ToolGPA

NOVEMBER 2026

Breakdance

The Insider's Guide

Visual site builder plugin for WordPress



Every plan, grade, refund rule and rival among website and landing page builders, read from Breakdance's own pages.

Made by Breakdance · checked Nov 13, 2026 · toolgpa.com

2.6
GPA

breakdance

The #1 Website Builder For WordPress

Refreshingly simple. Remarkably powerful

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Breakdance's own pages, its app-store listings and our grades. Every fact in it is on Breakdance's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 91 of the 104 other website and landing page builders we grade

Breakdance is a visual website builder that runs as a WordPress plugin. It includes design, form, popup, dynamic data and WooCommerce templating tools, and version 3.0 adds a way to connect an AI agent over MCP so the agent can build and edit pages. A free edition is available.

> **You build the site yourself inside WordPress.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Breakdance**, taken from its own pages and our grades.

1 **Best for a visual builder inside WordPress**

Breakdance is a WordPress plugin with a visual editor, forms, popups, dynamic data and WooCommerce templating.

2 **Paid plans start at $8.33 a month when paid by the year**

As its pricing page puts it: $99.99 per year for 1 website.

3 **There is a free plan**

Use on unlimited websites with 80 elements, a limited Design Library, and basic WooCommerce, form, popup and dynamic data tools.

4 **It runs on Web**

Web.

5 **Visual design editor**

A drag-and-drop editor with 145 elements on Pro, a design library, element presets and a CSS class manager.

6 **Dynamic data**

Pages can pull content from WordPress fields and custom data, with conditions to show or hide elements.

7 **WooCommerce templating**

Breakdance lists design control over every page of a WooCommerce store, with the full integration on Pro.

8 **A 2.6 GPA, above 91 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Breakdance you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Breakdance at a glance

PRICING
Free plan, from $99.99 per year for 1 website

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Breakdance

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.6 GPA, good

The report card

Best for a visual builder inside WordPress

Breakdance is a WordPress plugin with a visual editor, forms, popups, dynamic data and WooCommerce templating. The free edition has 80 elements, the 1-site Pro license is $99.99 a year, and it works only inside WordPress.

TOOLGPA REPORT CARD

Breakdance

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Pro is $99.99 a year for 1 site, about $8.33 a month, in the middle of a category that runs $6.75 to $22. Unlimited sites is $199.99.
Free plan and trial	B	A free edition for unlimited sites with 80 elements and basic forms, popups, dynamic data and WooCommerce. One site owner could live on that.
Features	B	Design editor, theme-style templating, forms, popups, dynamic data, WooCommerce and an MCP link for AI agents. It covers the job of a WordPress builder.
Ease of use	C	No rating on record. You build the site yourself inside WordPress.
Platforms and integrations	B	Web only, as a WordPress plugin, with WooCommerce, Advanced Custom Fields, Claude, ChatGPT and Cursor.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Breakdance is for

- ✓ Fits if you already run WordPress and want a visual editor inside it
- ✓ Works for people who build several sites, since the free edition has no site limit

Who it is not for

- ✕ Skip it if you want hosting, as Breakdance is a plugin, not a hosted service
- ✕ Tight if you need full forms, popups, dynamic data or code editing, which are Pro
- ✕ Watch out: the 1-site license counts live sites, not local or staging installs
- ✕ Watch out: the unlimited page shows $399.99 crossed out and notes a coming rise to that price

Good to know

Good for

- ✓ WordPress freelancers and agencies building many client sites
- ✓ People replacing several plugins for forms, popups and store templates

Worth knowing

- ⓘ Breakdance runs only inside WordPress; it is not a hosted service.
- ⓘ The free plan has 80 elements and basic forms, popups and dynamic data; full versions need Pro.
- ⓘ The 1-website Pro license counts live sites, not local, staging or development installs.
- ⓘ Vendor says the price you pay is locked at renewal; the unlimited plan page notes a coming rise to $399.99.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8.33

A month to start, paid by the year. There is a free plan too

Breakdance has a free plan. Paid plans start at $99.99 per year for 1 website.

FREE

$0

per year

Unlimited websites with 80 elements and basic forms, popups, dynamic data and WooCommerce integration.

PRO, 1 WEBSITE

$99.99

per year for 1 website

145 elements, full Design Library, full form, popup and dynamic data tools, and code editing. Local and staging installs do not count.

PRO, UNLIMITED WEBSITES

$199.99

per year for unlimited websites

Same Pro features on unlimited sites. Shown as $399.99 crossed out with a $200 a year saving.

The free plan

Use on unlimited websites with 80 elements, a limited Design Library, and basic WooCommerce, form, popup and dynamic data tools.

Read from breakdance.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

60-day money-back guarantee

Every purchase is backed by a 60-day full refund, per the pricing page, and the price paid is locked for renewals.

Stated on breakdance.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Visual site builder plugin for WordPress. Here is what it does, as its own site describes it, and what it covers: AI features, templates, no-code, forms, online store, popups.

> **Design editor, theme-style templating, forms, popups, dynamic data, WooCommerce and an MCP link for AI agents.**
>
> From our grade for features

Visual design editor

A drag-and-drop editor with 145 elements on Pro, a design library, element presets and a CSS class manager.

Dynamic data

Pages can pull content from WordPress fields and custom data, with conditions to show or hide elements.

WooCommerce templating

Breakdance lists design control over every page of a WooCommerce store, with the full integration on Pro.

Forms and popups

A form builder with multi-step forms and conditional logic, plus a popup builder, both limited to basic versions on the free plan.

Build with an AI agent

Version 3.0 lets any agent that supports MCP, such as Claude, ChatGPT or Cursor, create and edit pages in Breakdance.

Where it runs

Web

What it works with

WooCommerce

Advanced Custom Fields

Claude

ChatGPT

Cursor

Breakdance is made by Breakdance.

Where it stands

Its grades against its category, and whether to keep it or make your own

91/104

Other website and landing page builders it is graded above

Breakdance's GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade, and level with 8.

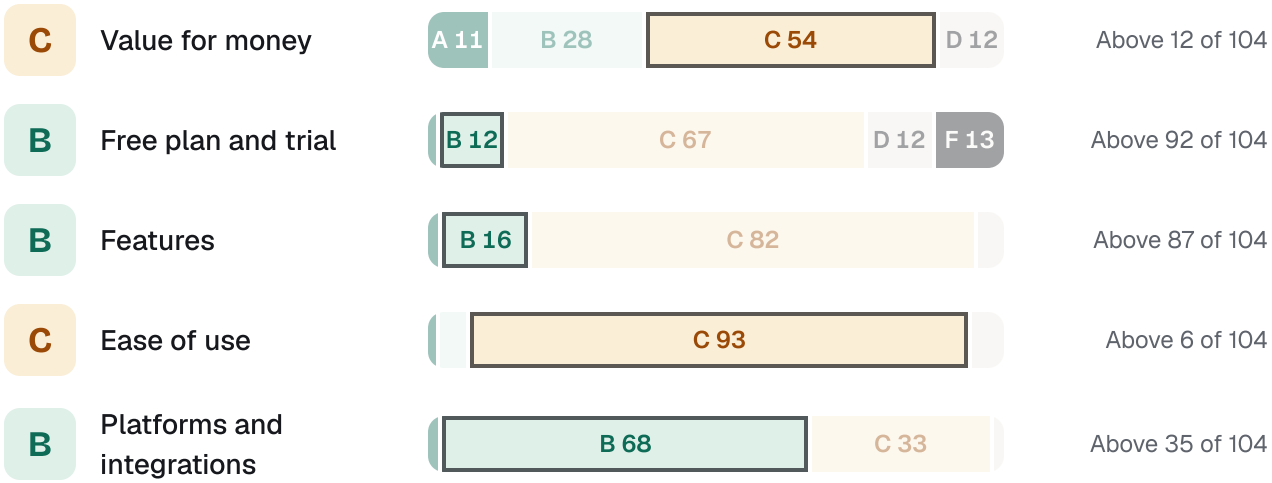
It stands best on free plan and trial (B, above 92 of 104) and worst on ease of use (C, above 6).

Its paid plans start at $8.33 a month when paid by the year, against a middle price of $11.50 for the category: 33 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

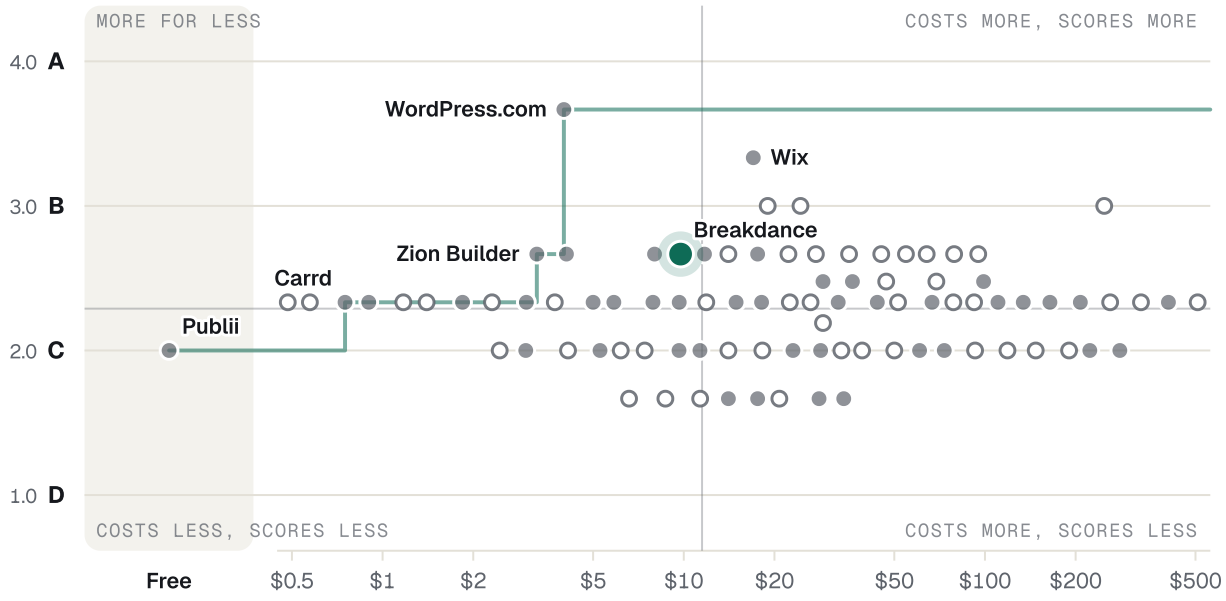
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Breakdance's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Breakdance is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Breakdance you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade. It costs $99.99 a year.

What you could make

- Templates, forms and popups: an app builder makes these well.

What you could not

- A builder that other people can use without writing code.

- Checkout, card payments and sales tax handled for you.
- It plugs into other products, WooCommerce, Advanced Custom Fields and Claude among them.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Breakdance's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Elementor, Bricks, Oxygen Builder, Beaver Builder and Divi

The 5 tools Breakdance is most often weighed against, with where each one differs from it.

2.2 GPA

Elementor

Free plan · from $5/mo

Drag-and-drop page builder plugin and hosting for WordPress.

- Breakdance also covers online store and popups.

Breakdance and Elementor compared in full

1.8 GPA

Bricks

Free trial · from $79/yr

Visual site builder delivered as a WordPress theme.

- Breakdance has a free plan. Bricks does not, though it has a free trial.
- Breakdance also covers forms.

Breakdance and Bricks compared in full



2.2
GPA

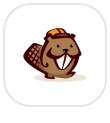
Oxygen Builder

Free trial · from $199.50 one-time

Visual WordPress site builder sold as a one-time license.

- Breakdance has a free plan. Oxygen Builder does not, though it has a free trial.
- Oxygen Builder can be bought with a one-time purchase.
- Breakdance also covers forms, online store and popups.

Breakdance and Oxygen Builder compared in full



1.6
GPA

Beaver Builder

From $89/yr

Drag-and-drop page builder plugin and theme for WordPress.

- Breakdance has a free plan. Beaver Builder does not.
- Breakdance also covers forms and popups.

Breakdance and Beaver Builder compared in full



2.0
GPA

Divi

From $89/yr

WordPress theme and visual builder sold as a yearly or lifetime plan.

- Breakdance has a free plan. Divi does not.
- Divi can be bought with a one-time purchase.
- Breakdance also covers forms, online store and popups.

Breakdance and Divi compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Breakdance free?

Breakdance has a free plan. Use on unlimited websites with 80 elements, a limited Design Library, and basic WooCommerce, form, popup and dynamic data tools.

How much does Breakdance cost?

Breakdance lists 3 plans. Free: $0 per year.

What platforms does Breakdance work on?

Breakdance is available on Web.

Does Breakdance offer any discounts?

Breakdance publicly lists the following: 60-day money-back guarantee.

Does Breakdance have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Breakdance is listed for Web.

Does Breakdance have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Breakdance is listed for Web.

Is Breakdance open source?

Breakdance is not described as open source on its own site, as read on Nov 13, 2026.

What does Breakdance integrate with?

Breakdance's listing names WooCommerce, Advanced Custom Fields, Claude, ChatGPT and Cursor.

Who makes Breakdance?

Breakdance is made by a company of the same name.

What are the alternatives to Breakdance?

The closest alternatives to Breakdance in our directory are Elementor, Bricks, Oxygen Builder, Beaver Builder and Divi.

How does Breakdance compare with other website and landing page builders?

Breakdance's GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade, and level with 8.

Is Breakdance good value for money?

ToolGPA grades Breakdance C for value for money. Its paid plans start at $8.33 a month when paid by the year, against a middle price of $11.50 for the category: 33 of the 89 others that charge start lower.

Could I make my own version of Breakdance?

To replace Breakdance you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Breakdance's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Breakdance's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Breakdance. Prices change, so check breakdance.com before you buy.

breakdance.com/pricing/

breakdance.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Breakdance, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/breakdance

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Breakdance: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/breakdance
```

Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/breakdance/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Breakdance, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Breakdance's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Breakdance is a trademark of its owner, and this guide is not made, paid for or approved by Breakdance. Prices and plans change: check breakdance.com before you buy.