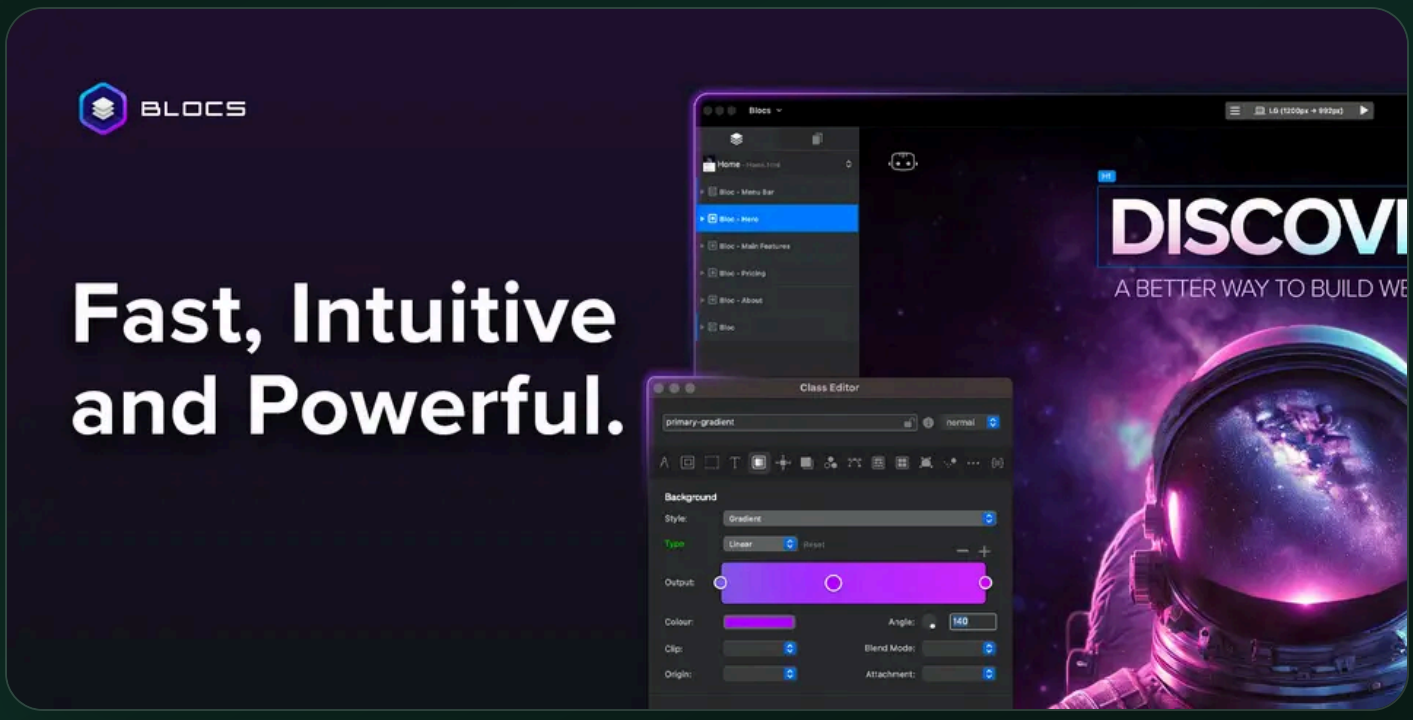
ToolGPA

NOVEMBER 2026

Blocs

The Insider's Guide

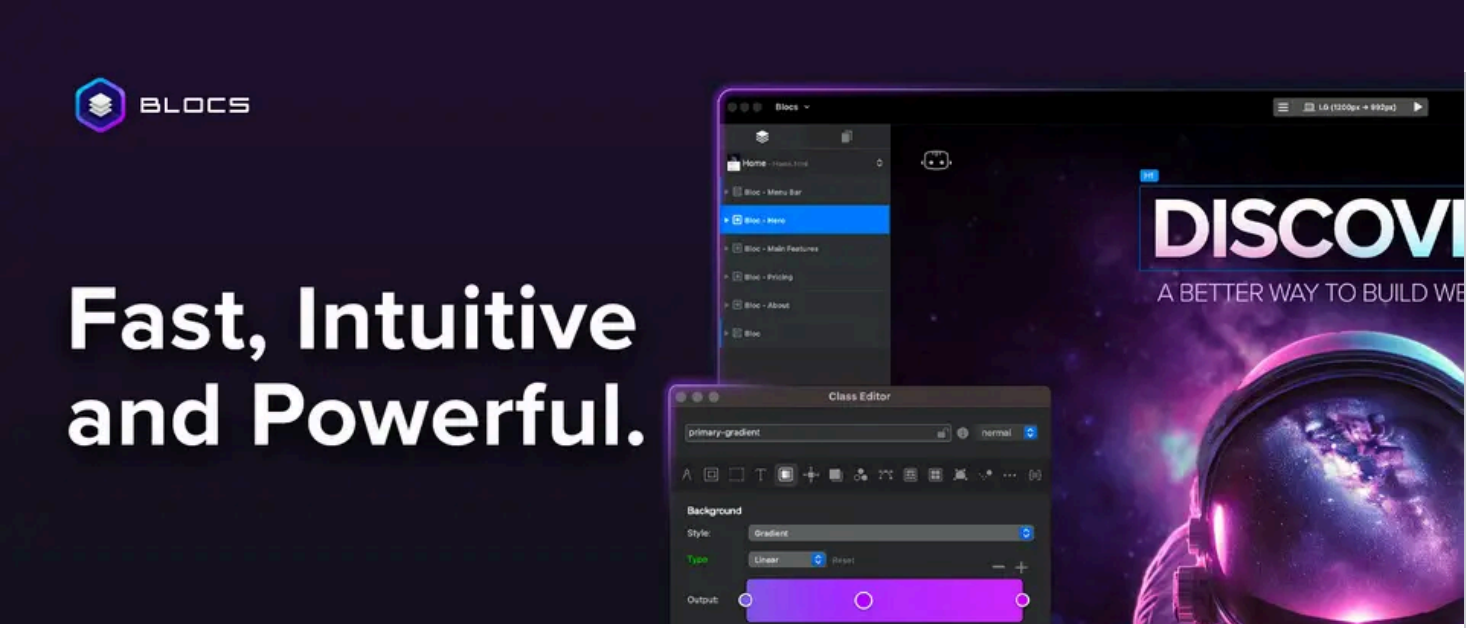
Visual website builder for Mac that exports code you host yourself



Every plan, grade, refund rule and rival among website and landing page builders, read from Blocs's own pages.

Made by Blocs · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Blocs's own pages, its app-store listings and our grades. Every fact in it is on Blocs's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 70 of the 104 other website and landing page builders we grade

Blocs is a drag-and-drop website builder installed on a Mac, with companion apps for iPad and iPhone. Sites are built from stacked sections on the Bootstrap framework and are exported as code or published to your own hosting. It is sold as a one-time purchase rather than a subscription.

> "
>
> **You build the site from sections and learn the editor.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Blocs**, taken from its own pages and our grades.

1 **Best for a Mac app that builds Bootstrap sites**

Blocs is a Mac app that builds Bootstrap sites from stacked sections, sold as a one-time purchase.

2 **What it costs**

Paid plans start at $112.99 one-time (Standard, price shown as including tax).

3 **There is a free plan**

Build unlimited websites with interactions, animations and add-ons, but no code export and no publishing to your hosting.

4 **It runs on 2 platforms**

macOS and iOS.

5 **Stackable page sections**

Pages are assembled from pre-made Bloc sections and Bric components such as carousels, modals and media players, on Bootstrap 4 and 5.

6 **Code export or own hosting**

Standard and Plus export sites as code or publish them to your own hosting; the free version cannot.

7 **Interactions and scroll effects**

Standard interactions, animations and Scroll FX are in every edition; custom interactions need Plus.

8 **A 2.4 GPA, above 70 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Blocs you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Blocs at a glance

PRICING
Free plan, from $112.99 one-time (Standard, price shown as including tax)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
macOS, iOS

MADE BY
Blocs

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.4 GPA, fair

The report card

Best for a Mac app that builds Bootstrap sites

Blocs is a Mac app that builds Bootstrap sites from stacked sections, sold as a one-time purchase. The free version cannot export code or publish, so launching a site needs Standard at $112.99 or Plus at $179.99, and there is no hosting.

TOOLGPA REPORT CARD	Blocs	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	A	$112.99 one-time for Standard, under a year of the category's middle subscription ($144). Plus is $179.99.
Free plan and trial	C	A free version for unlimited sites, but no code export and no publishing, so you hit the cap before launch.
Features	C	Stackable sections, interactions, code export, WordPress themes on Plus and website import. No hosting is included, and e-commerce works only through other services.
Ease of use	C	No rating on record. You build the site from sections and learn the editor.
Platforms and integrations	C	The editor runs on Mac only. iPad and iPhone apps are separate companions, so it is one family of devices.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Blocs is for

- ✓ Fits if you own a Mac and want to build a Bootstrap site you host yourself
- ✓ Works for people who prefer one payment to a subscription

Who it is not for

- ✕ Skip it if you use Windows or Linux, as the editor is Mac only
- ✕ Tight if you stay free: no code export and no publishing
- ✕ Pricey if you want WordPress themes or custom interactions, which are Plus at $179.99
- ✕ Watch out: no hosting is included, and e-commerce needs third-party integrations
- ✕ Watch out: moving from Blocs 5 to 6 is a paid upgrade

Good to know

Good for

- ✓ Mac users who want to own the exported site code
- ✓ Designers who prefer a one-time license over a subscription
- ✓ Sites hosted on a provider of your own choice

Worth knowing

- ⓘ The desktop editor runs on macOS only; iPad and iPhone are separate companion apps.
- ⓘ The free version cannot export code or publish, so a real launch needs Standard or Plus.
- ⓘ No hosting is included, and e-commerce works only through third-party integrations.
- ⓘ Updates are free within Blocs 6, but moving from Blocs 5 to 6 is a paid upgrade.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$112.99 one-time

To start. There is a free plan too

Blocs has a free plan. Paid plans start at $112.99 one-time (Standard, price shown as including tax).

> **A free version for unlimited sites, but no code export and no publishing, so you hit the cap before launch.**
>
> From our grade for free plan and trial

BLOCS 6 FREE

$0

Unlimited sites, styling, interactions and add-ons; no code export or publishing.

BLOCS 6 STANDARD

$112.99

one-time, inc tax, 1 Mac

Adds code export, publishing to your hosting, custom fonts and browser preview.

BLOCS 6 PLUS

$179.99

one-time, inc tax, 2 Macs

Adds custom interactions, WordPress themes, website import, image editing and advanced SEO.

The free plan

Build unlimited websites with interactions, animations and add-ons, but no code export and no publishing to your hosting.

Read from blocsapp.com on Nov 13, 2026.

Ways to pay less

EDUCATION

25% student discount on Standard

Full-time college or university students over 16 may get 25% off a first Blocs Standard license; it cannot be combined with other promotions.

Stated on blocsapp.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: macOS and iOS

Visual website builder for Mac that exports code you host yourself. Here is what it does, as its own site describes it, and what it covers: works offline, one-time purchase, templates, no-code.

> **Stackable sections, interactions, code export, WordPress themes on Plus and website import.**
>
> From our grade for features

Stackable page sections

Pages are assembled from pre-made Bloc sections and Bric components such as carousels, modals and media players, on Bootstrap 4 and 5.

Code export or own hosting

Standard and Plus export sites as code or publish them to your own hosting; the free version cannot.

Interactions and scroll effects

Standard interactions, animations and Scroll FX are in every edition; custom interactions need Plus.

WordPress themes

Plus can build custom WordPress themes from a Blocs design.

Templates and add-ons

Site templates are included and add-ons can be installed in every edition.

Website import

Plus can import content from existing websites and extract images, fonts and colors from live sites.

Where it runs

macOS iOS

What it works with

WordPress Bootstrap

Blocs is made by Blocs.

Where it stands

Its grades against its category, and whether to keep it or make your own

70/104

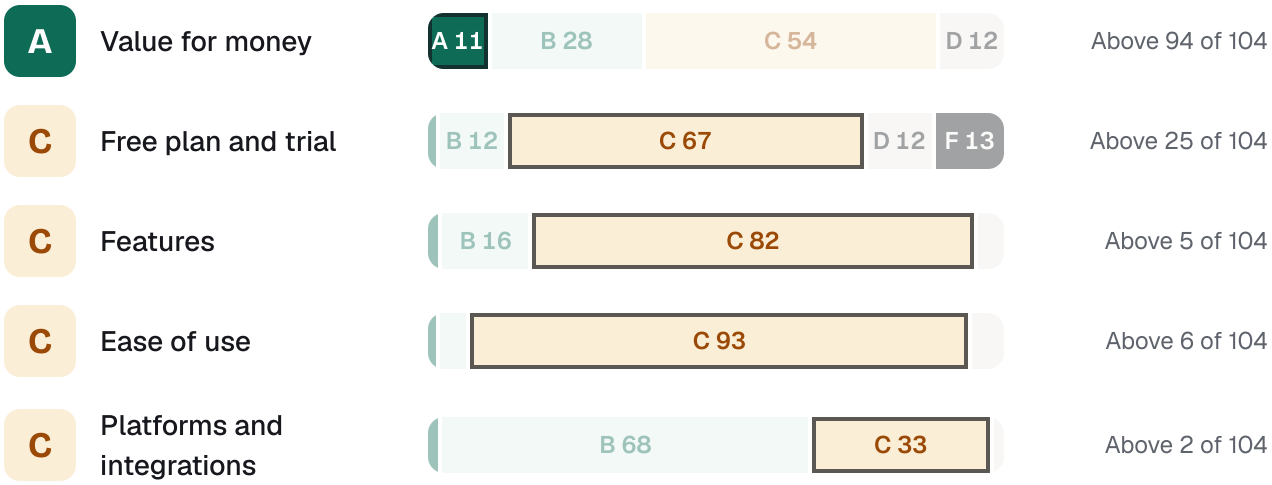
Other website and landing page builders it is graded above

Blocs's GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade, and level with 20.

It stands best on value for money (A, above 94 of 104) and worst on platforms and integrations (C, above 2).

Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Blocs's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Blocs you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade. It costs $112.99, paid once.

What you could make

- Templates: an app builder makes this well.

What you could not

- A builder that other people can use without writing code.
- Apps for macOS and iOS that stay in step with each other.

What this rests on. Blocs's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

Bootstrap Studio, Pinegrow, RapidWeaver Elements, Publii and Nicepage

The 5 tools Blocs is most often weighed against, with where each one differs from it.



2.0
GPA

Bootstrap Studio

From $29 one-time

Desktop drag-and-drop editor for Bootstrap websites.

- Blocs has a free plan. Bootstrap Studio does not.
- Only Blocs lists an iOS app.
- Only Bootstrap Studio lists Windows and Linux apps.

Blocs and Bootstrap Studio compared in full



2.0
GPA

Pinegrow

Free trial · from $49.50/yr

Visual HTML, CSS and Tailwind editor for desktop and browser.

- Blocs has a free plan. Pinegrow does not, though it has a free trial.
- Only Blocs lists an iOS app.
- Only Pinegrow lists a web app.

Blocs and Pinegrow compared in full



1.6
GPA

RapidWeaver Elements

Free trial · from $99/yr

Mac-only visual website builder that publishes to your own server.

- Blocs has a free plan. RapidWeaver Elements does not, though it has a free trial.
- Only Blocs lists an iOS app.
- Blocs can be bought with a one-time purchase.

Blocs and RapidWeaver Elements compared in full



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GPA

Publii

Free

Free open-source desktop CMS that publishes static websites.

- Only Blocs lists an iOS app.
- Only Publii lists Windows and Linux apps.
- Blocs can be bought with a one-time purchase.

Blocs and Publii compared in full



2.4
GPA

Nicepage

Free plan · from $6.75/mo

Drag-and-drop page builder for HTML, WordPress and Joomla sites.

- Only Blocs lists an iOS app.
- Only Nicepage lists a web app.
- Only Nicepage lists a Windows app.

Blocs and Nicepage compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Blocs free?

Blocs has a free plan. Build unlimited websites with interactions, animations and add-ons, but no code export and no publishing to your hosting.

How much does Blocs cost?

Blocs lists 3 plans. Blocs 6 Free: $0.

What platforms does Blocs work on?

Blocs is available on macOS and iOS.

Does Blocs offer any discounts?

Blocs publicly lists the following: 25% student discount on Standard.

Does Blocs have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Blocs is listed for macOS and iOS.

Does Blocs have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Blocs is listed for macOS and iOS.

Is Blocs open source?

Blocs is not described as open source on its own site, as read on Nov 13, 2026.

Does Blocs work offline?

Yes, according to its own site. What works without a connection differs by plan and platform, so check the vendor's page for the detail.

What does Blocs integrate with?

Blocs's listing names WordPress and Bootstrap. A listing names up to eight integrations, so it may connect to more.

Does Blocs have a student discount?

25% student discount on Standard. Full-time college or university students over 16 may get 25% off a first Blocs Standard license; it cannot be combined with other promotions.

Who makes Blocs?

Blocs is made by a company of the same name.

What are the alternatives to Blocs?

The closest alternatives to Blocs in our directory are Bootstrap Studio, Pinegrow, RapidWeaver Elements, Publii and Nicepage.

How does Blocs compare with other website and landing page builders?

Blocs's GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade, and level with 20.

Could I make my own version of Blocs?

To replace Blocs you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Blocs's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Blocs's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Blocs. Prices change, so check blocsapp.com before you buy.

blocsapp.com/pricing/
blocsapp.com/ipad/
blocsapp.com/mac/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Blocs, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/blocs

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Blocs: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/blocs
```

Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/blocs/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Blocs, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Blocs's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Blocs is a trademark of its owner, and this guide is not made, paid for or approved by Blocs. Prices and plans change: check blocsapp.com before you buy.