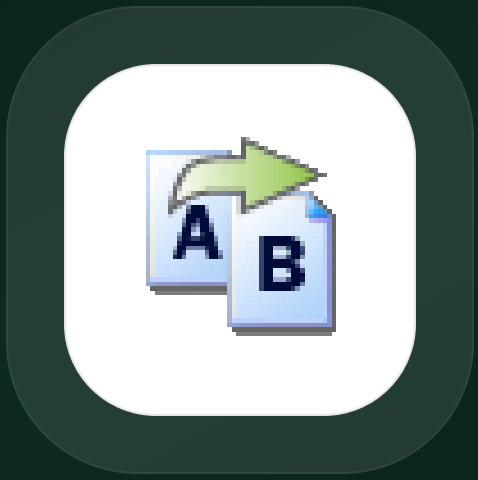
ToolGPA

NOVEMBER 2026

Bulk Rename Utility

The Insider’s Guide

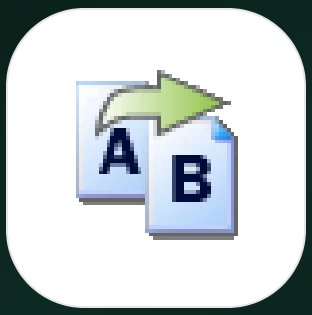
Windows file renamer with many criteria, free for home use



Every plan, grade, refund rule and rival among desktop utilities, read from Bulk Rename Utility’s own pages.

Made by TGRMN Software · checked Nov 12, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bulk Rename Utility's own pages, its app-store listings and our grades. Every fact in it is on Bulk Rename Utility's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 17 of the 96 other desktop utilities we grade

Bulk Rename Utility renames many files and folders at once using add, replace, insert, case, numbering and extension rules, with a preview before anything changes. It can also use EXIF photo data, MP3 ID3 tags and Windows file properties in names. It is free for private use at home and licensed for business use.

> "
>
> **Many rename rules have to be learned before the preview looks right.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Bulk Rename Utility**, taken from its own pages and our grades.

1 **Best for renaming many files at once on Windows**

Bulk Rename Utility renames files in bulk with rules, previews and metadata, and is free for personal use at home.

2 **What it costs**

Paid plans start at $24.95 per user for a Home / Academic license, $92.95 for a commercial license.

3 **There is a free plan**

Free of charge for personal, private use at home.

4 **It runs on Windows**

Windows.

5 **Flexible renaming rules**

Adds, replaces and inserts text, converts case, adds auto-numbers and removes or changes extensions.

6 **Preview before renaming**

Shows a detailed preview of the new names before any file is changed.

7 **Photo and media metadata**

Renames photos from EXIF data, MP3s from ID3 tags and other files from Windows file properties.

8 **A 2.4 GPA, above 17 of 96**

That is against the other desktop utilities we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

It depends on the utility: a converter or a calculator is an afternoon.

Bulk Rename Utility at a glance

PRICING
Free plan, from $24.95 per user for a Home / Academic license, $92.95 for a commercial license

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Windows

MADE BY
TGRMN Software

CATEGORY
Desktop Utilities

OUR GRADE
2.4 GPA, fair

The report card

Best for renaming many files at once on Windows

Bulk Rename Utility renames files in bulk with rules, previews and metadata, and is free for personal use at home. It runs on Windows only, and every computer used for business needs a $92.95 licence.

TOOLGPA REPORT CARD

Bulk Rename Utility

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Free for home use, $24.95 once for a Home or Academic licence, but $92.95 per computer for business, against a utilities one-time middle of $21.99.
Free plan and trial	B	Free of charge for personal, private use at home; business use needs a licence.
Features	B	Rule-based renaming, previews, photo and media metadata, folders and timestamps; the listing names no gap in the core job.
Ease of use	C	No store rating on record. Many rename rules have to be learned before the preview looks right.
Platforms and integrations	D	Windows only, with no Mac or Linux version.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bulk Rename Utility is for

- ✓ Fits if you rename photos or files in bulk on a Windows PC at home
- ✓ Works for people who want to preview every change before it happens

Who it is not for

- ✕ Not for you if you use a Mac or Linux, as it is Windows only
- ✕ Pricey if you use it at work, at $92.95 per computer, one for each machine
- ✕ Watch out: yearly maintenance with updates and priority support is an add-on from $29.95
- ✕ Watch out: any business, company or government use needs a commercial licence on every computer

Good to know

Good for

- ✓ Photographers and music collectors who rename files from embedded metadata
- ✓ Anyone renaming large batches of files on a Windows PC

Worth knowing

- ⓘ Runs on Windows only, with no Mac or Linux version.
- ⓘ Business and commercial use needs a paid license for each computer where it is installed.
- ⓘ Yearly maintenance with updates and priority support is an add-on, starting at $29.95 for one item.
- ⓘ The vendor's prices can be shown in other currencies at checkout; the figures here are the US dollar ones.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$24.95

To start. There is a free plan too

Bulk Rename Utility has a free plan. Paid plans start at $24.95 per user for a Home / Academic license, $92.95 for a commercial license.

> **Free of charge for personal, private use at home; business use needs a licence.**

From our grade for free plan and trial

HOME USE

$0

Free for personal, private use at home; a business, company or commercial use needs a commercial license.

HOME / ACADEMIC LICENSE

$24.95

per user, one-time

Unlocks all features, including JavaScript renaming, for home or school and university use. $22.95 each for 2 to 5 users and $19.95 each for 6 or more.

COMMERCIAL LICENSE

$92.95

per computer, one-time

Required for each computer in a business, company, government or commercial use. $63.95 each for 2 to 5 computers and $49.95 each for 6 or more.

The free plan

Free of charge for personal, private use at home.

Read from bulkrenameutility.co.uk on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Windows

Windows file renamer with many criteria, free for home use. Here is what it does, as its own site describes it, and what it covers: works offline, file management.

> **Rule-based renaming, previews, photo and media metadata, folders and timestamps; the listing names no gap in the core job.**
>
> From our grade for features

Flexible renaming rules

Adds, replaces and inserts text, converts case, adds auto-numbers and removes or changes extensions.

Preview before renaming

Shows a detailed preview of the new names before any file is changed.

Photo and media metadata

Renames photos from EXIF data, MP3s from ID3 tags and other files from Windows file properties.

Folders and sub-folders

Processes whole folders and their sub-folders, not just a single list of files.

Timestamp changes

Changes files' creation and modification times.

JavaScript renaming

Scripted renaming is unlocked by a home/academic or commercial license.

Where it runs

Windows

What it works with

Its own pages name no integrations.

Bulk Rename Utility is made by TGRMN Software.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

17/96

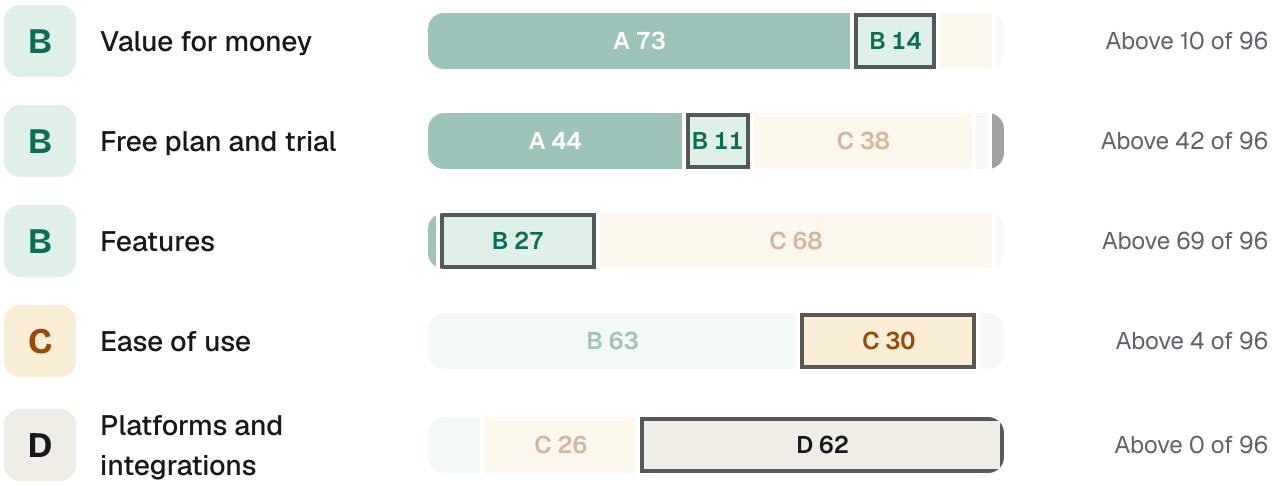
Other desktop utilities it is graded above

Bulk Rename Utility's GPA of 2.4 is higher than 17 of the 96 other desktop utilities we grade, and level with 17.

It stands best on features (B, above 69 of 96) and worst on platforms and integrations (D, above 0).

Each grade against the category

Every bar is all 97 desktop utilities we grade, cut by the letter each got. Bulk Rename Utility's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

It depends on the utility: a converter or a calculator is an afternoon.

Bulk Rename Utility sits between: not beyond making, and not a weekend's work either. What you would give up is listed below. Whether that is worth the price is your call.

What you could not

- ✕ A file manager working directly on your disk.
- ✕ A real app for Windows. Something home-made would be a web page.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Bulk Rename Utility's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Files, Total Commander, Directory Opus and XYplorer

The 4 tools Bulk Rename Utility is most often weighed against, with where each one differs from it.

2.8 GPA

Files

Free plan · from $12.99 one-time

Open-source file manager for Windows with tabs and dual pane.

- Files is open source, according to its own site.
- Files also covers file compression.

Bulk Rename Utility and Files compared in full

T

2.8 GPA

Total Commander

Free trial · from €42 one-time

Two-pane file manager for Windows with FTP and archive tools.

- Bulk Rename Utility has a free plan. Total Commander does not, though it has a free trial.
- Only Total Commander lists an Android app.
- Total Commander can be bought with a one-time purchase.

Bulk Rename Utility and Total Commander compared in full



2.2
GPA

Directory Opus

Free trial · from $89 one-time

Highly configurable file manager that replaces Windows Explorer.

- Bulk Rename Utility has a free plan. Directory Opus does not, though it has a free trial.
- Directory Opus can be bought with a one-time purchase.
- Directory Opus also covers file compression.

Bulk Rename Utility and Directory Opus compared in full



2.4
GPA

XYplorer

Free trial · from $34.95 one-time

Portable tabbed file manager for Windows with scripting.

- Bulk Rename Utility has a free plan. XYplorer does not, though it has a free trial.
- XYplorer can be bought with a one-time purchase.

Bulk Rename Utility and XYplorer compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bulk Rename Utility free?

Bulk Rename Utility has a free plan. Free of charge for personal, private use at home.

How much does Bulk Rename Utility cost?

Bulk Rename Utility lists 3 plans. Home use: $0.

What platforms does Bulk Rename Utility work on?

Bulk Rename Utility is available on Windows.

Does Bulk Rename Utility have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Bulk Rename Utility is listed for Windows.

Does Bulk Rename Utility have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Bulk Rename Utility is listed for Windows.

Is Bulk Rename Utility open source?

Bulk Rename Utility is not described as open source on its own site, as read on Nov 12, 2026.

Does Bulk Rename Utility work offline?

Yes, according to its own site. What works without a connection differs by plan and platform, so check the vendor's page for the detail.

Who makes Bulk Rename Utility?

Bulk Rename Utility is made by TGRMN Software.

What are the alternatives to Bulk Rename Utility?

The closest alternatives to Bulk Rename Utility in our directory are Files, Total Commander, Directory Opus and XYplorer.

How does Bulk Rename Utility compare with other desktop utilities?

Bulk Rename Utility's GPA of 2.4 is higher than 17 of the 96 other desktop utilities we grade, and level with 17.

Could I make my own version of Bulk Rename Utility?

It depends on the utility: a converter or a calculator is an afternoon.

Where this guide comes from

The prices, plans, platforms and features were read from Bulk Rename Utility's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Bulk Rename Utility's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by TGRMN Software. Prices change, so check bulkrenameutility.co.uk before you buy.

bulkrenameutility.co.uk/

bulkrenameutility.co.uk/Buy.php

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Bulk Rename Utility, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bulk-rename-utility

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Bulk Rename Utility: The Insider's Guide", checked Nov 12, 2026.
https://toolgpa.com/tools/bulk-rename-utility
```

Know someone choosing between desktop utilities?

Send them this guide: toolgpa.com/tools/bulk-rename-utility/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded desktop utilities after Bulk Rename Utility, each with an Insider's Guide of its own.

Desktop Utilities Insider's Guide

Every one of the 97 desktop utilities we grade, compared

LocalSend Insider's Guide

Open-source file sharing between nearby devices, no cloud

3.2 GPA

Ninite Insider's Guide

Installs and updates many Windows apps at once

3.2 GPA

PeaZip Insider's Guide

Free file archiver for Linux, macOS and Windows

3.2 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bulk Rename Utility's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bulk Rename Utility is a trademark of its owner, and this guide is not made, paid for or approved by TGRMN Software. Prices and plans change: check bulkrenameutility.co.uk before you buy.