ToolGPA

NOVEMBER 2026

Channelcrawler

The Insider's Guide

YouTube channel database for finding creators to sponsor



Every plan, grade, refund rule and rival among YouTube SEO tools, read from Channelcrawler's own pages.

Made by ChannelCrawler · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Channelcrawler's own pages, its app-store listings and our grades. Every fact in it is on Channelcrawler's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 8 of the 33 other YouTube SEO tools we grade

Channelcrawler is a searchable database of YouTube channels, aimed at brands and agencies that look for creators to sponsor. Channels can be filtered by niche, size, location and engagement, and contact emails can be unlocked with credits. Higher plans add tracking of which brands sponsor which creators.

> "
>
> **Credits, saved searches and filters take learning.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Channelcrawler**, taken from its own pages and our grades.

1 **Best for finding YouTube creators for a sponsorship**

Channelcrawler is a searchable database of YouTube channels for brands that look for creators to sponsor, with contact emails unlocked by credits.

2 **Paid plans start at $59 a month**

As its pricing page puts it: $59 per month, billed annually ($99 billed monthly).

3 You can try it first

Free trial on every plan; the page says it gives access to channel search, filters and results.

4 It runs on Web

Web.

5 Channel search

Search a database of 35M+ YouTube channels with 40+ filters such as niche, size, performance and engagement.

6 Email credits

Unlock creator email addresses in the app or export them as a CSV; credits renew monthly and extra search credits can be bought.

7 Sponsorship intelligence

Track which brands appear in YouTube videos, see their repeat partnerships and compare share of voice. Power and Enterprise only.

8 A 2.0 GPA, above 8 of 33

That is against the other YouTube SEO tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Channelcrawler you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Channelcrawler at a glance

PRICING
Free trial, from $59 per month, billed annually ($99 billed monthly)

FREE PLAN
No

FREE TRIAL
Free trial on every plan; the page says it gives access to channel search, filters and results.

RUNS ON
Web

MADE BY
ChannelCrawler

CATEGORY
YouTube SEO Tools

OUR GRADE
2.0 GPA, fair

The report card

Best for finding YouTube creators for a sponsorship

Channelcrawler is a searchable database of YouTube channels for brands that look for creators to sponsor, with contact emails unlocked by credits. It isn't for improving your own videos. Starter is $59 a month for one user, and the sponsorship data starts on Power at $117.

TOOLGPA REPORT CARD — **Channelcrawler** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Starter is $59 a month billed yearly for one user, and sponsorship data needs Power at $117. YouTube SEO tools start at $15 for the cheaper quarter and $83 for the dearest tenth.
Free plan and trial	C	A free trial on every plan, but the page doesn't say whether a card is needed, and there's no free plan.
Features	C	Search, email credits, lookalike channels and a REST API. Brand alerts are marked as coming soon.
Ease of use	C	No store rating on record. Credits, saved searches and filters take learning.
Platforms and integrations	B	Web app with a REST API, but no desktop or phone apps.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Channelcrawler is for

- ✓ Fits if you're a brand or agency hunting for YouTube creators to sponsor
- ✓ Works for outreach teams that want contact emails in bulk

Who it is not for

- ✗ Skip it if you want to rank your own videos, as it's a creator database
- ✗ Pricey if you only need a few lookups, with Starter at $59 a month
- ✗ Tight if credits run out, since searches and email lookups pause until the next billing date
- ✗ Not for you if you work as a team, because Starter and Power are single-user and shared workspaces need Enterprise
- ✗ Watch out: Starter has no sponsorship data, and brand alerts are marked as coming soon

Good to know

Good for

- ✓ Brands and agencies looking for YouTube creators to sponsor
- ✓ Building outreach lists with creator emails
- ✓ Teams watching which creators competitors sponsor

Worth knowing

- ⓘ It is a creator-discovery database, not a tool for optimizing your own videos or rankings.
- ⓘ Searches and email lookups pause when monthly credits run out until the next billing date.
- ⓘ Starter has no sponsorship data, and the brand alerts listed on Power and Enterprise are marked as coming soon.
- ⓘ Starter and Power are single-user; shared workspaces need Enterprise.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$59
A month to start

Channelcrawler is a paid product with a free trial, starting at $59 per month, billed annually ($99 billed monthly).

> **A free trial on every plan, but the page doesn't say whether a card is needed, and there's no free plan.**
>
> From our grade for free plan and trial

STARTER

$59

per month for 1 user, billed annually ($99 billed monthly)

2,000 search credits and 50 email credits a month, 10 saved searches and 200 saved channels. No sponsorship intelligence.

POWER

$117

per month for 1 user, billed annually ($195 billed monthly)

10,000 search credits and 250 email credits a month, plus sponsorship intelligence: 5 tracked brands, 25 brand profiles and share-of-voice for 15 brands a month, lookalikes.

ENTERPRISE

$6,000

per year, for 2 or more users

Sold through sales; shown as $500 a month paid yearly. 40,000+ search credits and 1,000+ email credits a month, shared workspace and 1-1 support.

Trying it first

Free trial on every plan; the page says it gives access to channel search, filters and results.

Read from channelcrawler.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing saves 40%

The pricing page shows -40% when billed yearly: $708 a year for Starter and $1,404 a year for Power.

Stated on channelcrawler.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

YouTube channel database for finding creators to sponsor. Here is what it does, as its own site describes it, and what it covers: public API, databases, reports.

> "
>
> **Search, email credits, lookalike channels and a REST API.**
>
> From our grade for features

Channel search

Search a database of 35M+ YouTube channels with 40+ filters such as niche, size, performance and engagement.

Email credits

Unlock creator email addresses in the app or export them as a CSV; credits renew monthly and extra search credits can be bought.

Sponsorship intelligence

Track which brands appear in YouTube videos, see their repeat partnerships and compare share of voice. Power and Enterprise only.

Lookalike channels

Give it a channel you already like and it looks for similar ones. Uses search credits and needs Power or Enterprise.

List import and enrichment

Upload channel IDs or URLs, add emails and social handles, and export a cleaned list.

REST API

A separate API searches channels and returns channel metrics, emails and social handles.

Where it runs

Web

What it works with

Its own pages name no integrations.

Channelcrawler is made by ChannelCrawler.

Where it stands

Its grades against its category, and whether to keep it or make your own

8/33

Other YouTube SEO tools it is graded above

Channelcrawler's GPA of 2.0 is higher than 8 of the 33 other YouTube SEO tools we grade, and level with 6.

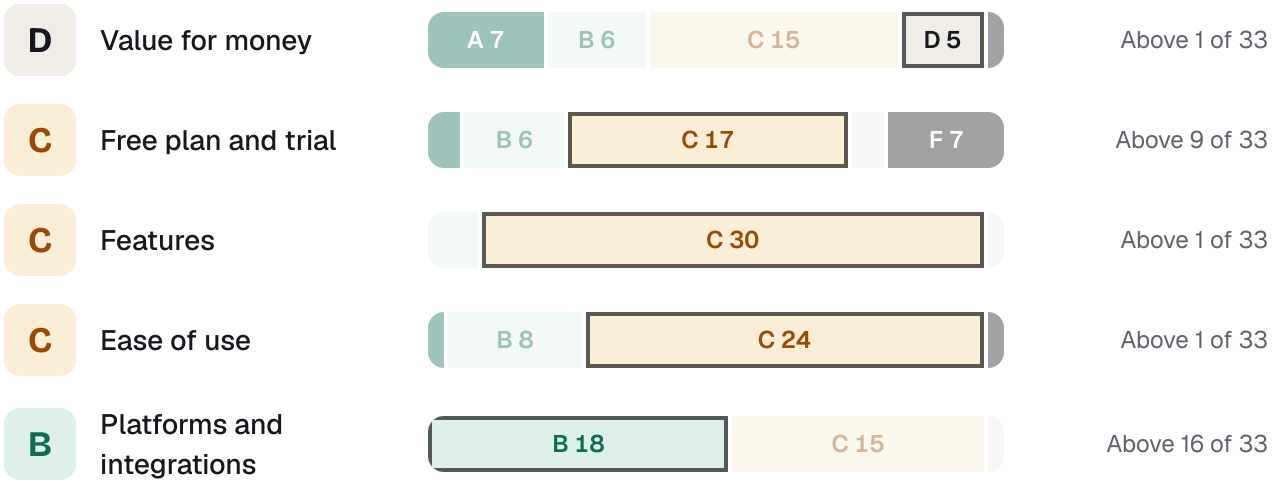
It stands best on platforms and integrations (B, above 16 of 33) and worst on value for money (D, above 1).

Its paid plans start at $59 a month, against a middle price of $19 for the category: 22 of the 26 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 2 tools score higher and cost less.

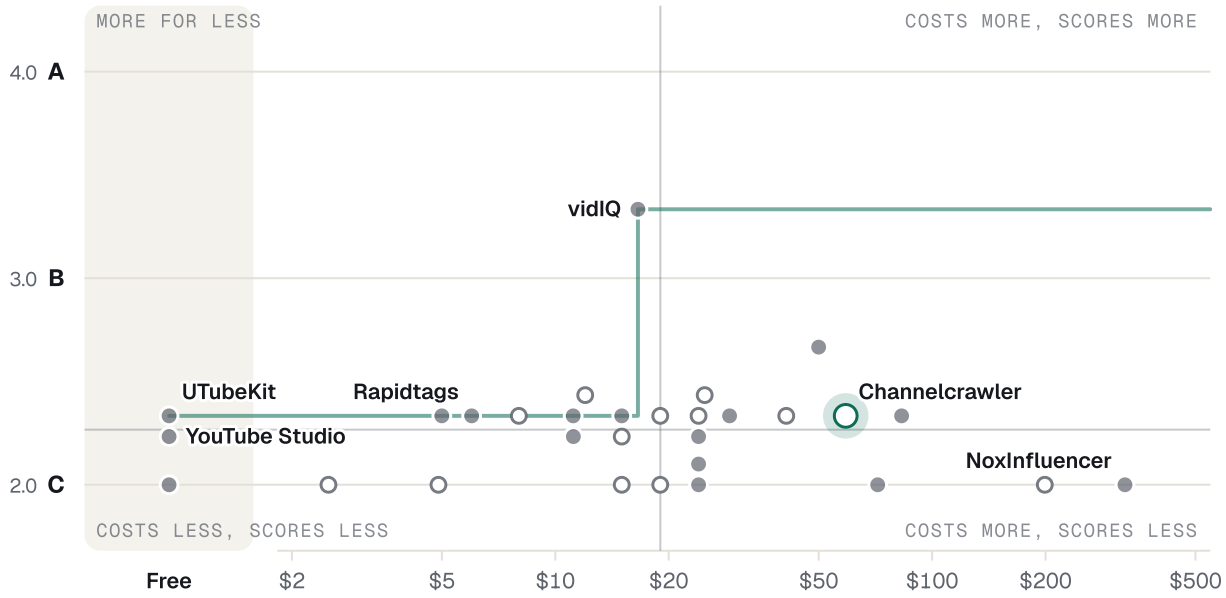
Each grade against the category

Every bar is all 34 YouTube SEO tools we grade, cut by the letter each got. Channelcrawler's own letter is outlined.



Price against what you get

Each dot is one of 30 YouTube SEO tools. Further left costs less; higher up scores better on features, ease of use and platforms. Channelcrawler is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Channelcrawler you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 19 of the 33 other YouTube SEO tools grade higher. It costs $708 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Databases with views, filters and links between them.

- ✕ An API that other software can build on.

What this rests on. Channelcrawler’s listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool’s verdict.

The alternatives

The tools it is most often weighed against, side by side



NoxInfluencer, Viewstats, vidIQ, Social Blade and Playboard

The 5 tools Channelcrawler is most often weighed against, with where each one differs from it.

1.8 GPA

NoxInfluencer

Free plan · from $1,499/mo

Influencer search and analytics across YouTube, TikTok and more.

- NoxInfluencer has a free plan. Channelcrawler does not, though it has a free trial.
- Channelcrawler also covers databases.
- NoxInfluencer also covers keyword research.

Channelcrawler and NoxInfluencer compared in full

2.4 GPA

Viewstats

Free plan · from $49.99/mo

YouTube channel statistics, outlier videos and thumbnail research.

- Viewstats has a free plan. Channelcrawler does not, though it has a free trial.
- Only Viewstats lists an iOS app.
- Only Viewstats lists a browser extension.

Channelcrawler and Viewstats compared in full



2.8
GPA

vidIQ

Free plan · from $16.58/mo

YouTube keyword research, video ideas and AI coaching for creators.

- vidIQ has a free plan. Channelcrawler does not, though it has a free trial.
- Only vidIQ lists iOS and Android apps.
- Only vidIQ lists a browser extension.

Channelcrawler and vidIQ compared in full



2.8
GPA

Social Blade

Free plan · from $59.99/yr

Daily follower and view statistics for YouTube and four other networks.

- Social Blade has a free plan. Channelcrawler does not, though it has a free trial.
- Channelcrawler also covers databases.

Channelcrawler and Social Blade compared in full



2.4
GPA

Playboard

Free plan · from $29/mo

YouTube channel rankings, Super Chat stats and channel reports.

- Playboard has a free plan. Channelcrawler does not, though it has a free trial.
- Channelcrawler also covers databases.
- Playboard also covers youTube SEO.

Channelcrawler and Playboard compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Channelcrawler free?

No, Channelcrawler is a paid product, but you can try it first. Free trial on every plan; the page says it gives access to channel search, filters and results.

How much does Channelcrawler cost?

Channelcrawler lists 3 plans. Starter: $59 per month for 1 user, billed annually ($99 billed monthly).

What platforms does Channelcrawler work on?

Channelcrawler is available on Web.

Does Channelcrawler offer any discounts?

Channelcrawler publicly lists the following: Annual billing saves 40%.

Does Channelcrawler have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Channelcrawler is listed for Web.

Does Channelcrawler have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Channelcrawler is listed for Web.

Is Channelcrawler open source?

Channelcrawler is not described as open source on its own site, as read on Nov 12, 2026.

Does Channelcrawler have an API?

Yes. Channelcrawler offers a public API, according to its own site.

Who makes Channelcrawler?

Channelcrawler is made by ChannelCrawler.

What are the alternatives to Channelcrawler?

The closest alternatives to Channelcrawler in our directory are NoxInfluencer, Viewstats, vidIQ, Social Blade and Playboard.

How does Channelcrawler compare with other YouTube SEO tools?

Channelcrawler's GPA of 2.0 is higher than 8 of the 33 other YouTube SEO tools we grade, and level with 6.

Is Channelcrawler good value for money?

ToolGPA grades Channelcrawler D for value for money. Its paid plans start at $59 a month, against a middle price of $19 for the category: 22 of the 26 others that charge start lower.

Could I make my own version of Channelcrawler?

The plain part of Channelcrawler you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Channelcrawler's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Channelcrawler's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ChannelCrawler. Prices change, so check channelcrawler.com before you buy.

channelcrawler.com/
channelcrawler.com/api

channelcrawler.com/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Channelcrawler, kept up to date
Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/channelcrawler

How grades are given
The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Channelcrawler: The Insider's
Guide", checked Nov 12, 2026.
https://toolgpa.com/tools/channelcrawler
```

Know someone choosing between YouTube SEO tools?

Send them this guide:
toolgpa.com/tools/channelcrawler/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded YouTube SEO tools after Channelcrawler, each with an Insider's Guide of its own.

YouTube SEO Tools Insider's Guide

Every one of the 34 YouTube SEO tools we grade, compared

UTubeKit Insider's Guide

Free AI tools for YouTube titles, tags, descriptions and keywords

3.0 GPA

YouTube Studio Insider's Guide

YouTube's free creator dashboard: analytics, search trends and tests

3.0 GPA

Bangermap Insider's Guide

Desktop YouTube outlier finder, paid once and run on your own API key

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Channelcrawler's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Channelcrawler is a trademark of its owner, and this guide is not made, paid for or approved by ChannelCrawler. Prices and plans change: check channelcrawler.com before you buy.