ToolGPA

NOVEMBER 2026

# Brave Popup Builder

## The Insider’s Guide

WordPress popup, opt-in and conversion widget plugin



**Every plan, grade, refund rule and rival among popup and widget tools, read from Brave Popup Builder’s own pages.**

Made by AmpleByte Pvt Limited · checked Nov 13, 2026 · toolgpa.com

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ToolGPA put this guide together from Brave Popup Builder's own pages, its app-store listings and our grades. Every fact in it is on Brave Popup Builder's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.6**

GPA, above 45 of the 54 other popup and widget tools we grade

Brave is a WordPress plugin that bundles popups, opt-in forms, quizzes, surveys, sticky bars and WooCommerce widgets in one visual builder. A free edition is on WordPress.org, and paid yearly licenses are sold by number of websites. All paid plans include the same features.

> **You build campaigns inside WordPress and connect email services.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Brave Popup Builder**, taken from its own pages and our grades.

**1** **Best for a WordPress popup plugin with WooCommerce widgets**

A free edition exists, but the page doesn't say what it leaves out.

**2** **Paid plans start at $4.92 a month when paid by the year**

As its pricing page puts it: $59 per year for 1 website.

**3** **There is a free plan**

Free edition on WordPress.org; the pricing page lists the full feature set under the paid plans.

**4** **It runs on Web**

Web.

**5** **Popups and opt-ins**

Popups, slide-ins, sticky bars and lead-capture opt-ins with advanced targeting and scheduling.

**6** **Multi-step campaigns**

Multi-step popups and forms, quizzes and surveys.

**7** **WooCommerce widgets**

Cart-abandonment popups, upsell and cross-sell widgets and evergreen countdown timers.

**8** **A 2.6 GPA, above 45 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

The plain part of Brave Popup Builder you could make: popups, forms and surveys. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

### Brave Popup Builder at a glance

| | |
|---|---|
| PRICING<br>Free plan, from $59 per year for 1 website | FREE PLAN<br>Yes |
| FREE TRIAL<br>None stated | RUNS ON<br>Web |
| MADE BY<br>AmpleByte Pvt Limited | CATEGORY<br>Popups & Website Widgets |
| OUR GRADE<br>2.6 GPA, good | |

## The report card

### Best for a WordPress popup plugin with WooCommerce widgets

Brave Popup Builder is a WordPress plugin with popups, multi-step forms, WooCommerce cart widgets, A/B testing and 40-plus integrations, from $59

a year for one site. A free edition exists, but the page doesn't say what it leaves out. WordPress only, with no free trial.

| TOOLGPA REPORT CARD | Brave Popup Builder | Graded Nov 13, 2026 |
|---|---|---|
| SUBJECT | GRADE | COMMENT |
| **Value for money** | A | $59 a year for one site, about $4.92 a month with all features, is under 60% of the cheapest quarter for popup tools. Ten sites are $99 and 100 sites $199 a year. |
| **Free plan and trial** | C | A free edition on WordPress.org, but the pricing page does not say what it omits. There is no trial; the vendor offers a 30-day money-back guarantee. |
| **Features** | B | Popups, slide-ins, bars, multi-step forms, WooCommerce widgets, A/B testing and 40-plus integrations, with no gap in the core work shown in the listing. |
| **Ease of use** | C | No store rating on record. You build campaigns inside WordPress and connect email services. |
| **Platforms and integrations** | C | Inside WordPress only. It lists WooCommerce, Zapier, Integromat, Google Analytics and Facebook Pixel. |
| **Grade point average** | | Good, out of 4.0 **2.6** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who Brave Popup Builder is for

- ✓ Fits if you run WooCommerce and want cart and upsell widgets next to popups
- ✓ Works for an agency that needs a 10- or 100-site licence

### Who it is not for

- ✗ Skip it if your site is not on WordPress
- ✗ Tight if you need to know what the free edition cuts, since the page does not say
- ✗ Watch out: prices are per year for a set number of sites
- ✗ Watch out: no trial is listed, only a 30-day money-back guarantee

## Good to know

### Good for

- ✓ WordPress and WooCommerce sites wanting popups and other conversion widgets in one plugin
- ✓ Agencies needing a 10- or 100-site license

### Worth knowing

- ⓘ Runs only inside WordPress.
- ⓘ What the free edition omits is not spelled out on the pricing page.
- ⓘ The pricing page names a 30-day money-back guarantee; no free trial is listed.
- ⓘ Prices are per year for a set number of sites.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$4.92**

A month to start, paid by the year.
There is a free plan too

Brave Popup Builder has a free plan. Paid plans start at $59 per year for 1 website.

> **A free edition on WordPress.org, but the pricing page does not say what it omits.**
>
> From our grade for free plan and trial

FREE

## $0

Free edition from WordPress.org with a reduced feature set.

BRAVE PRO

## $59

per year for 1 website

All features, 1 website.

BRAVE MEGA

## $99

per year for 10 websites

All features, 10 websites.

BRAVE ULTIMATE

## $199

per year for 100 websites

All features, 100 websites.

### The free plan

Free edition on WordPress.org; the pricing page lists the full feature set under the paid plans.

Read from getbrave.io on Nov 13, 2026.

# What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WordPress popup, opt-in and conversion widget plugin. Here is what it does, as its own site describes it, and what it covers: forms, surveys, a/B testing, popups.

> **It lists WooCommerce, Zapier, Integromat, Google Analytics and Facebook Pixel.**

From our grade for platforms and integrations

### Popups and opt-ins

Popups, slide-ins, sticky bars and lead-capture opt-ins with advanced targeting and scheduling.

### Multi-step campaigns

Multi-step popups and forms, quizzes and surveys.

### WooCommerce widgets

Cart-abandonment popups, upsell and cross-sell widgets and evergreen countdown timers.

### A/B testing and analytics

Split tests and campaign analytics.

## Integrations

40+ email and CRM integrations plus Zapier and Integromat.

### Where it runs

- Web

### What it works with

- WooCommerce
- Zapier
- Integromat
- Google Analytics
- Facebook Pixel

Brave Popup Builder is made by AmpleByte Pvt Limited.

# Where it stands

Its grades against its category, and whether to keep it or make your own

**45/54**

Other popup and widget tools it is graded above

Brave Popup Builder's GPA of 2.6 is higher than 45 of the 54 other popup and widget tools we grade, and level with 6.

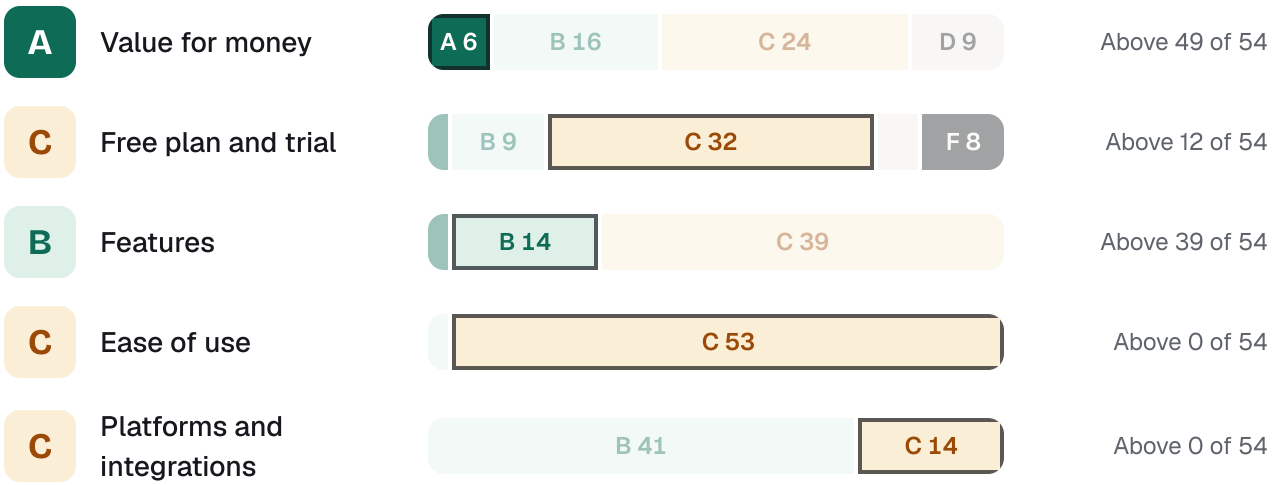
It stands best on value for money (A, above 49 of 54) and worst on ease of use (C, above 0).

Its paid plans start at $4.92 a month when paid by the year, against a middle price of $14 for the category: 5 of the 48 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 2 tools score higher and cost less.

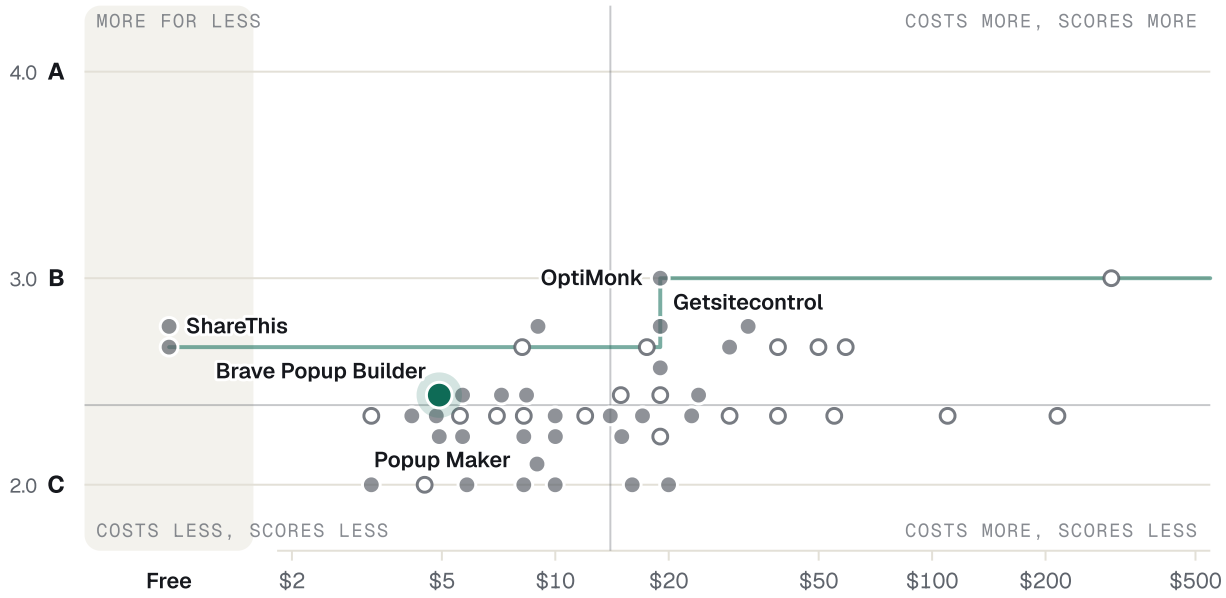
## Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. Brave Popup Builder's own letter is outlined.



## Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. Brave Popup Builder is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

The plain part of Brave Popup Builder you could make: popups, forms and surveys. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.6 is higher than 45 of the 54 other popup and widget tools we grade. It costs $59 a year.

**What you could make**

- Popups, forms and surveys: an app builder makes these well.

**What you could not**

- Splitting visitors between versions and telling you which won.

- It plugs into other products, WooCommerce, Zapier and Integromat among them.
- Hooks into the device itself: widgets.
- The depth: we grade its features B, which means it covers the whole job.

**What this rests on.** Brave Popup Builder's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Popup Maker, WP Popups, Convert Pro, Icegram and Thrive Leads

The 5 tools Brave Popup Builder is most often weighed against, with where each one differs from it.

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## Popup Maker

Free plan · from $99/yr

WordPress popup plugin with a free edition and yearly Pro licenses.

- Brave Popup Builder also covers surveys.
- Popup Maker also covers reports.

Brave Popup Builder and Popup Maker compared in full

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## WP Popups

Free plan · from $70/yr

WordPress popup plugin with a free edition and paid licenses.

- Brave Popup Builder also covers surveys.

Brave Popup Builder and WP Popups compared in full



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## Convert Pro

From $99/yr

WordPress popup and opt-in plugin with annual or lifetime licenses.

- Brave Popup Builder has a free plan. Convert Pro does not.
- Brave Popup Builder also covers forms and surveys.
- Convert Pro also covers templates.

Brave Popup Builder and Convert Pro compared in full



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## Icegram

Free plan · from $99/yr

WordPress plugins for popups, action bars and email capture.

- Brave Popup Builder also covers surveys.
- Icegram also covers email campaigns.

Brave Popup Builder and Icegram compared in full



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## Thrive Leads

From $599/yr

WordPress opt-in form builder with popups, ribbons and A/B tests.

- Brave Popup Builder has a free plan. Thrive Leads does not.
- Brave Popup Builder also covers surveys.
- Thrive Leads also covers reports.

Brave Popup Builder and Thrive Leads compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**12**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Brave Popup Builder free?

Brave Popup Builder has a free plan. Free edition on WordPress.org; the pricing page lists the full feature set under the paid plans.

### How much does Brave Popup Builder cost?

Brave Popup Builder lists 4 plans. Free: $0.

### What platforms does Brave Popup Builder work on?

Brave Popup Builder is available on Web.

### Does Brave Popup Builder have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Brave Popup Builder is listed for Web.

### Does Brave Popup Builder have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Brave Popup Builder is listed for Web.

### Is Brave Popup Builder open source?

Brave Popup Builder is not described as open source on its own site, as read on Nov 13, 2026.

### What does Brave Popup Builder integrate with?

Brave Popup Builder's listing names WooCommerce, Zapier, Integromat, Google Analytics and Facebook Pixel.

### Who makes Brave Popup Builder?

Brave Popup Builder is made by AmpleByte Pvt Limited.

### What are the alternatives to Brave Popup Builder?

The closest alternatives to Brave Popup Builder in our directory are Popup Maker, WP Popups, Convert Pro, Icegram and Thrive Leads.

### How does Brave Popup Builder compare with other popup and widget tools?

Brave Popup Builder's GPA of 2.6 is higher than 45 of the 54 other popup and widget tools we grade, and level with 6.

### Is Brave Popup Builder good value for money?

ToolGPA grades Brave Popup Builder A for value for money. Its paid plans start at $4.92 a month when paid by the year, against a middle price of $14 for the category: 5 of the 48 others that charge start lower.

### Could I make my own version of Brave Popup Builder?

The plain part of Brave Popup Builder you could make: popups, forms and surveys.

## Where this guide comes from

The prices, plans, platforms and features were read from Brave Popup Builder's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Brave's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AmpleByte Pvt Limited. Prices change, so check getbrave.io before you buy.

getbrave.io/pricing/

wordpress.org/plugins/brave-popup-builder/

getbrave.io

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at [toolgpa.com](toolgpa.com).

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Brave Popup Builder, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/brave-popup-builder

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Brave Popup Builder: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/brave-popup-builder
```

### Know someone choosing between popup and widget tools?

Send them this guide: toolgpa.com/tools/brave-popup-builder/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded popup and widget tools after Brave Popup Builder, each with an Insider's Guide of its own.

### Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

### AddToAny Insider's Guide

Free share buttons for websites and WordPress

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### ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

3.2 GPA

### Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

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## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Brave Popup Builder's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Brave Popup Builder is a trademark of its owner, and this guide is not made, paid for or approved by AmpleByte Pvt Limited. Prices and plans change: check getbrave.io before you buy.