ToolGPA

NOVEMBER 2026

Bonfire

The Insider's Guide

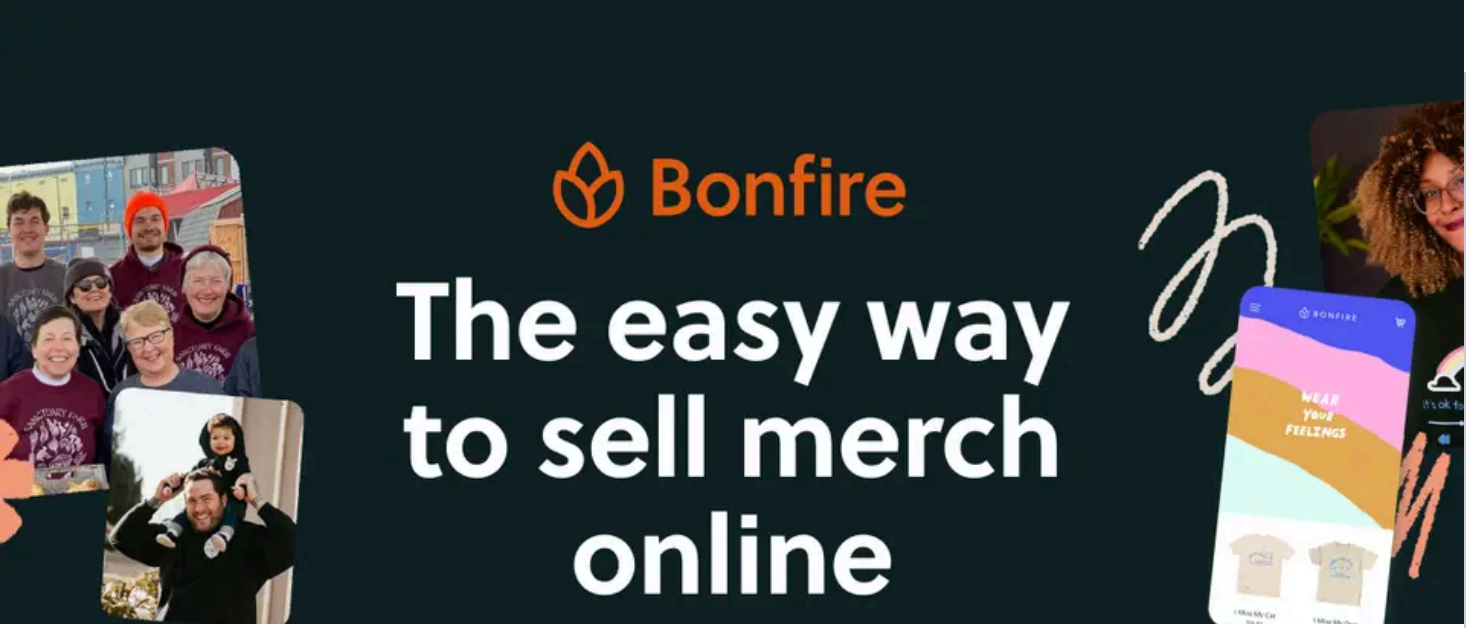
Custom merch store builder with print-on-demand and fundraising



Every plan, grade, refund rule and rival among print-on-demand and dropshipping services, read from Bonfire's own pages.

Made by Bonfire · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bonfire's own pages, its app-store listings and our grades. Every fact in it is on Bonfire's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 16 of the 70 other print-on-demand and dropshipping services we grade

Bonfire handles printing, shipping and customer support for custom merch. Bonfire Pro adds a branded online store that can mix print-on-demand products with your own inventory and a point-of-sale app.

To get you started, here are **9 things to know about Bonfire**, taken from its own pages and our grades.

> **You build a store and set up a catalog, so there is setup before a first sale.**
>
> From our grade for ease of use

1 **Best for a branded merch store with a built-in catalog**

Bonfire builds a branded merch store with a custom domain, its full catalog, your own inventory and a point-of-sale app, from $8.25 a month on the page.

2 **Paid plans start at $8.25 a month**

As its pricing page puts it: $8.25 per month (Essentials), billing basis not confirmed.

3 **You can try it first**

30-day free trial, no credit card required (Essentials)

4 **It runs on Web**

Web.

5 **Branded store**

Custom domain, theme presets, page builder and analytics.

6 **Mixed catalog**

Sell print-on-demand next to your own inventory in one checkout.

7 **Point of sale**

An app for selling in person at events.

8 **A 2.2 GPA, above 16 of 70**

That is against the other print-on-demand and dropshipping services we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Bonfire you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

Bonfire at a glance

PRICING
Free trial, from $8.25 per month (Essentials), billing basis not confirmed

FREE PLAN
No

FREE TRIAL
30-day free trial, no credit card required (Essentials)

RUNS ON
Web

MADE BY
Bonfire

CATEGORY
Print on Demand & Dropshipping

OUR GRADE
2.2 GPA, fair

The report card

Best for a branded merch store with a built-in catalog

Bonfire builds a branded merch store with a custom domain, its full catalog, your own inventory and a point-of-sale app, from $8.25 a month on the page. Better profit margins and no platform fee on donations or self-

fulfilled products need the $24.92 Super plan, and the monthly price was not readable.

TOOLGPA REPORT CARD	Bonfire	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Essentials shows $8.25 a month and Super $24.92, with yearly billing selected on the page. The monthly price was not readable, so the grade is held at B.
Free plan and trial	C	A 30-day free trial with no credit card, on Essentials. There is no free plan after it ends.
Features	C	Branded store, mixed catalog, your own inventory, point of sale and analytics. Higher profit margins are locked to Super, which is a gap in the cheaper plan.
Ease of use	C	No store rating is on record. You build a store and set up a catalog, so there is setup before a first sale.
Platforms and integrations	C	Web only, with no integrations listed on the pages read.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bonfire is for

- ✓ Fits if you want a branded merch store for a group, club or channel
- ✓ Works for sellers who also want to sell in person with a point-of-sale app

Who it is not for

- ✕ Skip it if you want higher profit margins on the cheap plan, as they need Super at $24.92 a month
- ✕ Not for you if you need links to other stores, as no integrations are listed
- ✕ Tight if you are staying free, since there is only a 30-day trial
- ✕ Watch out: the pricing page shows one billing view, so the pay-monthly price is unconfirmed

Good to know

Good for

- ✓ Creators and nonprofits wanting a branded store
- ✓ Sellers combining handmade items with print-on-demand

Worth knowing

- ⓘ The pricing page text shows only one billing view; the Pay monthly price was not readable.
- ⓘ Higher profit margins require the Super plan.
- ⓘ The home page also mentions fundraising campaigns, which this record does not detail.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8.25

A month to start

Bonfire is a paid product with a free trial, starting at $8.25 per month (Essentials), billing basis not confirmed.

> **The monthly price was not readable, so the grade is held at B.**

From our grade for value for money

ESSENTIALS

$8.25

per month, shown with Pay yearly; monthly price not read

Branded store with custom domain, full catalog, your own inventory, point of sale app and analytics.

SUPER

$24.92

per month, shown with Pay yearly; monthly price not read

Everything in Essentials, with higher profit margins and no platform fee on donations or self-fulfilled products.

Trying it first

30-day free trial, no credit card required (Essentials)

Read from bonfire.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Custom merch store builder with print-on-demand and fundraising. Here is what it does, as its own site describes it, and what it covers: online store, print on demand.

"

Branded store, mixed catalog, your own inventory, point of sale and analytics.

From our grade for features

Branded store

Custom domain, theme presets, page builder and analytics.

Mixed catalog

Sell print-on-demand next to your own inventory in one checkout.

Point of sale

An app for selling in person at events.

Customer support

Bonfire handles returns and print-on-demand order questions.

Catalog

100+ items such as a Comfort Colors tee from $20.06, per the Pro page.

Where it runs

Web

What it works with

Its own pages name no integrations.

Bonfire is made by Bonfire.

Where it stands

Its grades against its category, and whether to keep it or make your own

16/70

Other print-on-demand and dropshipping services it is graded above

Bonfire's GPA of 2.2 is higher than 16 of the 70 other print-on-demand and dropshipping services we grade, and level with 16.

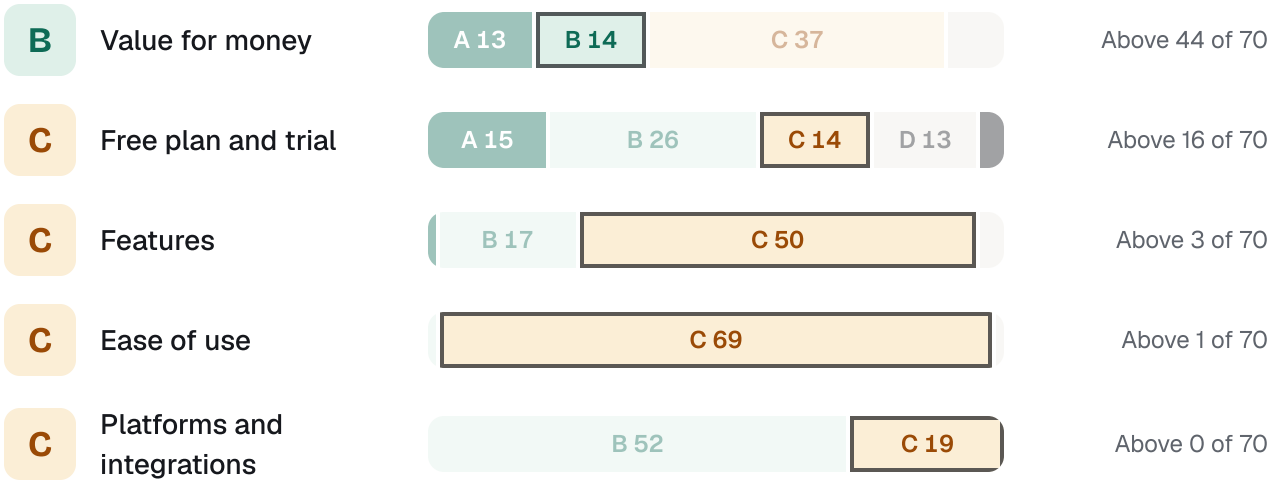
It stands best on value for money (B, above 44 of 70) and worst on platforms and integrations (C, above 0).

Its paid plans start at $8.25 a month, against a middle price of $25 for the category: 6 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 27 tools score higher and cost less.

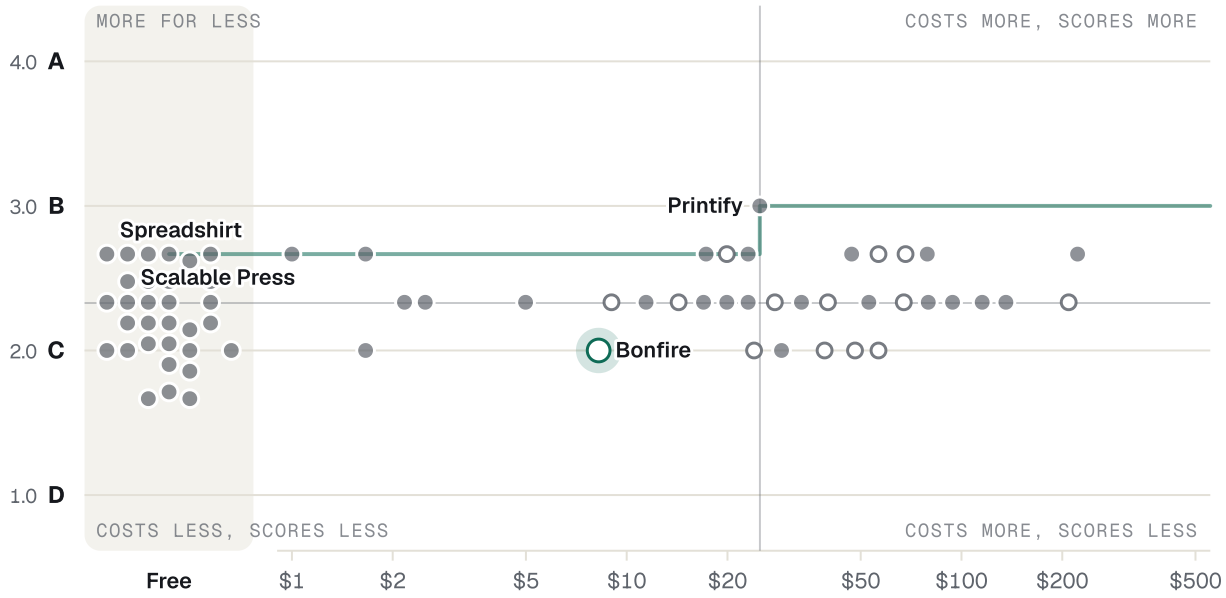
Each grade against the category

Every bar is all 71 print-on-demand and dropshipping services we grade, cut by the letter each got. Bonfire's own letter is outlined.



Price against what you get

Each dot is one of 68 print-on-demand and dropshipping services. Further left costs less; higher up scores better on features, ease of use and platforms. Bonfire is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Bonfire you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 38 of the 70 other print-on-demand and dropshipping services grade higher. It costs $99 a year.

What you could not

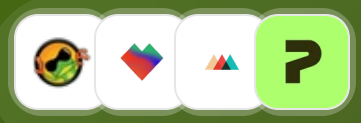
- ✕ Printers that make and ship each order.

✕ Checkout, card payments and sales tax handled for you.

What this rests on. Bonfire's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SunFrog, Spreadshirt, Printful and Printify

The 4 tools Bonfire is most often weighed against, with where each one differs from it.

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SunFrog

Free

Print-on-demand tee store with a free seller and affiliate program.

- SunFrog has a free plan. Bonfire does not, though it has a free trial.
- SunFrog also covers affiliate tracking.

Bonfire and SunFrog compared in full

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Spreadshirt

Free

Free Spreadshop stores with print-on-demand apparel and gifts.

- Spreadshirt has a free plan. Bonfire does not, though it has a free trial.
- Spreadshirt also covers dropshipping.

Bonfire and Spreadshirt compared in full

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Printful

Free plan · from $24.99/mo

Print-on-demand company that makes and ships orders in-house.

- Printful has a free plan. Bonfire does not, though it has a free trial.

Bonfire and Printful compared in full

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Printify

Free plan · from $24.99/mo

Print-on-demand marketplace with 2,000+ products and 70+ printers.

- Printify has a free plan. Bonfire does not, though it has a free trial.
- Only Printify lists iOS and Android apps.

Bonfire and Printify compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bonfire free?

No, Bonfire is a paid product, but you can try it first. 30-day free trial, no credit card required (Essentials).

How much does Bonfire cost?

Bonfire lists 2 plans. Essentials: $8.25 per month, shown with Pay yearly; monthly price not read.

What platforms does Bonfire work on?

Bonfire is available on Web.

Does Bonfire have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Bonfire is listed for Web.

Does Bonfire have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Bonfire is listed for Web.

Is Bonfire open source?

Bonfire is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Bonfire?

Bonfire is made by a company of the same name.

What are the alternatives to Bonfire?

The closest alternatives to Bonfire in our directory are SunFrog, Spreadshirt, Printful and Printify.

How does Bonfire compare with other print-on-demand and dropshipping services?

Bonfire's GPA of 2.2 is higher than 16 of the 70 other print-on-demand and dropshipping services we grade, and level with 16.

Is Bonfire good value for money?

ToolGPA grades Bonfire B for value for money. Its paid plans start at $8.25 a month, against a middle price of $25 for the category: 6 of the 36 others that charge start lower.

Could I make my own version of Bonfire?

To replace Bonfire you would be making printers that make and ship each order.

Where this guide comes from

The prices, plans, platforms and features were read from Bonfire's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Bonfire's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Bonfire. Prices change, so check bonfire.com before you buy.

bonfire.com/
bonfire.com/pro/pricing/
bonfire.com/pro/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Bonfire, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bonfire

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Bonfire: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bonfire
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Know someone choosing between print-on-demand and dropshipping services?

Send them this guide: toolgpa.com/tools/bonfire/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded print-on-demand and dropshipping services after Bonfire, each with an Insider's Guide of its own.

Print on Demand & Dropshipping Insider's Guide

Every one of the 71 print-on-demand and dropshipping services we grade, compared

Printify Insider's Guide

Print-on-demand marketplace with 2,000+ products and 70+ printers

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CJdropshipping Insider's Guide

Dropshipping supplier and sourcing agent with factory-price products

3.2 GPA

Printful Insider's Guide

Print-on-demand company that makes and ships orders in-house

3.2 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bonfire's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bonfire is a trademark of its owner, and this guide is not made, paid for or approved by Bonfire. Prices and plans change: check bonfire.com before you buy.