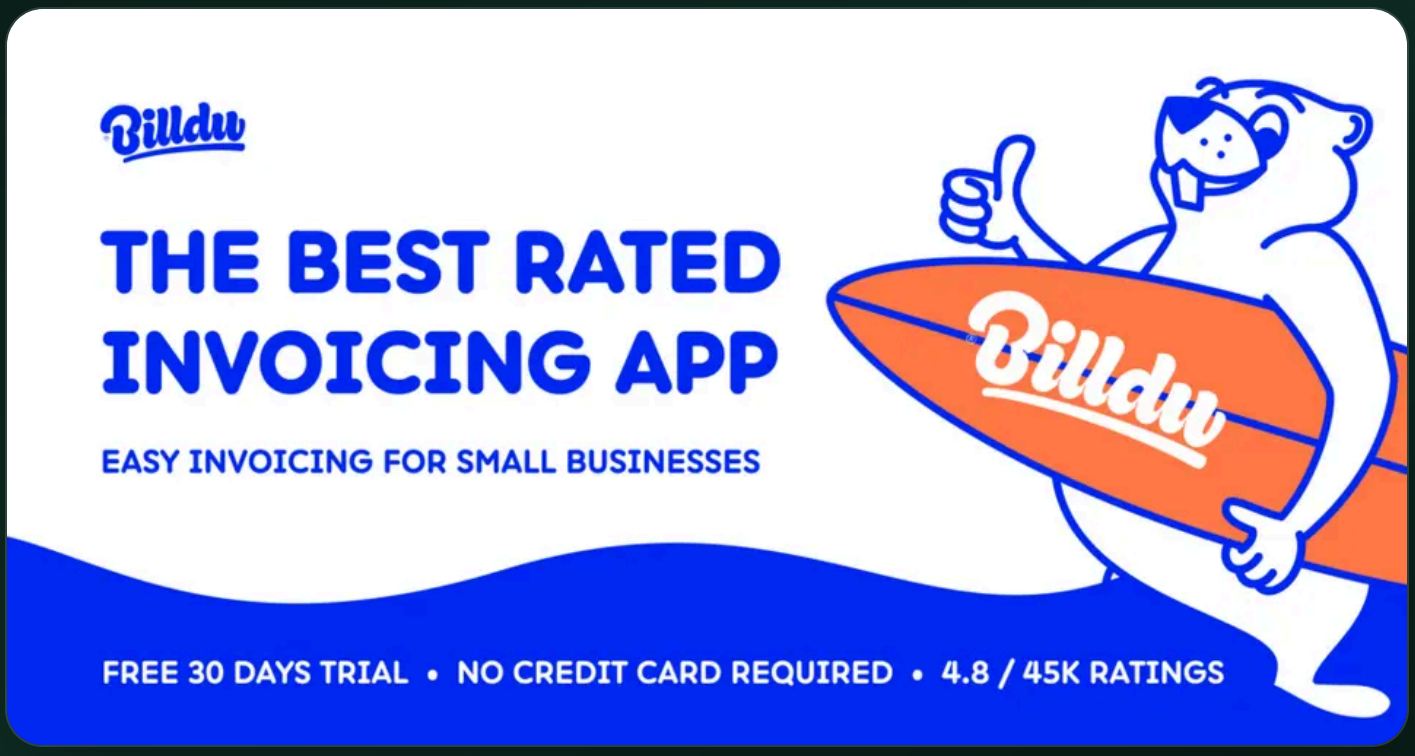
ToolGPA

NOVEMBER 2026

Billdu

The Insider's Guide

Invoice maker for freelancers and small businesses



Every plan, grade, refund rule and rival among accounting and invoicing tools, read from Billdu's own pages.

Made by Billdu Ltd · checked Nov 13, 2026 · toolgpa.com

2.4
GPA

Billdu

THE BEST RATED INVOICING APP

EASY INVOICING FOR SMALL BUSINESSES



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Billdu's own pages, its app-store listings and our grades. Every fact in it is on Billdu's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 74 of the 127 other accounting and invoicing tools we grade

Billdu is an invoicing app for freelancers and small businesses, available in a browser and as iPhone, iPad and Android apps. It creates invoices, estimates and delivery notes, tracks expenses and invoice status, and sends payment reminders. Three plans differ mainly in client limits and team size.

To get you started, here are **9 things to know about Billdu**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and you build your templates and client list first.**

From our grade for ease of use

1 **Best for freelancers who need invoices and basic expense tracking**

Billdu makes invoices and estimates and tracks expenses, in a browser and phone apps.

2 **Paid plans start at $4.99 a month**

As its pricing page puts it: $4.99 per month, billed annually ($7.99 billed monthly).

3 **You can try it first**

7-day free trial with all features, no card required

4 **It runs on 3 platforms**

Web, iOS and Android.

5 Invoices and estimates

Create invoices on every plan; estimates, quotes and delivery notes start on Standard.

6 Payment reminders and receipts

Standard and Premium send payment reminders and receipts so unpaid invoices are chased from the app.

7 Expense tracking

Unlimited expenses on every plan, with a barcode scanner; recurring expenses are on Premium.

8 A 2.4 GPA, above 74 of 127

That is against the other accounting and invoicing tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Billdu you could make: invoicing, quotes and estimates, expense tracking and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Billdu at a glance

PRICING
Free trial, from $4.99 per month, billed annually ($7.99 billed monthly)

FREE PLAN
No

FREE TRIAL
7-day free trial with all features, no card required

RUNS ON
Web, iOS, Android

MADE BY
Billdu Ltd, since 2012

CATEGORY
Accounting & Invoicing

OUR GRADE
2.4 GPA, fair

STORE RATING
4.8 on the App Store, 26,296 ratings

The report card

Best for freelancers who need invoices and basic expense tracking

Billdu makes invoices and estimates and tracks expenses, in a browser and phone apps. But Lite is capped at 10 clients, reminders and estimates need the $9.99 plan, and the Xero link and the API are Premium only.

TOOLGPA REPORT CARD	Billdu	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$4.99 a month on yearly billing is inside the category's cheapest quarter, but Lite is capped at 10 clients. Estimates and reminders need Standard at $9.99.
Free plan and trial	C	A 7-day free trial with all features and no card. There is no free plan.
Features	C	Invoices, estimates, reminders, expenses and recurring invoices. A smaller job than accounting: invoicing and expense tracking, with the Xero link and API on the dearest plan.
Ease of use	C	No store rating on record, and you build your templates and client list first.
Platforms and integrations	B	Web plus iPhone, iPad and Android apps, with Xero and an API on Premium.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Billdu is for

- ✓ Fits if you invoice a few clients and want expenses in the same app
- ✓ Works for people who want to try it free for a week with no card

Who it is not for

- ✕ Tight if you have more than 10 clients on Lite, or more than 50 on Standard
- ✕ Skip it if you need estimates or payment reminders on the cheapest plan: both start on Standard
- ✕ Watch out: the Xero connection and the API are Premium only
- ✕ Watch out: the prices on the page are the average monthly price of a yearly plan, and monthly billing costs $7.99 and up

Good to know

Good for

- ✓ Freelancers who invoice from a phone
- ✓ Small businesses with a short client list
- ✓ Teams in Europe that need local e-invoicing formats

Worth knowing

- ⓘ Lite is capped at 10 clients and Standard at 50; only Premium has unlimited clients.
- ⓘ Estimates, quotes and payment reminders need Standard or higher.
- ⓘ The Xero connection is listed only on Premium, and the API is Premium-only.
- ⓘ Displayed prices are the average monthly price of an annual plan; the page says USD and EUR prices are the same.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$4.99

A month to start

Billdu is a paid product with a free trial, starting at $4.99 per month, billed annually ($7.99 billed monthly).

LITE

$4.99

per month, billed annually ($7.99 billed monthly)

Unlimited invoices and expenses for 10 clients and 1 user, with invoice status tracking and client signatures.

STANDARD

$9.99

per month, billed annually ($14.99 billed monthly)

Adds estimates and quotes, delivery notes, payment reminders and receipts; 50 clients and up to 2 team members.

PREMIUM

$19.99

per month, billed annually ($27.99 billed monthly)

Unlimited clients, up to 10 team members, recurring invoices and expenses, API access and priority support.

Trying it first

7-day free trial with all features, no card required

Read from billdu.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 30% with an annual plan

Billdu says annual billing saves up to 30% against paying month to month.

Stated on billdu.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Invoice maker for freelancers and small businesses. Here is what it does, as its own site describes it, and what it covers: public API, invoicing, reports, expense tracking, quotes and estimates.

> **Invoices, estimates, reminders, expenses and recurring invoices.**

From our grade for features

Invoices and estimates

Create invoices on every plan; estimates, quotes and delivery notes start on Standard.

Payment reminders and receipts

Standard and Premium send payment reminders and receipts so unpaid invoices are chased from the app.

Expense tracking

Unlimited expenses on every plan, with a barcode scanner; recurring expenses are on Premium.

Recurring invoices

Premium can bill the same client on a schedule without recreating the invoice.

Accountant and team access

Team members, accountants included, count toward the plan's limit of 1, 2 or 10.

E-invoicing by country

The site lists e-invoicing pages for Spain (VeriFactu), Belgium (Peppol) and Slovakia (eFaktúra).

Where it runs

Web iOS Android

What it works with

Xero

Billdu is made by Billdu Ltd, and has been around since 2012.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

74/127

Other accounting and invoicing tools it is graded above

Billdu's GPA of 2.4 is higher than 74 of the 127 other accounting and invoicing tools we grade, and level with 19.

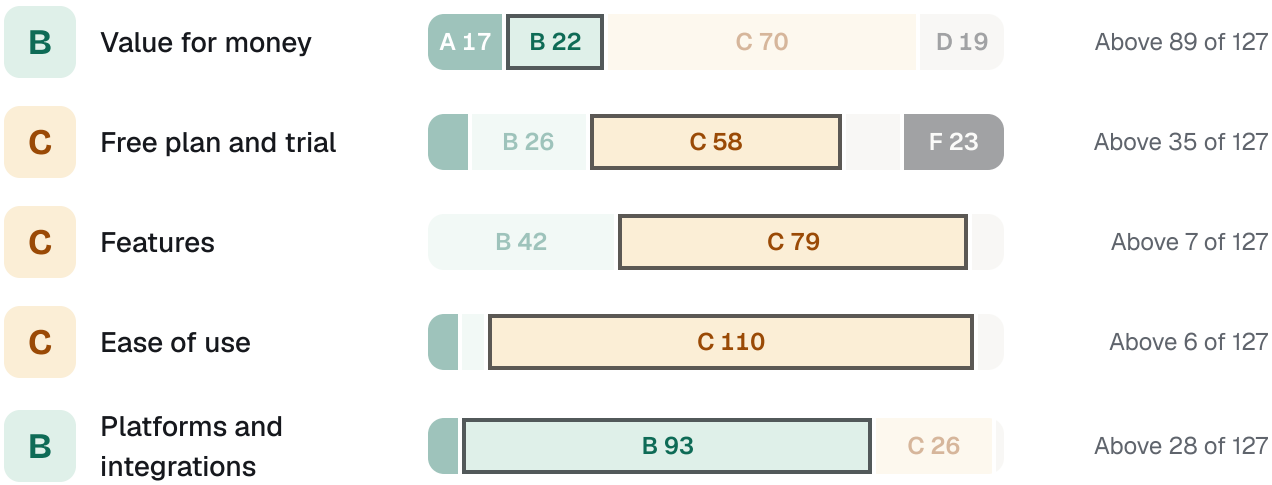
It stands best on value for money (B, above 89 of 127) and worst on ease of use (C, above 6).

Its paid plans start at $4.99 a month, against a middle price of $18.09 for the category: 6 of the 90 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 7 tools score higher and cost less.

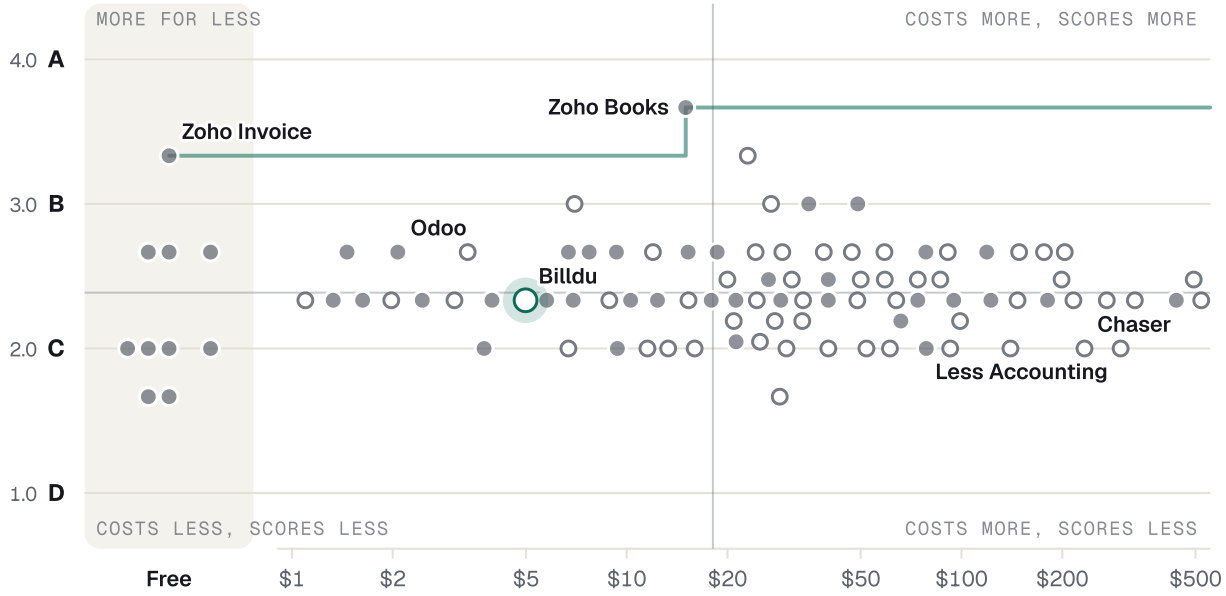
Each grade against the category

Every bar is all 128 accounting and invoicing tools we grade, cut by the letter each got. Billdu's own letter is outlined.



Price against what you get

Each dot is one of 101 accounting and invoicing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Billdu is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Billdu you could make: invoicing, quotes and estimates, expense tracking and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

It costs $59.88 a year.

What you could make

- Invoicing, quotes and estimates, expense tracking and reports: an app builder makes these well.

What you could not

- A real app for iOS and Android. Something home-made would be a web page.

	✕ It plugs into other products, Xero among them, and has an API.

What this rests on. Billdu's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Invoice Simple, Invoice2go, Zoho Invoice, Invoice Ninja and Invoicely

The 5 tools Billdu is most often weighed against, with where each one differs from it.



2.6 GPA

Invoice Simple

Free trial · from $6.99/mo

Mobile and web invoice maker with monthly invoice caps.

- Billdu also covers expense tracking.
- Invoice Simple also covers templates.

Billdu and Invoice Simple compared in full



2.2 GPA

Invoice2go

Free trial · from $79.99/yr

Invoice and estimate app for small service businesses.

- Invoice2go also covers time tracking.

Billdu and Invoice2go compared in full



3.6
GPA

Zoho Invoice

Free

Free invoicing app from Zoho for freelancers and small businesses.

- Zoho Invoice has a free plan. Billdu does not, though it has a free trial.
- Only Zoho Invoice lists Windows and macOS apps.
- Billdu also covers quotes and estimates.

Billdu and Zoho Invoice compared in full



2.8
GPA

Invoice Ninja

Free plan · from $14/mo

Invoicing, expenses and time tracking with a free plan.

- Invoice Ninja has a free plan. Billdu does not, though it has a free trial.
- Only Invoice Ninja lists macOS, Windows and Linux apps.
- Invoice Ninja is self-hostable, according to its own site.

Billdu and Invoice Ninja compared in full



2.6
GPA

Invoicely

Free plan · from $7.99/mo

Invoicing, estimates and expense tracking with a free plan.

- Invoicely has a free plan. Billdu does not, though it has a free trial.
- Invoicely also covers time tracking.

Billdu and Invoicely compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Billdu free?

No, Billdu is a paid product, but you can try it first. 7-day free trial with all features, no card required.

How much does Billdu cost?

Billdu lists 3 plans. Lite: $4.99 per month, billed annually ($7.99 billed monthly).

What platforms does Billdu work on?

Billdu is available on Web, iOS and Android.

Does Billdu offer any discounts?

Billdu publicly lists the following: Save up to 30% with an annual plan.

How is Billdu rated?

Billdu's iPhone and iPad app averages 4.8 out of 5 from 26,296 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Billdu have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Billdu is listed for Web, iOS and Android.

Does Billdu have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Billdu is listed for Web, iOS and Android.

Is Billdu open source?

Billdu is not described as open source on its own site, as read on Nov 13, 2026.

Does Billdu have an API?

Yes. Billdu offers a public API, according to its own site.

What does Billdu integrate with?

Billdu's listing names Xero. A listing names up to eight integrations, so it may connect to more.

Who makes Billdu?

Billdu is made by Billdu Ltd. It dates from 2012.

What are the alternatives to Billdu?

The closest alternatives to Billdu in our directory are Invoice Simple, Invoice2go, Zoho Invoice, Invoice Ninja and Invoicely.

How does Billdu compare with other accounting and invoicing tools?

Billdu's GPA of 2.4 is higher than 74 of the 127 other accounting and invoicing tools we grade, and level with 19.

Is Billdu good value for money?

ToolGPA grades Billdu B for value for money. Its paid plans start at $4.99 a month, against a middle price of $18.09 for the category: 6 of the 90 others that charge start lower.

Could I make my own version of Billdu?

The plain part of Billdu you could make: invoicing, quotes and estimates, expense tracking and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Billdu's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Billdu's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Billdu Ltd. Prices change, so check billdu.com before you buy.

billdu.com/pricing/
billdu.com/about-us/
billdu.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Billdu, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/billdu

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Billdu: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/billdu
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Know someone choosing between accounting and invoicing tools?

Send them this guide: toolgpa.com/tools/billdu/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded accounting and invoicing tools after Billdu, each with an Insider's Guide of its own.

Accounting & Invoicing Insider's Guide

Every one of the 129 accounting and invoicing tools we grade, compared

Zoho Invoice Insider's Guide

Free invoicing app from Zoho for freelancers and small businesses

3.6 GPA

Zoho Books Insider's Guide

Online accounting from Zoho, with a free plan and six paid tiers

3.4 GPA

Cash App Taxes Insider's Guide

Free federal and state tax filing inside Cash App

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Billdu's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Billdu is a trademark of its owner, and this guide is not made, paid for or approved by Billdu Ltd. Prices and plans change: check billdu.com before you buy.