ToolGPA

NOVEMBER 2026

Boomi

The Insider's Guide

Integration, API management and AI agent platform



Every plan, grade, refund rule and rival among automation tools, read from Boomi's own pages.

Made by Boomi · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Boomi's own pages, its app-store listings and our grades. Every fact in it is on Boomi's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 21 of the 71 other automation tools we grade

Boomi sells an enterprise platform for integration, data management, API management and AI agent control. Plans range from a monthly pay-as-you-go entry plan to annual enterprise tiers quoted by sales, and a 30-day free trial is offered.

To get you started, here are **9 things to know about Boomi**, taken from its own pages and our grades.

> **Mapping and building integrations has a learning curve.**
>
> From our grade for ease of use

1 **Best for enterprise integration and APIs**

Boomi is an integration, API and AI agent platform with a 30-day free trial.

2 **Paid plans start at $99 a month**

As its pricing page puts it: $99 per month plus usage, billed monthly.

3 **You can try it first**

30-day free trial, $0

4 **It runs on Web**

Web.

5 **Integration and automation**

Connect applications and data sources with low-code tools, data mapping and a library of application connectors.

6 **API management**

A separate set of tiers covers API design, security, governance and discovery of shadow APIs.

7 **Data management**

The platform lists data integration, a data hub for golden records and CDC replication to cloud warehouses.

8 **A 2.2 GPA, above 21 of 71**

That is against the other automation tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Boomi you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Boomi at a glance

PRICING Free trial, from $99 per month plus usage, billed monthly	FREE PLAN No
FREE TRIAL 30-day free trial, $0	RUNS ON Web
MADE BY Boomi	CATEGORY Automation
OUR GRADE 2.2 GPA, fair	

The report card

Best for enterprise integration and APIs

Boomi is an integration, API and AI agent platform with a 30-day free trial. The only published price is $99 a month plus usage, usage rates are not shown, and every plan above it is custom and annual.

TOOLGPA REPORT CARD	Boomi	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Pay-As-You-Go is $99 a month plus usage, which is at the start of the dearest tenth of automation tools ($99). The rest are custom quotes.
Free plan and trial	C	A 30-day free trial of the platform at $0. The page does not mention a card.
Features	B	Integration, API management, data management and AI agents across editions. Nothing in the listing shows a gap in the core work.
Ease of use	C	No store rating on record. Mapping and building integrations has a learning curve.
Platforms and integrations	B	Web platform with connectors to SAP, AWS, Salesforce, ServiceNow, NetSuite, Slack, Workday and Snowflake. No desktop or phone app.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Boomi is for

- ✓ Fits if you connect several enterprise systems and want a trial first
- ✓ Works for teams that start pay-as-you-go and move to a plan later

Who it is not for

- ✗ Pricey if you are small: $99 a month before any usage
- ✗ Watch out: usage rates are not shown on the pricing page
- ✗ Skip it if you want monthly billing on the higher plans, as those are annual and custom
- ✗ Tight if you pick Base, which has no test or development environments and no phone support

Good to know

Good for

- ✓ Teams that want to start with a monthly credit-card plan before committing
- ✓ Enterprises that need integration, API and data management together
- ✓ IT teams comparing iPaaS vendors with a free trial

Worth knowing

- ⓘ Only the Pay-As-You-Go plan has a published price; the usage rates are not shown on the page.
- ⓘ Subscription plans are annual; the page says pay-as-you-go is monthly.
- ⓘ Base has no test or development environments and no phone support.
- ⓘ The first plan's name is taken from the pricing page's FAQ, where it is called Base.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$99

A month to start

Boomi is a paid product with a free trial, starting at $99 per month plus usage, billed monthly.

PAY-AS-YOU-GO

$99

per month, plus usage, billed monthly

Full access to the Boomi Enterprise Platform with no contract; sign up by credit card and pay for what you use.

BASE

Custom

Standard connectors, mapping and transformation, with email and community support; deployment only, no test or development environments. Sold through sales.

PROFESSIONAL

Custom

Adds process orchestration, multiple deployment environments and deployment to Boomi's hosted cloud. Annual subscription.

PROFESSIONAL PLUS

Custom

Everything in Professional, plus API-enabling your integrations and more connections.

ENTERPRISE

Custom

Adds custom user roles, clustered runtime for high availability and parallel processing for larger data loads.

ENTERPRISE PLUS

Custom

Everything in Enterprise, plus message queuing and additional connections.

Trying it first

30-day free trial, $0

Read from boomi.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Integration, API management and AI agent platform. Here is what it does, as its own site describes it, and what it covers: public API, AI features, workflow automation, AI agents.

> "
>
> **Integration, API management, data management and AI agents across editions.**
>
> From our grade for features

Integration and automation

Connect applications and data sources with low-code tools, data mapping and a library of application connectors.

API management

A separate set of tiers covers API design, security, governance and discovery of shadow APIs.

Data management

The platform lists data integration, a data hub for golden records and CDC replication to cloud warehouses.

AI agents

Agentstudio builds and governs agents, and pre-built MCP servers connect agents to over 1,000 enterprise applications, per the site.

Flexible runtime

Professional and above can deploy to Boomi's hosted public cloud, and the site says agents can run behind the firewall.

Where it runs

Web

What it works with

SAP · AWS · Salesforce · ServiceNow · Oracle NetSuite · Slack · Workday · Snowflake

Boomi is made by Boomi.

Where it stands

Its grades against its category, and whether to keep it or make your own

21/71

Other automation tools it is graded above

Boomi's GPA of 2.2 is higher than 21 of the 71 other automation tools we grade, and level with 18.

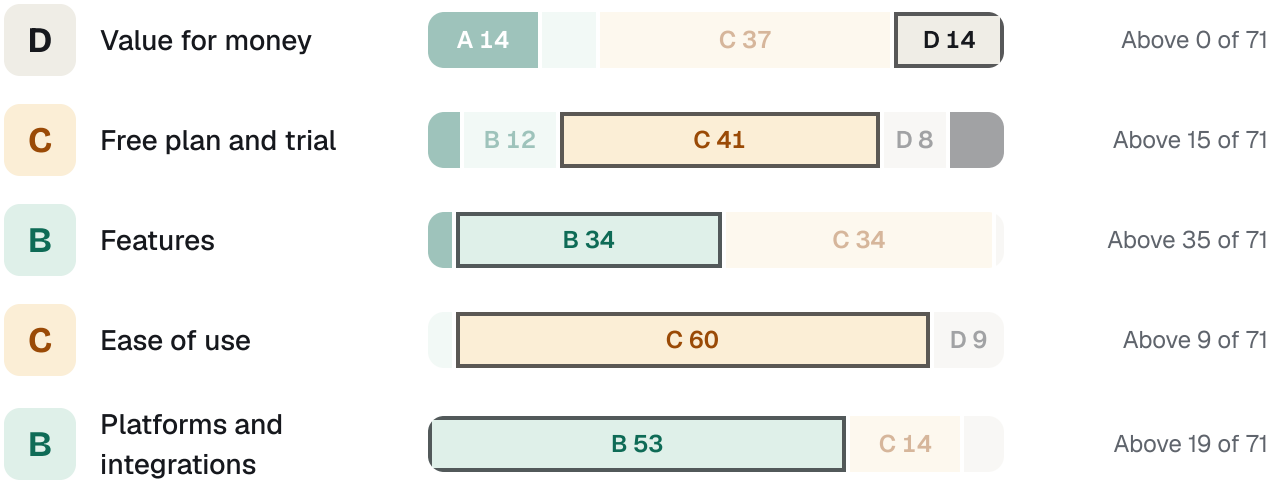
It stands best on features (B, above 35 of 71) and worst on value for money (D, above 0).

Its paid plans start at $99 a month, against a middle price of $19 for the category: 34 of the 38 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 3 tools score higher and cost less.

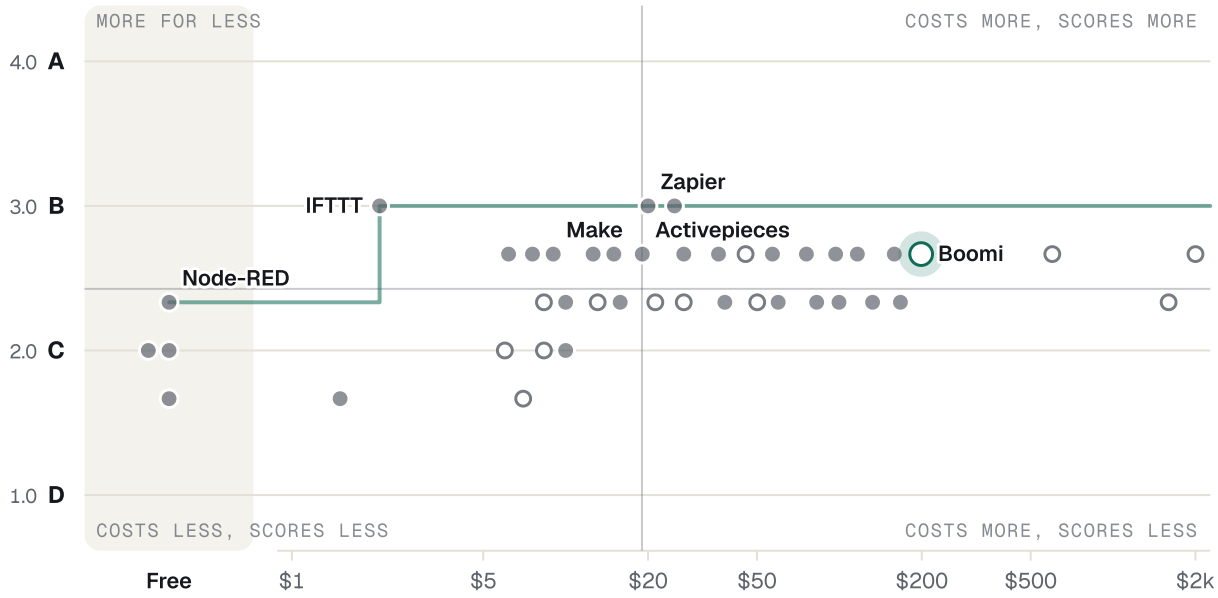
Each grade against the category

Every bar is all 72 automation tools we grade, cut by the letter each got. Boomi's own letter is outlined.



Price against what you get

Each dot is one of 43 automation tools. Further left costs less; higher up scores better on features, ease of use and platforms. Boomi is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Boomi you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 32 of the 71 other automation tools grade higher. It costs $1,188 a year.

What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ An AI agent, with the models and the safeguards behind it.

× The depth: we grade its features B, which means it covers the whole job.

What this rests on. Boomi's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Workato, Celigo, MuleSoft, Jitterbit and SnapLogic

The 5 tools Boomi is most often weighed against, with where each one differs from it.

Workato

2.0 GPA

Paid

Enterprise integration and automation platform with AI agents.

Boomi and Workato compared in full

Celigo

2.4 GPA

Free trial

Integration platform with AI agents, EDI and API management.

Boomi and Celigo compared in full

MuleSoft

2.4 GPA

Free trial

Integration, API and AI agent management from Salesforce.

Boomi and MuleSoft compared in full

2.0
GPA

Jitterbit

Paid

Low-code integration, API and app-building platform.

Boomi and Jitterbit compared in full

1.8
GPA

SnapLogic

Paid

Integration and AI platform with package-based pricing.

Boomi and SnapLogic compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Boomi free?

No, Boomi is a paid product, but you can try it first. 30-day free trial, $0.

How much does Boomi cost?

Boomi lists 6 plans. Pay-As-You-Go: $99 per month, plus usage, billed monthly.

What platforms does Boomi work on?

Boomi is available on Web.

Does Boomi have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Boomi is listed for Web.

Does Boomi have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Boomi is listed for Web.

Is Boomi open source?

Boomi is not described as open source on its own site, as read on Nov 12, 2026.

Does Boomi have an API?

Yes. Boomi offers a public API, according to its own site.

What does Boomi integrate with?

Boomi's listing names SAP, AWS, Salesforce, ServiceNow, Oracle NetSuite, Slack, Workday and Snowflake.

Who makes Boomi?

Boomi is made by a company of the same name.

What are the alternatives to Boomi?

The closest alternatives to Boomi in our directory are Workato, Celigo, MuleSoft, Jitterbit and SnapLogic.

How does Boomi compare with other automation tools?

Boomi's GPA of 2.2 is higher than 21 of the 71 other automation tools we grade, and level with 18.

Is Boomi good value for money?

ToolGPA grades Boomi D for value for money. Its paid plans start at $99 a month, against a middle price of $19 for the category: 34 of the 38 others that charge start lower.

Could I make my own version of Boomi?

To replace Boomi you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Boomi's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Boomi's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Boomi. Prices change, so check boomi.com before you buy.

boomi.com/pricing/

boomi.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Boomi, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/boomi

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Boomi: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/boomi
```

Know someone choosing between automation tools?

Send them this guide: toolgpa.com/tools/boomi/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded automation tools after Boomi, each with an Insider's Guide of its own.

Automation Insider's Guide

Every one of the 72 automation tools we grade, compared

IFTTT Insider's Guide

Simple trigger-and-action automations for apps and smart devices

3.0 GPA

Node-RED Insider's Guide

Open-source, flow-based programming tool for event-driven apps

3.0 GPA

Ui.Vision Insider's Guide

Open-source browser and desktop automation with computer vision

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Boomi's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Boomi is a trademark of its owner, and this guide is not made, paid for or approved by Boomi. Prices and plans change: check boomi.com before you buy.