ToolGPA

NOVEMBER 2026

BulkSignature

The Insider's Guide

Central email signatures for Google Workspace and Microsoft 365



Every plan, grade, refund rule and rival among email signature tools, read from BulkSignature's own pages.

Made by Apps Record LLC · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from BulkSignature's own pages, its app-store listings and our grades. Every fact in it is on BulkSignature's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 11 of the 22 other email signature tools we grade

BulkSignature lets an admin design one signature template, assign it by department, group or org unit, and push it to every mailbox in Google Workspace or Microsoft 365. It syncs employee details from the company directory and adds banner campaigns with click tracking. Pricing is a single per-user plan with a 14-day trial.

> "
>
> **You connect a directory, build templates and roll them out to the team.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about BulkSignature**, taken from its own pages and our grades.

1 **Best for central signatures for Google Workspace and Microsoft 365**

BulkSignature manages company email signatures from one dashboard, synced from your directory, for Google Workspace and Microsoft 365.

2 **Paid plans start at $11 a month**

As its pricing page puts it: $11 per month for 10 users, billed monthly (20% less billed annually).

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 Directory sync

Pulls employee names, titles and other details from Google Workspace or Microsoft 365 so signatures update when people join or change roles.

6 Drag-and-drop and AI designer

Signatures can be built on a visual canvas, edited as custom HTML, or generated from a text prompt by an AI assistant, with live previews for desktop, mobile, light and dark modes.

7 Targeting by group

Different signatures can be assigned to individual users, departments, Google Workspace groups or org units, and brands or domains.

8 A 2.4 GPA, above 11 of 22

That is against the other email signature tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace BulkSignature you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

BulkSignature at a glance

PRICING
Free trial, from $11 per month for 10 users, billed monthly (20% less billed annually)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
Apps Record LLC, since 2021

CATEGORY
Email Signature Tools

OUR GRADE
2.4 GPA, fair

The report card

Best for central signatures for Google Workspace and Microsoft 365

BulkSignature manages company email signatures from one dashboard, synced from your directory, for Google Workspace and Microsoft 365. There is a 10-user minimum, no free plan, and the total for your headcount is only visible in a calculator.

TOOLGPA REPORT CARD — **BulkSignature** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$11 a month for the 10-user minimum, billed monthly, or $60.80 for 100 users billed annually. The per-user rate falls with size, but one person would pay the $11 floor.
Free plan and trial	C	A 14-day trial with no card required, then nothing free.
Features	B	Directory sync, drag-and-drop and AI designer, group targeting, banner campaigns, locked templates and role-based admin, all on one plan.
Ease of use	C	No rating on record. You connect a directory, build templates and roll them out to the team.
Platforms and integrations	B	Web dashboard with Google Workspace, Microsoft 365 and Outlook add-in, Apple Mail and Front. No standalone apps.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who BulkSignature is for

- ✓ Fits if you run a company of 10 or more on Google Workspace or Microsoft 365
- ✓ Works for teams that want banners and legal disclaimers added to every email

Who it is not for

- ✗ Skip it if you are under 10 people, since the minimum after the trial is 10 users
- ✗ Not for you if you want a free plan, because only the 14-day trial is free
- ✗ Watch out: the total price comes from a calculator, with no table of totals by headcount
- ✗ Watch out: DPA and MSA review, priority support and a customer success manager are Enterprise features
- ✗ Too light for a standalone app, as it is a web dashboard plus add-ins

Good to know

Good for

- ✓ Companies on Google Workspace or Microsoft 365 that want one managed signature
- ✓ Marketing teams that want to rotate banners and track clicks
- ✓ Small teams: pricing starts at 10 users

Worth knowing

- ⓘ There is no free plan; after the 14-day trial the minimum is 10 users.
- ⓘ The per-user price depends on team size and is set with a calculator, so the total for a given headcount is not listed in a table.
- ⓘ The Custom security and legal review (DPA/MSA), priority support and a dedicated customer success manager are Enterprise features.
- ⓘ The pages describe a web dashboard and integrations for Google Workspace, Microsoft 365 (Outlook add-in), Apple Mail and Front, but no standalone desktop or mobile app.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$11
A month to start

BulkSignature is a paid product with a free trial, starting at $11 per month for 10 users, billed monthly (20% less billed annually).

STANDARD

$11

per month for 10 users, billed monthly

Every feature, priced per user from 10 users at $1.10, with the rate falling as the team grows ($60.80 a month for 100 users billed annually).

ENTERPRISE

Custom

For 500 or more seats: a written volume quote, a dedicated customer success manager, guided rollout, priority support and security review.

Trying it first

14-day free trial, no credit card required

Read from bulksignature.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% less with annual billing

The pricing page says billing annually costs 20% less than paying monthly.

Stated on bulksignature.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Central email signatures for Google Workspace and Microsoft 365. Here is what it does, as its own site describes it, and what it covers: AI features, marketing automation, reports, email signature.

> **Directory sync, drag-and-drop and AI designer, group targeting, banner campaigns, locked templates and role-based admin, all on one plan.**
>
> From our grade for features

Directory sync

Pulls employee names, titles and other details from Google Workspace or Microsoft 365 so signatures update when people join or change roles.

Drag-and-drop and AI designer

Signatures can be built on a visual canvas, edited as custom HTML, or generated from a text prompt by an AI assistant, with live previews for desktop, mobile, light and dark modes.

Targeting by group

Different signatures can be assigned to individual users, departments, Google Workspace groups or org units, and brands or domains.

Banner campaigns

Clickable banners can be scheduled to start and stop on set dates, with impression and click-through tracking in a campaign dashboard.

Locked templates and disclaimers

Admins can lock templates so users cannot edit them, and append legal disclaimers and footers to every signature.

Role-based admin

Marketing can manage banners while IT handles deployment, with change logs and MFA on admin accounts.

Where it runs

Web

What it works with

Google Workspace

Microsoft 365

Outlook

Gmail

Apple Mail

Front

BulkSignature is made by Apps Record LLC, and has been around since 2021.

Where it stands

Its grades against its category, and whether to keep it or make your own

11/22

Other email signature tools it is graded above

BulkSignature's GPA of 2.4 is higher than 11 of the 22 other email signature tools we grade, and level with 6.

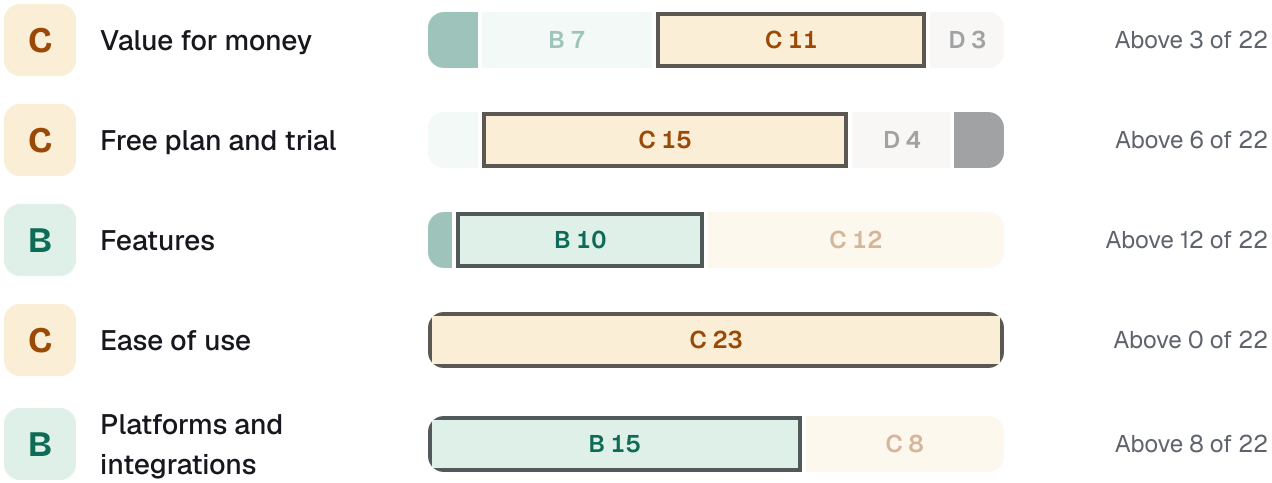
It stands best on features (B, above 12 of 22) and worst on ease of use (C, above 0).

Its paid plans start at $11 a month, against a middle price of $4.50 for the category: 15 of the 18 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

Each grade against the category

Every bar is all 23 email signature tools we grade, cut by the letter each got. BulkSignature's own letter is outlined.



Price against what you get

Each dot is one of 19 email signature tools. Further left costs less; higher up scores better on features, ease of use and platforms. BulkSignature is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace BulkSignature you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $132 a year.

What you could make

- Email signature and reports: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.

- It plugs into other products, Google Workspace, Microsoft 365 and Outlook among them.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: roles and permissions.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. BulkSignature's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Exclaimer, CodeTwo, Opensense, WiseStamp and Letsignit

The 5 tools BulkSignature is most often weighed against, with where each one differs from it.

Exclaimer

2.6 GPA

Free trial · from $0.90/mo

Company-wide email signatures for Microsoft 365 and Google Workspace.

- BulkSignature also covers marketing automation.
- Exclaimer also covers templates, qR codes and a/B testing.

BulkSignature and Exclaimer compared in full

CodeTwo

2.0 GPA

Free trial

Email signatures, disclaimers and autoreplies for Microsoft 365.

- BulkSignature also covers marketing automation and reports.
- CodeTwo also covers templates and surveys.

BulkSignature and CodeTwo compared in full



2.2 GPA

Opensense

Free trial · from $1/mo

Enterprise email signatures with CRM-targeted banners and tracking.

- BulkSignature also covers marketing automation.
- Opensense also covers digital business card and a/B testing.

BulkSignature and Opensense compared in full



2.4 GPA

WiseStamp

Free plan · from $9/mo

Email signatures for one person or a whole company, with banners.

- WiseStamp has a free plan. BulkSignature does not, though it has a free trial.
- Only WiseStamp lists macOS and Windows apps.
- Only WiseStamp lists a browser extension.

BulkSignature and WiseStamp compared in full



2.6 GPA

Letsignit

Free trial · from $2/mo

Managed email signatures, banner campaigns and digital business cards.

- BulkSignature also covers marketing automation and reports.
- Letsignit also covers templates, surveys, digital business card and a/B testing.

BulkSignature and Letsignit compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is BulkSignature free?

No, BulkSignature is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does BulkSignature cost?

BulkSignature lists 2 plans. Standard: $11 per month for 10 users, billed monthly.

What platforms does BulkSignature work on?

BulkSignature is available on Web.

Does BulkSignature offer any discounts?

BulkSignature publicly lists the following: 20% less with annual billing.

Does BulkSignature have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. BulkSignature is listed for Web.

Does BulkSignature have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. BulkSignature is listed for Web.

Is BulkSignature open source?

BulkSignature is not described as open source on its own site, as read on Nov 13, 2026.

What does BulkSignature integrate with?

BulkSignature's listing names Google Workspace, Microsoft 365, Outlook, Gmail, Apple Mail and Front.

Who makes BulkSignature?

BulkSignature is made by Apps Record LLC. It dates from 2021.

What are the alternatives to BulkSignature?

The closest alternatives to BulkSignature in our directory are Exclaimer, CodeTwo, Opensense, WiseStamp and Letsignit.

How does BulkSignature compare with other email signature tools?

BulkSignature's GPA of 2.4 is higher than 11 of the 22 other email signature tools we grade, and level with 6.

Is BulkSignature good value for money?

ToolGPA grades BulkSignature C for value for money. Its paid plans start at $11 a month, against a middle price of $4.50 for the category: 15 of the 18 others that charge start lower.

Could I make my own version of BulkSignature?

To replace BulkSignature you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from BulkSignature's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Apps Record LLC's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Apps Record LLC. Prices change, so check bulksignature.com before you buy.

bulksignature.com/pricing
bulksignature.com/about
bulksignature.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

BulkSignature, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bulksignature

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "BulkSignature: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bulksignature
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Know someone choosing between email signature tools?

Send them this guide:
toolgpa.com/tools/bulksignature/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email signature tools after BulkSignature, each with an Insider's Guide of its own.

Email Signature Tools Insider's Guide

Every one of the 23 email signature tools we grade, compared

Exclaimer Insider's Guide

Company-wide email signatures for Microsoft 365 and Google Workspace

2.6 GPA

Letsignit Insider's Guide

Managed email signatures, banner campaigns and digital business cards

2.6 GPA

Newoldstamp Insider's Guide

Email signatures priced by the number of signatures, with banners

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what BulkSignature's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. BulkSignature is a trademark of its owner, and this guide is not made, paid for or approved by Apps Record LLC. Prices and plans change: check bulksignature.com before you buy.