ToolGPA

NOVEMBER 2026

Callin

The Insider's Guide

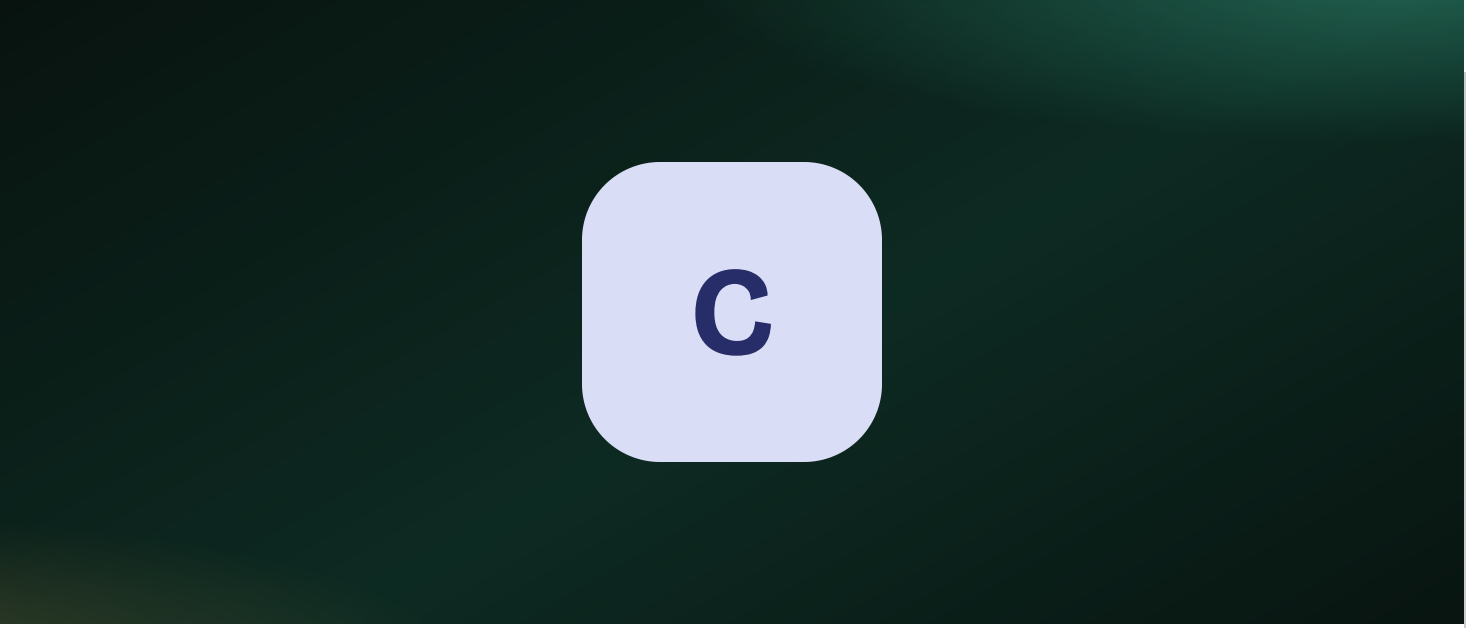
White-label AI voice agents and receptionists



Every plan, grade, refund rule and rival among AI agents, read from Callin's own pages.

Made by Callin.io · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Callin's own pages, its app-store listings and our grades. Every fact in it is on Callin's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 81 of the 178 other AI agents we grade

Callin.io sells AI voice agents that answer and place phone calls, packaged for resale under an agency's own brand. It also offers ready-made agents for property management, IT support, real estate and similar fields, billed at a flat rate per minute.

To get you started, here are **9 things to know about Callin**, taken from its own pages and our grades.

> "
>
> **You set up agents, connect calendars and CRM, and may bring a carrier.**
>
> From our grade for ease of use

1 **Best for white-label AI voice agents**

Callin.io is a white-label platform for AI phone agents at $0.16 a minute with no monthly fee, plus 30 free minutes to start.

2 **What it costs**

Paid plans start at $0.16 per minute, no monthly fee.

3 **You can try it first**

30 free minutes to start

4 **It runs on Web**

Web.

5 **White-label platform**

Partners add their own logo, brand colors and custom domain, so their clients see only the partner's brand, and set their own client prices.

6 **Industry agents**

Ready-made voice agents for property management, IT support tickets, real estate seller and buyer qualification, and EV and municipal services.

7 **Neuron 1.0 voice engine**

The vendor's own low-latency voice engine, which it says responds in under 176 milliseconds. The plan lists 10 more AI models alongside it.

8 **A 2.2 GPA, above 81 of 178**

That is against the other AI agents we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Callin you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Callin at a glance

PRICING Free trial, from $0.16 per minute, no monthly fee	FREE PLAN No
FREE TRIAL 30 free minutes to start	RUNS ON Web
MADE BY Callin.io	CATEGORY AI Agents
OUR GRADE 2.2 GPA, fair	

The report card

Best for white-label AI voice agents

Callin.io is a white-label platform for AI phone agents at $0.16 a minute with no monthly fee, plus 30 free minutes to start. Pay-as-you-go is capped at 5 calls at once, and more needs the sales-only High Volume plan.

TOOLGPA REPORT CARD	Callin	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$0.16 a minute with no monthly fee. The category sells mostly by the month, so it is hard to line up; the lower $0.029 figure is only a floor for custom plans.
Free plan and trial	C	30 free minutes to start, with an account created straight away. A short trial, with no free plan after it.
Features	C	White-label platform, industry agents, its own voice engine, calendar and CRM links and bring-your-own carrier. 5 concurrent calls on pay-as-you-go.
Ease of use	C	No store rating on record. You set up agents, connect calendars and CRM, and may bring a carrier.
Platforms and integrations	B	Web platform with Google Calendar, Cal.com, Salesforce, HubSpot, Zendesk, Zapier, n8n and Make listed. No desktop or phone app.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Callin is for

- ✓ Fits if you resell AI phone agents under your own brand
- ✓ Works for small call volumes billed by the minute with no monthly fee

Who it is not for

- ✕ Tight if you run many calls: pay-as-you-go allows 5 at once, more needs the sales-only High Volume plan
- ✕ Watch out: the $0.029 per minute rate is a vendor-stated floor for custom plans, not a published price
- ✕ Skip it if you need many languages: eight are named on the About page
- ✕ Not for you if you want a free plan, as only 30 minutes are free

Good to know

Good for

- ✓ Agencies reselling AI phone agents under their own brand
- ✓ Property managers and IT desks that want call triage
- ✓ Small teams that prefer pay-as-you-go to a monthly plan

Worth knowing

- ⓘ The pay-as-you-go plan allows 5 concurrent calls; more needs the sales-only High Volume plan.
- ⓘ The $0.029 per minute rate is a vendor-stated floor for custom plans, not a published price.
- ⓘ Voice languages named on the About page are English, Spanish, Italian, Portuguese, French, German, Dutch and Hindi.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$0.16

To start

Callin is a paid product with a free trial, starting at $0.16 per minute, no monthly fee.

> **A short trial, with no free plan after it.**
>
> From our grade for free plan and trial

PAY-AS-YOU-GO

$0

no monthly fee, then $0.16 per minute

White-label branding, custom domain, unlimited clients, 5 concurrent calls and bring-your-own carrier. 30 free minutes to start.

HIGH VOLUME

Custom

Custom pricing with rates as low as $0.029 per minute, more concurrent calls, priority support and a custom SLA. Sold through sales.

Trying it first

30 free minutes to start

Read from callin.io on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

White-label AI voice agents and receptionists. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, AI agents, appointment booking.

> **White-label platform, industry agents, its own voice engine, calendar and CRM links and bring-your-own carrier.**
>
> From our grade for features

White-label platform

Partners add their own logo, brand colors and custom domain, so their clients see only the partner's brand, and set their own client prices.

Industry agents

Ready-made voice agents for property management, IT support tickets, real estate seller and buyer qualification, and EV and municipal services.

Neuron 1.0 voice engine

The vendor's own low-latency voice engine, which it says responds in under 176 milliseconds. The plan lists 10 more AI models alongside it.

Calendar, CRM and automation links

Integrations include Google Calendar, Cal.com, Salesforce, HubSpot, Zendesk, Zapier, n8n and Make, plus a REST API and webhooks.

Bring your own carrier

Calls can run over Callin's own numbers, Twilio, Telnyx or a SIP trunk.

Where it runs

Web

What it works with

Google Calendar
Cal.com
Salesforce
HubSpot
Zendesk
Zapier
n8n
Make

Callin is made by Callin.io.

Where it stands

Its grades against its category, and whether to keep it or make your own

81/178

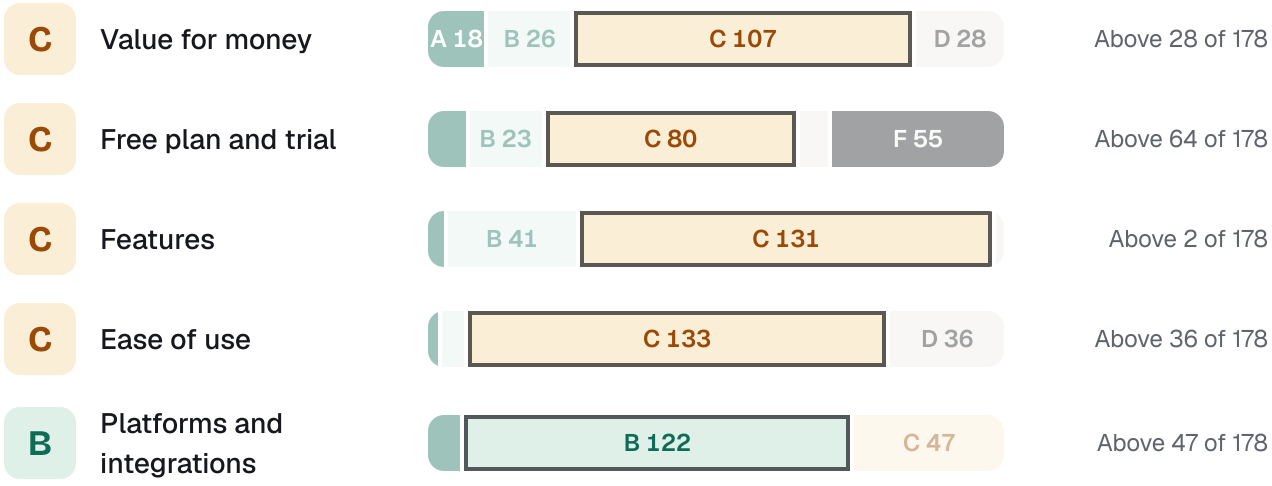
Other AI agents it is graded above

Callin's GPA of 2.2 is higher than 81 of the 178 other AI agents we grade, and level with 41.

It stands best on platforms and integrations (B, above 47 of 178) and worst on features (C, above 2).

Each grade against the category

Every bar is all 179 AI agents we grade, cut by the letter each got. Callin's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Callin you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

What you could make

- Appointment booking: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.
- Connections to other products, each kept working as those products change.

What this rests on. Callin's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vapi, Retell AI, Synthflow and Bland AI

The 4 tools Callin is most often weighed against, with where each one differs from it.

Vapi

2.2 GPA

Free trial · from $29/mo

Developer platform for building and running voice AI agents.

- Callin also covers workflow automation and appointment booking.

Callin and Vapi compared in full

Retell AI

2.4 GPA

Free trial · from $0

Pay-per-minute platform for AI phone and chat agents.

- Callin also covers workflow automation and appointment booking.
- Retell AI also covers chatbots.

Callin and Retell AI compared in full

1.8
GPA

Synthflow

Paid

Enterprise AI voice agents sold on annual contracts.

- Callin also covers workflow automation and appointment booking.
- Synthflow also covers business phone line.

Callin and Synthflow compared in full

2.2
GPA

Bland AI

Free trial · from $0

AI phone agents with one all-in per-minute rate.

- Callin also covers workflow automation and appointment booking.
- Bland AI also covers chatbots.

Callin and Bland AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Callin free?

No, Callin is a paid product, but you can try it first. 30 free minutes to start.

How much does Callin cost?

Callin lists 2 plans. Pay-as-you-go: $0 no monthly fee, then $0.16 per minute.

What platforms does Callin work on?

Callin is available on Web.

Does Callin have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Callin is listed for Web.

Does Callin have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Callin is listed for Web.

Is Callin open source?

Callin is not described as open source on its own site, as read on Nov 13, 2026.

Does Callin have an API?

Yes. Callin offers a public API, according to its own site.

What does Callin integrate with?

Callin's listing names Google Calendar, Cal.com, Salesforce, HubSpot, Zendesk, Zapier, n8n and Make.

Who makes Callin?

Callin is made by Callin.io.

What are the alternatives to Callin?

The closest alternatives to Callin in our directory are Vapi, Retell AI, Synthflow and Bland AI.

How does Callin compare with other AI agents?

Callin's GPA of 2.2 is higher than 81 of the 178 other AI agents we grade, and level with 41.

Could I make my own version of Callin?

To replace Callin you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Callin's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Callin.io's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Callin.io. Prices change, so check callin.io before you buy.

callin.io/pricing
callin.io/integrations
callin.io
callin.io/about

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Callin, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/callin

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Callin: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/callin
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Know someone choosing between AI agents?

Send them this guide: toolgpa.com/tools/callin/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI agents after Callin, each with an Insider's Guide of its own.

AI Agents Insider's Guide

Every one of the 179 AI agents we grade, compared

Genspark Insider's Guide

AI workspace with an agent for research, slides, sheets and docs

3.2 GPA

Manus Insider's Guide

General AI agent for research, slides, websites and browser tasks

3.2 GPA

OpenClaw Insider's Guide

Open-source personal AI agent you run yourself and message in chat

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Callin's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Callin is a trademark of its owner, and this guide is not made, paid for or approved by Callin.io. Prices and plans change: check callin.io before you buy.