ToolGPA

NOVEMBER 2026

Broadleaf Commerce

The Insider's Guide

Source-available composable commerce platform on Java and Spring Boot



Every plan, grade, refund rule and rival among online store builders, read from Broadleaf Commerce's own pages.

Made by Broadleaf Commerce · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Broadleaf Commerce's own pages, its app-store listings and our grades. Every fact in it is on Broadleaf Commerce's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 5 of the 80 other online store builders we grade

Broadleaf is a composable, headless commerce platform built on Java and Spring Boot microservices. It targets complex B2B, B2C and marketplace setups and is licensed commercially with source access. Customers can self-host or use Broadleaf Cloud, the vendor's managed hosting.

To get you started, here are **7 things to know about Broadleaf Commerce**, taken from its own pages and our grades.

> "
>
> **Java and Spring Boot, deployed on your own infrastructure by developers.**
>
> From our grade for ease of use

1 **Best for engineering teams customising a commerce platform**

No price is published, it is commercial rather than open source, and it needs developers to implement and run.

2 **It runs on Web**

Web.

3 Composable microservices

Independently deployable services for catalog, cart, checkout, pricing, promotions, fulfillment and order management that can be adopted or replaced one at a time.

4 Headless APIs

A fully decoupled storefront over REST APIs with webhook support.

5 B2B tools

Account hierarchies, contract pricing, approval workflows and quote negotiation are described as built in.

6 A 1.6 GPA, above 5 of 80

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

To replace Broadleaf Commerce you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Broadleaf Commerce at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Broadleaf Commerce	CATEGORY Online Store Builders
OUR GRADE 1.6 GPA, weak	

The report card

Best for engineering teams customising a commerce platform

Broadleaf Commerce is a composable Java and Spring Boot platform with headless APIs and B2B tools, licensed with source access. No price is published, it is commercial rather than open source, and it needs developers to implement and run.

TOOLGPA REPORT CARD	Broadleaf Commerce	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published: the vendor says it uses enterprise licensing with custom contracts.
Free plan and trial	F	No free plan and no trial is listed, so you pay from the start.
Features	C	Composable microservices, headless APIs, B2B, multi-model selling and source access. It is a framework for developers rather than a finished store.
Ease of use	D	Java and Spring Boot, deployed on your own infrastructure by developers. No store rating is on record.
Platforms and integrations	B	Web, with AWS, Azure, Google Cloud, Docker and Kubernetes deployment options.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Broadleaf Commerce is for

- ✓ Fits if you have engineers who want to change a commerce platform at every layer
- ✓ Works for manufacturers and distributors with complex catalogs or subscriptions

Who it is not for

- ✕ Not for you if you want a price list, as pricing is by custom contract
- ✕ Skip it if you are a small merchant, because it is not a hosted store builder
- ✕ Too light on openness for open-source fans, since it is source-available under a commercial license
- ✕ Watch out: it needs Java and Spring Boot developers to implement and run

Good to know

Good for

- ✓ Engineering-led teams that want to customize a commerce platform at every layer
- ✓ Manufacturers, distributors and telecoms with complex catalogs, accounts or subscriptions

Worth knowing

- ⓘ No prices are published; the vendor says it uses enterprise licensing with custom contracts.
- ⓘ The platform is source-available under a commercial license, not open source.
- ⓘ It is a Java and Spring Boot system that needs developers to implement and run.
- ⓘ It is not aimed at small merchants looking for a hosted store builder.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Broadleaf Commerce's current pricing could not be confirmed from its own site.

> **No prices are published: the vendor says it uses enterprise licensing with custom contracts.**
>
> From our grade for value for money

We could not confirm Broadleaf Commerce's current prices from its own site, so this guide lists no plans. broadleafcommerce.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Source-available composable commerce platform on Java and Spring Boot. Here is what it does, as its own site describes it, and what it covers: self-hostable, public API, online store.

> **It is a framework for developers rather than a finished store.**

From our grade for features

Composable microservices

Independently deployable services for catalog, cart, checkout, pricing, promotions, fulfillment and order management that can be adopted or replaced one at a time.

Headless APIs

A fully decoupled storefront over REST APIs with webhook support.

B2B tools

Account hierarchies, contract pricing, approval workflows and quote negotiation are described as built in.

Multi-model selling

B2B, B2C, marketplace and B2B2C models run from one back end with separate catalogs and pricing per channel.

Source access

Customers can read and extend data models, APIs, business logic and the React-based admin console under a commercial license.

Deployment choice

Runs in Docker or Kubernetes on AWS, Azure, GCP or on premises, or on Broadleaf Cloud, a managed platform service.

Where it runs

- Web

What it works with

- AWS
- Azure
- Google Cloud
- Docker
- Kubernetes

Broadleaf Commerce is made by Broadleaf Commerce.

Where it stands

Its grades against its category, and whether to keep it or make your own

5/80

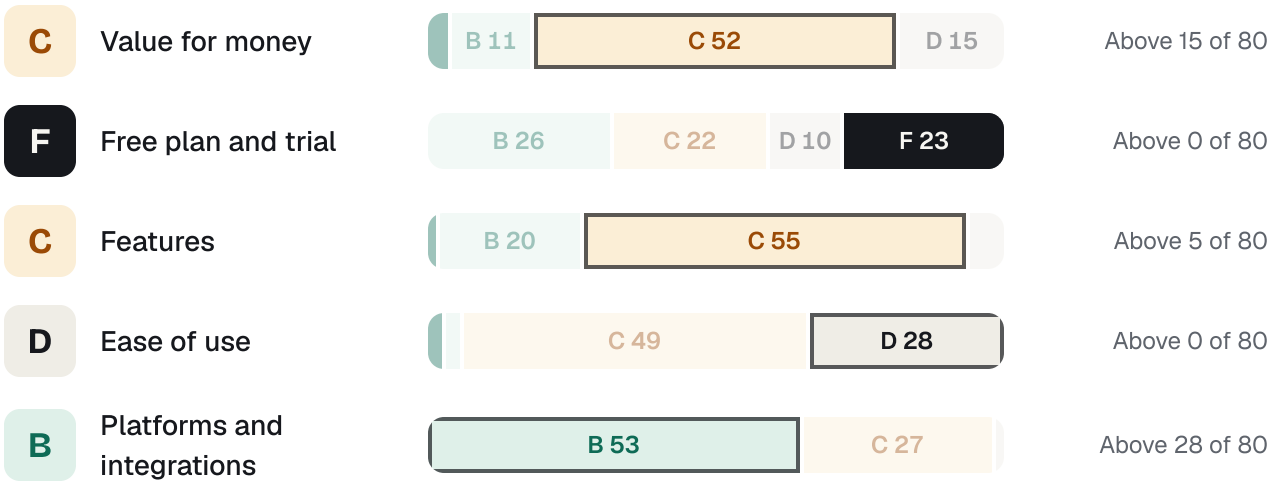
Other online store builders it is graded above

Broadleaf Commerce's GPA of 1.6 is higher than 5 of the 80 other online store builders we grade, and level with 9.

It stands best on platforms and integrations (B, above 28 of 80) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Broadleaf Commerce's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Broadleaf Commerce you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 66 of the 80 other online store builders grade higher.

What you could not

- ✕ Checkout, card payments and sales tax handled for you.
- ✕ It plugs into other products, AWS, Azure and Google Cloud among them, and has an API.
- ✕ What a company asks for before it lets staff use something: roles and permissions.

What this rests on. Broadleaf Commerce's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



commercetools, Spryker, Elastic Path, Kibo Commerce and Intershop

The 5 tools Broadleaf Commerce is most often weighed against, with where each one differs from it.

2.0 GPA

commercetools

Free trial

API-first headless commerce platform for large retailers.

- Broadleaf Commerce is self-hostable, according to its own site.

Broadleaf Commerce and commercetools compared in full

1.4 GPA

Spryker

Paid

Composable commerce platform for B2B, B2C and marketplaces.

- Broadleaf Commerce is self-hostable, according to its own site.
- Spryker also covers inventory.

Broadleaf Commerce and Spryker compared in full

Elastic Path

Free trial

API-first composable commerce platform for enterprise teams.

- Broadleaf Commerce is self-hostable, according to its own site.
- Elastic Path also covers inventory.

Broadleaf Commerce and Elastic Path compared in full

Kibo Commerce

1.6 GPA

Paid

Order management and commerce platform for B2B and B2C sellers.

- Broadleaf Commerce is self-hostable, according to its own site.
- Kibo Commerce also covers inventory.

Broadleaf Commerce and Kibo Commerce compared in full

Intershop

1.8 GPA

Paid

B2B commerce platform with AI assistants for buyers and merchants.

- Broadleaf Commerce is self-hostable, according to its own site.
- Intershop also covers inventory.

Broadleaf Commerce and Intershop compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Broadleaf Commerce free?

No. Broadleaf Commerce is a paid product.

What platforms does Broadleaf Commerce work on?

Broadleaf Commerce is available on Web.

Does Broadleaf Commerce have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Broadleaf Commerce is listed for Web.

Does Broadleaf Commerce have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Broadleaf Commerce is listed for Web.

Is Broadleaf Commerce open source?

Broadleaf Commerce is not described as open source on its own site, as read on Nov 13, 2026.

Can Broadleaf Commerce be self-hosted?

Yes. Broadleaf Commerce's own site says it can be run on a server of your own.

Does Broadleaf Commerce have an API?

Yes. Broadleaf Commerce offers a public API, according to its own site.

What does Broadleaf Commerce integrate with?

Broadleaf Commerce's listing names AWS, Azure, Google Cloud, Docker and Kubernetes.

Who makes Broadleaf Commerce?

Broadleaf Commerce is made by a company of the same name.

What are the alternatives to Broadleaf Commerce?

The closest alternatives to Broadleaf Commerce in our directory are commercetools, Spryker, Elastic Path, Kibo Commerce and Intershop.

How does Broadleaf Commerce compare with other online store builders?

Broadleaf Commerce's GPA of 1.6 is higher than 5 of the 80 other online store builders we grade, and level with 9.

Could I make my own version of Broadleaf Commerce?

To replace Broadleaf Commerce you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Broadleaf Commerce's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Broadleaf Commerce's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Broadleaf Commerce. Prices change, so check broadleafcommerce.com before you buy.

broadleafcommerce.com/

broadleafcommerce.com/faq/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Broadleaf Commerce, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/broadleaf-commerce

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Broadleaf Commerce: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/broadleaf-commerce
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Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/broadleaf-commerce/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Broadleaf Commerce, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Broadleaf Commerce's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Broadleaf Commerce is a trademark of its owner, and this guide is not made, paid for or approved by Broadleaf Commerce. Prices and plans change: check broadleafcommerce.com before you buy.