ToolGPA

NOVEMBER 2026

Busy

The Insider's Guide

GST accounting and inventory software for Indian small businesses

Every plan, grade, refund rule and rival among inventory management tools, read from Busy's own pages.

Made by BUSY Infotech Pvt. Ltd. · checked Nov 13, 2026 · toolgpa.com

2.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Busy's own pages, its app-store listings and our grades. Every fact in it is on Busy's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 69 of the 72 other inventory management tools we grade

Busy is desktop accounting software from India that combines billing, GST invoicing, e-way bills and stock tracking in one program. It is sold as a free Express edition plus 360-day subscription plans, with an optional cloud-access service and a mobile app. Prices are listed in Indian rupees, excluding GST.

To get you started, here are **9 things to know about Busy**, taken from its own pages and our grades.

> "
>
> **Accounting software has a learning curve, and no store rating is on record.**
>
> From our grade for ease of use

1 **Best for free GST billing and accounting for Indian firms**

Prices are in rupees without GST, paid plans fall back to Demo Mode when they lapse, and cloud access costs extra.

2 **Paid plans start at about $4.39 a month**

As its pricing page puts it: ₹5,000 per 360 days, single user, excluding GST.

3 **There is a free plan**

Express edition: free billing and accounting with multiple companies and financial years; no mobile app.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 Accounting and billing

Vouchers, invoices, ledgers, receivables and payables, a balance sheet and P&L, with multiple companies and financial years.

6 GST compliance tools

The Smart plan and above add GSTR-1 tools, return downloads, GSTIN and HSN validation, e-way bills and e-invoices up to plan limits.

7 Stock management

Multiple godowns, MRP-wise stock, batch and serial numbers, reorder levels and item parameters such as brand, size and colour on Smart and above.

8 A 2.8 GPA, above 69 of 72

That is against the other inventory management tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Busy you would be making live feeds from your bank, which take an agreement with each bank or a service that has them. That is not a weekend's work, with an AI app builder or without one.

Busy at a glance

PRICING
Free plan, from ₹5,000 per 360 days, single user, excluding GST

FREE PLAN
Yes

FREE TRIAL
15-day free trial

RUNS ON
Web, iOS, Android

MADE BY
BUSY Infotech Pvt. Ltd., since 1993

CATEGORY
Inventory Management

OUR GRADE
2.8 GPA, good

The report card

Best for free GST billing and accounting for Indian firms

Busy combines billing, GST invoices, e-way bills and stock in one program, with a free Express edition and paid plans from ₹5,000 for 360 days. Prices are in rupees without GST, paid plans fall back to Demo Mode when they lapse, and cloud access costs extra.

TOOLGPA REPORT CARD — **Busy** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Express is free, and the cheapest paid plan is ₹5,000 for 360 days, which is far under this category's $49 monthly cheaper-quarter start. Cloud access is ₹10,800 or ₹16,800 extra.
Free plan and trial	B	Express gives free billing and accounting with multiple companies and years, though it has no mobile app. There is also a 15-day trial.
Features	C	Accounting, billing, GST tools, stock, POS and barcodes, and a mobile app on paid plans. It is built around Indian GST.
Ease of use	C	Accounting software has a learning curve, and no store rating is on record.
Platforms and integrations	B	Desktop software with a mobile app and optional cloud access. The only named integration is WhatsApp.

Grade point average — Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Busy is for

- ✓ Fits if you run a small Indian business and want free GST billing and accounts
- ✓ Works for shops that need stock, POS and e-way bills in one program

Who it is not for

- ✗ Not for you if you sell outside India, as it is built around GST
- ✗ Watch out: paid plans switch to Demo Mode when the subscription expires
- ✗ Watch out: cloud access is separate at ₹10,800 or ₹16,800 for 360 days, excluding GST
- ✗ Tight if you need the mobile app, because Express has none
- ✗ Skip it if you want one price, since older perpetual plans carry yearly renewal fees

Good to know

Good for

- ✓ Indian small businesses that need GST invoicing with inventory
- ✓ Traders and shops that bill and track stock on a desktop
- ✓ Firms that want a free edition before paying

Worth knowing

- ⓘ Prices are in rupees, exclude GST, and are shown for India; the page also has South Asia and Global views in dollars.
- ⓘ Subscription plans switch to Demo Mode when the subscription expires.
- ⓘ Cloud access is separate: BUSY Online costs ₹10,800 per 360 days for Access or ₹16,800 for SQL, excluding GST.
- ⓘ The pricing page also sells older perpetual plans (BUSY 21) with a yearly renewal fee for updates and support.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$4.39

A month to start. There is a free plan too

Busy has a free plan. Paid plans start at ₹5,000 per 360 days, single user, excluding GST.

> **Express gives free billing and accounting with multiple companies and years, though it has no mobile app.**
>
> From our grade for free plan and trial

EXPRESS

₹0

Free billing and accounting: vouchers, invoices, ledgers, P&L and balance sheet. No mobile app.

START

₹5,000

per 360 days, single user, excluding GST

Billing, accounting and inventory for non-GST businesses, with Mobile App Lite free for the first 360 days.

SMART

₹8,000

per 360 days, single user, excluding GST

Adds GST returns tools, e-way bills and e-invoices up to 10,000, POS, barcode scanning, batch and serial tracking.

POWER

₹12,000

per 360 days, single user, excluding GST

Adds multiple GSTINs in one company, e-way bills and e-invoices up to 20,000, SQL support and premium voice support.

POWER+

₹50,000

per 360 days, 10 users, excluding GST

For larger firms: 10 users, 150 companies, e-way bills and e-invoices up to 50,000, email, WhatsApp and voice support.

The free plan

Express edition: free billing and accounting with multiple companies and financial years; no mobile app.

Trying it first

15-day free trial

Read from busy.in on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Mobile App Lite free for 360 days

Every BUSY Magic subscription plan includes Mobile App Lite with 250 credits for the first 360 days.

Stated on busy.in

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

GST accounting and inventory software for Indian small businesses. Here is what it does, as its own site describes it, and what it covers: invoicing, reports, bookkeeping, inventory, barcode scanning.

> **Accounting, billing, GST tools, stock, POS and barcodes, and a mobile app on paid plans.**
>
> From our grade for features

Accounting and billing

Vouchers, invoices, ledgers, receivables and payables, a balance sheet and P&L, with multiple companies and financial years.

GST compliance tools

The Smart plan and above add GSTR-1 tools, return downloads, GSTIN and HSN validation, e-way bills and e-invoices up to plan limits.

Stock management

Multiple godowns, MRP-wise stock, batch and serial numbers, reorder levels and item parameters such as brand, size and colour on Smart and above.

POS and barcodes

Smart and higher plans list point-of-sale billing and barcode and QR code scanning for fast invoicing.

Mobile app

A mobile app for iOS and Android shows reports, creates orders, quotations and invoices, and checks stock.

Access controls

User-definable access rights, an audit trail and user login scheduling are listed on the higher plans.

Where it runs

Web iOS Android

What it works with

WhatsApp

Busy is made by BUSY Infotech Pt. Ltd., and has been around since 1993.

Where it stands

Its grades against its category, and whether to keep it or make your own

69/72

Other inventory management tools it is graded above

Busy's GPA of 2.8 is higher than 69 of the 72 other inventory management tools we grade, and level with 1.

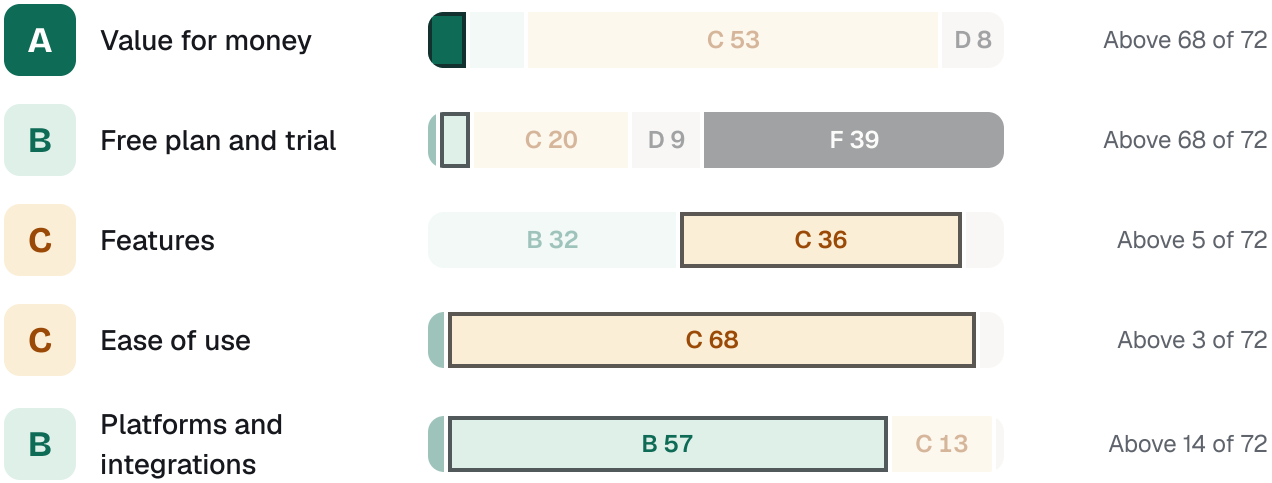
It stands best on value for money (A, above 68 of 72) and worst on ease of use (C, above 3).

Its paid plans start at about $4.39 a month, against a middle price of $91 for the category: 0 of the 42 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

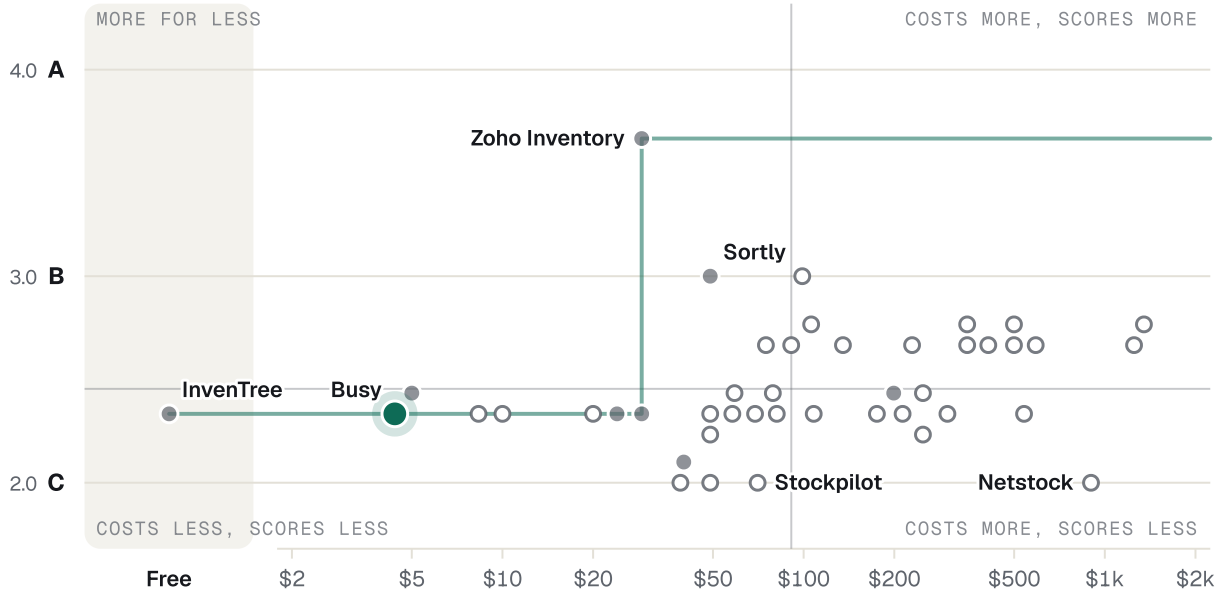
Each grade against the category

Every bar is all 73 inventory management tools we grade, cut by the letter each got. Busy's own letter is outlined.



Price against what you get

Each dot is one of 44 inventory management tools. Further left costs less; higher up scores better on features, ease of use and platforms. Busy is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Busy you would be making live feeds from your bank, which take an agreement with each bank or a service that has them. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.8 is higher than 69 of the 72 other inventory management tools we grade. It costs $52.66 a year.

What you could make

- Inventory, invoicing and reports: an app builder makes these well.

What you could not

- Live feeds from your bank, which take an agreement with each bank or a service that has them.
- Scanning barcodes with a phone camera or a scanner.
- A real app for iOS and Android. Something home-made would be a web page.

What this rests on. Busy's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Marg ERP, Zoho Inventory, Megaventory, HandiFox and Acctivate

The 5 tools Busy is most often weighed against, with where each one differs from it.

M

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GPA

Marg ERP

From $350

GST billing, batch-wise stock and accounting for Indian traders.

- Busy has a free plan. Marg ERP does not.
- Only Busy lists iOS and Android apps.

Busy and Marg ERP compared in full

3.4
GPA

Zoho Inventory

Free plan · from $29/mo

Online inventory and order management from Zoho, with a free plan.

- Only Zoho Inventory lists a Windows app.
- Busy also covers invoicing, reports and bookkeeping.
- Zoho Inventory also covers online store and shipping labels.

Busy and Zoho Inventory compared in full

2.2 GPA

Megaventory

Free trial · from $135/mo

Cloud inventory, order and light manufacturing management.

- Busy has a free plan. Megaventory does not, though it has a free trial.
- Busy also covers invoicing and bookkeeping.
- Megaventory also covers dropshipping.

Busy and Megaventory compared in full

2.2 GPA

HandiFox

Free trial · from $49/mo

Barcode inventory and mobile warehouse app that syncs with QuickBooks.

- Busy has a free plan. HandiFox does not, though it has a free trial.
- Busy also covers bookkeeping.

Busy and HandiFox compared in full

1.4 GPA

Acctivate

Paid

Inventory and order software that extends QuickBooks.

- Busy has a free plan. Acctivate does not.
- Only Busy lists a web app.
- Only Busy lists iOS and Android apps.

Busy and Acctivate compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Busy free?

Busy has a free plan. Express edition: free billing and accounting with multiple companies and financial years; no mobile app.

How much does Busy cost?

Busy lists 5 plans. Express: ₹0.

What platforms does Busy work on?

Busy is available on Web, iOS and Android.

Does Busy offer any discounts?

Busy publicly lists the following: Mobile App Lite free for 360 days.

Does Busy have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Busy is listed for Web, iOS and Android.

Does Busy have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Busy is listed for Web, iOS and Android.

Is Busy open source?

Busy is not described as open source on its own site, as read on Nov 13, 2026.

What does Busy integrate with?

Busy's listing names WhatsApp. A listing names up to eight integrations, so it may connect to more.

Does Busy have a free trial?

Yes. 15-day free trial.

Who makes Busy?

Busy is made by BUSY Infotech Pvt. Ltd.

What are the alternatives to Busy?

The closest alternatives to Busy in our directory are Marg ERP, Zoho Inventory, Megaventory, HandiFox and Acctivate.

How does Busy compare with other inventory management tools?

Busy's GPA of 2.8 is higher than 69 of the 72 other inventory management tools we grade, and level with 1.

Is Busy good value for money?

ToolGPA grades Busy A for value for money. Its paid plans start at about $4.39 a month, against a middle price of $91 for the category: 0 of the 42 others that charge start lower.

Could I make my own version of Busy?

To replace Busy you would be making live feeds from your bank, which take an agreement with each bank or a service that has them.

Where this guide comes from

The prices, plans, platforms and features were read from Busy's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Busy's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by BUSY Infotech Pvt. Ltd. Prices change, so check busy.in before you buy.

busy.in/pricing/
busy.in/about-us/
busy.in/
busy.in/accounting-software/inventory-managem…

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Busy, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/busy-accounting

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Busy: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/busy-accounting
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Know someone choosing between inventory management tools?

Send them this guide:
toolgpa.com/tools/busy-accounting/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded inventory management tools after Busy, each with an Insider's Guide of its own.

Inventory Management Insider's Guide

Every one of the 73 inventory management tools we grade, compared

Zoho Inventory Insider's Guide

Online inventory and order management from Zoho, with a free plan

3.4 GPA

Sortly Insider's Guide

Phone-first inventory app for tracking equipment, tools and supplies

3.0 GPA

Loyverse Insider's Guide

Free point-of-sale app with stock tracking for small shops and cafes

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Busy's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Busy is a trademark of its owner, and this guide is not made, paid for or approved by BUSY Infotech Pvt. Ltd. Prices and plans change: check busy.in before you buy.