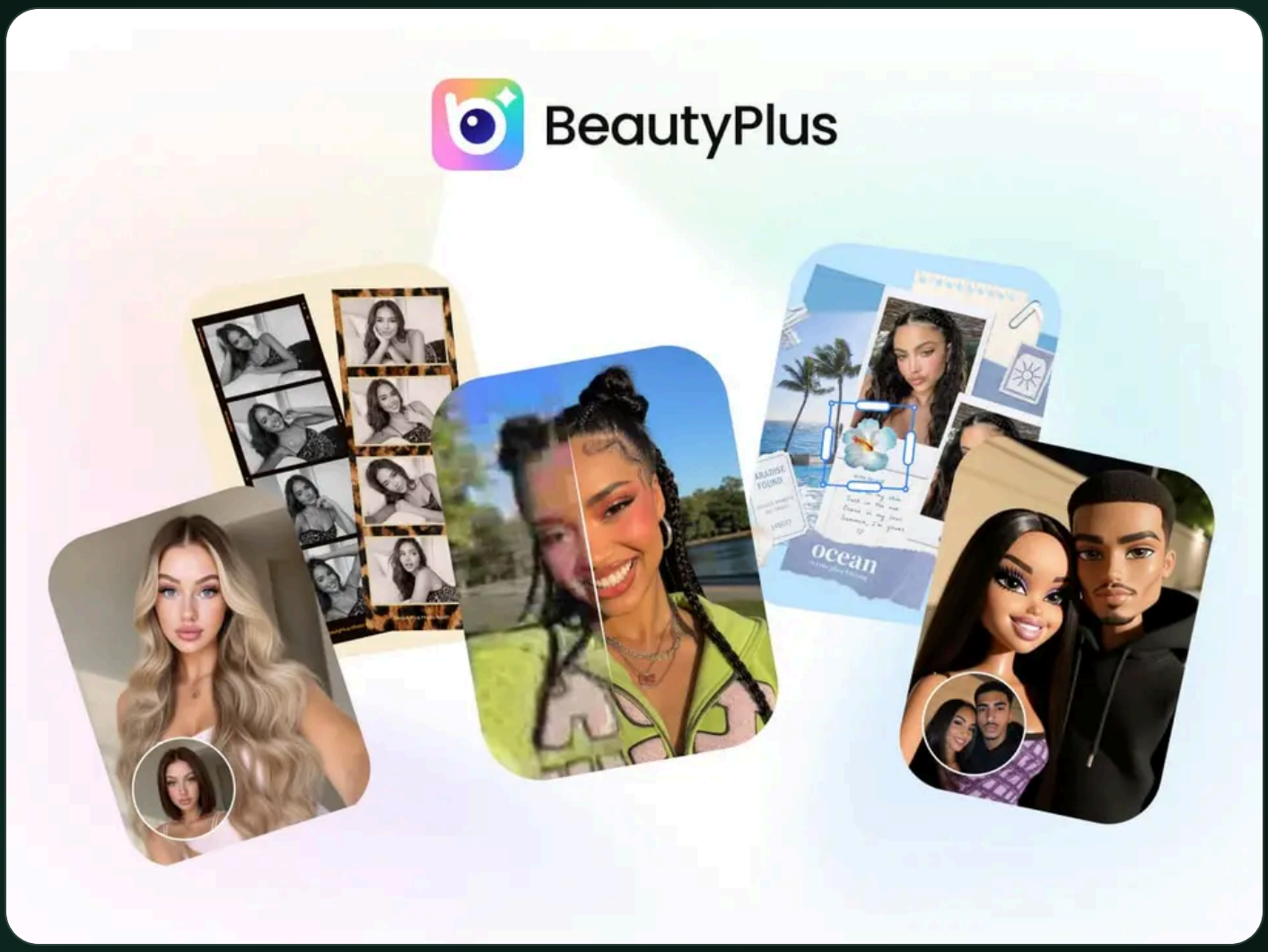
ToolGPA

NOVEMBER 2026

BeautyPlus

The Insider's Guide

AI photo editor, enhancer and image generator for selfies



Every plan, grade, refund rule and rival among AI image and video generators, read from BeautyPlus's own pages.

Made by Pixocial Technology (Singapore) Pte. Ltd. · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from BeautyPlus's own pages, its app-store listings and our grades. Every fact in it is on BeautyPlus's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 132 of the 168 other AI image and video generators we grade

BeautyPlus is an AI photo and video editor focused on portraits and social posts. It covers photo enhancement, old photo restoration, object and background removal, hairstyle and outfit changes, collages, an online photo booth and AI image generation. It runs in a browser and as an iPhone and iPad app, with a free tier and paid Pro and Max plans.

To get you started, here are **8 things to know about BeautyPlus**, taken from its own pages and our grades.

1 **Best for selfie and photo touch-ups on your phone**

But free exports carry a watermark, and the Pro and Max prices didn't load on the pricing page we read.

2 **There is a free plan**

Limited use of AI features and basic assets, exports carry a watermark.

3 **It runs on 2 platforms**

Web and iOS.

4 **Photo and video enhancement**

An AI enhancer sharpens and relights photos, and Pro and Max add monthly video-enhance allowances in seconds.

5 **Retouching and removal**

Tools for object removal, background change, hairstyle and outfit changes and replacing selected areas of a photo.

6 **AI image creation**

Generates images from prompts, with about 40 or more creations a month on Pro and 100 or more on Max.

7 **A 2.6 GPA, above 132 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace BeautyPlus you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

BeautyPlus at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL 3-day free trial on Pro and Max, shown on the pricing page.	RUNS ON Web, iOS
MADE BY Pixocial Technology (Singapore) Pte. Ltd.	CATEGORY AI Image & Video Generators
OUR GRADE 2.6 GPA, good	STORE RATING 4.8 on the App Store, 349,256 ratings

The report card

Best for selfie and photo touch-ups on your phone

BeautyPlus is a photo and video editor for portraits and social posts, with enhancement, object removal, old-photo restoration and image generation. The App Store rating is 4.8 from about 349,000 ratings. But free exports carry a watermark, and the Pro and Max prices didn't load on the pricing page we read.

TOOLGPA REPORT CARD	BeautyPlus	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The Pro and Max prices didn't load on the pages read, so none is on record. With no price to go on, it sits in the middle.
Free plan and trial	C	A free plan with limited AI and basic assets, but exports carry a watermark. A 3-day trial is offered on Pro and Max.
Features	C	Enhancement, retouching, removal, restoration, image creation and collages. AI features come with monthly caps on Pro and Max.
Ease of use	A	4.81 from 349,256 App Store ratings, the top band for ease.
Platforms and integrations	B	Web and iOS, with no Android, desktop app or API listed.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who BeautyPlus is for

- ✓ Fits if you touch up selfies and want an editor on iPhone and the web
- ✓ Works for people restoring old family photos with a few taps

Who it is not for

- ✗ Tight if you're staying free: exports carry a watermark and AI is capped
- ✗ Watch out: Pro includes 200 credits a month and Max 500, and removal and creation are counted in dozens of images
- ✗ Skip it if you're on Android or Windows, since the listing shows iOS and the web
- ✗ Watch out: subscriptions bought through the App Store are refunded by Apple, not BeautyPlus
- ✗ Watch out: the Pro and Max prices could not be read, so check before you subscribe

Good to know

Good for

- ✓ Casual users who edit selfies and social posts
- ✓ People who want a phone app and a browser editor on one account
- ✓ Anyone testing AI portrait tools on a free plan first

Worth knowing

- ⓘ Prices for Pro and Max did not load in the pages read, so they are not recorded here.
- ⓘ Free exports carry a watermark and AI features are capped at limited usage.
- ⓘ Pro includes 200 credits a month and Max 500; the pricing page lists Max credit steps up to 3,000.
- ⓘ Subscriptions bought through the App Store are refunded by Apple, not by BeautyPlus.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

BeautyPlus's current pricing could not be confirmed from its own site.

> **The Pro and Max prices didn't load on the pages read, so none is on record.**
>
> From our grade for value for money

We could not confirm BeautyPlus's current prices from its own site, so this guide lists no plans. beautyplus.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and iOS

AI photo editor, enhancer and image generator for selfies. Here is what it does, as its own site describes it, and what it covers: AI features, video editing, image generation.

"

Enhancement, retouching, removal, restoration, image creation and collages.

From our grade for features

Photo and video enhancement

An AI enhancer sharpens and relights photos, and Pro and Max add monthly video-enhance allowances in seconds.

Retouching and removal

Tools for object removal, background change, hairstyle and outfit changes and replacing selected areas of a photo.

AI image creation

Generates images from prompts, with about 40 or more creations a month on Pro and 100 or more on Max.

Old photo restoration

Repairs faded colors and scratches in scanned or old prints.

Collages and photo booth

Browser tools make photo collages and a four-frame photo booth strip, with a glow cam and face filters.

Where it runs

Web iOS

What it works with

Its own pages name no integrations.

BeautyPlus is made by Pixocial Technology (Singapore) Pte. Ltd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

132/168

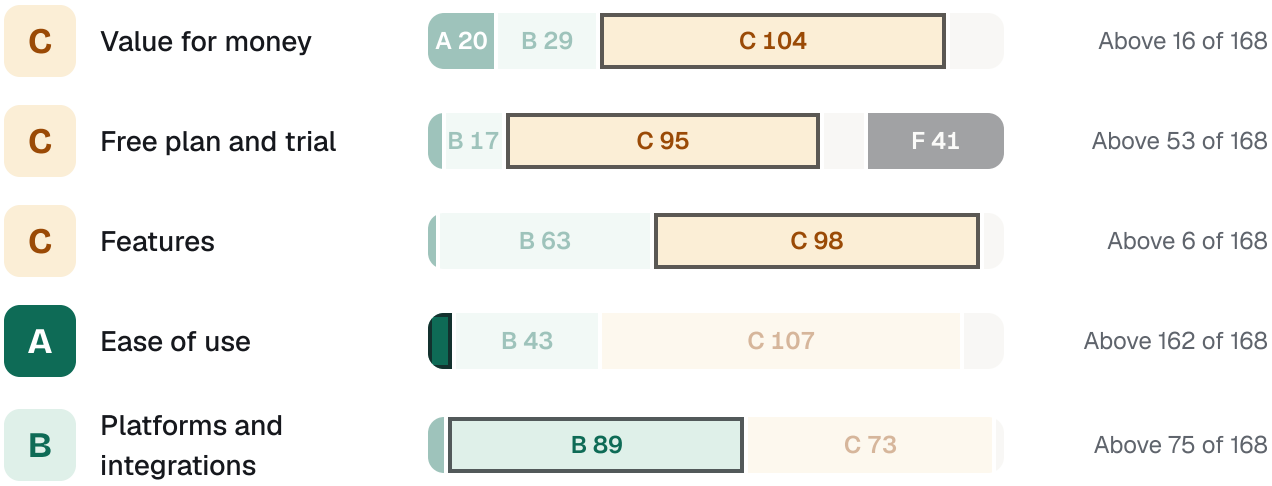
Other AI image and video generators it is graded above

BeautyPlus's GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade, and level with 14.

It stands best on ease of use (A, above 162 of 168) and worst on features (C, above 6).

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. BeautyPlus's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace BeautyPlus you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade.

What you could not

- An image model, which you can rent by the picture but not make.
- A video editor.
- A real app for iOS. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. BeautyPlus's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Picsart, Fotor, Photoleap, Remini and Pixlr

The 5 tools BeautyPlus is most often weighed against, with where each one differs from it.

2.0 GPA

Picsart

Paid

Photo and video editor with AI generation and design tools.

- BeautyPlus has a free plan. Picsart does not.
- Only Picsart lists a macOS app.
- Picsart also covers templates and video generation.

BeautyPlus and Picsart compared in full

3.0 GPA

Fotor

Free plan · from $39.99/yr

Photo editor and AI image and video generator with credit plans.

- Only Fotor lists Android, Windows and macOS apps.
- BeautyPlus also covers video editing.
- Fotor also covers templates and video generation.

BeautyPlus and Fotor compared in full



1.6
GPA

Photoleap

Free trial

iPhone photo editor with AI image generation and layered edits.

- BeautyPlus has a free plan. Photoleap does not, though it has a free trial.
- Only BeautyPlus lists a web app.
- BeautyPlus also covers video editing.

BeautyPlus and Photoleap compared in full



2.2
GPA

Remini

Free plan · from $4.99

AI photo enhancer that sharpens old and blurry pictures.

- BeautyPlus also covers video editing.

BeautyPlus and Remini compared in full



3.2
GPA

Pixlr

Free plan · from $1.99/mo

Browser photo editors with AI image, video and audio tools.

- Only Pixlr lists an Android app.
- BeautyPlus also covers video editing.
- Pixlr also covers video generation.

BeautyPlus and Pixlr compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is BeautyPlus free?

BeautyPlus has a free plan. Limited use of AI features and basic assets, exports carry a watermark.

What platforms does BeautyPlus work on?

BeautyPlus is available on Web and iOS.

How is BeautyPlus rated?

BeautyPlus's iPhone and iPad app averages 4.8 out of 5 from 349,256 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does BeautyPlus have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. BeautyPlus is listed for Web and iOS.

Does BeautyPlus have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. BeautyPlus is listed for Web and iOS.

Is BeautyPlus open source?

BeautyPlus is not described as open source on its own site, as read on Nov 13, 2026.

Does BeautyPlus have a free trial?

Yes. 3-day free trial on Pro and Max, shown on the pricing page.

Who makes BeautyPlus?

BeautyPlus is made by Pixocial Technology (Singapore) Pte. Ltd.

What are the alternatives to BeautyPlus?

The closest alternatives to BeautyPlus in our directory are Picsart, Fotor, Photoleap, Remini and Pixlr.

How does BeautyPlus compare with other AI image and video generators?

BeautyPlus's GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade, and level with 14.

Could I make my own version of BeautyPlus?

To replace BeautyPlus you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from BeautyPlus's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from BeautyPlus's own pages on 13 November 2026, and its App Store rating. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pixocial Technology (Singapore) Pte. Ltd. Prices change, so check beautyplus.com before you buy.

beautyplus.com/pricing

apps.apple.com/us/app/beautyplus-selfie-photo-...

beautyplus.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

BeautyPlus, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/beautyplus

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "BeautyPlus: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/beautyplus
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Know someone choosing between AI image and video generators?

Send them this guide:
toolgpa.com/tools/beautyplus/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after BeautyPlus, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what BeautyPlus's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. BeautyPlus is a trademark of its owner, and this guide is not made, paid for or approved by Pixocial Technology (Singapore) Pte. Ltd. Prices and plans change: check beautyplus.com before you buy.