ToolGPA

NOVEMBER 2026

ChatPion

The Insider’s Guide

Messenger chatbot and social posting script sold as a one-time license



Every plan, grade, refund rule and rival among SMS and chat marketing tools, read from ChatPion’s own pages.

Made by XeroneIT · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ChatPion's own pages, its app-store listings and our grades. Every fact in it is on ChatPion's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 16 of the 77 other SMS and chat marketing tools we grade

ChatPion is a Facebook Messenger chatbot and social media management application, sold as source code through CodeCanyon rather than as a hosted subscription. It has a drag-and-drop flow builder, comment automation for Facebook and Instagram, bulk email and SMS broadcasts, social post scheduling and a built-in e-commerce store.

To get you started, here are **8 things to know about ChatPion**, taken from its own pages and our grades.

> "
>
> **It's source code, so you install it on your own server and keep it running.**
>
> From our grade for ease of use

1 **Best for a Messenger bot script you host yourself**

ChatPion is a Messenger and Instagram chatbot script sold once for $89, with source code and white-labelling.

2 **What it costs**

Paid plans start at $89 one-time (Regular License).

3 **It runs on Web**

Web.

4 **Messenger flow builder**

A visual drag-and-drop editor builds Messenger bots that reply with text, images, video, GIFs, buttons, quick replies and carousels.

5 **Comment automation**

Auto-reply to Facebook and Instagram comments, and hide or delete abusive ones.

6 **Email and SMS broadcasts**

Send bulk email and SMS to customers' addresses and phone numbers.

7 **A 1.8 GPA, above 16 of 77**

That is against the other SMS and chat marketing tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace ChatPion you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

ChatPion at a glance

PRICING Paid, from $89 one-time (Regular License)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY XeroneIT	CATEGORY SMS & Chat Marketing
OUR GRADE 1.8 GPA, weak	

The report card

Best for a Messenger bot script you host yourself

ChatPion is a Messenger and Instagram chatbot script sold once for $89, with source code and white-labelling. But you host and set it up yourself,

selling it as a service needs the $499 licence, and the API, team members and Sheets are paid add-ons.

TOOLGPA REPORT CARD	ChatPion	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$89 once for the Regular Licence is under a year of this category's $36 middle. The API ($69), team members ($49) and Google Sheets ($49) are add-ons, and a bundle is $714.40, so the full set costs far more.
Free plan and trial	F	Nothing free: no plan and no trial, only a purchase.
Features	C	A Messenger flow builder, comment automation, email and SMS broadcasts and social posting. It centres on Facebook Messenger and Instagram, and the site doesn't list WhatsApp.
Ease of use	D	It's source code, so you install it on your own server and keep it running. No store rating on record.
Platforms and integrations	B	Web, with PayPal, Stripe, WooCommerce, Google Sheets and Google Contacts listed. It runs only where you host it.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ChatPion is for

- ✓ Fits if you're comfortable installing a script on your own server and want to pay once
- ✓ Works for agencies that want a white-label Messenger bot to run under their own name

Who it is not for

- ✗ Not for you if you don't want to host and maintain software
- ✗ Watch out: the Regular Licence bars selling it as a service or taking payments from end users, which needs $499
- ✗ Pricey if you want the API, team members and Sheets, all sold as add-ons
- ✗ Skip it if you need WhatsApp, which the site doesn't list

Good to know

Good for

- ✓ Agencies that want to resell a Messenger bot tool under their own brand
- ✓ Buyers who prefer a one-time license to a monthly subscription

Worth knowing

- ⓘ The Regular License bars selling it as a software service and taking payments from end-users; that needs the $499 Extended License.
- ⓘ It is sold as source code, so the buyer sets it up and runs it; hosting is not part of the price.
- ⓘ Many features are paid add-ons: HTTP API $69, Google Sheets $49, team members $49, WooCommerce $36, or a bundle for $714.40.
- ⓘ It centers on Facebook Messenger and Instagram; the site does not list WhatsApp.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$89 one-time

To start

ChatPion is a paid product, starting at $89 one-time (Regular License).

> **Nothing free: no plan and no trial, only a purchase.**

From our grade for free plan and trial

REGULAR LICENSE

$89

one-time

Multi-user and white-label with source code; cannot be used to sell it as a service or take payments from end-users.

EXTENDED LICENSE

$499

one-time

Same features as Regular, plus the right to sell it as a software service and to take payments from end-users.

Read from chatpion.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Add-on bundle at $714.40

The site lists its add-on bundle at $714.40, marked down from $893 for the add-ons bought separately.

Stated on chatpion.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Messenger chatbot and social posting script sold as a one-time license. Here is what it does, as its own site describes it, and what it covers: one-time purchase, email campaigns, sMS marketing, chatbots, online store.

> **A Messenger flow builder, comment automation, email and SMS broadcasts and social posting.**
>
> From our grade for features

Messenger flow builder

A visual drag-and-drop editor builds Messenger bots that reply with text, images, video, GIFs, buttons, quick replies and carousels.

Comment automation

Auto-reply to Facebook and Instagram comments, and hide or delete abusive ones.

Email and SMS broadcasts

Send bulk email and SMS to customers' addresses and phone numbers.

Social posting

Publish and schedule posts on Facebook, Twitter, LinkedIn, Pinterest and Reddit, and image or video posts on Instagram.

E-commerce store

An online store that runs on Messenger and in a browser, usable as a digital restaurant menu with QR codes, with PayPal and Stripe payments.

Add-ons and white label

Paid add-ons extend it, for example HTTP API, Google Sheets, team members and WooCommerce; both licenses are multi-user and white-label.

Where it runs

Web

What it works with

PayPal
Stripe
WooCommerce
Google Sheets
Google Contacts

ChatPion is made by XeroneIT.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

16/77

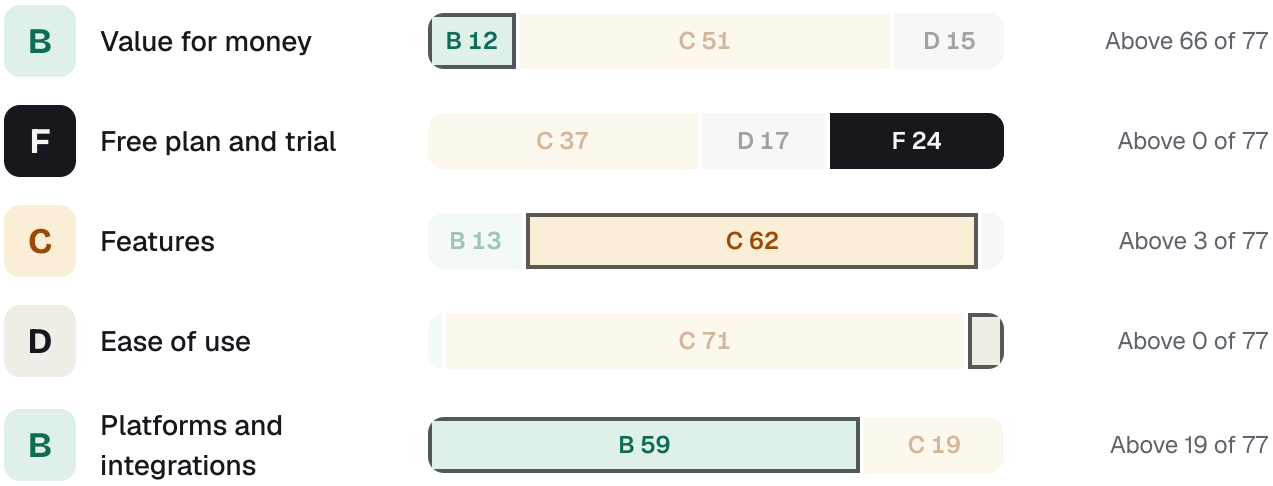
Other SMS and chat marketing tools it is graded above

ChatPion's GPA of 1.8 is higher than 16 of the 77 other SMS and chat marketing tools we grade, and level with 10.

It stands best on value for money (B, above 66 of 77) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 78 SMS and chat marketing tools we grade, cut by the letter each got. ChatPion's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace ChatPion you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 51 of the 77 other SMS and chat marketing tools grade higher. It costs $89, paid once.

What you could not

- ✕ Texts to thousands of numbers, registered with the carriers.
- ✕ Checkout, card payments and sales tax handled for you.
- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ A chatbot builder hooked into the messaging apps.
- ✕ It plugs into other products, PayPal, Stripe and WooCommerce among them.

What this rests on. ChatPion's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Manychat, Chatfuel, BotPenguin, Botsify and Chatrace

The 5 tools ChatPion is most often weighed against, with where each one differs from it.

2.4 GPA

Manychat

Free plan · from $169/yr

Instagram, WhatsApp and Messenger DM automation for creators and shops.

- Manychat has a free plan. ChatPion does not.
- Only Manychat lists iOS and Android apps.
- ChatPion can be bought with a one-time purchase.

ChatPion and Manychat compared in full

2.6 GPA

Chatfuel

Free trial · from $18/mo

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet.

- ChatPion can be bought with a one-time purchase.
- ChatPion also covers email campaigns, sMS marketing and online store.
- Chatfuel also covers marketing automation, live chat, AI support agent and whatsApp messaging.

ChatPion and Chatfuel compared in full



2.2
GPA

BotPenguin

Free plan · from $29/mo

No-code chatbot builder for WhatsApp, Instagram, Messenger and web.

- BotPenguin has a free plan. ChatPion does not.
- Only BotPenguin lists iOS and Android apps.
- ChatPion can be bought with a one-time purchase.

ChatPion and BotPenguin compared in full



1.6
GPA

Botsify

From $149/mo

AI agent builder sold to agencies as a whitelabel platform.

- ChatPion can be bought with a one-time purchase.
- ChatPion also covers email campaigns, sMS marketing and online store.
- Botsify also covers AI agents, no-code, AI support agent and whatsApp messaging.

ChatPion and Botsify compared in full



2.2
GPA

Chatrace

Free trial · from $39/mo

AI chatbot and inbox for Messenger, Instagram and WhatsApp.

- ChatPion can be bought with a one-time purchase.
- ChatPion also covers email campaigns and online store.
- Chatrace also covers shared inbox, marketing automation, no-code, AI support agent and whatsApp messaging.

ChatPion and Chatrace compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ChatPion free?

No. ChatPion is a paid product, starting at $89 one-time (Regular License).

How much does ChatPion cost?

ChatPion lists 2 plans. Regular License: $89 one-time.

What platforms does ChatPion work on?

ChatPion is available on Web.

Does ChatPion offer any discounts?

ChatPion publicly lists the following: Add-on bundle at $714.40.

Does ChatPion have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ChatPion is listed for Web.

Does ChatPion have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ChatPion is listed for Web.

Is ChatPion open source?

ChatPion is not described as open source on its own site, as read on Nov 13, 2026.

What does ChatPion integrate with?

ChatPion's listing names PayPal, Stripe, WooCommerce, Google Sheets and Google Contacts.

Who makes ChatPion?

ChatPion is made by XeroneIT.

What are the alternatives to ChatPion?

The closest alternatives to ChatPion in our directory are Manychat, Chatfuel, BotPenguin, Botsify and Chatrace.

How does ChatPion compare with other SMS and chat marketing tools?

ChatPion's GPA of 1.8 is higher than 16 of the 77 other SMS and chat marketing tools we grade, and level with 10.

Could I make my own version of ChatPion?

To replace ChatPion you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from ChatPion's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ChatPion's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by XeronelT. Prices change, so check chatpion.com before you buy.

chatpion.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ChatPion, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/chatpion

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ChatPion: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/chatpion
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Know someone choosing between SMS and chat marketing tools?

Send them this guide:
toolgpa.com/tools/chatpion/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SMS and chat marketing tools after ChatPion, each with an Insider's Guide of its own.

SMS & Chat Marketing Insider's Guide

Every one of the 78 SMS and chat marketing tools we grade, compared

Chatfuel Insider's Guide

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet

2.6 GPA

Interakt Insider's Guide

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands

2.6 GPA

AiSensy Insider's Guide

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads

2.4 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ChatPion's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ChatPion is a trademark of its owner, and this guide is not made, paid for or approved by XeronelT. Prices and plans change: check chatpion.com before you buy.