ToolGPA

NOVEMBER 2026

Bookkeep

The Insider's Guide

Sales and payout accounting automation for ecommerce and retail



Every plan, grade, refund rule and rival among accounting and invoicing tools, read from Bookkeep's own pages.

Made by Bookkeep · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bookkeep's own pages, its app-store listings and our grades. Every fact in it is on Bookkeep's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 43 of the 127 other accounting and invoicing tools we grade

Bookkeep turns sales, refunds, fees and sales tax from channels such as Shopify, Amazon, Square and Toast into journal entries posted to QuickBooks, Xero, Zoho Books, NetSuite and other accounting systems. Plans are priced per legal entity and rise with connected channels and annual revenue. Add-ons cover sales tax filing and payout splitting.

To get you started, here are **9 things to know about Bookkeep**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and you connect channels and map categories.**
>
> From our grade for ease of use

1 **Best for online sellers with several channels and entities**

But each legal entity needs its own subscription, plans change as revenue and channels grow, and add-ons and history are billed separately.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month per entity, billed monthly.

3 **You can try it first**

14-day free trial of any plan, no credit card required

4 **It runs on Web**

Web.

5 **Summarized journal entries**

Posts gross sales, discounts, refunds and sales tax from each channel to the accounting system, with mapping to classes, tracking categories or tags.

6 **Many sales channels**

Connects to Amazon, Clover, Shopify, Square, Stripe, Toast, Walmart, eBay, Mindbody, PayPal and others; channels allowed rise by plan.

7 **Accounting systems**

Posts to QuickBooks Online, Xero and Zoho Books from Lite; NetSuite, Sage Intacct and Intuit Enterprise Suite from Growth.

8 **A 2.2 GPA, above 43 of 127**

That is against the other accounting and invoicing tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Bookkeep you would be making live feeds from your bank, which take an agreement with each bank or a service that has them. That is not a weekend's work, with an AI app builder or without one.

Bookkeep at a glance

PRICING
Free trial, from $19 per month per entity, billed monthly

FREE PLAN
No

FREE TRIAL
14-day free trial of any plan, no credit card required

RUNS ON
Web

MADE BY
Bookkeep

CATEGORY
Accounting & Invoicing

OUR GRADE
2.2 GPA, fair

The report card

Best for online sellers with several channels and entities

Bookkeep turns sales, refunds, fees and sales tax from Shopify, Amazon, Square, Toast and more into journal entries in QuickBooks, Xero, NetSuite and others. But each legal entity needs its own subscription, plans change as revenue and channels grow, and add-ons and history are billed separately.

TOOLGPA REPORT CARD — **Bookkeep** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$19 a month per entity for Lite, up to $200k revenue and 1 channel. That's in the cheaper half of the category, but the plans climb to $1,199.
Free plan and trial	C	A 14-day free trial of any plan with no card. There is no free plan.
Features	C	Summarised journal entries, many channels, sales tax filing and payout splitting. It does one job fully, a smaller job than accounting, and posts into your accounting system.
Ease of use	C	No store rating on record, and you connect channels and map categories.
Platforms and integrations	B	Web only, with QuickBooks, Xero, Zoho Books, NetSuite, Sage Intacct, Shopify, Amazon and Square.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bookkeep is for

- ✓ Fits if you run a shop on Shopify or Square and keep books in QuickBooks or Xero
- ✓ Works for businesses with several legal entities that want each posted

Who it is not for

- ✗ Pricey if you have several entities, since each needs its own subscription
- ✗ Watch out: sales tax filing is $75 a filing and payout splitting $3.99 a transfer
- ✗ Watch out: history from before sign-up is $0.35 an entry and can't be posted in the trial
- ✗ Tight on Lite: $200k revenue and 1 channel, and plans move up on their own
- ✗ Skip it if you're outside the US or Canada, because other countries are told to ask for rates

Good to know

Good for

- ✓ Shopify and Amazon sellers who want daily sales posted to their books
- ✓ Multi-location retail and restaurant groups reconciling POS deposits
- ✓ Accounting firms handling ecommerce clients across several entities

Worth knowing

- ⓘ Each legal entity needs its own subscription, and plans change automatically with connected channels and revenue.
- ⓘ Add-ons cost extra: sales tax filing is $75 per filing, payout splitting $3.99 per transfer and advanced reporting $99 a month.
- ⓘ Historical journal entries before sign-up are billed at $0.35 each and cannot be posted during the trial.
- ⓘ Prices are in US or Canadian dollars only; other countries are asked to inquire for rates.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19
A month to start

Bookkeep is a paid product with a free trial, starting at $19 per month per entity, billed monthly.

LITE
$19
per month per entity, billed monthly

Up to $200k annual revenue and 1 sales channel; category-level mapping, email support, monthly billing only.

STARTER
$49
per month per entity, billed monthly

Sub-category mapping for 1 sales channel, segmentation by channel or location, live chat support.

GROWTH
$99
per month per entity, billed monthly

Adds NetSuite, Sage Intacct and Intuit Enterprise Suite posting and a dedicated onboarding session.

PRO
$199
per month per entity, billed monthly

Up to $5M annual revenue and 5 channels; managed sales tax filing, managed COGS and payout splitting.

ADVANCED
$499
per month per entity, billed monthly

Adds fulfillment-based revenue recognition for Shopify, a dedicated account manager and priority support.

UNLIMITED
$1,199
per month per entity, billed monthly

Unlimited sales channels, buy-online-pick-up-in-store entries and unlimited payout splitting transfers.

Trying it first

14-day free trial of any plan, no credit card required

Read from bookkeep.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Two months free on annual plans

Bookkeep's pricing page says annual billing gives two months free, about a 17% discount; Lite is monthly only.

Stated on bookkeep.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Sales and payout accounting automation for ecommerce and retail. Here is what it does, as its own site describes it, and what it covers: workflow automation, reports, bookkeeping, online store, amazon selling.

"

Summarised journal entries, many channels, sales tax filing and payout splitting.

From our grade for features

Summarized journal entries

Posts gross sales, discounts, refunds and sales tax from each channel to the accounting system, with mapping to classes, tracking categories or tags.

Many sales channels

Connects to Amazon, Clover, Shopify, Square, Stripe, Toast, Walmart, eBay, Mindbody, PayPal and others; channels allowed rise by plan.

Accounting systems

Posts to QuickBooks Online, Xero and Zoho Books from Lite; NetSuite, Sage Intacct and Intuit Enterprise Suite from Growth.

Sales tax filing

A managed filing service for Shopify, Toast and Square POS merchants in the US, billed per filing and requiring enrollment.

Payout splitting

Transfers deposit funds across bank accounts by store, franchise or fulfillment location for a flat fee per transfer; needs Pro or higher.

Inventory module

A separate Bookkeep Inventory product covers purchase orders and receiving; its price is listed separately.

Where it runs

Web

What it works with

QuickBooks
Xero
Zoho Books
NetSuite
Sage Intacct
Shopify
Amazon
Square

Bookkeep is made by Bookkeep.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

43/127

Other accounting and invoicing tools it is graded above

Bookkeep's GPA of 2.2 is higher than 43 of the 127 other accounting and invoicing tools we grade, and level with 30.

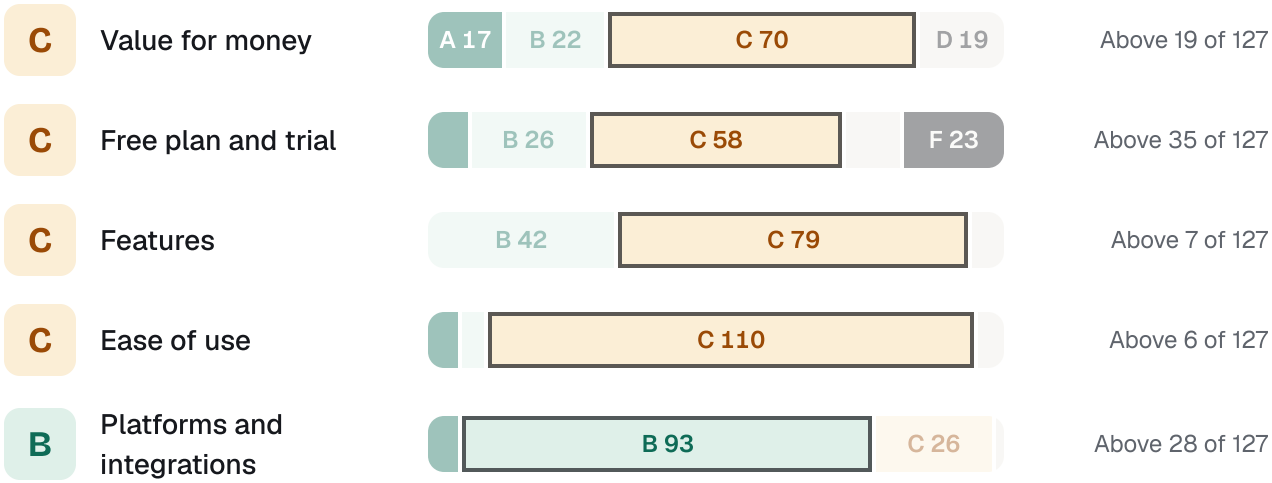
It stands best on platforms and integrations (B, above 28 of 127) and worst on ease of use (C, above 6).

Its paid plans start at $19 a month, against a middle price of $18.09 for the category: 46 of the 90 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 16 tools score higher and cost less.

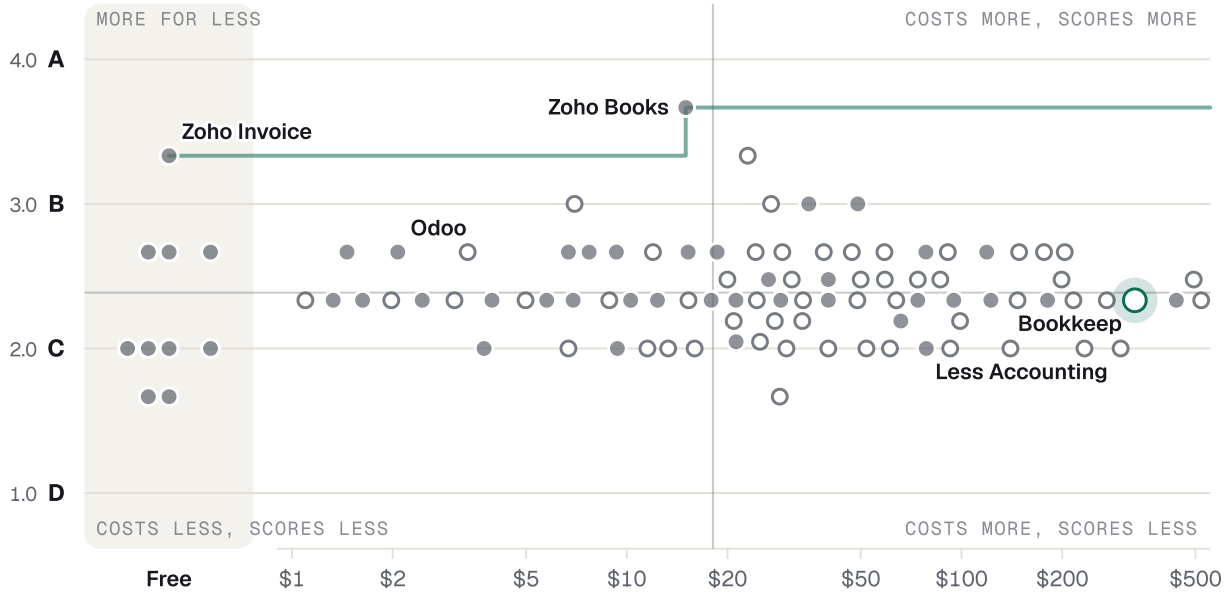
Each grade against the category

Every bar is all 128 accounting and invoicing tools we grade, cut by the letter each got. Bookkeep's own letter is outlined.



Price against what you get

Each dot is one of 101 accounting and invoicing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Bookkeep is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Bookkeep you would be making live feeds from your bank, which take an agreement with each bank or a service that has them. That is not a weekend's work, with an AI app builder or without one.

It costs $228 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Live feeds from your bank, which take an agreement with each bank or a service that has them.
- Checkout, card payments and sales tax handled for you.
- Data from Amazon's seller tools and years of sales estimates.
- Connections to other products, each kept working as those products change.

What this rests on. Bookkeep's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



A2X, Link My Books, Synder, QuickBooks Online and Xero

The 5 tools Bookkeep is most often weighed against, with where each one differs from it.

A2X

2.0 GPA

Free trial · from $29/mo

Ecommerce payout reconciliation for QuickBooks, Xero and NetSuite.

- Bookkeep also covers workflow automation.
- A2X also covers inventory.

Bookkeep and A2X compared in full

Link My Books

2.2 GPA

Free trial · from $20/mo

Ecommerce payout and tax reconciliation for Xero and QuickBooks.

Bookkeep and Link My Books compared in full

Synder

1.8 GPA

Free trial · from $52/mo

Syncs sales, fees and payouts from 30+ platforms into your books.

- Bookkeep also covers workflow automation, online store and amazon selling.

Bookkeep and Synder compared in full



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QuickBooks Online

Free plan · from $38/mo

Cloud accounting from Intuit, from a free plan to 25-user Advanced.

- QuickBooks Online has a free plan. Bookkeep does not, though it has a free trial.
- Only QuickBooks Online lists iOS and Android apps.
- Bookkeep also covers workflow automation, online store and amazon selling.

Bookkeep and QuickBooks Online compared in full



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GPA

Xero

Free trial · from $27/mo

Cloud accounting for small businesses, with unlimited users.

- Only Xero lists iOS and Android apps.
- Bookkeep also covers workflow automation, online store and amazon selling.
- Xero also covers invoicing, expense tracking and payroll.

Bookkeep and Xero compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bookkeep free?

No, Bookkeep is a paid product, but you can try it first. 14-day free trial of any plan, no credit card required.

How much does Bookkeep cost?

Bookkeep lists 6 plans. Lite: $19 per month per entity, billed monthly.

What platforms does Bookkeep work on?

Bookkeep is available on Web.

Does Bookkeep offer any discounts?

Bookkeep publicly lists the following: Two months free on annual plans.

Does Bookkeep have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Bookkeep is listed for Web.

Does Bookkeep have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Bookkeep is listed for Web.

Is Bookkeep open source?

Bookkeep is not described as open source on its own site, as read on Nov 13, 2026.

What does Bookkeep integrate with?

Bookkeep's listing names QuickBooks, Xero, Zoho Books, NetSuite, Sage Intacct, Shopify, Amazon and Square.

Who makes Bookkeep?

Bookkeep is made by a company of the same name.

What are the alternatives to Bookkeep?

The closest alternatives to Bookkeep in our directory are A2X, Link My Books, Synder, QuickBooks Online and Xero.

How does Bookkeep compare with other accounting and invoicing tools?

Bookkeep's GPA of 2.2 is higher than 43 of the 127 other accounting and invoicing tools we grade, and level with 30.

Is Bookkeep good value for money?

ToolGPA grades Bookkeep C for value for money. Its paid plans start at $19 a month, against a middle price of $18.09 for the category: 46 of the 90 others that charge start lower.

Could I make my own version of Bookkeep?

To replace Bookkeep you would be making live feeds from your bank, which take an agreement with each bank or a service that has them.

Where this guide comes from

The prices, plans, platforms and features were read from Bookkeep's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Bookkeep's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Bookkeep. Prices change, so check bookkeep.com before you buy.

bookkeep.com/pricing

bookkeep.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Bookkeep, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bookkeep

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Bookkeep: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bookkeep
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Know someone choosing between accounting and invoicing tools?

Send them this guide:
toolgpa.com/tools/bookkeep/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded accounting and invoicing tools after Bookkeep, each with an Insider's Guide of its own.

Accounting & Invoicing Insider's Guide

Every one of the 129 accounting and invoicing tools we grade, compared

Zoho Invoice Insider's Guide

Free invoicing app from Zoho for freelancers and small businesses

3.6 GPA

Zoho Books Insider's Guide

Online accounting from Zoho, with a free plan and six paid tiers

3.4 GPA

Cash App Taxes Insider's Guide

Free federal and state tax filing inside Cash App

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bookkeep's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bookkeep is a trademark of its owner, and this guide is not made, paid for or approved by Bookkeep. Prices and plans change: check bookkeep.com before you buy.