ToolGPA

NOVEMBER 2026

Builderall

The Insider's Guide

All-in-one site, funnel, email and webinar platform



Every plan, grade, refund rule and rival among website and landing page builders, read from Builderall's own pages.

Made by Builderall · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Builderall's own pages, its app-store listings and our grades. Every fact in it is on Builderall's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 40 of the 104 other website and landing page builders we grade

Builderall is a marketing suite that bundles a website and funnel builder with email marketing, booking, webinars, online courses, a chatbot and checkout. It adds an AI website builder, hosting and domain registration. Plans are named Core, Essentials, Advanced and Premium and differ by sites, storage, AI credits and email volume.

> **With this many tools bundled together, there is a lot to learn and set up.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Builderall**, taken from its own pages and our grades.

1 **Best for funnels, email and webinars in one bundle**

Builderall bundles a website builder, funnels, email marketing, booking, webinars, a chatbot and hosting.

2 **There is a free plan**

A free tool bundle (social proof, browser notifications, live chat, exit popup) added to an existing site with one line of code.

3 **It runs on Web**

Web.

4 **AI website builder**

Generates a website's structure, content and design from a prompt, with hosting available to publish it.

5 **Drag-and-drop builder and funnels**

Build websites, landing pages, sales funnels and member areas from hundreds of templates without code.

6 **Email marketing**

MailingBoss sends broadcasts and automations, with plan limits of 60k to 1M emails a month and 3,000 to 100,000 subscribers.

7 **A 2.2 GPA, above 40 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Builderall you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Builderall at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Builderall	CATEGORY Website & Landing Page Builders
OUR GRADE 2.2 GPA, fair	

The report card

Best for funnels, email and webinars in one bundle

Builderall bundles a website builder, funnels, email marketing, booking, webinars, a chatbot and hosting. The listing could not confirm any US dollar prices, so you cannot compare it before reaching the checkout, and the only free part is a small widget bundle.

TOOLGPA REPORT CARD

Builderall

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No US dollar price is on record, since the plans page showed ringgit with no readable billing basis. With nothing to compare, it sits in the middle.
Free plan and trial	D	The free part is a bundle of social proof, notification, live chat and exit popup widgets added to an existing site. You cannot build a site on it, and no trial is listed.
Features	B	Covers site building, funnels, email, booking, webinars, courses, chatbot and hosting. Nothing in the listing names a gap in the core job.
Ease of use	C	No store rating on record. With this many tools bundled together, there is a lot to learn and set up.
Platforms and integrations	B	Web only, with WordPress, WhatsApp, Instagram and Facebook Messenger connections listed.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Builderall is for

- ✓ Fits if you sell courses or coaching and want funnels, email and webinars from one vendor
- ✓ Works for agencies that run several client sites on one platform

Who it is not for

- ✗ Skip it if you need to see prices first: no dollar price is on record and the plans page showed ringgit
- ✗ Watch out: extra email subscribers cost $10 per 5,000
- ✗ Watch out: migration help from support is only offered on Advanced, Premium and annual plans
- ✗ Tight if you pay yearly and change your mind, as annual plans are refundable only within the first 30 days
- ✗ Too light for a free start, since the free bundle is widgets and not a site

Good to know

Good for

- ✓ Course creators and coaches who want funnels, email and webinars together
- ✓ Agencies and freelancers managing several client sites on one platform
- ✓ Small businesses replacing a stack of separate marketing tools

Worth knowing

- ⓘ Prices could not be confirmed in US dollars: the plans page showed ringgit figures with no readable billing basis, so none are recorded.
- ⓘ The plans page lists tiers by sites (1, 10, 25 and 25), storage, AI credits and email volume; extra subscribers cost $10 per 5,000.
- ⓘ Monthly plans can be cancelled before the next billing date; annual plans are refundable within the first 30 days.
- ⓘ Migration help from the support team is offered only on Advanced, Premium and annual plans.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Builderall's current pricing could not be confirmed from its own site.

> **No US dollar price is on record, since the plans page showed ringgit with no readable billing basis.**
>
> From our grade for value for money

We could not confirm Builderall's current prices from its own site, so this guide lists no plans. builderall.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

All-in-one site, funnel, email and webinar platform. Here is what it does, as its own site describes it, and what it covers: AI features, no-code, email campaigns, online courses, appointment booking, chatbots, webinars.

> **Covers site building, funnels, email, booking, webinars, courses, chatbot and hosting.**
>
> From our grade for features

AI website builder

Generates a website's structure, content and design from a prompt, with hosting available to publish it.

Drag-and-drop builder and funnels

Build websites, landing pages, sales funnels and member areas from hundreds of templates without code.

Email marketing

MailingBoss sends broadcasts and automations, with plan limits of 60k to 1M emails a month and 3,000 to 100,000 subscribers.

Booking, webinars and courses

A booking app, a webinar builder for live, recorded and evergreen sessions, and an e-learning area with quizzes and certificates.

Chatbot and messaging

A visual chatbot flow publishes to WhatsApp, Instagram and Facebook Messenger.

Hosting, domain and email

All plans include secure website hosting and professional email on your own domain; domain registration is sold on the platform.

Where it runs

Web

What it works with

WordPress
WhatsApp
Instagram
Facebook Messenger

Builderall is made by Builderall.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

40/104

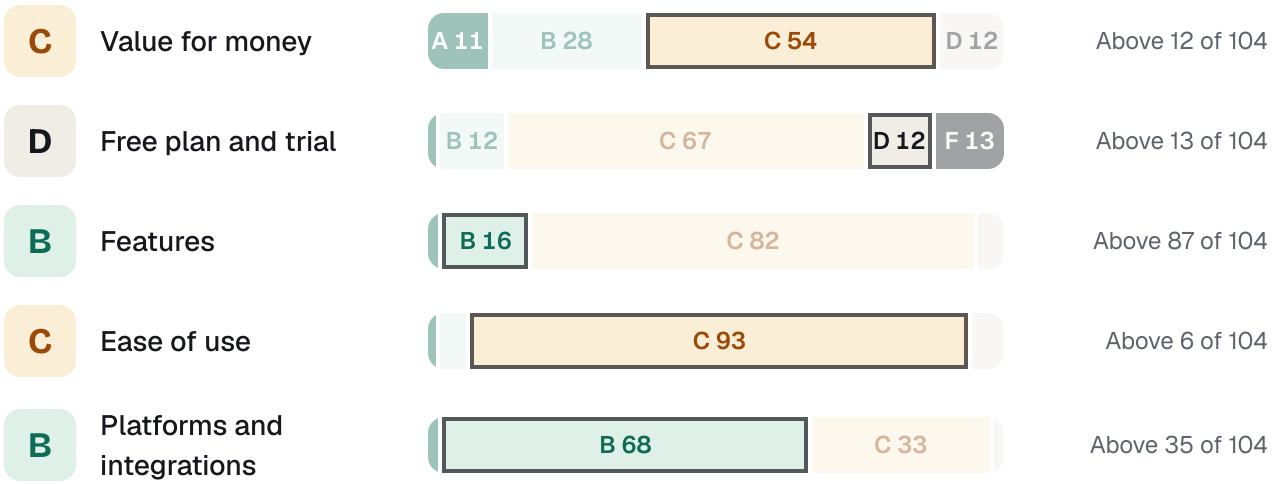
Other website and landing page builders it is graded above

Builderall's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

It stands best on features (B, above 87 of 104) and worst on free plan and trial (D, above 13).

Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Builderall's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Builderall you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

What you could make

- Online courses and appointment booking: an app builder makes these well.

What you could not

- A builder that other people can use without writing code.
- Newsletters sent to thousands of people that still reach the inbox.
- Live video to hundreds of people at once.
- A chatbot builder hooked into the messaging apps.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Builderall's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ClickFunnels, Wix, Leadpages, Simvoly and Duda

The 5 tools Builderall is most often weighed against, with where each one differs from it.

2.2 GPA

ClickFunnels

Free trial · from $81/mo

Sales funnel builder bundled with email, courses, a store and CRM.

- Builderall has a free plan. ClickFunnels does not, though it has a free trial.
- Builderall also covers online courses, appointment booking, chatbots and webinars.
- ClickFunnels also covers templates and marketing automation.

Builderall and ClickFunnels compared in full

2.8 GPA

Wix

Free plan · from $17/mo

Drag-and-drop website builder with an AI agent and business apps.

- Only Wix lists iOS and Android apps.
- Builderall also covers email campaigns, online courses, appointment booking, chatbots and webinars.
- Wix also covers templates and AI agents.

Builderall and Wix compared in full

2.4
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Leadpages

Free trial · from $29/mo

Landing page builder with AI page creation and A/B testing.

- Builderall has a free plan. Leadpages does not, though it has a free trial.
- Builderall also covers email campaigns, online courses, appointment booking, chatbots and webinars.
- Leadpages also covers forms.

Builderall and Leadpages compared in full

2.4
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Simvoly

Free trial · from $12/mo

Website, funnel and store builder with email and communities.

- Builderall has a free plan. Simvoly does not, though it has a free trial.
- Builderall also covers online courses, appointment booking, chatbots and webinars.
- Simvoly also covers templates, marketing automation and surveys.

Builderall and Simvoly compared in full

2.4
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Duda

Free trial · from $19/mo

Website builder for agencies that build sites for clients.

- Builderall has a free plan. Duda does not, though it has a free trial.
- Builderall also covers no-code, email campaigns, online courses, appointment booking, chatbots and webinars.
- Duda also covers templates, marketing automation and forms.

Builderall and Duda compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Builderall free?

Builderall has a free plan. A free tool bundle (social proof, browser notifications, live chat, exit popup) added to an existing site with one line of code.

What platforms does Builderall work on?

Builderall is available on Web.

Does Builderall have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Builderall is listed for Web.

Does Builderall have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Builderall is listed for Web.

Is Builderall open source?

Builderall is not described as open source on its own site, as read on Nov 13, 2026.

What does Builderall integrate with?

Builderall's listing names WordPress, WhatsApp, Instagram and Facebook Messenger.

Who makes Builderall?

Builderall is made by a company of the same name.

What are the alternatives to Builderall?

The closest alternatives to Builderall in our directory are ClickFunnels, Wix, Leadpages, Simvoly and Duda.

How does Builderall compare with other website and landing page builders?

Builderall's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

Could I make my own version of Builderall?

To replace Builderall you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Builderall's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Builderall's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. The plans page returned no readable text, so the pricing here is from the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Builderall. Prices change, so check builderall.com before you buy.

builderall.com/

checkout.builderall.com/plans

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Builderall, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/builderall

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Builderall: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/builderall
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Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/builderall/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Builderall, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Builderall's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Builderall is a trademark of its owner, and this guide is not made, paid for or approved by Builderall. Prices and plans change: check builderall.com before you buy.