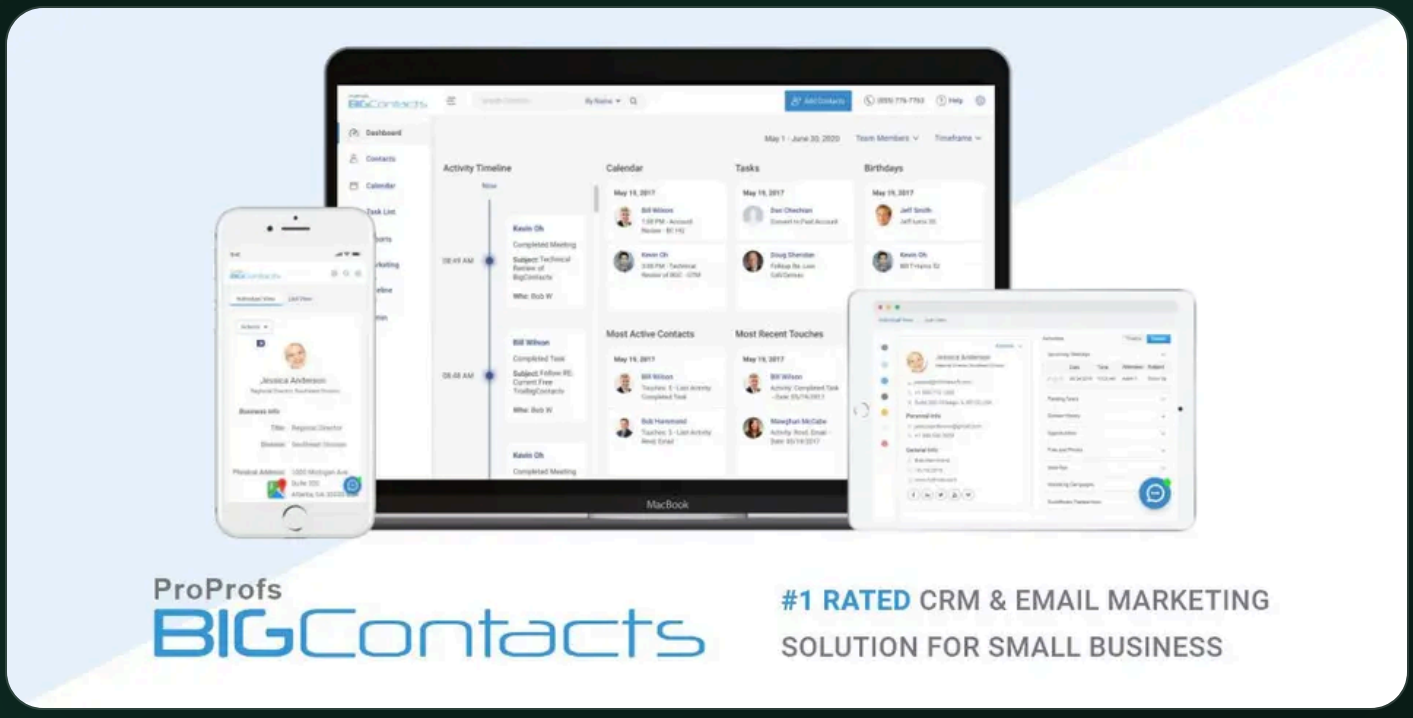
ToolGPA

NOVEMBER 2026

Bigcontacts

The Insider's Guide

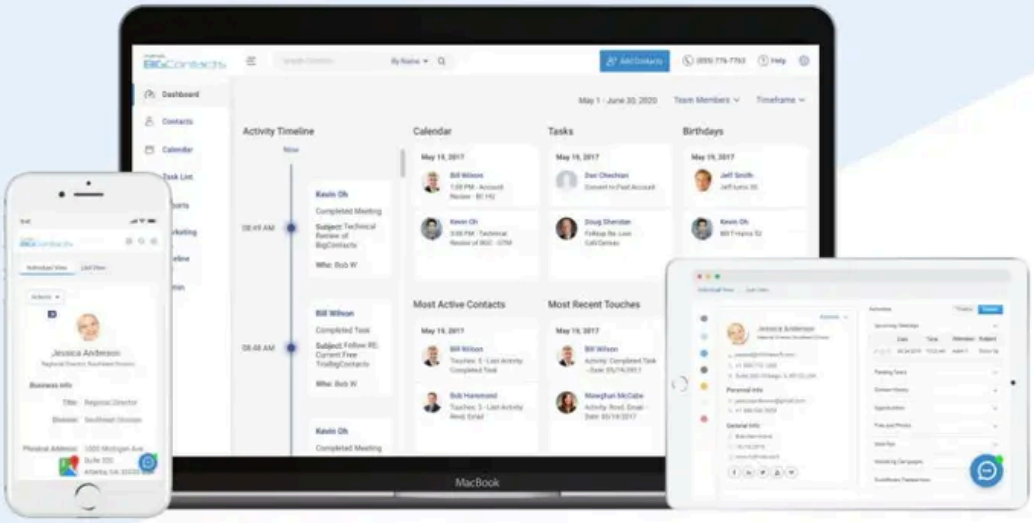
Contact-based CRM with a free plan and a flat per-contact price



Every plan, grade, refund rule and rival among CRM tools, read from Bigcontacts's own pages.

Made by ProProfs · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



ProProfs

#1 RATED CRM & EMAIL MARKETING

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bigcontacts's own pages, its app-store listings and our grades. Every fact in it is on Bigcontacts's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 50 of the 116 other CRM tools we grade

BIGContacts, sold by ProProfs, is a small-business CRM for contacts, activities, sales opportunities and email campaigns. A free plan covers one user and up to 100 contacts, and the Business plan has unlimited users and is priced by the number of contacts stored.

To get you started, here are **9 things to know about Bigcontacts**, taken from its own pages and our grades.

> "
>
> **You build your lists, pipeline stages and workflows before it earns its keep.**
>
> From our grade for ease of use

1 **Best for a small-business CRM billed by contact count**

BIGContacts is a contact-based CRM with a pipeline, email marketing, workflows and reports, free for one user up to 100 contacts.

2 **Paid plans start at $9.99 a month**

As its pricing page puts it: $9.99 per month per 1,000 contacts, billed annually ($19.99 billed monthly).

3 **There is a free plan**

Free plan for one user with up to 100 contacts and the premium features.

4 **It runs on Web**

Web.

5 **Contact management**

Contacts, lists, tags and custom fields, with unlimited storage and unlimited users on the Business plan.

6 **Sales pipeline**

Opportunities tracked by stage in Kanban or list view, with a pipeline whose stages and fields can be customized.

7 **Email marketing**

Email to individuals or filtered lists, automated sequences, static and dynamic campaign lists, and open and click analytics.

8 **A 2.2 GPA, above 50 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Bigcontacts you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Bigcontacts at a glance

PRICING Free plan, from $9.99 per month per 1,000 contacts, billed annually ($19.99 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY ProProfs	CATEGORY CRM Software
OUR GRADE 2.2 GPA, fair	

The report card

Best for a small-business CRM billed by contact count

BIGContacts is a contact-based CRM with a pipeline, email marketing, workflows and reports, free for one user up to 100 contacts. The paid plan starts at 2,000 contacts, so a very small list still costs about $20 a month, and the pricing page is not clear about how the $9.99 and $19.99 figures fit together.

TOOLGPA REPORT CARD

Bigcontacts

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$9.99 per 1,000 contacts a month on yearly billing with a 2,000-contact floor, so about $20 a month. That is between the category's cheaper quarter at $15 and its middle at $29, and the price grows with your list.
Free plan and trial	C	A free plan for one user and 100 contacts, with no expiry. That is a cap you will reach with any real list, and a second user means paying.
Features	C	Contacts, a sales pipeline, email marketing, workflows and tasks, and reports with AI summaries. It lists no phone app, and 20,000-plus contacts are quoted on request.
Ease of use	C	No store rating on record. You build your lists, pipeline stages and workflows before it earns its keep.
Platforms and integrations	B	Web only, with QuickBooks, Outlook, Zapier and Google Calendar. No desktop or phone app is listed.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bigcontacts is for

- ✓ Fits if you have a few thousand contacts and want to pay by list size, not by seat
- ✓ Works for solo users trying a CRM on the free 100-contact plan

Who it is not for

- ✗ Tight if you stay free: 100 contacts and one user
- ✗ Pricey if your list grows, since cost follows contact count and 20,000-plus is quoted
- ✗ Watch out: the page shows $9.99 beside a crossed-out $19.99 with a buy-before date, and its data lists $19.99 as monthly
- ✗ Skip it if you want a phone app, as none is listed

Good to know

Good for

- ✓ Solo users who can stay within 100 contacts on the free plan
- ✓ Small teams that want unlimited seats priced by contacts
- ✓ Teams that email their contact lists from the CRM

Worth knowing

- ⓘ Business pricing follows contact count and starts at a 2,000-contact minimum; the page does not show a price table by tier.
- ⓘ The page shows $9.99 beside a crossed-out $19.99 with a 'buy before' date, and the structured data lists $19.99 as monthly and $119.88 as annual.
- ⓘ Support by email, phone and live chat with a dedicated success manager is described under the Business plan.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9.99

A month to start. There is a free plan too

Bigcontacts has a free plan. Paid plans start at $9.99 per month per 1,000 contacts, billed annually ($19.99 billed monthly).

> **That is a cap you will reach with any real list, and a second user means paying.**
>
> From our grade for free plan and trial

FREE

$0

Single user, up to 100 contacts, no expiry.

BUSINESS

$9.99

per 1,000 contacts / month, 2,000 min, billed yearly ($19.99 monthly)

Unlimited users, teams, lists and storage. Price rises with contact count; 20,000+ contacts are quoted on request.

The free plan

Free plan for one user with up to 100 contacts and the premium features.

Read from bigcontacts.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing at half the monthly rate

The pricing page shows annual billing at $9.99 per month per 1,000 contacts against $19.99 billed monthly, and says to save up to 50%.

Stated on bigcontacts.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Contact-based CRM with a free plan and a flat per-contact price. Here is what it does, as its own site describes it, and what it covers: AI features, kanban boards, sales pipeline, workflow automation, forms, reports, email campaigns.

> **Contacts, a sales pipeline, email marketing, workflows and tasks, and reports with AI summaries.**
>
> From our grade for features

Contact management

Contacts, lists, tags and custom fields, with unlimited storage and unlimited users on the Business plan.

Sales pipeline

Opportunities tracked by stage in Kanban or list view, with a pipeline whose stages and fields can be customized.

Email marketing

Email to individuals or filtered lists, automated sequences, static and dynamic campaign lists, and open and click analytics.

Workflows and tasks

Tasks, reminders and workflows with pre-defined steps, plus a two-way task sync with Microsoft Outlook.

Reports and AI summaries

Over 100 built-in reports and a custom builder, with AI-powered dashboards and import summaries.

Where it runs

Web

What it works with

QuickBooks
Microsoft Outlook
Zapier
Google Calendar
Skype

Bigcontacts is made by ProProfs.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

50/116

Other CRM tools it is graded above

Bigcontacts's GPA of 2.2 is higher than 50 of the 116 other CRM tools we grade, and level with 25.

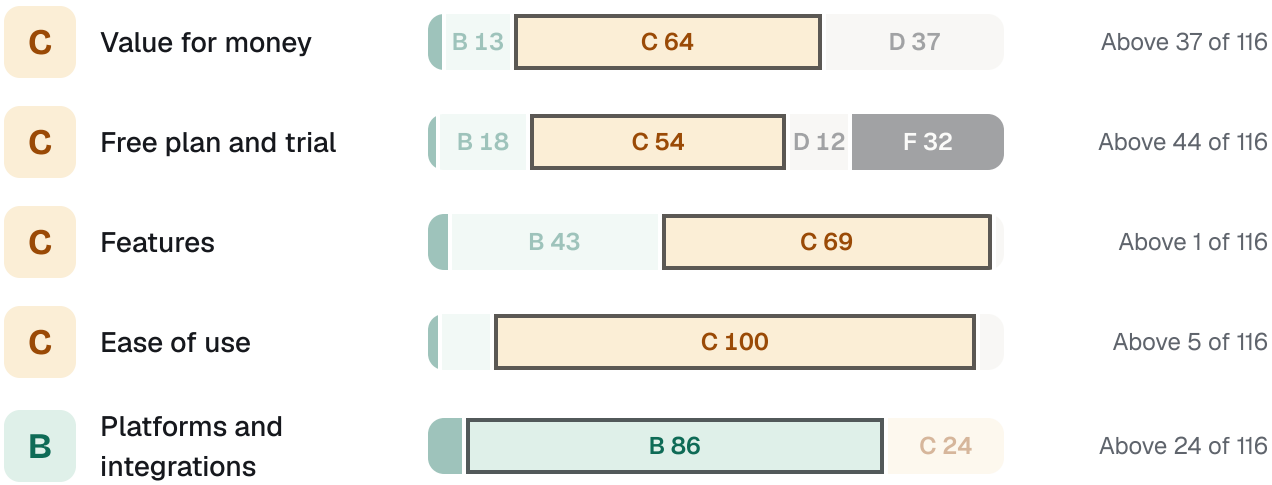
It stands best on platforms and integrations (B, above 24 of 116) and worst on features (C, above 1).

Its paid plans start at $9.99 a month, against a middle price of $29 for the category: 10 of the 93 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

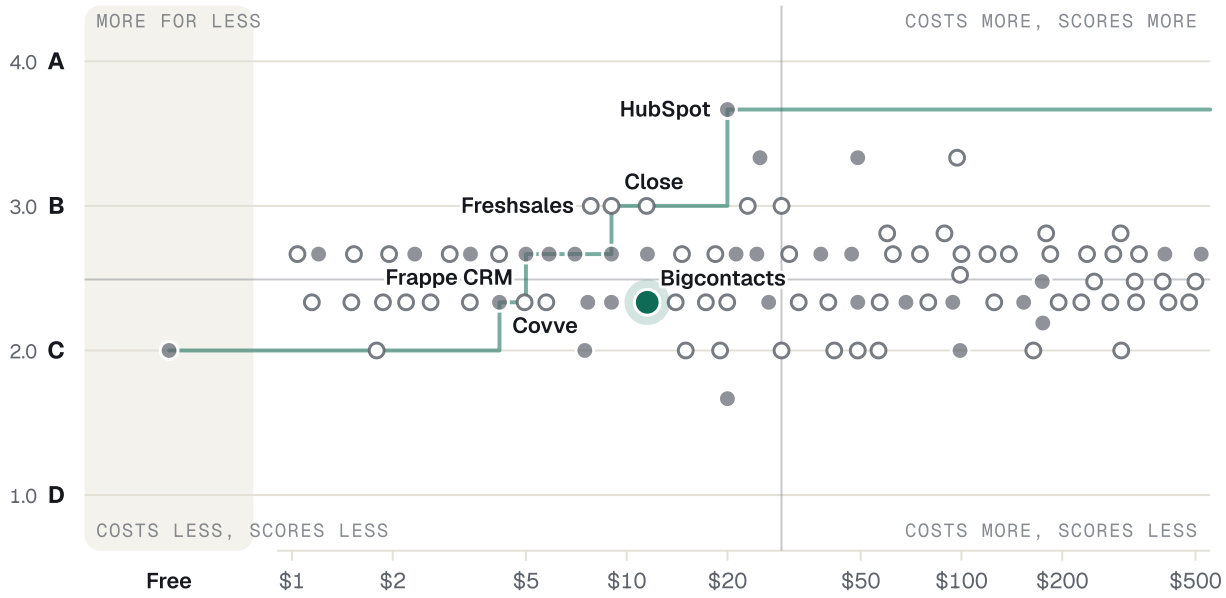
Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Bigcontacts's own letter is outlined.



Price against what you get

Each dot is one of 95 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Bigcontacts is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Bigcontacts you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $119.88 a year.

What you could make

- Sales pipeline, kanban boards, forms and reports: an app builder makes these well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.

- Connections to other products, each kept working as those products change.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Bigcontacts's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Less Annoying CRM, Capsule CRM, OnePageCRM, Nimble and Insightly

The 5 tools Bigcontacts is most often weighed against, with where each one differs from it.

2.4 GPA

Less Annoying CRM

Free trial · from $15/mo

Simple CRM for small businesses at one flat per-user price.

- Bigcontacts has a free plan. Less Annoying CRM does not, though it has a free trial.
- Bigcontacts also covers kanban boards, workflow automation and email campaigns.
- Less Annoying CRM also covers tasks and calendar.

Bigcontacts and Less Annoying CRM compared in full

2.2 GPA

Capsule CRM

Free plan · from $18/mo

Small-business CRM for contacts, sales pipelines and projects.

- Only Capsule CRM lists iOS and Android apps.
- Bigcontacts also covers forms and email campaigns.
- Capsule CRM also covers tasks.

Bigcontacts and Capsule CRM compared in full

2.8 GPA

OnePageCRM

Free trial · from $9.95/mo

Action-focused sales CRM for small businesses.

- Bigcontacts has a free plan. OnePageCRM does not, though it has a free trial.
- Only OnePageCRM lists iOS and Android apps.
- Only OnePageCRM lists a browser extension.

Bigcontacts and OnePageCRM compared in full

2.4 GPA

Nimble

Free trial · from $24.90/mo

Relationship CRM with contact enrichment and a browser extension.

- Bigcontacts has a free plan. Nimble does not, though it has a free trial.
- Only Nimble lists iOS and Android apps.
- Only Nimble lists a browser extension.

Bigcontacts and Nimble compared in full

2.2 GPA

Insightly

Free trial · from $29/mo

CRM with built-in project management for after the sale.

- Bigcontacts has a free plan. Insightly does not, though it has a free trial.
- Only Insightly lists iOS and Android apps.
- Bigcontacts also covers kanban boards, forms and email campaigns.

Bigcontacts and Insightly compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bigcontacts free?

Bigcontacts has a free plan. Free plan for one user with up to 100 contacts and the premium features.

How much does Bigcontacts cost?

Bigcontacts lists 2 plans. Free: $0.

What platforms does Bigcontacts work on?

Bigcontacts is available on Web.

Does Bigcontacts offer any discounts?

Bigcontacts publicly lists the following: Yearly billing at half the monthly rate.

Does Bigcontacts have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Bigcontacts is listed for Web.

Does Bigcontacts have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Bigcontacts is listed for Web.

Is Bigcontacts open source?

Bigcontacts is not described as open source on its own site, as read on Nov 13, 2026.

What does Bigcontacts integrate with?

Bigcontacts's listing names QuickBooks, Microsoft Outlook, Zapier, Google Calendar and Skype.

Who makes Bigcontacts?

Bigcontacts is made by ProProfs.

What are the alternatives to Bigcontacts?

The closest alternatives to Bigcontacts in our directory are Less Annoying CRM, Capsule CRM, OnePageCRM, Nimble and Insightly.

How does Bigcontacts compare with other CRM tools?

Bigcontacts's GPA of 2.2 is higher than 50 of the 116 other CRM tools we grade, and level with 25.

Is Bigcontacts good value for money?

ToolGPA grades Bigcontacts C for value for money. Its paid plans start at $9.99 a month, against a middle price of $29 for the category: 10 of the 93 others that charge start lower.

Could I make my own version of Bigcontacts?

To replace Bigcontacts you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Bigcontacts's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from BIGContacts's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ProProfs. Prices change, so check bigcontacts.com before you buy.

bigcontacts.com/pricing/

bigcontacts.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Bigcontacts, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bigcontacts

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Bigcontacts: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bigcontacts
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Know someone choosing between CRM tools?

Send them this guide:
toolgpa.com/tools/bigcontacts/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Bigcontacts, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bigcontacts's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bigcontacts is a trademark of its owner, and this guide is not made, paid for or approved by ProProfs. Prices and plans change: check bigcontacts.com before you buy.