ToolGPA

NOVEMBER 2026

Bookedin

The Insider's Guide

Online booking for appointments and classes, with a free plan



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Bookedin's own pages.

Made by Coldwin Software Inc. · checked Nov 13, 2026 · toolgpa.com

2.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bookedin's own pages, its app-store listings and our grades. Every fact in it is on Bookedin's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 58 of the 85 other salon, spa and studio booking apps we grade

Bookedin is an online scheduling system for small service businesses such as salons, tattoo shops, trainers and chiropractors. Clients book appointments or classes on a hosted page or a website button, and the business gets reminders, payments and a client list. Pricing steps up with the number of calendars on the account.

> "
>
> **Booking pages and payment links mean some setup.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Bookedin**, taken from its own pages and our grades.

1 **Best for solo bookings with a free plan**

Bookedin handles appointments and classes with a free plan of 50 bookings a month.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month for 1 calendar, billed annually ($24 billed monthly).

3 **There is a free plan**

50 bookings per month, an online booking page, email booking confirmations, a client database and the mobile app.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 Appointments and classes

Clients book one-on-one appointments, classes or workshops from a booking page, with recurring bookings available on paid plans.

6 Reminders and confirmations

Email confirmations are on every plan; email reminders start on Plus, and text reminders and confirmations by reply are on Pro.

7 Online payments

Plus and Pro can require a deposit or full payment at booking, or send a payment request, through Stripe, Square or PayPal.

8 A 2.4 GPA, above 58 of 85

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Bookedin you could make: appointment booking, class booking, calendar and templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Bookedin at a glance

PRICING
Free plan, from $19 per month for 1 calendar, billed annually ($24 billed monthly)

FREE PLAN
Yes

FREE TRIAL
Free trial on Plus and Pro, no credit card required; the length is not stated on the pricing page.

RUNS ON
Web, iOS, Android

MADE BY
Coldwin Software Inc.

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
2.4 GPA, fair

STORE RATING
4.6 on the App Store, 499 ratings

The report card

Best for solo bookings with a free plan

Bookedin handles appointments and classes with a free plan of 50 bookings a month. After that, price rises per calendar, from $19 on Plus, and text reminders and reports need Pro at $39.

TOOLGPA REPORT CARD	Bookedin	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Plus is $19 a month for 1 calendar on yearly billing, below the category's cheaper quarter of $25. It climbs to $64 for unlimited calendars.
Free plan and trial	C	Free for 50 bookings a month with a booking page and client list. But no online payments and no email reminders, so you'll outgrow it.
Features	C	Appointments, classes, payments, a client list and staff logins. Text reminders, follow-ups and reports are Pro only.
Ease of use	C	No store rating on record. Booking pages and payment links mean some setup.
Platforms and integrations	B	Web plus iPhone and Android, with Stripe, Square, PayPal, Zoom and Google Meet links. No computer app.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bookedin is for

- ✓ Fits if you work alone and take under 50 bookings a month
- ✓ Works for coaches and tutors who sell classes and calls

Who it is not for

- ✕ Tight if you stay free: 50 bookings a month, no payments, no email reminders
- ✕ Pricey if you have a team, as price rises per calendar, to $64 on Plus
- ✕ Watch out: text reminders, reports and follow-up emails need Pro at $39
- ✕ Watch out: texts have monthly limits and extras are top-ups
- ✕ Skip it if you want a long trial, as the length isn't stated

Good to know

Good for

- ✓ Solo practitioners and small shops that want a free starting point
- ✓ Businesses that sell both one-to-one appointments and classes
- ✓ Teams that need reminders to cut no-shows

Worth knowing

- ⓘ The free plan caps bookings at 50 a month and has no online payments or email reminders.
- ⓘ Price is set by the number of calendars, so a multi-staff business pays more as calendars are added.
- ⓘ Text messages have a monthly limit based on plan and country; more can be bought as top-ups.
- ⓘ Text reminders, reports and follow-up emails need the Pro plan.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19

A month to start. There is a free plan too

Bookedin has a free plan. Paid plans start at $19 per month for 1 calendar, billed annually ($24 billed monthly).

> **But no online payments and no email reminders, so you'll outgrow it.**

From our grade for free plan and trial

FREE

$0

50 bookings a month for appointments and classes, email confirmations, client database, unlimited staff logins and the iPhone and Android app.

PLUS

$19

per month for 1 calendar, billed annually ($24 billed monthly)

Unlimited bookings, email reminders, online payments, calendar sync and priority support. Price rises with calendars: $64 a month at unlimited calendars, billed annually.

PRO

$39

per month for 1 calendar, billed annually ($48 billed monthly)

Everything in Plus, plus text reminders, follow-up emails, add-on services and reports. $129 a month at unlimited calendars, billed annually.

The free plan

50 bookings per month, an online booking page, email booking confirmations, a client database and the mobile app.

Trying it first

Free trial on Plus and Pro, no credit card required; the length is not stated on the pricing page.

Read from bookedin.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 18% with annual billing

The pricing page says annual billing saves up to 18%, which it likens to getting 2 months free; the per-plan tooltips show 16% savings at the 1-calendar level.

Stated on bookedin.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Online booking for appointments and classes, with a free plan. Here is what it does, as its own site describes it, and what it covers: templates, calendar, booking links, appointment booking, class booking.

> "Appointments, classes, payments, a client list and staff logins.

From our grade for features

Appointments and classes

Clients book one-on-one appointments, classes or workshops from a booking page, with recurring bookings available on paid plans.

Reminders and confirmations

Email confirmations are on every plan; email reminders start on Plus, and text reminders and confirmations by reply are on Pro.

Online payments

Plus and Pro can require a deposit or full payment at booking, or send a payment request, through Stripe, Square or PayPal.

Booking links for your site and social pages

A Book Now button or a full calendar embeds on a website, and a button can go on an Instagram profile or Facebook page.

Client database

Each client record keeps booking history, private notes and attachments.

Staff logins and roles

Unlimited staff logins on every plan; the free plan has Viewer and Admin roles, paid plans add Staff and Manager.

Where it runs

Web · iOS · Android

What it works with

Stripe · Square · PayPal · Zoom · Google Meet · Skype · Instagram · Facebook

Bookedin is made by Coldwin Software Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

58/85

Other salon, spa and studio booking apps it is graded above

Bookedin's GPA of 2.4 is higher than 58 of the 85 other salon, spa and studio booking apps we grade, and level with 16.

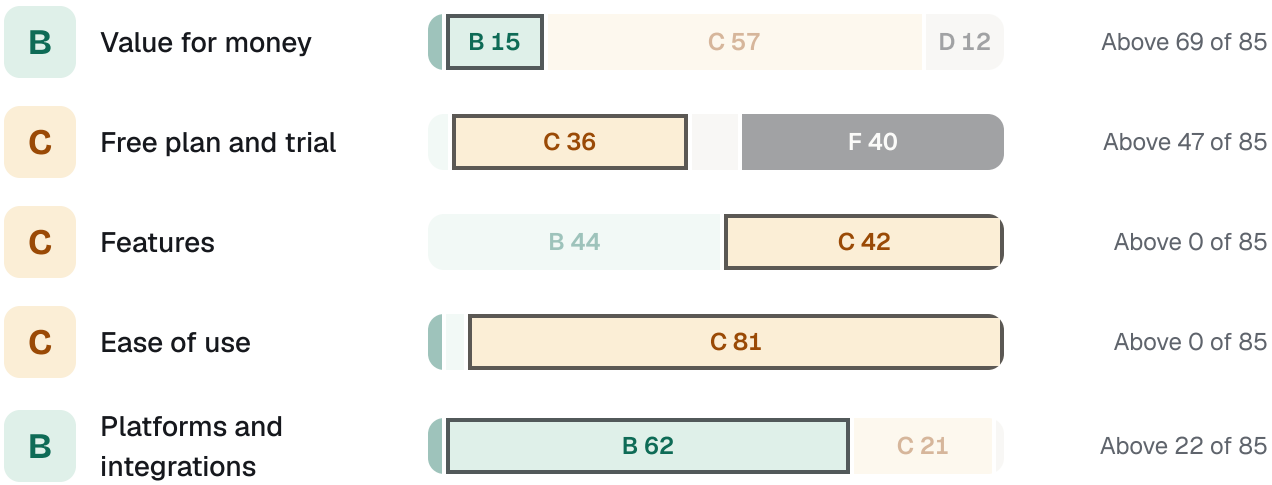
It stands best on value for money (B, above 69 of 85) and worst on features (C, above 0).

Its paid plans start at $19 a month, against a middle price of $49 for the category: 6 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 2 tools score higher and cost less.

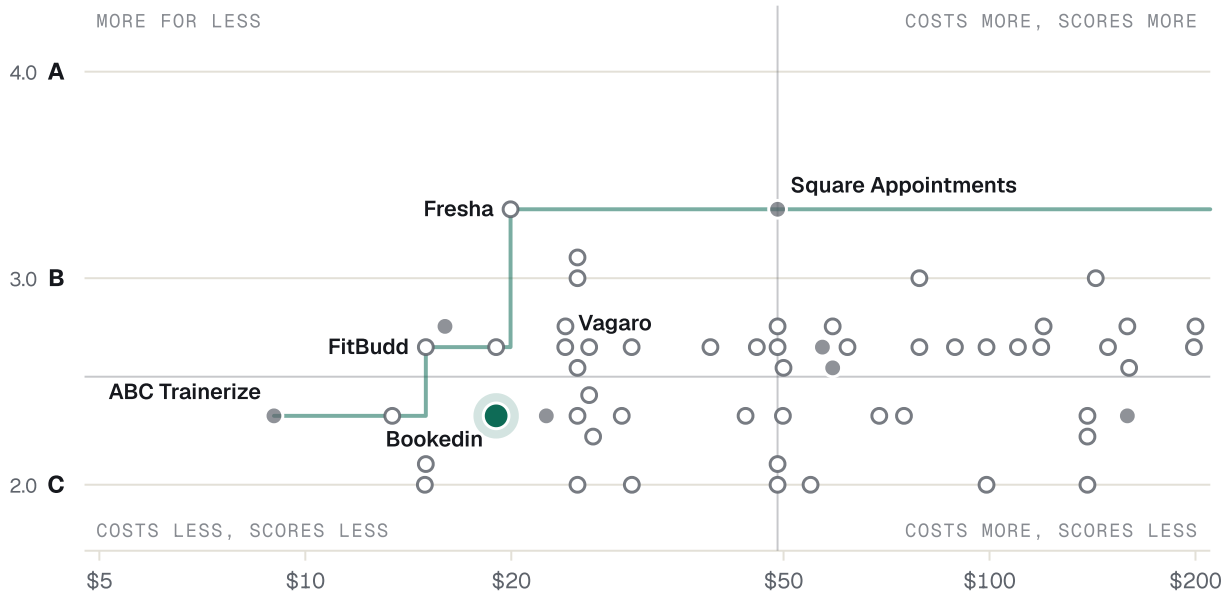
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Bookedin's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. Bookedin is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Bookedin you could make: appointment booking, class booking, calendar and templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.4 is higher than 58 of the 85 other salon, spa and studio booking apps we grade. It costs $228 a year.

What you could make

- Appointment booking, class booking, calendar and templates: an app builder makes these well.

What you could not

- Booking pages that read and write other people's calendars and send the emails.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Stripe, Square and PayPal among them.

What this rests on. Bookedin's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Appointedd, Bookeo, Square Appointments and PocketSuite

The 4 tools Bookedin is most often weighed against, with where each one differs from it.

1.8 GPA

Appointedd

Paid

Online booking system for retailers and large brands.

- Bookedin has a free plan. Appointedd does not.
- Only Bookedin lists iOS and Android apps.
- Bookedin also covers templates, calendar and booking links.

Bookedin and Appointedd compared in full

2.4 GPA

Bookeo

Free trial · from $14.95/mo

Online booking for appointments, classes and tours.

- Bookedin has a free plan. Bookeo does not, though it has a free trial.
- Only Bookedin lists iOS and Android apps.
- Bookedin also covers templates, calendar and booking links.

Bookedin and Bookeo compared in full

3.2
GPA

Square Appointments

Free plan · from $49/mo

Booking, point of sale and payments for appointment businesses.

- Bookedin also covers templates, calendar, appointment booking and class booking.
- Square Appointments also covers invoicing and reports.

Bookedin and Square Appointments compared in full

2.4
GPA

PocketSuite

Free trial · from $49.99/mo

Booking, payments and client messaging for service pros.

- Bookedin has a free plan. PocketSuite does not, though it has a free trial.
- Bookedin also covers templates, calendar and booking links.
- PocketSuite also covers forms, invoicing, reports and business texting.

Bookedin and PocketSuite compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bookedin free?

Bookedin has a free plan. 50 bookings per month, an online booking page, email booking confirmations, a client database and the mobile app.

How much does Bookedin cost?

Bookedin lists 3 plans. Free: $0.

What platforms does Bookedin work on?

Bookedin is available on Web, iOS and Android.

Does Bookedin offer any discounts?

Bookedin publicly lists the following: Save up to 18% with annual billing.

How is Bookedin rated?

Bookedin's iPhone and iPad app averages 4.6 out of 5 from 499 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Bookedin have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Bookedin is listed for Web, iOS and Android.

Does Bookedin have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Bookedin is listed for Web, iOS and Android.

Is Bookedin open source?

Bookedin is not described as open source on its own site, as read on Nov 13, 2026.

What does Bookedin integrate with?

Bookedin's listing names Stripe, Square, PayPal, Zoom, Google Meet, Skype, Instagram and Facebook.

Does Bookedin have a free trial?

Yes. Free trial on Plus and Pro, no credit card required; the length is not stated on the pricing page.

Who makes Bookedin?

Bookedin is made by Coldwin Software Inc.

What are the alternatives to Bookedin?

The closest alternatives to Bookedin in our directory are Appointedd, Bookeo, Square Appointments and PocketSuite.

How does Bookedin compare with other salon, spa and studio booking apps?

Bookedin's GPA of 2.4 is higher than 58 of the 85 other salon, spa and studio booking apps we grade, and level with 16.

Is Bookedin good value for money?

ToolGPA grades Bookedin B for value for money. Its paid plans start at $19 a month, against a middle price of $49 for the category: 6 of the 57 others that charge start lower.

Could I make my own version of Bookedin?

The plain part of Bookedin you could make: appointment booking, class booking, calendar and templates.

Where this guide comes from

The prices, plans, platforms and features were read from Bookedin's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Bookedin's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Coldwin Software Inc. Prices change, so check bookedin.com before you buy.

bookedin.com/

bookedin.com/appointment-booking-payment-sys...

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Bookedin, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bookedin

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Bookedin: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bookedin
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide:
toolgpa.com/tools/bookedin/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Bookedin, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bookedin's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bookedin is a trademark of its owner, and this guide is not made, paid for or approved by Coldwin Software Inc. Prices and plans change: check bookedin.com before you buy.