ToolGPA

NOVEMBER 2026

Boast

The Insider's Guide

Video testimonial and review collection with display widgets



Every plan, grade, refund rule and rival among customer review tools, read from Boast's own pages.

Made by Boast · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Boast's own pages, its app-store listings and our grades. Every fact in it is on Boast's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 35 of the 63 other customer review tools we grade

Boast collects video, photo and text testimonials through forms that customers complete on a phone, asks for them by email and SMS sequences, and shows them in website widgets. It also handles Google and Facebook review requests and NPS, CSAT and custom surveys. Plans are priced by responses per year.

To get you started, here are **9 things to know about Boast**, taken from its own pages and our grades.

> "
>
> **No rating on record, and forms, sequences and widgets are yours to build.**
>
> From our grade for ease of use

1 **Best for video testimonials and review requests for small teams**

Boast collects video, photo and text testimonials and sends email and SMS requests.

2 **Paid plans start at $50 a month**

As its pricing page puts it: $50 per month, billed annually ($59 billed monthly).

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Video, photo and text forms**

Customers can finish a form on a phone, with on-screen guided prompts that coach them while they record.

6 **Requests and reminders**

Sequences send follow-ups by email on every plan and by SMS from the Team plan, with limits on enrollments per year.

7 **Review collection**

Team and Premium can send customers to Google and Facebook to leave reviews, alongside surveys such as NPS, CSAT and CES.

8 **A 2.4 GPA, above 35 of 63**

That is against the other customer review tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Boast you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

Boast at a glance

PRICING
Free trial, from $50 per month, billed annually ($59 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
Boast, since 2014

CATEGORY
Customer Review Tools

OUR GRADE
2.4 GPA, fair

The report card

Best for video testimonials and review requests for small teams

Boast collects video, photo and text testimonials and sends email and SMS requests. There is no free plan, the 14-day trial puts a watermark on everything, and the FAQ says refunds aren't offered. SMS sequences and Google and Facebook review collection need Team at $100 a month.

TOOLGPA REPORT CARD

Boast

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Basic is $50 a month billed annually ($59 monthly), between the category's middle of $29 and its dearer quarter at $95.
Free plan and trial	C	No free plan. The 14-day trial needs no card, with watermarks on videos, widgets and forms.
Features	B	Forms, requests, reminders, widgets, video editing, review collection, contacts and locations. Basic gets only part of that.
Ease of use	C	No rating on record, and forms, sequences and widgets are yours to build.
Platforms and integrations	B	Zapier, Google and Facebook connections, web only.

Grade point average Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Boast is for

- ✓ Fits if you want video and text testimonials from customers on their phones
- ✓ Works for businesses with several locations and staff on the Premium plan

Who it is not for

- ✗ Skip it if you want a free plan, because there isn't one
- ✗ Watch out: the FAQ says refunds aren't offered, so the trial is how you test it
- ✗ Tight if your volume grows: Basic is 600 responses a year, Team 1,800
- ✗ Pricey if you want SMS, Google and Facebook review collection or video editing, all on Team at $100 a month

Good to know

Good for

- ✓ Small businesses and agencies collecting video testimonials
- ✓ Multi-location businesses separating feedback by site
- ✓ Teams that want review requests and surveys beside video

Worth knowing

- ⓘ No free plan; the 14-day trial puts a watermark on videos, widgets and forms.
- ⓘ The FAQ says refunds are not offered, so the trial or a monthly plan is the way to test it.
- ⓘ Plans are capped by responses per year, and an annual plan gives the whole year's responses up front.
- ⓘ SMS sequences, Google and Facebook review collection and video editing need Team or above.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$50
A month to start

Boast is a paid product with a free trial, starting at $50 per month, billed annually ($59 billed monthly).

BASIC

$50

per month, billed annually ($59 billed monthly)

600 responses a year, 720p video up to 5 minutes, 5 forms, 5 sequences and 1 location.

TEAM

$100

per month, billed annually ($119 billed monthly)

1,800 responses a year, 1080p video, 20 forms, email and SMS requests, video editing and Google and Facebook review collection.

PREMIUM

$208

per month, billed annually ($249 billed monthly)

6,000 responses a year, 4K video up to 15 minutes, 50 forms, 20 locations and 100 staff members.

Trying it first

14-day free trial, no credit card required

Read from boast.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Two months free on annual billing

The pricing toggle shows annual plans at $50, $100 and $208 a month, against $59, $119 and $249 billed monthly.

Stated on boast.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Video testimonial and review collection with display widgets. Here is what it does, as its own site describes it, and what it covers: video editing, forms, surveys, sMS marketing, review collection.

> **Forms, requests, reminders, widgets, video editing, review collection, contacts and locations.**
>
> From our grade for features

Video, photo and text forms

Customers can finish a form on a phone, with on-screen guided prompts that coach them while they record.

Requests and reminders

Sequences send follow-ups by email on every plan and by SMS from the Team plan, with limits on enrollments per year.

Review collection

Team and Premium can send customers to Google and Facebook to leave reviews, alongside surveys such as NPS, CSAT and CES.

Display widgets

Cards, carousels and lists put testimonials on a website, and videos can be downloaded for use elsewhere.

Auto captions and video editing

Captions are added to approved videos on every plan. Trim, cut and reorder tools and video automations start on Team.

Contacts, staff and locations

Feedback can be separated by contact, staff member and business location, with limits rising by plan.

Where it runs

Web

What it works with

Zapier Google Facebook

Boast is made by Boast, and has been around since 2014.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

35/63

Other customer review tools it is graded above

Boast's GPA of 2.4 is higher than 35 of the 63 other customer review tools we grade, and level with 19.

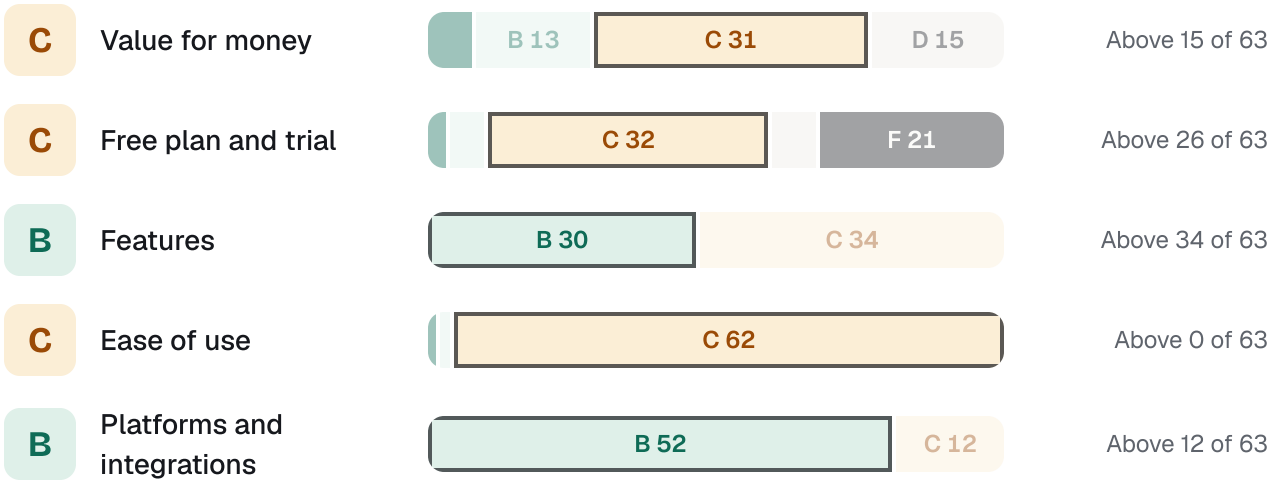
It stands best on features (B, above 34 of 63) and worst on ease of use (C, above 0).

Its paid plans start at $50 a month, against a middle price of $29 for the category: 35 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

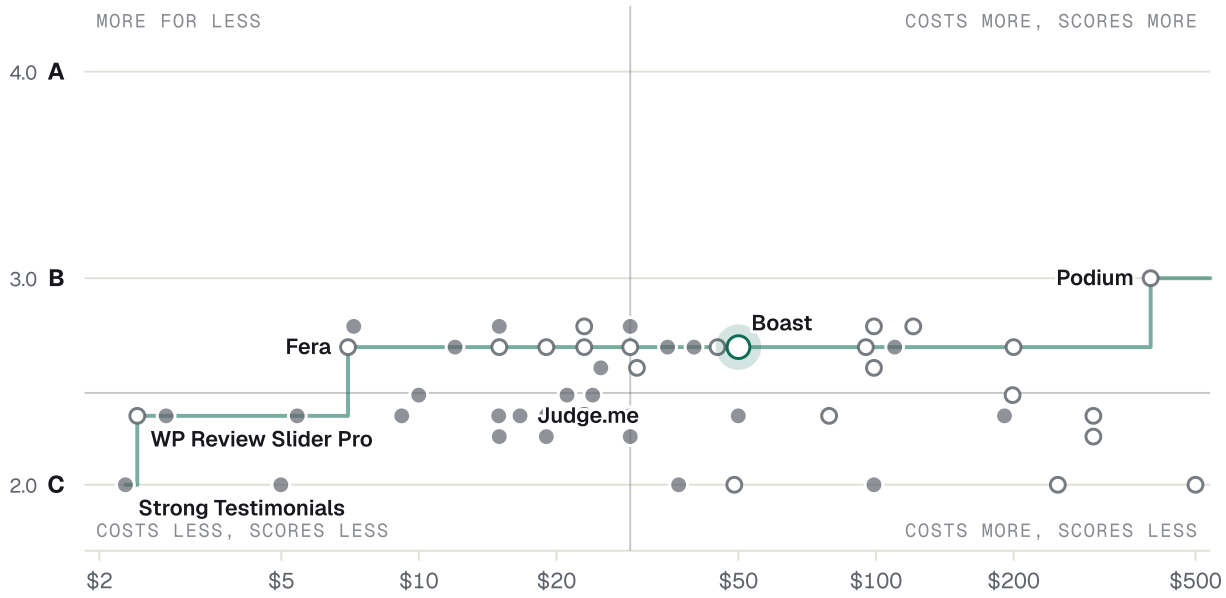
Each grade against the category

Every bar is all 64 customer review tools we grade, cut by the letter each got. Boast's own letter is outlined.



Price against what you get

Each dot is one of 51 customer review tools. Further left costs less; higher up scores better on features, ease of use and platforms. Boast is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Boast you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

It costs $600 a year.

What you could make

- Review collection, surveys and forms: an app builder makes these well.

What you could not

- × Texts to thousands of numbers, registered with the carriers.
- × A video editor.

- People on the other end: coaches. No app builder makes those.
- Hooks into the device itself: widgets.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Boast's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

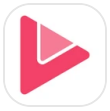
The alternatives

The tools it is most often weighed against, side by side



Vocal Video, Testimonial.to, Senja, Famewall and VideoPeel

The 5 tools Boast is most often weighed against, with where each one differs from it.



1.8 GPA

Vocal Video

Free plan · from $99/mo

Collect customer video testimonials and turn them into edited videos.

- Vocal Video has a free plan. Boast does not, though it has a free trial.
- Boast also covers video editing, forms, surveys and sMS marketing.

Boast and Vocal Video compared in full



2.4 GPA

Testimonial.to

Free plan · from $25/mo

Collect text and video testimonials and show them on a Wall of Love.

- Testimonial.to has a free plan. Boast does not, though it has a free trial.
- Boast also covers video editing, forms and sMS marketing.
- Testimonial.to also covers schema markup.

Boast and Testimonial.to compared in full



2.4
GPA

Senja

Free plan · from $29/mo

Collect, manage and show customer testimonials.

- Senja has a free plan. Boast does not, though it has a free trial.
- Only Senja lists a browser extension.
- Boast also covers video editing, forms, surveys and sMS marketing.

Boast and Senja compared in full



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GPA

Famewall

Free plan · from $12/mo

Testimonial collection pages and embeddable walls of love.

- Famewall has a free plan. Boast does not, though it has a free trial.
- Boast also covers video editing, forms, surveys and sMS marketing.
- Famewall also covers reports and schema markup.

Boast and Famewall compared in full



2.0
GPA

VideoPeel

Free plan · from $4.99/mo

Video survey platform for collecting and publishing video responses.

- VideoPeel has a free plan. Boast does not, though it has a free trial.
- Boast also covers forms and sMS marketing.
- VideoPeel also covers transcription.

Boast and VideoPeel compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Boast free?

No, Boast is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Boast cost?

Boast lists 3 plans. Basic: $50 per month, billed annually ($59 billed monthly).

What platforms does Boast work on?

Boast is available on Web.

Does Boast offer any discounts?

Boast publicly lists the following: Two months free on annual billing.

Does Boast have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Boast is listed for Web.

Does Boast have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Boast is listed for Web.

Is Boast open source?

Boast is not described as open source on its own site, as read on Nov 13, 2026.

What does Boast integrate with?

Boast's listing names Zapier, Google and Facebook. A listing names up to eight integrations, so it may connect to more.

Who makes Boast?

Boast is made by a company of the same name. It dates from 2014.

What are the alternatives to Boast?

The closest alternatives to Boast in our directory are Vocal Video, Testimonial.to, Senja, Famewall and VideoPeel.

How does Boast compare with other customer review tools?

Boast's GPA of 2.4 is higher than 35 of the 63 other customer review tools we grade, and level with 19.

Is Boast good value for money?

ToolGPA grades Boast C for value for money. Its paid plans start at $50 a month, against a middle price of $29 for the category: 35 of the 50 others that charge start lower.

Could I make my own version of Boast?

To replace Boast you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from Boast's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Boast's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Boast. Prices change, so check boast.io before you buy.

boast.io/pricing/ boast.io

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Boast, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/boast

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Boast: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/boast
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Know someone choosing between customer review tools?

Send them this guide: toolgpa.com/tools/boast/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded customer review tools after Boast, each with an Insider's Guide of its own.

Customer Review Tools Insider's Guide

Every one of the 64 customer review tools we grade, compared

Judge.me Insider's Guide

Product reviews for Shopify stores with a free plan and one paid tier

3.0 GPA

Rivyo Insider's Guide

Product reviews, loyalty points and referrals for Shopify stores

3.0 GPA

Common Ninja Insider's Guide

No-code embeddable widgets, including review and testimonial walls

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Boast's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Boast is a trademark of its owner, and this guide is not made, paid for or approved by Boast. Prices and plans change: check boast.io before you buy.