ToolGPA

NOVEMBER 2026

# Bonterra

## The Insider's Guide

Nonprofit CRM, fundraising and case management software suite



**Every plan, grade, refund rule and rival among CRM tools, read from Bonterra's own pages.**

Made by Bonterra · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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ToolGPA put this guide together from Bonterra's own pages, its app-store listings and our grades. Every fact in it is on Bonterra's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**1.6**

GPA, above 3 of the 116 other CRM tools we grade

Bonterra is a family of nonprofit software products sold under one brand: EveryAction for CRM and outreach, Network for Good for small nonprofits, DonorDrive for peer-to-peer fundraising, Mobilize for volunteers, GiveGab for giving days, and Apricot for case management. It also sells CSR and grant management products and an AI assistant called Que.

> "
>
> **No store rating on record, and a family of products with different setups.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about Bonterra**, taken from its own pages and our grades.

**1** **Best for a suite of nonprofit CRM and fundraising products**

No prices are on record, and what you get depends on which product you pick.

**2** **It runs on Web**

Web.

**3** **EveryAction CRM and outreach**

The CRM and outreach product in the suite, listed on the vendor's site for nonprofits that need donor management with email and engagement.

**4** **Fundraising products**

Separate products cover peer-to-peer fundraising (DonorDrive), giving days (GiveGab) and tools for small nonprofits (Network for Good).

**5** **Volunteer and case management**

Mobilize handles volunteer management at scale, and Apricot is the case management product, with a version for government agencies.

**6** **A 1.6 GPA, above 3 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

**7** **Keep it**

To replace Bonterra you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

### Bonterra at a glance

| | |
|---|---|
| PRICING<br>Paid | FREE PLAN<br>No |
| FREE TRIAL<br>None stated | RUNS ON<br>Web |
| MADE BY<br>Bonterra | CATEGORY<br>CRM Software |
| OUR GRADE<br>1.6 GPA, weak | |

## The report card

### Best for a suite of nonprofit CRM and fundraising products

Bonterra is a family of nonprofit products, including EveryAction CRM, DonorDrive, Network for Good and Mobilize, plus an AI assistant called Que. No prices are on record, and what you get depends on which product you pick.

TOOLGPA REPORT CARD

## Bonterra

Graded Nov 13, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | C | No price on record; the pricing pages blocked our reader. It sits at the ordinary grade until prices are found. |
| **Free plan and trial** | F | No free plan or trial on record. A free Nonprofit Hub of tools and resources is offered, but it is not the paid software. |
| **Features** | C | CRM and outreach, fundraising, volunteer and case management, grants and an AI assistant. They are separate products, so no single one covers all of it. |
| **Ease of use** | C | No store rating on record, and a family of products with different setups. |
| **Platforms and integrations** | C | Web on the pages read, with no platform details or integrations listed. |

**Grade point average** — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who Bonterra is for

- ✓ Fits if you want your CRM, peer-to-peer and volunteer tools from one maker
- ✓ Works for nonprofits that already know which Bonterra product they need

### Who it is not for

- ✗ Skip it if you want one clear price, as none is on record
- ✗ Not for you if you want a single product, since it is a collection with different features
- ✗ Watch out: the pricing pages blocked our reader, so check them yourself
- ✗ Watch out: the product you choose changes what you get and what you pay

## Good to know

### Good for

- ✓ Mid-size and large nonprofits that want one vendor for CRM, fundraising and volunteers
- ✓ Organizations that also run case management or grantmaking
- ✓ Corporations running employee giving and CSR programs

### Worth knowing

- ⓘ The pricing pages blocked our reader, so no prices are recorded; check the vendor's pricing pages directly.
- ⓘ Bonterra is a collection of separate products, so what a buyer gets depends on which one is chosen.
- ⓘ A Nonprofit Hub with free tools and resources is offered separately from the paid products.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Bonterra's current pricing could not be confirmed from its own site.

> **No price on record; the pricing pages blocked our reader.**
>
> From our grade for value for money

We could not confirm Bonterra's current prices from its own site, so this guide lists no plans. bonterratech.com has them.

# What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Nonprofit CRM, fundraising and case management software suite. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, forms, case management.

> **CRM and outreach, fundraising, volunteer and case management, grants and an AI assistant.**
>
> From our grade for features

### EveryAction CRM and outreach

The CRM and outreach product in the suite, listed on the vendor's site for nonprofits that need donor management with email and engagement.

### Fundraising products

Separate products cover peer-to-peer fundraising (DonorDrive), giving days (GiveGab) and tools for small nonprofits (Network for Good).

### Volunteer and case management

Mobilize handles volunteer management at scale, and Apricot is the case management product, with a version for government agencies.

### CSR and grants

Deed covers employee impact and grantmaking, and CyberGrants is the grants management product.

## Que AI assistant

Bonterra Que is described as AI-powered fundraising intelligence, with agentic workflows that keep a person in control.

### Where it runs

Web

### What it works with

Its own pages name no integrations.

Bonterra is made by Bonterra.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**3/116**

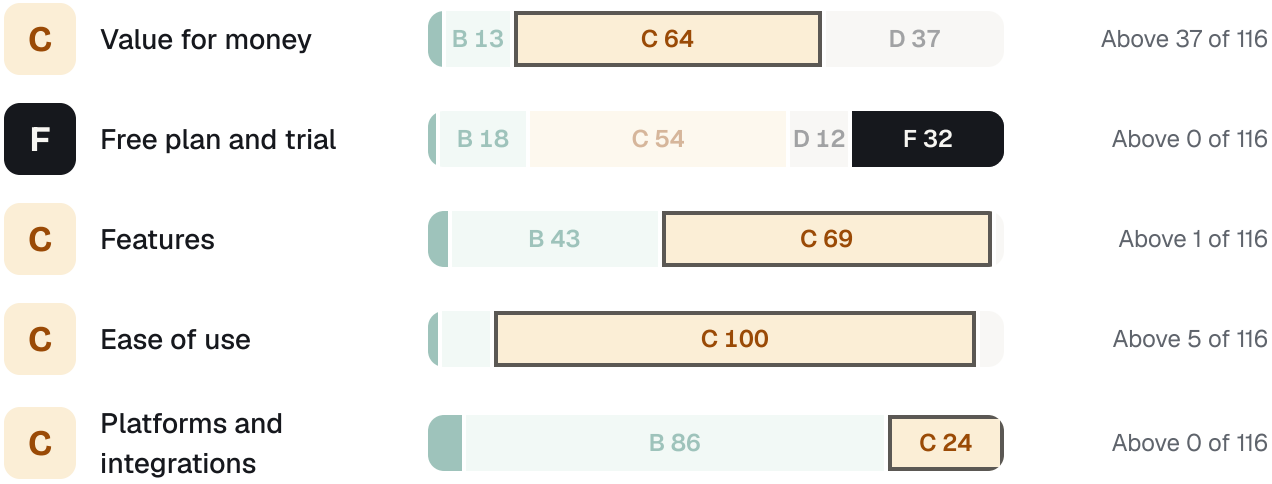
Other CRM tools it is graded above

Bonterra's GPA of 1.6 is higher than 3 of the 116 other CRM tools we grade, and level with 12.

It stands best on value for money (C, above 37 of 116) and worst on free plan and trial (F, above 0).

## Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Bonterra's own letter is outlined.




## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Bonterra you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 101 of the 116 other CRM tools grade higher.

### What you could make

- Forms and case management: an app builder makes these well.

### What you could not

- Connections to other products, each kept working as those products change.
- AI features, unless you pay a model provider for each request yourself.

**What this rests on.** Bonterra's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Bloomerang, Virtuous, Neon CRM, Raiser's Edge NXT and DonorPerfect

The 5 tools Bonterra is most often weighed against, with where each one differs from it.

1.8 GPA

## Bloomerang

Paid

Donor management and fundraising platform for nonprofits.

- Only Bloomerang lists iOS and Android apps.
- Bonterra also covers case management.
- Bloomerang also covers reports and email campaigns.

Bonterra and Bloomerang compared in full

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1.8 GPA

## Virtuous

Paid

Nonprofit CRM with fundraising, volunteer and analytics products.

- Bonterra also covers case management.
- Virtuous also covers sales pipeline, marketing automation and reports.

Bonterra and Virtuous compared in full



1.8
GPA

## Neon CRM

From $99/mo

Nonprofit CRM priced by revenue raised, with unlimited records.

- Bonterra also covers case management.
- Neon CRM also covers reports, email campaigns, sMS marketing and dashboards.

Bonterra and Neon CRM compared in full



1.8
GPA

## Raiser's Edge NXT

Paid

Blackbaud's fundraising CRM for donor and gift management.

- Bonterra also covers forms and case management.
- Raiser's Edge NXT also covers sales pipeline, reports and dashboards.

Bonterra and Raiser's Edge NXT compared in full



1.8
GPA

## DonorPerfect

Paid

Donor management and fundraising software for nonprofits.

- Bonterra also covers case management.
- DonorPerfect also covers reports and email campaigns.

Bonterra and DonorPerfect compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Bonterra free?

No. Bonterra is a paid product.

### What platforms does Bonterra work on?

Bonterra is available on Web.

### Does Bonterra have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Bonterra is listed for Web.

### Does Bonterra have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Bonterra is listed for Web.

### Is Bonterra open source?

Bonterra is not described as open source on its own site, as read on Nov 13, 2026.

### Who makes Bonterra?

Bonterra is made by a company of the same name.

### What are the alternatives to Bonterra?

The closest alternatives to Bonterra in our directory are Bloomerang, Virtuous, Neon CRM, Raiser's Edge NXT and DonorPerfect.

### How does Bonterra compare with other CRM tools?

Bonterra's GPA of 1.6 is higher than 3 of the 116 other CRM tools we grade, and level with 12.

### Could I make my own version of Bonterra?

To replace Bonterra you would be making connections to other products, each kept working as those products change.

## Where this guide comes from

The prices, plans, platforms and features were read from Bonterra's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Bonterra's own pages on 13 November 2026. bonterratech.com home page failed on fetch and rendering was busy; its /products page answered 404 with the product menu, which confirms the products are offered. No price was read. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Bonterra. Prices change, so check bonterratech.com before you buy.

bonterratech.com

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Bonterra, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bonterra

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Bonterra: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bonterra
```

### Know someone choosing between CRM tools?

Send them this guide:
toolgpa.com/tools/bonterra/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded CRM tools after Bonterra, each with an Insider's Guide of its own.

### CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

### HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

### Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

### Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bonterra's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bonterra is a trademark of its owner, and this guide is not made, paid for or approved by Bonterra. Prices and plans change: check bonterratech.com before you buy.