ToolGPA

NOVEMBER 2026

Bundle Social

The Insider's Guide

Social media API with unlimited connected accounts



Every plan, grade, refund rule and rival among social media schedulers, read from Bundle Social's own pages.

Made by BUNDLE SP. Z O.O. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA

bundle.social

Unified Social Media API, Unlimited Social Accounts

One social media API for publishing, analytics, and comments, plus Instagram and Facebook DMs and TikTok comment automation. Unlimited accounts on paid plans.

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Bundle Social's own pages, its app-store listings and our grades. Every fact in it is on Bundle Social's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 6 of the 90 other social media schedulers we grade

bundle.social is a developer-focused social media API for SaaS products, agencies and AI agents. One integration publishes, schedules and reads comments and analytics across 15 platforms, and it also handles Instagram and Facebook DMs and comment automations. Paid plans are billed per organization by monthly post volume, not per connected account.

> "
>
> **It's built for developers, so you write code against it.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Bundle Social**, taken from its own pages and our grades.

1 **Best for a social API with unlimited connected accounts**

bundle.social is a developer API for publishing, comments and analytics across 15 platforms, billed per organization by post volume.

2 **Paid plans start at $100 a month**

As its pricing page puts it: $100 per organization / month.

3 **There is a free plan**

3 social accounts, 20 posts and 50 comments a month, with API access, calendar, analytics and link in bio.

4 **It runs on Web**

Web.

5 **Unified publishing API**

Create, schedule and track posts across 15 platforms through one API, with bulk posting and a media library.

6 **Comments and analytics**

Read and import comments and pull analytics through the same API on every plan.

7 **DMs and reply automations**

Sends DMs on Instagram and Facebook Messenger and runs comment-to-DM flows; TikTok automations reply to comments publicly.

8 **A 1.8 GPA, above 6 of 90**

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Bundle Social you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Bundle Social at a glance

PRICING Free plan, from $100 per organization / month	FREE PLAN Yes
FREE TRIAL 14-day trial on the Pro plan	RUNS ON Web
MADE BY BUNDLE SP. Z O.O.	CATEGORY Social Media Schedulers
OUR GRADE 1.8 GPA, weak	

The report card

Best for a social API with unlimited connected accounts

bundle.social is a developer API for publishing, comments and analytics across 15 platforms, billed per organization by post volume. The jump from free to paid is $100 a month, DMs and automations are paid and on request, and X posts are billed separately.

TOOLGPA REPORT CARD

Bundle Social

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$100 a month per organization on Pro, which is at the start of the category's dearest tenth ($99), whatever the number of accounts.
Free plan and trial	C	A free plan with 3 accounts and 20 posts a month, API access included, but no DMs or automations. Pro adds a 14-day trial.
Features	C	Publishing API, comments, analytics, calendar and link in bio. DMs and automations are turned on per organization on request, paid plans only.
Ease of use	D	No store rating on record. It's built for developers, so you write code against it.
Platforms and integrations	B	Web dashboard and API for 15 platforms. No desktop or phone app.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Bundle Social is for

- ✓ Fits if you build a SaaS product or agent that needs to post for many users' accounts
- ✓ Works for testing an integration on 3 accounts for free

Who it is not for

- ✕ Pricey if you only need a few accounts: Pro is $100 a month per organization
- ✕ Not for you if you want a content calendar to use as it comes
- ✕ Tight if you stay free: 20 posts a month and no DMs
- ✕ Watch out: posting to X is billed separately at $0.015 a post, or $0.20 with a link
- ✕ Watch out: messages and automation logs are kept for 30 days only

Good to know

Good for

- ✓ SaaS builders embedding social posting without per-account fees
- ✓ Agencies managing many client accounts
- ✓ AI agent builders needing publishing and messaging in one API

Worth knowing

- ⓘ DMs and automations are turned on per organization on request, and only on paid plans.
- ⓘ Posting to X is billed separately from prepaid credits: $0.015 per post and $0.20 per post with a link.
- ⓘ Messages and automation logs are kept for 30 days.
- ⓘ A yearly billing option is shown on the pricing page, but its prices could not be read from the page text.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$100

A month to start. There is a free plan too

Bundle Social has a free plan. Paid plans start at $100 per organization / month.

FREE

$0

per organization / month

3 social accounts, 20 posts a month and API access; no DMs or automations.

PRO

$100

per organization / month, billed monthly

10,000 posts a month, unlimited social accounts, 200 sent DMs and 200 automation runs per account.

BUSINESS

$400

per organization / month, billed monthly

100,000 posts a month, unlimited accounts, 1,000 sent DMs and 1,000 automation runs per account.

ENTERPRISE

Custom

Custom limits, SLAs, dedicated support and white-label setup.

The free plan

3 social accounts, 20 posts and 50 comments a month, with API access, calendar, analytics and link in bio.

Trying it first

14-day trial on the Pro plan

Read from bundle.social on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Social media API with unlimited connected accounts. Here is what it does, as its own site describes it, and what it covers: public API, calendar, AI agents, reports, chatbots.

"

Publishing API, comments, analytics, calendar and link in bio.

From our grade for features

Unified publishing API

Create, schedule and track posts across 15 platforms through one API, with bulk posting and a media library.

Comments and analytics

Read and import comments and pull analytics through the same API on every plan.

DMs and reply automations

Sends DMs on Instagram and Facebook Messenger and runs comment-to-DM flows; TikTok automations reply to comments publicly.

Multi-tenant teams

Keeps each customer's accounts, posts and uploads separate by team, with white-label options for embedding in your own product.

Free API access

API access is available on the free plan, so an integration can be built and tested before any payment.

Calendar and link in bio

Includes a content calendar and a link-in-bio page on every plan, Free included.

Where it runs

Web

What it works with

Instagram · Facebook · TikTok · LinkedIn · YouTube · Pinterest · Reddit · Bluesky

Bundle Social is made by BUNDLE SP. Z O.O.

Where it stands

Its grades against its category, and whether to keep it or make your own

6/90

Other social media schedulers it is graded above

Bundle Social's GPA of 1.8 is higher than 6 of the 90 other social media schedulers we grade, and level with 12.

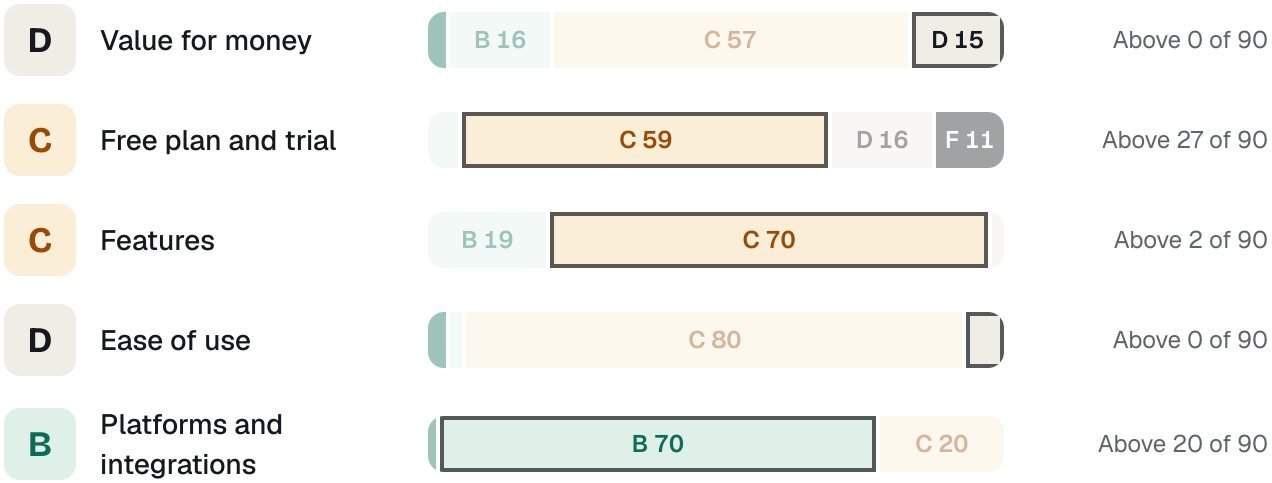
It stands best on platforms and integrations (B, above 20 of 90) and worst on value for money (D, above 0).

Its paid plans start at $100 a month, against a middle price of $24.46 for the category: 74 of the 79 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 58 tools score higher and cost less.

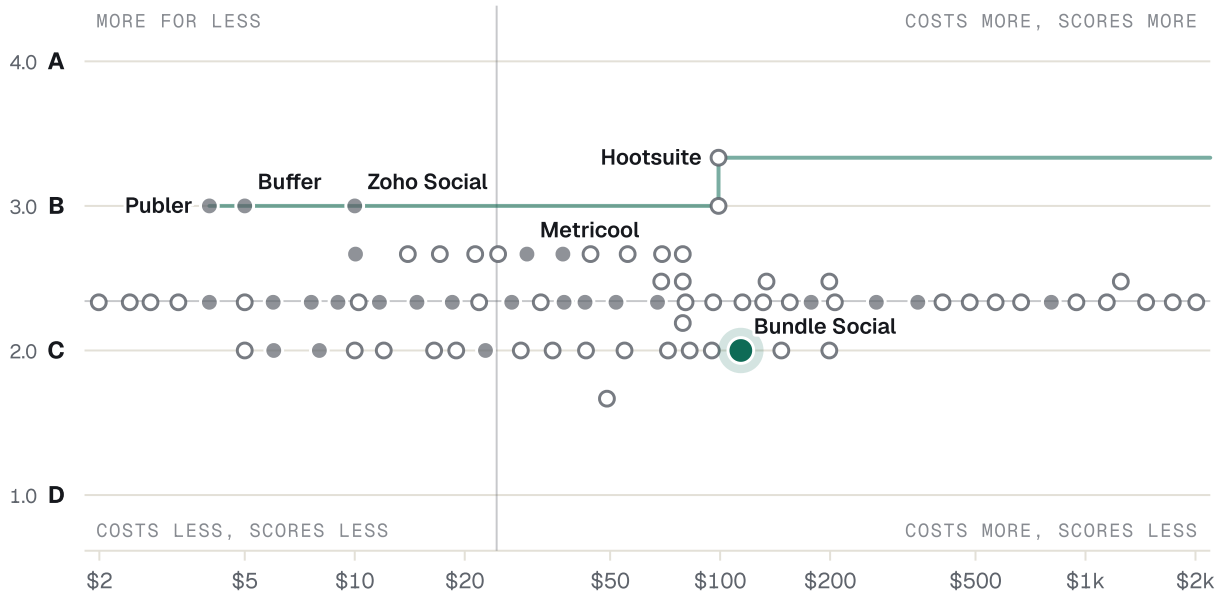
Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. Bundle Social's own letter is outlined.



Price against what you get

Each dot is one of 80 social media schedulers. Further left costs less; higher up scores better on features, ease of use and platforms. Bundle Social is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Bundle Social you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 72 of the 90 other social media schedulers grade higher. It costs $1,200 a year.

What you could make

- Calendar and reports: an app builder makes these well.

What you could not

- An AI agent, with the models and the safeguards behind it.

- A chatbot builder hooked into the messaging apps.
- It plugs into other products, Instagram, Facebook and TikTok among them, and has an API.

What this rests on. Bundle Social's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Zernio, Post for Me, Upload-Post, Ayrshare and Postiz

The 5 tools Bundle Social is most often weighed against, with where each one differs from it.

2.4 GPA

Zernio

Free plan · from $6/mo

One API for posting, messaging and ads across social networks.

- Bundle Social also covers calendar and chatbots.
- Zernio also covers business texting and whatsApp messaging.

Bundle Social and Zernio compared in full

1.8 GPA

Post for Me

From $10/mo

Social media posting API for apps, priced by post volume.

- Bundle Social has a free plan. Post for Me does not.
- Post for Me is open source, according to its own site.
- Bundle Social also covers calendar and chatbots.

Bundle Social and Post for Me compared in full



2.2
GPA

Upload-Post

Free plan · from $16/mo

Posting API and scheduler for 22 social networks.

- Bundle Social also covers calendar and chatbots.
- Upload-Post also covers workflow automation.

Bundle Social and Upload-Post compared in full



1.6
GPA

Ayrshare

Free trial · from $129/mo

Social media API for posting, analytics and comments in your product.

- Bundle Social has a free plan. Ayrshare does not, though it has a free trial.
- Bundle Social also covers calendar and chatbots.

Bundle Social and Ayrshare compared in full



2.4
GPA

Postiz

Free trial · from $23/mo

Social scheduler with an API, MCP server and self-host option.

- Bundle Social has a free plan. Postiz does not, though it has a free trial.
- Postiz is open source and self-hostable, according to its own site.
- Bundle Social also covers AI agents and chatbots.

Bundle Social and Postiz compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Bundle Social free?

Bundle Social has a free plan. 3 social accounts, 20 posts and 50 comments a month, with API access, calendar, analytics and link in bio.

How much does Bundle Social cost?

Bundle Social lists 4 plans. Free: $0 per organization / month.

What platforms does Bundle Social work on?

Bundle Social is available on Web.

Does Bundle Social have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Bundle Social is listed for Web.

Does Bundle Social have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Bundle Social is listed for Web.

Is Bundle Social open source?

Bundle Social is not described as open source on its own site, as read on Nov 13, 2026.

Does Bundle Social have an API?

Yes. Bundle Social offers a public API, according to its own site.

What does Bundle Social integrate with?

Bundle Social's listing names Instagram, Facebook, TikTok, LinkedIn, YouTube, Pinterest, Reddit and Bluesky.

Does Bundle Social have a free trial?

Yes. 14-day trial on the Pro plan.

Who makes Bundle Social?

Bundle Social is made by BUNDLE SP. Z O.O.

What are the alternatives to Bundle Social?

The closest alternatives to Bundle Social in our directory are Zernio, Post for Me, Upload-Post, Ayrshare and Postiz.

How does Bundle Social compare with other social media schedulers?

Bundle Social's GPA of 1.8 is higher than 6 of the 90 other social media schedulers we grade, and level with 12.

Is Bundle Social good value for money?

ToolGPA grades Bundle Social D for value for money. Its paid plans start at $100 a month, against a middle price of $24.46 for the category: 74 of the 79 others that charge start lower.

Could I make my own version of Bundle Social?

To replace Bundle Social you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Bundle Social's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Bundle Social's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by BUNDLE SP. Z O.O. Prices change, so check bundle.social before you buy.

bundle.social/pricing

bundle.social/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Bundle Social, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/bundle-social

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Bundle Social: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/bundle-social
```

Know someone choosing between social media schedulers?

Send them this guide:
toolgpa.com/tools/bundle-social/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after Bundle Social, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Bundle Social's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Bundle Social is a trademark of its owner, and this guide is not made, paid for or approved by BUNDLE SP. Z O.O. Prices and plans change: check bundle.social before you buy.