ToolGPA

NOVEMBER 2026

Channable

The Insider's Guide

Product feed management for shopping, marketplace and ad channels



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from Channable's own pages.

Made by Channable · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Channable's own pages, its app-store listings and our grades. Every fact in it is on Channable's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 47 of the 72 other ad creative and reporting tools we grade

Channable is a feed management platform: it imports a store's product data, cleans it with rules and AI, and sends it to marketplaces, comparison sites and ad platforms such as Google Shopping, Amazon and Meta. Add-ons cover order sync, PPC campaigns, product image creation and a Google CSS service.

To get you started, here are **8 things to know about Channable**, taken from its own pages and our grades.

> "
>
> **Web only, and the work is writing feed rules and setting up each channel.**
>
> From our grade for ease of use

1 **Best for product feeds for online stores**

Channable cleans a store's product data with rules and sends it to Google Shopping, Amazon, Meta and 2,500+ other channels.

2 **You can try it first**

Free trial with no time limit; no channels can go live

3 **It runs on Web**

Web.

4 **Feed rules**

IF/THEN rules clean, enrich and format product data to each channel's requirements.

5 **AI product data**

AI categorizes products, generates missing attributes, and writes titles and descriptions, depending on the Core plan.

6 **Channel listings**

Lists products on 2,500+ marketplaces, ad platforms and comparison sites, including Google Shopping, Amazon and Meta.

7 **A 2.2 GPA, above 47 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Channable you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Channable at a glance

PRICING Free trial	FREE PLAN No
FREE TRIAL Free trial with no time limit; no channels can go live	RUNS ON Web
MADE BY Channable	CATEGORY Ad Creative & Reporting
OUR GRADE 2.2 GPA, fair	

The report card

Best for product feeds for online stores

Channable cleans a store's product data with rules and sends it to Google Shopping, Amazon, Meta and 2,500+ other channels. The catch is that no price is published, each target country counts as a channel, and the free trial can't put a channel live, so you can't test a real feed before you pay.

TOOLGPA REPORT CARD	Channable	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so we can't place it. Packages run by items, projects and channels, from 500 items and 3 channels up, plus a Core plan, and the Boost CSS add-on is €29 or $35 a month per shop.
Free plan and trial	D	The free trial has no time limit, but no channels can go live, so it is a look around, not a working feed.
Features	B	Rules for cleaning data, AI for titles and attributes, 2,500+ channels, order sync, a PPC module and a creatives module. The listing names no gap in the core job.
Ease of use	C	Web only, and the work is writing feed rules and setting up each channel. We found no store rating.
Platforms and integrations	B	Web app with Shopify, Google Shopping, Amazon, Meta and bol connections, and 2,500+ channels on the list. No desktop or phone app.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Channable is for

- ✓ Fits if you sell on several marketplaces and need one cleaned feed for all of them
- ✓ Works for agencies that run feeds for many client shops

Who it is not for

- ✗ Skip it if you want a price before talking to anyone, because none is published
- ✗ Tight if you sell in many countries, since each target country counts as a channel
- ✗ Watch out: you must cancel before the 20th to avoid the next month's bill
- ✗ Not for you if you want to test a live channel for free, because the trial can't go live
- ✗ Watch out: Boost CSS is billed per shop, $35 a month for Standard and $109 for Pro

Good to know

Good for

- ✓ Ecommerce teams selling on several marketplaces and shopping channels
- ✓ Agencies managing many client feeds

Worth knowing

- ⓘ The pricing page could not be read; prices follow a package (items, projects, channels) plus a Core plan.
- ⓘ Packages run from 500 items and 3 channels up to millions of items, and each target country counts as a channel.
- ⓘ The Boost CSS plan is sold per shop: €29 or $35 a month for Standard, €99 or $109 for Pro.
- ⓘ Cancellation must happen before the 20th to avoid the next month's bill.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Channable's current pricing could not be confirmed from its own site.

> **No price is published, so we can't place it.**
>
> From our grade for value for money

We could not confirm Channable’s current prices from its own site, so this guide lists no plans. channable.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Product feed management for shopping, marketplace and ad channels. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, ad creative.

> "The listing names no gap in the core job."

From our grade for features

Feed rules

IF/THEN rules clean, enrich and format product data to each channel's requirements.

AI product data

AI categorizes products, generates missing attributes, and writes titles and descriptions, depending on the Core plan.

Channel listings

Lists products on 2,500+ marketplaces, ad platforms and comparison sites, including Google Shopping, Amazon and Meta.

Order sync and repricer

Marketplace add-ons sync orders to the store and include repricers for Amazon and bol.

PPC campaigns

A PPC module builds automated campaigns from the feed across ad platforms.

Product creatives

A Creatives module generates product images from a dynamic template for a whole catalog.

Where it runs

Web

What it works with

Google Shopping
Amazon
Meta
Shopify
bol

Channable is made by Channable.

Where it stands

Its grades against its category, and whether to keep it or make your own

47 /72

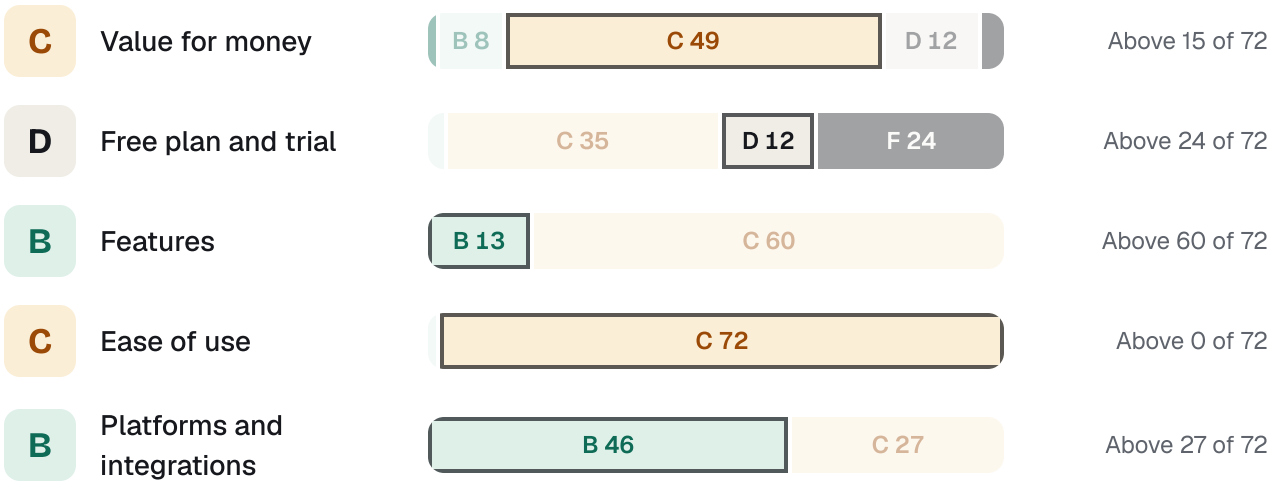
Other ad creative and reporting tools it is graded above

Channable's GPA of 2.2 is higher than 47 of the 72 other ad creative and reporting tools we grade, and level with 14.

It stands best on features (B, above 60 of 72) and worst on free plan and trial (D, above 24).

Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. Channable's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Channable you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ Ad images and videos made to each network's sizes.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Channable's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Smartly, Skai, Marpipe, Omneky and Pencil

The 5 tools Channable is most often weighed against, with where each one differs from it.

1.6 GPA

Smartly

Paid

Enterprise platform for ad creative, media and measurement.

- Smartly also covers reports.

Channable and Smartly compared in full

1.6 GPA

Skai

From $114/yr

Omnichannel ad management platform for enterprise media teams.

- Channable also covers ad creative.
- Skai also covers AI agents and reports.

Channable and Skai compared in full



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Marpipe

Free plan · from $199/mo

Catalog ad creative and product feed management for DPA.

- Marpipe has a free plan. Channable does not, though it has a free trial.
- Channable also covers workflow automation.

Channable and Marpipe compared in full



2.0
GPA

Omneky

Free trial · from $24/mo

AI image and video ads from a product link, launched across channels.

- Channable also covers workflow automation.
- Omneky also covers AI agents, reports, image generation and video generation.

Channable and Omneky compared in full



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Pencil

Free trial · from $11/mo

AI ad creation across many image, video and text models.

- Channable also covers workflow automation.
- Pencil also covers templates, AI agents, image generation and video generation.

Channable and Pencil compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Channable free?

No, Channable is a paid product, but you can try it first. Free trial with no time limit; no channels can go live.

What platforms does Channable work on?

Channable is available on Web.

Does Channable have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Channable is listed for Web.

Does Channable have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Channable is listed for Web.

Is Channable open source?

Channable is not described as open source on its own site, as read on Nov 13, 2026.

What does Channable integrate with?

Channable's listing names Google Shopping, Amazon, Meta, Shopify and bol.

Who makes Channable?

Channable is made by a company of the same name.

What are the alternatives to Channable?

The closest alternatives to Channable in our directory are Smartly, Skai, Marpipe, Omneky and Pencil.

How does Channable compare with other ad creative and reporting tools?

Channable's GPA of 2.2 is higher than 47 of the 72 other ad creative and reporting tools we grade, and level with 14.

Could I make my own version of Channable?

To replace Channable you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Channable's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Channable's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Channable. Prices change, so check channable.com before you buy.

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helpcenter.channable.com/get-started/channable…
helpcenter.channable.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Channable, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/channable

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Channable: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/channable
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Know someone choosing between ad creative and reporting tools?

Send them this guide:
toolgpa.com/tools/channable/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after Channable, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Channable's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Channable is a trademark of its owner, and this guide is not made, paid for or approved by Channable. Prices and plans change: check channable.com before you buy.