ToolGPA

NOVEMBER 2026

Brightpearl

The Insider's Guide

Retail ERP for multichannel inventory, orders and finance



Every plan, grade, refund rule and rival among inventory management tools, read from Brightpearl's own pages.

Made by Brightpearl (part of Sage Group Plc) · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Brightpearl's own pages, its app-store listings and our grades. Every fact in it is on Brightpearl's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 18 of the 47 other inventory management tools we grade

Brightpearl is a retail ERP that puts inventory, orders, purchasing, fulfillment, CRM and accounting in one system for multichannel retailers. The vendor says it fits retailers from about £2m to £100m and up in revenue. It is sold with a scoped, expert-led implementation, not self-serve sign-up.

To get you started, here are **7 things to know about Brightpearl**, taken from its own pages and our grades.

1 **Best for retail ERP, quote only, long rollout**

Brightpearl is a retail ERP for inventory, orders, forecasting and accounting, with unlimited users in its quote.

2 **It runs on Web**

Web.

3 **Inventory and order management**

Keeps one stock count across online stores, physical locations, wholesale channels and marketplaces, and routes orders between locations.

4 **Automation Engine**

Business rules for routing, allocation, fulfillment and invoicing run without custom development.

5 **Forecasting and purchasing**

Seasonal demand forecasting and suggested purchase orders come from Inventory Planner, which Brightpearl has acquired.

6 **A 2.0 GPA, above 18 of 47**

That is against the other inventory management tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Brightpearl you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Brightpearl at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Brightpearl (part of Sage Group Plc)	CATEGORY Inventory Management
OUR GRADE 2.0 GPA, fair	

The report card

Best for retail ERP, quote only, long rollout

Brightpearl is a retail ERP for inventory, orders, forecasting and accounting, with unlimited users in its quote. It publishes no price, implementation averages about 120 days, and it targets retailers of roughly £2m revenue and up.

TOOLGPA REPORT CARD — **Brightpearl** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; the page says cost is tailored and quoted after a demo. Unlimited users are included.

SUBJECT	GRADE	COMMENT
Free plan and trial	F	No free plan and no trial. A quote is the only way to buy.
Features	B	Inventory and orders, automation, forecasting and purchasing, retail accounting, warehouse and shipping. Nothing in the listing shows a gap in the core work.
Ease of use	C	No store rating on record. Implementation averages about 120 days, so it is a planned migration.
Platforms and integrations	B	Web only, with Shopify, Amazon, BigCommerce, Magento, eBay, QuickBooks, Xero and ShipStation listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Brightpearl is for

- ✓ Fits if you sell through several channels and can plan a months-long rollout
- ✓ Works for retailers of about £2m revenue or more

Who it is not for

- ✗ Not for you if you are small, as it aims at roughly £2m revenue and up
- ✗ Skip it if you want a price, because a quote after a demo is the only way to buy
- ✗ Tight if you need to start this month, since implementation averages about 120 days
- ✗ Skip it if you want a free trial, as none is listed

Good to know

Good for

- ✓ Mid-size multichannel retailers outgrowing spreadsheets or legacy ERPs
- ✓ Retailers selling on Shopify, Amazon, eBay and in stores from one stock count
- ✓ Wholesale and B2B businesses that run orders alongside web sales

Worth knowing

- ⓘ No prices are published; the pricing page says cost is tailored and quoted after a demo.
- ⓘ Unlimited users are included in the quote, per the vendor's pricing page.
- ⓘ Implementation averages about 120 days, so it suits planned migrations more than quick starts.
- ⓘ The vendor aims at businesses of roughly £2m in revenue and up, and a quote is the only way to buy.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Brightpearl's current pricing could not be confirmed from its own site.

> **No price is published; the page says cost is tailored and quoted after a demo.**
>
> From our grade for value for money

We could not confirm Brightpearl's current prices from its own site, so this guide lists no plans. brightpearl.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Retail ERP for multichannel inventory, orders and finance. Here is what it does, as its own site describes it, and what it covers: workflow automation, reports, inventory, amazon selling.

> **Inventory and orders, automation, forecasting and purchasing, retail accounting, warehouse and shipping.**
>
> From our grade for features

Inventory and order management

Keeps one stock count across online stores, physical locations, wholesale channels and marketplaces, and routes orders between locations.

Automation Engine

Business rules for routing, allocation, fulfillment and invoicing run without custom development.

Forecasting and purchasing

Seasonal demand forecasting and suggested purchase orders come from Inventory Planner, which Brightpearl has acquired.

Retail accounting and analytics

Includes its own accounting and reporting, or connects to Xero, Sage Intacct or QuickBooks.

Warehouse and shipping

Covers warehouse management and shipping, with carrier integrations such as USPS, FedEx, DPD and Royal Mail.

Expert-led implementation

Setup runs through discovery, configuration, data migration and training. The vendor gives an average go-live of 120 days.

Where it runs

Web

What it works with

Shopify
Amazon
BigCommerce
Magento
eBay
QuickBooks
Xero
ShipStation

Brightpearl is made by Brightpearl (part of Sage Group Plc).

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

18/47

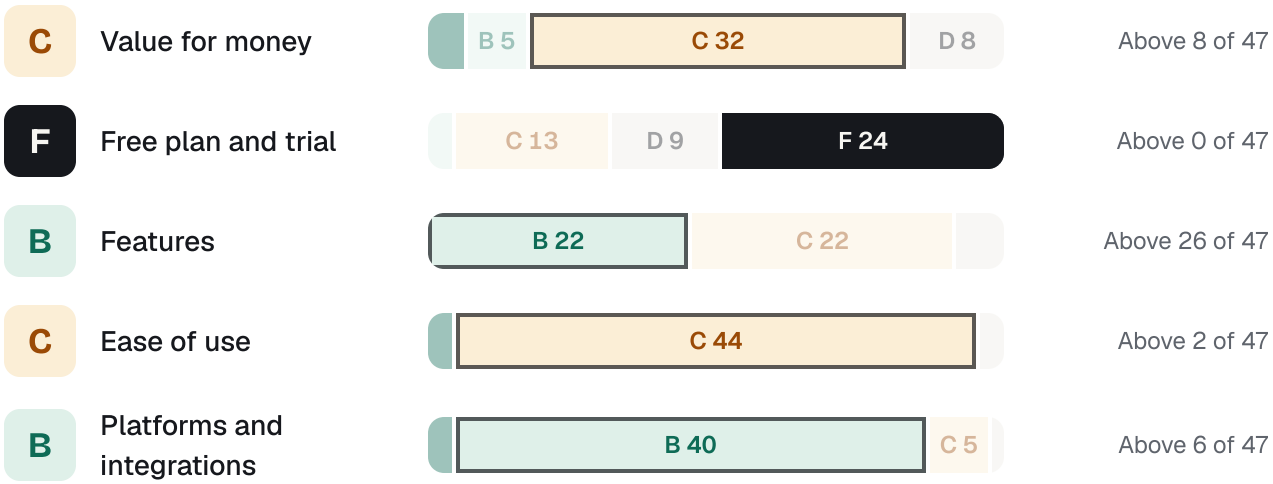
Other inventory management tools it is graded above

Brightpearl's GPA of 2.0 is higher than 18 of the 47 other inventory management tools we grade, and level with 12.

It stands best on features (B, above 26 of 47) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 48 inventory management tools we grade, cut by the letter each got. Brightpearl's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Brightpearl you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

What you could make

- Inventory and reports: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- Data from Amazon's seller tools and years of sales estimates.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Brightpearl's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Cin7, Linnworks, Katana, Fishbowl and Unleashed

The 5 tools Brightpearl is most often weighed against, with where each one differs from it.

2.4 GPA

Cin7

Free trial · from $349/mo

Inventory software for wholesale and multichannel product sellers.

- Only Cin7 lists iOS and Android apps.
- Brightpearl also covers workflow automation, reports and amazon selling.
- Cin7 also covers barcode scanning.

Brightpearl and Cin7 compared in full

2.0 GPA

Linnworks

Paid

Inventory and order management for high-volume multichannel sellers.

- Brightpearl also covers reports.
- Linnworks also covers shipping labels.

Brightpearl and Linnworks compared in full

2.4 GPA

Katana

Free plan

Inventory and production software for makers and manufacturers.

- Katana has a free plan. Brightpearl does not.
- Brightpearl also covers workflow automation, reports and amazon selling.
- Katana also covers barcode scanning.

Brightpearl and Katana compared in full

2.0 GPA

Fishbowl

From $229/mo

Inventory and manufacturing software built around QuickBooks and Xero.

- Only Fishbowl lists Windows, macOS and Android apps.
- Brightpearl also covers workflow automation, reports and amazon selling.
- Fishbowl also covers barcode scanning.

Brightpearl and Fishbowl compared in full

2.4 GPA

Unleashed

Free trial · from $91/mo

Inventory, purchasing and assembly software for wholesalers and makers.

- Only Unleashed lists iOS and Android apps.
- Brightpearl also covers workflow automation and amazon selling.
- Unleashed also covers barcode scanning.

Brightpearl and Unleashed compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Brightpearl free?

No. Brightpearl is a paid product.

What platforms does Brightpearl work on?

Brightpearl is available on Web.

Does Brightpearl have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Brightpearl is listed for Web.

Does Brightpearl have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Brightpearl is listed for Web.

Is Brightpearl open source?

Brightpearl is not described as open source on its own site, as read on Nov 12, 2026.

What does Brightpearl integrate with?

Brightpearl's listing names Shopify, Amazon, BigCommerce, Magento, eBay, QuickBooks, Xero and ShipStation.

Who makes Brightpearl?

Brightpearl is made by Brightpearl (part of Sage Group Plc).

What are the alternatives to Brightpearl?

The closest alternatives to Brightpearl in our directory are Cin7, Linnworks, Katana, Fishbowl and Unleashed.

How does Brightpearl compare with other inventory management tools?

Brightpearl's GPA of 2.0 is higher than 18 of the 47 other inventory management tools we grade, and level with 12.

Could I make my own version of Brightpearl?

To replace Brightpearl you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Brightpearl's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Brightpearl's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Brightpearl (part of Sage Group Plc). Prices change, so check brightpearl.com before you buy.

brightpearl.com
brightpearl.com/pricing
brightpearl.com/integrations

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Brightpearl, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/brightpearl

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Brightpearl: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/brightpearl
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Know someone choosing between inventory management tools?

Send them this guide:
toolgpa.com/tools/brightpearl/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded inventory management tools after Brightpearl, each with an Insider's Guide of its own.

Inventory Management Insider's Guide

Every one of the 48 inventory management tools we grade, compared

Zoho Inventory Insider's Guide

Online inventory and order management from Zoho, with a free plan

3.4 GPA

Sortly Insider's Guide

Phone-first inventory app for tracking equipment, tools and supplies

3.0 GPA

BoxHero Insider's Guide

Barcode-based inventory tracking for small teams

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Brightpearl's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Brightpearl is a trademark of its owner, and this guide is not made, paid for or approved by Brightpearl (part of Sage Group Plc). Prices and plans change: check brightpearl.com before you buy.