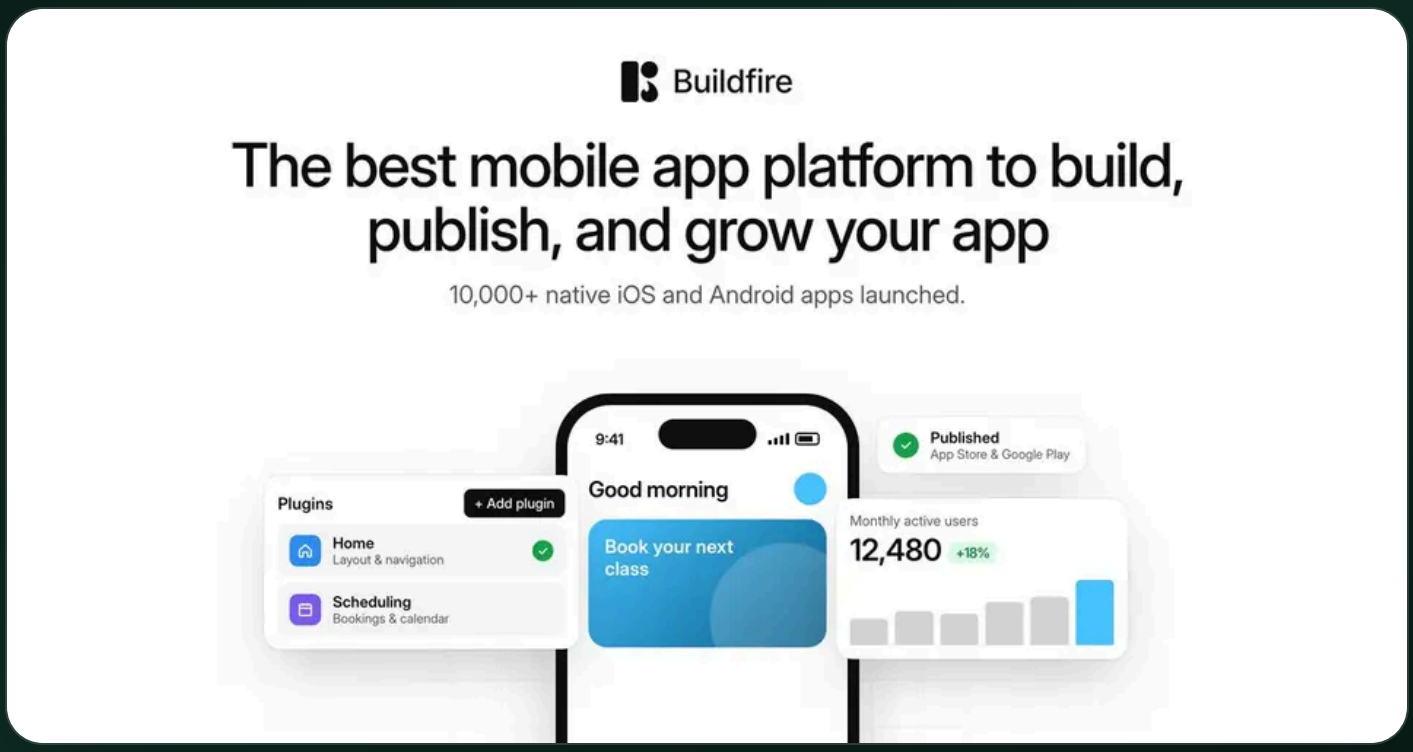
ToolGPA

NOVEMBER 2026

BuildFire

The Insider's Guide

Plugin-based builder for iOS and Android apps, publishing included



Every plan, grade, refund rule and rival among AI app builders, read from BuildFire's own pages.

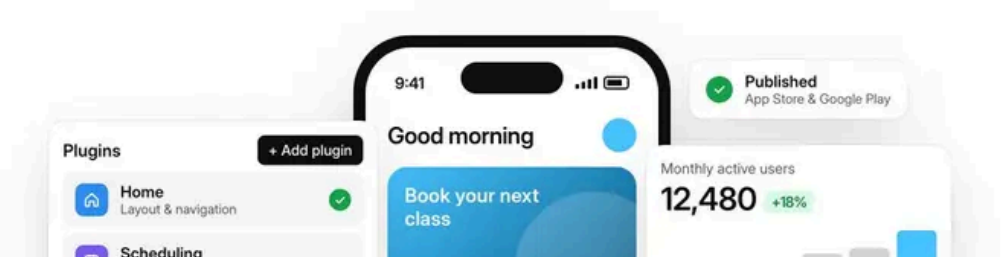
Made by BuildFire · checked Nov 13, 2026 · toolgpa.com

1.6
GPA

Buildfire

The best mobile app platform to build, publish, and grow your app

10,000+ native iOS and Android apps launched.



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The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from BuildFire's own pages, its app-store listings and our grades. Every fact in it is on BuildFire's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 89 other AI app builders we grade

BuildFire is a no-code platform for building native iOS and Android apps from a marketplace of 150+ plugins, and it can describe a missing plugin in plain English and generate one. Its team handles App Store and Google Play submissions and updates on every plan. It also sells professional services and a white-label reseller program.

> "A builder that books you a demo first, then you assemble the app from plugins.
>
> From our grade for ease of use

To get you started, here are **8 things to know about BuildFire**, taken from its own pages and our grades.

1 **Best for a native business app with the store process handled**

BuildFire builds native iOS and Android apps from a marketplace of 150+ plugins, and its team handles the App Store and Google Play submissions.

2 **Paid plans start at $165 a month**

As its pricing page puts it: $165 per month, billed annually ($209 billed monthly).

3 **It runs on Web**

Web.

4 **Plugin marketplace**

More than 150 ready-made plugins, grouped as Boost, Accelerate and Maximize tiers that unlock by plan.

5 **Plain-English plugin generation**

The homepage says you can tell BuildFire what your business needs and get a working plugin styled to your app.

6 **Store publishing handled**

Every plan includes App Store and Google Play submission, approvals and updates by BuildFire's team; Apple and Google registration fees are separate.

7 **A 1.6 GPA, above 0 of 89**

That is against the other AI app builders we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace BuildFire you would be making a tool that builds and hosts other apps. That is not a weekend's work, with an AI app builder or without one.

BuildFire at a glance

PRICING Paid, from $165 per month, billed annually ($209 billed monthly)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY BuildFire	CATEGORY AI App Builders
OUR GRADE 1.6 GPA, weak	

The report card

Best for a native business app with the store process handled

BuildFire builds native iOS and Android apps from a marketplace of 150+ plugins, and its team handles the App Store and Google Play submissions. It starts at $165 a month, there is no free plan or trial, and each plan button leads to a demo booking.

TOOLGPA REPORT CARD

BuildFire

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$165 a month yearly is about eight times the $20 this category charges in the middle. It buys store submissions and 150+ plugins, but in-app purchases only start on Growth at $315.
Free plan and trial	F	No free plan and no trial are listed, and the plan buttons lead to a demo booking.
Features	B	Plugins, plain-English plugin generation, store publishing, push and analytics, and an SDK. Plan tiers decide which plugins you get, not what the product can do.
Ease of use	C	A builder that books you a demo first, then you assemble the app from plugins. No store rating on record.
Platforms and integrations	C	Web dashboard only, with Zapier and Shopify named. It also has an SDK.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who BuildFire is for

- ✓ Fits if you want a native app and want someone else to deal with the App Store and Google Play
- ✓ Works for agencies reselling white-label apps

Who it is not for

- ✗ Skip it if you want to try before talking to anyone, as there is no free plan or trial and plans lead to a demo
- ✗ Pricey if you are one small shop: $165 a month on yearly billing, $209 monthly
- ✗ Too light for in-app purchases on Standard: they start at Growth, $315 a month
- ✗ Watch out: Standard has one admin seat and one Accelerate plugin, and Apple and Google fees are separate
- ✗ Watch out: SSO is enterprise only

Good to know

Good for

- ✓ Businesses that want a native iOS and Android app with the store process handled for them
- ✓ Agencies and consultants reselling white-label apps
- ✓ Organizations needing push-heavy apps with in-app purchases or SSO

Worth knowing

- ⓘ No free plan or trial is listed; each plan button leads to a demo booking.
- ⓘ Standard includes one admin seat and one Accelerate plugin; monetization with in-app purchases starts at Growth and SSO is an enterprise feature.
- ⓘ Apple and Google developer registration fees are paid separately by the customer.
- ⓘ Annual billing is shown as 20% off the monthly prices.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$165

A month to start

BuildFire is a paid product, starting at $165 per month, billed annually ($209 billed monthly).

> **No free plan and no trial are listed, and the plan buttons lead to a demo booking.**

From our grade for free plan and trial

STANDARD

$165

per month, billed annually ($209 billed monthly)

Publishing on iOS, Android, tablet and PWA, Boost plugins plus 1 Accelerate plugin, 100K push notifications a month, 5 GB storage and 1 admin seat.

GROWTH

$315

per month, billed annually ($389 billed monthly)

Adds one in-app purchase, Accelerate plugins plus 1 Maximize plugin, 150K push notifications, 15 GB storage, extra admin seats and an account manager.

SCALE

$440

per month, billed annually ($549 billed monthly)

Unlimited in-app purchases, all plugins, advanced user controls, 300K push notifications, 50 GB storage and premium dedicated support.

PROFESSIONAL SERVICES

Custom

BuildFire's team designs and builds the app for you, with a project manager and custom development. Sold through sales.

Read from buildfire.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off with annual billing

Standard $165 vs $209, Growth $315 vs $389 and Scale $440 vs $549 a month, annual vs monthly.

Stated on buildfire.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Plugin-based builder for iOS and Android apps, publishing included. Here is what it does, as its own site describes it, and what it covers: public API, AI features, templates, app builder, no-code.

> **Plugins, plain-English plugin generation, store publishing, push and analytics, and an SDK.**
>
> From our grade for features

Plugin marketplace

More than 150 ready-made plugins, grouped as Boost, Accelerate and Maximize tiers that unlock by plan.

Plain-English plugin generation

The homepage says you can tell BuildFire what your business needs and get a working plugin styled to your app.

Store publishing handled

Every plan includes App Store and Google Play submission, approvals and updates by BuildFire's team; Apple and Google registration fees are separate.

Push and analytics

Push notifications from 100K to 300K a month, with segmentation, geofence and deep-link notifications and app download analytics on higher plans.

Developer tools

An SDK and developer docs for building full apps or features, with upload of your own plugin on higher plans.

White-label reseller program

Agencies and freelancers can build and manage client apps from one dashboard under their own brand.

Where it runs

Web

What it works with

Zapier

Shopify

BuildFire is made by BuildFire.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/89

Other AI app builders it is graded above

BuildFire's GPA of 1.6 is higher than 0 of the 89 other AI app builders we grade.

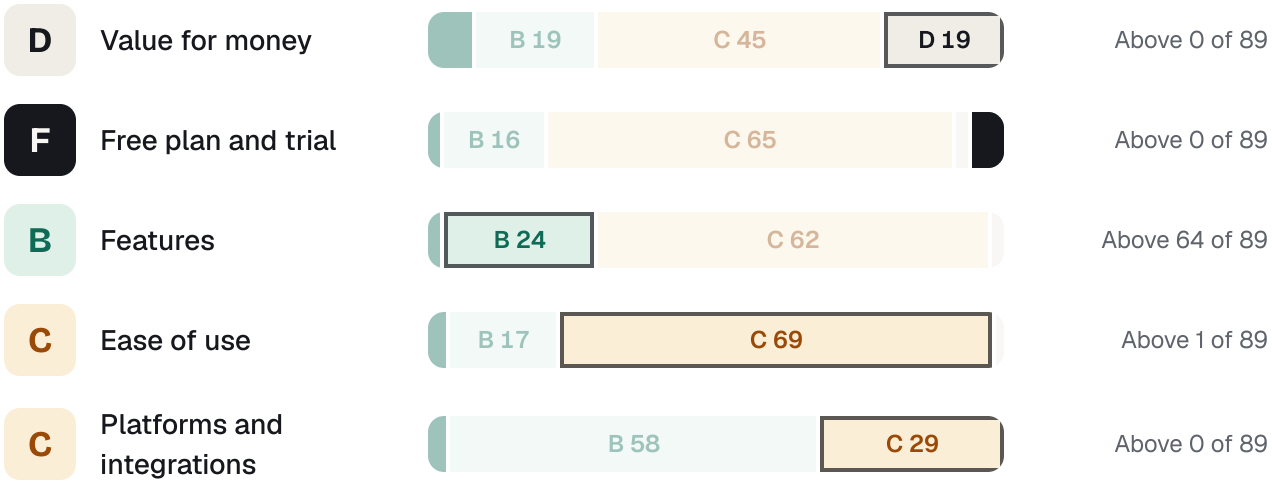
It stands best on features (B, above 64 of 89) and worst on free plan and trial (F, above 0).

Its paid plans start at $165 a month, against a middle price of $20 for the category: 80 of the 82 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 29 tools score higher and cost less.

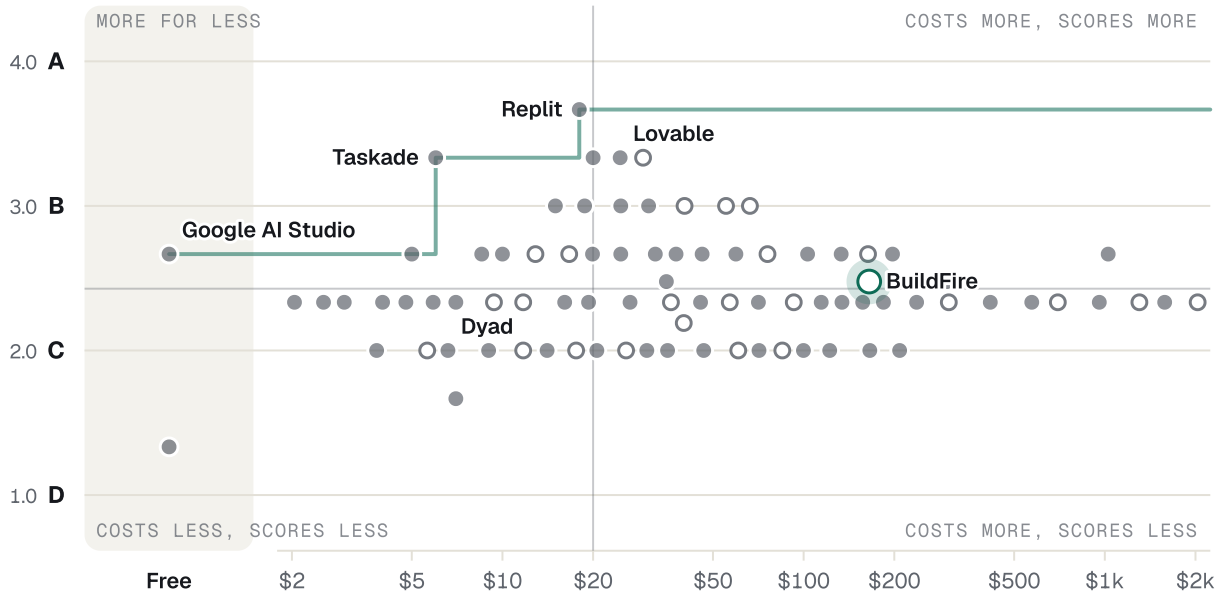
Each grade against the category

Every bar is all 90 AI app builders we grade, cut by the letter each got. BuildFire's own letter is outlined.



Price against what you get

Each dot is one of 85 AI app builders. Further left costs less; higher up scores better on features, ease of use and platforms. BuildFire is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace BuildFire you would be making a tool that builds and hosts other apps. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 89 of the 89 other AI app builders grade higher. It costs $1,980 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- A tool that builds and hosts other apps.

- ✕ A builder that other people can use without writing code.
- ✕ It plugs into other products, Zapier and Shopify among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. BuildFire's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



GoodBarber, Appy Pie, Adalo and Thunkable

The 4 tools BuildFire is most often weighed against, with where each one differs from it.

2.2 GPA

GoodBarber

Free trial · from €30/mo

No-code builder for native iOS, Android and web apps with AI tools.

- BuildFire also covers templates.
- GoodBarber also covers online store.

BuildFire and GoodBarber compared in full

1.8 GPA

Appy Pie

Free trial · from $16/mo

No-code builder for Android and iOS apps, with an AI app generator.

- BuildFire also covers templates.

BuildFire and Appy Pie compared in full



2.2
GPA

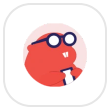
Adalo

Free plan · from $65/mo

No-code builder for native iOS, Android and web apps, with AI.

- Adalo has a free plan. BuildFire does not.
- BuildFire also covers templates.
- Adalo also covers databases.

BuildFire and Adalo compared in full



2.2
GPA

Thunkable

Free plan · from $18/mo

AI builder for native iOS and Android apps, built by chatting.

- Thunkable has a free plan. BuildFire does not.
- Only Thunkable lists iOS and Android apps.
- BuildFire also covers templates.

BuildFire and Thunkable compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is BuildFire free?

No. BuildFire is a paid product, starting at $165 per month, billed annually ($209 billed monthly).

How much does BuildFire cost?

BuildFire lists 4 plans. Standard: $165 per month, billed annually ($209 billed monthly).

What platforms does BuildFire work on?

BuildFire is available on Web.

Does BuildFire offer any discounts?

BuildFire publicly lists the following: 20% off with annual billing.

Does BuildFire have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. BuildFire is listed for Web.

Does BuildFire have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. BuildFire is listed for Web.

Is BuildFire open source?

BuildFire is not described as open source on its own site, as read on Nov 13, 2026.

Does BuildFire have an API?

Yes. BuildFire offers a public API, according to its own site.

What does BuildFire integrate with?

BuildFire's listing names Zapier and Shopify. A listing names up to eight integrations, so it may connect to more.

Who makes BuildFire?

BuildFire is made by a company of the same name.

What are the alternatives to BuildFire?

The closest alternatives to BuildFire in our directory are GoodBarber, Appy Pie, Adalo and Thunkable.

How does BuildFire compare with other AI app builders?

BuildFire's GPA of 1.6 is higher than 0 of the 89 other AI app builders we grade.

Is BuildFire good value for money?

ToolGPA grades BuildFire D for value for money. Its paid plans start at $165 a month, against a middle price of $20 for the category: 80 of the 82 others that charge start lower.

Could I make my own version of BuildFire?

To replace BuildFire you would be making a tool that builds and hosts other apps.

Where this guide comes from

The prices, plans, platforms and features were read from BuildFire's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from BuildFire's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by BuildFire. Prices change, so check buildfire.com before you buy.

buildfire.com/pricing/

buildfire.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

BuildFire, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/buildfire

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "BuildFire: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/buildfire
```

Know someone choosing between AI app builders?

Send them this guide:
toolgpa.com/tools/buildfire/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI app builders after BuildFire, each with an Insider's Guide of its own.

AI App Builders Insider's Guide

Every one of the 90 AI app builders we grade, compared

Taskade Insider's Guide

Workspace that builds apps, AI agents and automations from prompts

3.2 GPA

Google AI Studio Insider's Guide

Google's workspace for building apps and prototypes with Gemini

3.0 GPA

Replit Insider's Guide

Cloud platform where an AI agent builds, hosts and publishes apps

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what BuildFire's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. BuildFire is a trademark of its owner, and this guide is not made, paid for or approved by BuildFire. Prices and plans change: check buildfire.com before you buy.